



A Message of True Helpfulness From This Christmas Store To You

"Hello!" says Santa. "I'm back again to make young and old happy with the pleasure of giving and receiving."
 "Hello!" say we. "We're ready to play first lieutenant and interpreter to Santa." This is his official headquarters, brimming over with Christmas gifts for young and old, rich and poor—for everybody—for the spirit of old Santa is universal and all-embracing.
 The pleasures of giving! They're simplified and intensified here. Gift articles of every imaginable kind are arranged here in a manner that makes inspection and selection easy—and the prices are graduated so as to be accessible to every purse.

A store that is splendidly prepared to fill your every Christmas need, quickly, promptly, courteously and at lowest prices.

We've worked long and hard to make this store a headquarters worthy of the genial Santa—to give you the best possible selections of such Christmas gifts as you will be proud to give and the recipient will be glad to keep—to make the prices so low that the sweet pleasures of giving should not turn into a bitter burden of unnecessary sacrificing. And now the results—
 A final message from Santa—as a result of his long experience he is a staunch upholder of "Early Christmas Shopping," and he suggests that you look over his wares at headquarters today while assortments are new, complete and at their best.

Gloves Are Giveable Gifts

It matters not to whom you're planning giving a Xmas gift—gloves are appropriate, acceptable and welcome. If you don't know the size—we will exchange the gloves after Xmas if they are not the correct size. You can't possibly go wrong if you give a pair of gloves.

- Ladies' Kid Gloves—16-button lengths—blacks, tans and whites—the pair \$3.50.
- Virginia Kid Gloves—2 clasp—all colors, fancy back stitching—the pair \$1.50.
- Voltaire Kid Gloves—2 clasp—all colors—a very special value—the pair \$1.15.
- Cape Gloves—1 clasp, silk lined, tans only—the pair \$1.50.
- Mocha Gloves—Silk lined, all colors, an excellent value—the pair \$1.50.
- Kayser Cashmere Gloves—Chamoisette lining—black on the pair 25c.
- Kayser 16-Button Length Silk Gloves—All shades and sizes at \$1.25 to \$2.25 the pair.
- Men's Gloves and Mittens—Dress and work styles—complete range at 50c to \$5.00 the pair.



Stylish Hand Bags

A stylish handbag always makes an acceptable gift. Its doubly welcome for it is a thing of beauty and service as well. Here are handbags priced most attractively.

- Velvet Bags—50c to \$6.00.
- Leather Bags—50c to \$12.50 each—equipped with short strap handles or shoulder straps.
- Mesh Bags—Bead Bags and Novelty Tapestry Bags—and hand made novelties of French design. (Second Floor.)
- Mesh Bags—short and long chains for children—50c to \$1.00 each.
- Children's Small Handbags—in velvet and leather—extra values at 10c each in variety section.

Stationery—Do not overlook the fact that a box of fine writing paper makes a splendid gift

Furs for All

Furs occupy a place on the Xmas gift table that nothing else can fill. And what woman would not gladly welcome furs as an addition to her wardrobe? We have many fine furs to show you this season—Here are a few hints as to prices:

- Sable Coney Neck Pieces, 75c to \$7.00.
- Blended River Mink Neck Pieces, \$2.00 to \$12.50.
- Sable Squirrel Neck Pieces, \$2.50 to \$16.50.
- Russian Mink Neck Pieces, \$3.50 to \$11.50.
- Japanese Mink Neck Pieces, \$3.00 to \$19.50.
- Sable Fox sets up to \$45 per set.
- Manchurian and Canadian Lynx sets up to \$37.50
- Muffs to match all the above neck pieces. (Second Floor.)

Desirable Gifts for Mother

Just those things that all mothers appreciate most are listed in this space. You could choose with your eyes shut and be sure and pick out something giveable and desirable. For instance:



- New Home Sewing Machines
- Small and Room-Size Rugs
- Caloric Fireless Cook Stoves.
- China Dinnerware
- Fur Scarf; Fur Muff
- House Slippers; Handkerchiefs
- Hand Bag; Traveling Bag; Trunk
- Library Lamp; Hanging Lamp; Silverware; Table Cutlery
- Chafing Dish—Carving Sets—Cut Glass—Jardineer.
- Table Linens with Napkins to match—handsome German cloths, the delight of every housewife. Be sure to see them.
- Silk Waist or Dress Pattern—Gloves—Handkerchiefs.
- Jewelry—Stationery—Toilet Set—Manicure Set.
- Kid Gloves—Shawls—Auto Hoods.
- Wool Blankets—Lace Curtains.

Art Needle Work, Handsome Gifts

We don't think there is an art needlework or fancy goods section in western Iowa that shows so many dainty, practical gift articles as we are showing, nor offers them at such reasonable prices.

- Finished Linen Doilies, 10c to \$3.00 each.
- Finished Linen Center Pieces, 25c to \$10.00.
- Finished Pillow Tops, hand embroidered, \$1.25 to \$7.00.
- Tapestry and Lithograph Pillow Tops, 20, 25, 35 and 50c.
- Stamped Pillow Tops, 25, 35 and 50c.
- Stamped Goods of all kinds.

We might name a hundred articles appropriate to serve as a Christmas remembrance. Haven't space, however, to enumerate, but the chances are you can find here just the article you are looking for. (Second Floor)

What gift of a more helpful nature to a woman could be imagined than a good sewing machine? We offer the best make on the market for the money. The New Home—Hand Style Lift—\$30.00. Automatic Lift Style, \$33.50—Cabinet Style, \$37.50.

These sewing machines are built for durability and are framed for light, noiseless running. Why not a NEW HOME as a Christmas gift? Why not?

Gifts for Brother and "Him"

And it matters not whether the gift is for your big brother or little brother or someone else's brother—there is something in our stock appropriate for either. This list will help you decide.



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- Pipe and Match Holders—25c.
- Pajamas—\$1.00, \$1.50 to \$3.00 suit.
- Ice Skates—various prices.
- Shaving Mugs—all prices.
- Fancy Half Hose—25c and up the pair.
- Auto Gloves—\$2.00, \$3.00 and \$4.00 the pair.
- Pocket Knives—25c to \$2.00 each.
- Gillette Safety Razor—\$5.00 each.
- Razor Straps—25c to \$1.50 each.
- Patent Leather Shoes—\$4.00 and \$5.00 the pair.
- Pocket Drinking Cups—10c to 50c each.
- Bill Books—up to \$2.50 each.
- Rubber Boots—\$4.00 to \$5.00 pair.
- Military Hair Brushes.
- Pipes—Ash Trays.
- Watch Fobs—25c to \$1.50 each.
- Stick Pins—25c to 2.50 each.
- Neckties—25c to \$1.50 each.
- Purses—10c to \$1.50 each.
- Alarm Clock—Ingersoll Watches.
- Hats and Caps—Musing Underwear.

Appropriate Gifts for Father

- House Slippers—\$1.00 to \$2.50 per pair.
- Safety Razor—\$1.00 to \$5.00 each.
- Collar and Cuff Boxes—all prices.
- Longley Hats—\$3.00 each.
- Silk Socks—50c to \$2.00 the pair.
- Cigars—\$1.00 to \$5.00 the box.
- Silk and Fur Lined Gloves—\$1.00 to \$5.00 the pair.
- Fur Lined Mittens—up to \$6.00 the pair.
- Coat Sweaters—up to \$7.50 each.
- Cuff Buttons—25c to \$2.00 the pair.
- Neckties—25c to \$1.50 each.
- Suspenders—25c to \$1.50 each.
- Mufflers—silk and knit—up to \$3.50 each.
- Shaving Mirrors and sets.
- Dress Shirts—50c to \$3.00 each.
- Suit Cases—\$1.00 to \$12.00 each.
- Traveling Bags—to \$12.50 each.
- Trunks—up to \$30.00 each.
- Tobacco Jars—25c to \$2.50 each.
- Ingersoll Watches—\$1.00 and up.

Handkerchiefs Make Daintiest of Gifts

And here you will find hundreds upon hundreds of real pretty handkerchiefs. Some are but plainly hemstitched—others elaborately embroidered and lace trimmed—any number of kinds are here. You are sure to choose safely if you choose handkerchiefs here. Prices—
 Men's Initialed Handkerchiefs—10 and 25c each.
 Ladies' Initialed Handkerchiefs—25c each.
 Madeira Handkerchiefs—50c to \$3.00 each.
 German Hand Embroidered Handkerchiefs up to \$3.00 each
 Swiss Embroidered Handkerchiefs—10c to \$2.00 each.
 Men's Linen Handkerchiefs—10c, 25c, 50c each.
 Children's Handkerchiefs—splendid assortment. Many boxed—1-4 dozen in a box.



Phoenix Mufflers—We would call your attention to the completeness of our stocks of Men's, and Ladies' Phoenix Mufflers, including the new English Mufflers so much in demand now.

We close at 12:00 Tomorrow

Gifts for Sister and "Her"

This group of items will be sure to interest men and brothers at once for it is often a very hard matter to settle on just the right thing for "her" A few minutes in our store after glancing over this list will settle the problem at once.

- Books—latest Fiction.
- Books—Dainty volumes of prose and poetry.
- Silk Hosiery.
- Silk Underwear.
- Genuine Bohemian Garnet Jewelry—stick pins, brooches, pendants, etc.
- Dainty Neckwear.
- Handbags—Velvet, leather, mesh and beads.
- Fans, Furs, Sweaters.
- House Slippers.
- Chafing Dishes and accessories.



Silver ware, Toilet ware, Hand Painted Chinaware. Pictures, Brass Wares. Candy, Gloves, Stationery. Dress or Waist Patterns of silk or wool. Parasol, Silk Auto Scarfs.

Closed at 12:00 Tomorrow

The Ralle-Broderson Co.
 DENISON, IOWA.

CRAWFORD COUNTY'S GREATEST STORE.