

THE REVIEW
Wishes all its
Thousands of Readers
a Happy New Year.

THE DENISON REVIEW

MAY THE NEW
Year Bring you
all that your Heart
Desires.

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**CHRISTMAS
IN DENISON**

Christmas Spirit Pervades Denison Homes and Predominates at the Different Churches.

BUSINESS MEN WELL PLEASED

Christmas Trees and Excellent Programs Carried Out by the Sunday Schools of Churches.

The final bout between Denison purses and the Christmas spirit is over, and it is now too late to do your shopping early. The Denison merchants, without exception, report a largely increased business over any previous year. The larger stores, particularly, are emphatically saying that the holiday trade for 1913 was by far the most extensive in the history of their business. Many of the stores have made a practice heretofore of closing at an early hour on Christmas eve; this year their places were so crowded it was impossible to carry out the old custom and the stores remained open as late as 10 o'clock.

Christmas day was a quiet one and the Christmas dinners were the predominating features of the day. The local markets furnished an ample supply of Christmas turkey and the hundreds of dinners served were made up of the season's most popular viands. During the afternoon the moving picture theater furnished entertainment for many of the younger set and in the evening the house showed to capacity. Christmas eve was celebrated by all of the churches with suitable programs and a happier lot of children in attendance could not be found.

At the Methodist Church

The program at this church was under the direction of the superintendent, Mr. E. W. Pierce, assisted by an excellent corps of Sunday school teachers. A beautiful tree had been provided and was nicely decorated and hung with oranges, popcorn balls, nuts and candy. These little remembrances were distributed to the young folks after the program. The musical part of the entertainment was much enjoyed. A chorus composed of different members of the choir rendered appropriate music, interspersed with solo work by Miss Edna Wright and Jay Wescott. The solos, "Silent Night" and "A Perfect Day," by Mr. Wescott were especially pleasing. A collection was taken up for the Mothers' Jewel Home at York, Neb., a home for orphans, maintained by the mis-

sionary society of the Methodist churches.

At the Baptist Church.
The Sunday school at the Baptist church had charge of a beautiful evergreen tree, trimmed with candies, oranges, nuts, etc., and the program was under the direction of Mrs. R. P. Plimpton. The spirit of the occasion was manifest by the happy smiles to be found upon every one present. The program also carried out the spirit of the holiday season and was made up of speeches, singing, recitations, etc. The teachers of the different classes remembered their scholars with suitable presents.

At the Presbyterian Church.

The usual celebration took place at this church, Mrs. Sears McHenry having charge of the program. The young men of the Sunday school had secured an almost perfect evergreen for the occasion. The young ladies had taken special delight in the trimming, the lighting used being colored electric light bulbs and the effect was indeed most pleasing. Considerable time had been spent in the preparation of the program and it was rendered without a hitch to the delight of all friends of the participants. Members of the different classes were remembered with beautiful presents, given by the teachers. The school at large donated the candies, nuts and oranges.

At the German Methodist Church.

A program of unusual excellency was given by the Sunday school of this church under the direction of Mr. John Schnoor. The usual Christmas tree was erected and was trimmed in holiday attire, nuts, candies and fruits being in evidence from top to bottom. The interesting program, participated in by the different members of the school, took up the greater share of the evening, after which the presents were distributed.

At the Episcopal Church.

The Christmas exercises at this church were held on Friday evening in order that many of the scholars might be enabled to attend exercises at the other churches Christmas eve. The success of the evening's program was in a large measure due to the efforts of Mrs. Shaw Van, Mrs. S. G. Wright and the Misses Schlumberger. These ladies were ably assisted by numerous neoteniants, and Mr. Pierre Schlumberger, who was home from Creighton college on his vacation, very kindly consented to act as Santa Claus. The choir furnished suitable music, and numerous presents were distributed among the young people of the Sunday school. Preceding the exercises a short church service was held under the leadership of Rowland

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**HIGH SCHOOL
CLASS RE-UNIONS**

Three Classes of Denison High School Take Advantage of Holiday Period and Hold Reunions.

COLLEGE STUDENTS TAKE PART

Class of '11 in Library Club Room, '12 at Marcus Jones Home and '13 at G. L. Caswell Home.

The past week has been one of joyous reunions among former high school students. The leaders of the three last respective classes took advantage of the home coming of a number of college students and planned for reunions.

The first meeting was held on Friday night at the home of Mr. and Mrs. Caswell on Walnut street, at which time the class of '13 met. A delightful evening was spent in going over memories of the class, singing of class songs and participating in parlor games and instrumental music. The young gentlemen of the class had provided the necessary refreshments, which were partaken of with much relish.

The reunion of the class of 1912 took place Saturday evening at the home of Mr. and Mrs. M. E. Jones, at which time thirteen members out of the nineteen were present. Mr. and Mrs. Jones, assisted by the different members of the family, did everything in their power to make the evening an enjoyable one, and the members of the class entered into the spirit of the occasion with a zest only equalled by high school students. The evening's program consisted of games, social conversation and music. Light refreshments were served and the guests departed at a late hour.

The largest class reunion of the week was the one of 1911, which was held at the library club rooms Saturday evening. The class flag had been hung in the room and was greeted with much enthusiasm. About twenty members of the class were present and participated in the evening's entertainment, which consisted of the usual reunion program. At 10:30 refreshments were announced, after which the time was spent in visitation and at 12 o'clock adjournment was taken, with many well wishes for the new year.

These reunions are looked forward to by the different classes with considerable interest and have become a regular holiday event.

**DAIRY MEETING
HELD IN DENISON**

January 21 is Date Set for Big Booster Meeting of Dairymen to be Held in Denison.

MANY OFFICIALS WILL COME

What Prof. E. S. Estel, State Dairy Expert Says of Local Creameries and Their Benefits.

A booster meeting will be held in Denison on Jan. 21, in the afternoon, when Prof. E. S. Estel, State Dairy expert, F. L. Odell, T. A. Clark and L. L. Flickinger, deputy State Dairy commissioners will lecture. The place of holding the meeting will be announced later. The meeting promises to be a good one, and coming as it does when the farmers and dairymen have some spare time on their hands, the attendance ought to be good.

The organization of the West Central Iowa Dairy Improvement Association marks an epoch in the advancement of dairying in this section of the state. Much more good can be accomplished by the united effort of the creameries in one locality than where each individual plant is working alone.

The first step of the organization will be to hold booster meetings in each of the towns where creameries are located. These will be held from Jan. 13 to 24 inclusive and should not only be attended by every patron and farmer in the community but by the merchants as well. A few of the reasons why the creamery deserves the united support of every one in the community are enumerated in the following paragraphs.

Where the creamery is located it means that there are a large number of cows kept in the surrounding farms. It means that the grain and grasses raised are, to a large extent, fed for the manufacture of the condensed easily marketed product of milk and butter fat. The manure from the herd is returned to the land therefore building up the soil which is the greatest asset any community may possess.

Although the creamery does not employ a large number of men, it makes the town prosperous because of the comparatively large returns it brings to the community for the capital invested. The average plant in Iowa has been built at a cost not to exceed \$4,000 and, according to the Dairy commissioner's report for 1910, the average annual business of the Iowa cream-

ery has been \$61,852. Thus it can be readily understood that a large business is operated on an exceedingly small amount of money.

The average creamery in Iowa during the past fiscal year has manufactured 206,173.9 pounds of butter. If we value this at \$0.30 per pound, it means that each creamery has sold \$61,852.17 worth of butter. Only 8, 481,940 pounds of the entire product was consumed in the state. Therefore, over 90 per cent of the money paid to patrons came from the large cities of the east. This not only makes a large business for the local banks but assists materially in an even distribution of money at all times.

In the community that has no creamery and where the products of the cow are only used to pay the grocery and meat bills, each month, the supply of currency is more spasmodic. The farmer who raises grain and disposes of it directly to the elevator receives his money only during the marketing season. The extensive beef and hog raiser likewise receives compensation for his stock only once or twice a year when the animals are marketed. This system brings large quantities of money at certain times.

The local creamery is especially valuable for building up the town as well as the surrounding community because it brings heavy deposits to the bank at frequent intervals as well as a check to each patron once a month. This supplies ready cash for the living expense of the farmer which, in turn, makes it possible for the merchants to conduct a cash business.

A creamery in the community is also a means of bringing the merchants and farmers into closer contact. It intensifies their business relations and is a mutual benefit to the surrounding farmers as well as to every business man in the town in which it is located.

Many valuable presents were received during the past week by most of our citizens, but none were more appreciated than the sets of genuine beaver received by Mrs. Nielsen and her daughter, Miss Emma. The beautiful pieces were sent by Mrs. Nielsen's son, Ever, who lives in Montana, and are very valuable. The animals from which the fur was taken were caught within the immediate vicinity of his home and he had the sets made up by experts. The muffs are of the pillow design and lined with the best grade of material. Both ladies are justly proud of their new possessions.

Mrs. Lena Alleman, of Cedar Rapids, visited with relatives in Denison last week.

**FALLS FROM A
MOVING TRAIN**

W. G. Gray, Going from Missouri Valley to Boone, Falls From Fast Train No. 8 Tuesday

BADLY INJURED ABOUT HEAD

Picked Up and Taken to Denison Hospital, Where Company Physician Attended His Needs.

W. G. Gray, beating his way from Missouri Valley to Boone on the Northwestern fast train No. 8, which passes through Denison about 11:58 p. m., either fell or attempted to get off at Denison Tuesday morning while the train was going at a high rate of speed. In the fall the unfortunate man was very badly bruised about the head and shoulder. Trainmen, assisted by station help, carried the man into the depot and telephoned to the company's physician, Dr. L. L. Bond, who had Gray removed to the Denison hospital, where his injuries were attended to. It was not until late in the day that Gray was enabled to tell anything of the accident. Last evening he gave his name as W. G. Gray and said that he was beating his way to Boone, and that all he remembers of the accident was that he either attempted to alight or fell from the moving train. He said that he had no particular place he could call home, but that the accident would prove a lesson to him and hereafter he would ride inside in preference to the platform. Dr. Bond informs us that the injured man will be able to be up and around again within three or four days.

The members of the Baptist church will participate in the annual congregational dinner tomorrow afternoon at 1 o'clock, the same to be held in the assembly rooms of the church. Members and their families are expected to be present and participate in the feast. There is no charge for this dinner, the same being provided by different members of the denomination, and being an annual event, is being looked forward to by those fortunate enough to be present with considerable interest. During the afternoon there will be roll call to which each member of the church is expected to respond.

James Walker, of Lincoln, Neb., spent the Christmas holiday with his parents, Mr. and Mrs. Geo. W. Walker, in Denison.

Year End Clearance on Dress Goods, Hosiery and Underwear

At a Saving of Just One Third of the Regular Price

You will find the values that we are now offering for this week, in each article, greater than you have ever bought this class of merchandise before. Our Mr. David Menagh, now in the eastern markets, advises us that this must be cleaned up to make room for more being purchased. With two objects in view, the invoicing of our stock and the arrival of new merchandise, there is only one conclusion we have come to and that is move what broken lines we have. We advise everyone to take advantage of the goods mentioned and do their buying at the earliest possible time.



Ladies' Coat Clearance

This week we offer your choice of our entire stock of ladies' coats, values that have sold as high as \$20, \$25 and \$27.50. They are all shown in new cloths, made up in the latest styles. Some are made up with kimono sleeves with drop shoulders and large shawl collar, while others are buttoned to the throat. Choice of the house at

\$14.65

- 56 inch dress goods, gray and brown mixture, sold regular at \$1, now 39c.
- All wool dress goods, striped pattern, shown in tan, blue and brown, \$1 values 39c
- Brocaded wool dress goods, both in the blue and black, 36 inches wide, sold at 60c, only 39c.
- All wool gray and white checked dress goods, 36 inches wide, 39c.
- Kelly green chevots, the popular spring color, 56 inches wide, regular \$1.50 value, 98c.
- Brown and white mixtures, 56 inches wide, regular \$1.50 values 98c.
- All wool prunella finish, shown in mahogany and brown, \$1.50 value 98c.
- Black Bedford cord, 54 inches wide, \$1.50 value 98c.
- King's blue whipcord dress goods, 54 inches wide, \$1.50 value 98c.
- A brown serge, 54 inches wide, \$1.35 value 98c.
- Heavy tan diagonal suiting; this is good for making suits or coats, 56 inches wide, regular \$1.50 value 98c.

**Stock Clearance on 67
Ladies' Skirts**

- These are skirts that have retailed as high as \$7 and \$8. Divided into four lots. Lot number one is \$3 values at \$1.98. Lot number two is \$5 and \$6 values at \$2.98. Lot number three is \$7 values at \$3.98. Lot number four is \$8 values at \$4.98.
- Gray and tan striped novelty dress goods, 42 inches wide, sold at \$1, only 69c.
- Black and blue check dress goods 54 inches wide 69c.
- Brown novelty dress goods 54 inches wide 69c.
- Gray suiting with diagonal silk thread, sold at \$1.25, only 69c.
- About 500 yards of dress goods shown in all colors and weaves. You will find a good assortment of red, blue and black serge. All are 36 inches wide. Some of the values are worth 65c, only 29c.
- One big lot of dress goods at 12 1/2c and 19c. This is the clean up of our stock but for children's dresses the values that we are offering have no equal. In fact some of the pieces that we show in this line are worth as high as 35c and 45c.



- 50 ladies' large size combination union suits. This is a light weight ribbed with a heavy fleece lining. This is a garment that was sold by us at \$1. Specially priced for this sale at 69c.
- 24 suits of ladies' natural all wool underwear, in the two piece. A complete run of sizes is shown from 34 to 40. This is a high grade garment perfectly finished. Specially priced at 69c and 79c.
- Ladies' all wool white union suits. This is a very highly finished garment and is a value that was sold as high as \$4. In fact this garment is priced by us at \$3.50. Specially priced at \$2.48.
- Ladies' natural all wool Mentor union suits. This garment is very highly finished cotton mercerized. The top of the garment is a silk ribbon run through a fancy eyelet, and the front has a fancy silk edge. Sizes from 38 to 42. Priced at \$2.48.
- 24 high grade light all wool union suits, sizes 34 to 44. Regular \$2.50 value \$1.69.
- 33 1-3 per cent off on All Children's Furs
- There are about 15 sets of furs left in this lot and in order to make a complete clearance before the first of the year we are offering them to you at 33 1-3 per cent off. Our line includes blue fox, iceland fox, coney and marmot.



**Millinery Clearance for
This Week**

Any hat in the house this week included in an assortment of about 25 hats. Some of the hats are worth as high as \$6 and \$7. Priced at \$1.29 and 98c.

**Stock Clearance on All
Automobile Hoods**

The entire stock of these hoods are values that have sold at 98c, \$1.29 and \$1.49. They are sorted into two different lots and are priced a 59c and 89c. Colors are red and white.

**Stock Clearance on All
Babies' Stocking Caps**

These caps are shown in the all white trimmed in the pink and blue. They are values that have sold as high as 29c and 79c. Specially priced at 18c and 38c. 15 knit caps, 50c values at 19c.