

Menagh's Store

Mid-Summer Clearance Sale

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OUR mid-summer Clearance Sale starts upon receipt of this announcement and closes July 25th. It has been originated in order to clear our stocks of such seasonable summer merchandise that must be sold before our August first inventory. This sale is, just as it's name implies, Mid-Summer Clearance. And to make it a merchantable event that will long be remembered. Twenty of our best departments, together with their numerous lines have contributed very liberally and to such an extent that thousands of dollars worth of seasonable merchandise is offered. We advise all of our customers to lay in their supply for at least six months to come. We want your business.
GEORGE MENAGH & CO., Denison, Iowa.



DRY GOODS

Department Number Four

This department has contributed greatly to our Mid-Summer Clearance Sale with the most wonderful line of summer dress materials which includes 5,000 yards of sheer materials for mid-summer wear, offered in ten different lots. These lots include lawns, tissues, organdies, voiles, poplins, silk mills and many others which lack of space will not permit us to offer.

- Lot No. 1. Organdie tissue, regular 25c value, mid-summer clearance sale price 19c
- Lot No. 2. Striped voile, regular 25c value, clearance sale price 17 1/2c
- Lot No. 3. Regular 17c figured lawns. Very dainty patterns in all colors, sale price 12 1/2c

- Lot No. 4. 500 yards Scotch plaid lawns, shown in blue, tan and pink. Regular 15c value, mid-summer clearance price at 10c
- Lot No. 5. One large assortment of white waistings, shown in 15 different patterns. Regular sale price 35c a yd, midsummer clearance sale price 19 1/2c

- Lot No. 6. 200 yards tub silks shown in black, lavender, blue and tan. 36 in. wide, regular 60c grade, midsummer clearance price 33c
- Lot No. 7. Mercerized poplin and alligator cloth, regular 25c grade, priced during our midsummer sale at 17 1/2c

- Lot No. 8. 400 yds silk mull shown in gray, green, pink, white, yellow, salmon, scarlet, palm beach, purple. The material is shown in the 26 in. wide. Regular 30c value, midsummer clearance sale price at 19c
- Lot No. 9. 150 yds this seasons dress linen. Shown green, blue and tan. 30 inches wide. Priced at 22 1/2c

- Lot No. 10. 400 yards figured rice cloth shown in blk and white only, 40 inches wide, midsummer sale 12 1/2c



Corsets

Department No. 5.

We have just received a new stock of R & G corsets which we are going to offer in addition to our midsummer clearance.

Lot No. 1. An unusual value for short, free figure. Made of firm quality sterling cloth. Long broad front steels reinforced front, \$1 value Specially priced at 89c

Lot No. 2. Special model in lace front corset for medium and slender figure. Firmly but lightly boned, made of linen batiste with elastic insert across bottom of back and shield in front under laces. Specially priced midsummer sale \$1.39

Lot No. 3. A dainty summer corset with high bust made up with linen lace and long skirt. This is a successful summer model. Regular value \$1.25. Specially priced midsummer clearance 89c

IN OUR REMNANT DEPARTMENT--Special new additions to our remnant department for this sale featuring remnants of highest quality at 50 per cent off.

LADIES' and CHILDRENS' UNDERWEAR

Department No. 7

- 35 dozen womens fine ribbed gauze vests, regular 15 and 18c quality, priced during our midsummer sale, per garment 9c
- 20 dozen childrens Swiss ribbed vests made up in all sizes

- from 22 to 34. Offered at midsummer clearance 3 for 24c
- 25 dozen boys two piece summer underwear, sizes 24 to 34. Specially priced for midsummer clearance per garment 19c

Hosiery

Department Number 6

One big lot of ladies and childrens hose, made up of 40 dozen, shown with double heel and toe. Regular 15c grade, priced for midsummer sale at per pair 9c

20 dozen ladies mercerized hose, regular 25c grade made up in double heel and toe, shown in black only. Midsummer sale 19c

Clearance on all silk hosiery. Assorted in one big lot including a showing of 25 doz factory seconds. Entire lot priced for midsummer at 49c

All the seasons newest shades. 25 dozen ladies white cotton hose. Very fashionable for summer wear. Regular 15c grade, priced at 2 pair for 23c

25 dozen boys stockings. Regular 15c stocking, specially priced for midsummer clearance, 2 pair for 10c.

MEN'S READY TO WEAR

Department No. 8



The greatest value giving event is to be offered during our midsummer clearance sale in our ready to wear department, offering 125 high grade men's suits in serges, novelty worsteds and fancy mixtures. This line of garments feature Kuppenheimer, Hirsch-Wickwire and other high class eastern makes. Each suit we offer in this sale is guaranteed as its wearing qualities, style and fit. Entire showing divided into two different lots.

Lot No. 1 consists of suits that formerly sold at \$18, 20 and 25.00 marked for our midsummer clearance at \$13.95

Lot No. 2 is the balance of our stock. These are garments that retailed from \$13 to \$15, midsummer clearance at \$9.85

We would advise all our customers to be as early as possible in making selections as the better ones will be taken first.

Men's Shirt Department

40 dozen mens shirts with collars attached offered for midsummer sale, regular 75c value, at 49c

20 dozen mens shirts shown in the military collar in the white and cream colors. Sizes from 14 1/2 to 18 are included. This is a regular \$1 value. Priced for midsummer clearance 69c

Mens dress shirt special with band collar and stiff cuff, sizes 14 1/2 to 16 1/2. Regular 75c value priced for midsummer clearance at 49c

Men's Work Shirt Special

30 dozen mens work shirts, complete clearance for midsummer sale. Regular 50c value ranging in size from 14 1/2 to 18. Entire lot priced for midsummer clearance at 3 for \$1



Men's Work Hose Special

The genuine Rockford hose, extra heavy heel and toe, regular \$1 dozen value, priced during midsummer sale at per dozen pair 79c

Men's Dress Hose Special

Mens dress hose shown in black and tan only. Regular 15c grade, for our midsummer sale price pair 9c

Men's Handkerchiefs

5c handkerchiefs during our midsummer clearance at 2 for 5c

Special in Men's Straw Hats



Your choice of any mens straw hat in the house with the exception of Panamas during our midsummer sale at

95c.

These include straw hats that formerly sold as high as \$2 and \$3.

MEN'S ODD TROUSERS

150 pair mens odd trousers ranging in price from \$2.50 to \$6.50. The entire lot will be offered during our midsummer clearance at a special discount of 20 per cent, making a saving of 15 on your purchase.

MIDSUMMER CLEARANCE OF MEN'S FELT HATS

Choice of any mens hat in the house including Gordons, Gimbels, Bush & Howards. Your choice at 95c. These are regular \$2.50 and \$3.00 values.

IN OUR MEN'S UNDERWEAR DEPARTMENT

50 dozen suits of mens two-piece underwear in Balbriggan and mesh. The entire lot offered during our midsummer clearing sale, per garment 19c

B. V. D. underwear, regular \$1 grade priced at 89c. The genuine Chalmers Porosknit underwear shown in union suits in long and short sleeves, ankle length, regular \$1 garment priced at 89c

15 dozen athletic union suits shown in ribbed Balbriggan in both long and short sleeves and ankle and knee length. Regular \$1 value. Sizes from 34 to 46 are included in this lot. Specially priced for midsummer sale at 75c