

**\$13,000**

Stock of High-Grade  
Clothing and Shoes  
Must be Sold Quick

# GOING OUT OF BUSINESS

**\$13,000**

Stock New Clothes  
and Shoes Must be  
Sold at a Sacrifice

## It is With Great Reluctance That we Decided to Close Our Stock

Of High Grade Clothing, Gent's Furnishing Goods, Hats, Caps, Trunks, Valises and Shoes. We have sold clothing in Denison since the fall of 1886 and think we have made some friends. We have tried to do the fair and square thing by everybody and have made it a business to make good whatever did not turn out as represented. We have extended credit at any and all times to anybody that was in need, and can frankly say that those indebted to us were never made to suffer inconvenience for us. It is needless to say that we did not always get what was coming to us, We did not get rich in the clothing business but as a rule had enough to eat and wear (and who else has more than that?) We are satisfied that we always aimed to do our best for the betterment of Denison and her people with our purse and our time, and will continue to do so as long as we remain in your midst. Thanking each and every one of our friends and patrons who so faithfully stood by us through storm and sunshine.

Denison, Iowa  
March 7, 1917

Yours very truly,  
Kemming Clothing Co. By Chas. Kemming, Sr.

### Spring Clothes

We have an elegant line of Spring clothing that we bought last June (and could not countermand) in all the newest cloths and styles. Everything is marked down to

### Rock-Bottom Prices

Our stock of clothing is as clean and new as though we were running just for two seasons. Now is the time to get your spring clothing at or below cost. Come early and get first choice.

### Hats! Hats! Hats!

One lot of Hats running in price from \$1.50 to \$3. choice at .....	<b>98c</b>
Regular \$1.50 values at .....	<b>\$1.10</b>
Regular \$2.00 value at .....	<b>\$1.39</b>
Regular \$2.50 value at .....	<b>\$1.89</b>
Regular \$3.00 value at .....	<b>\$2.15</b>
Regular \$3.50 value at .....	<b>\$2.69</b>

#### Latest Styles in Spring Caps

\$1.00 value at .....	<b>79c</b>
\$1.25 value at .....	<b>98c</b>
\$1.50 value at .....	<b>\$1.18</b>

### Fine Fur Coats

We have a few fur coats on hand that we are selling away below cost. It will pay anybody that ought to have a coat to

### Buy Now!

Don't delay. Every coat is being sold at from \$5.00 to \$10 less than it can be bought at wholesale for today. At the prices we are making on these fur coats you can not afford to pass them by. Early choosers get the bargains.

### Men's Dress Shoes

We carry nothing but the very best in men's dress shoes, made by the best shoe manufacturers in the United States. These all go at a big saving.

### Work Shirts All Go

50c going at .....	<b>39c</b>
60c going at .....	<b>49c</b>
75c Jumbo going at .....	<b>63c</b>

#### Dress Shirts Sacrificed

\$1.00 Shirts going at .....	<b>79c</b>
\$1.25 Shirts going at .....	<b>98c</b>
\$1.50 Shirts going at .....	<b>\$1.18</b>
\$2.00 Shirts going at .....	<b>\$1.49</b>
\$2.50 Shirts going at .....	<b>\$1.98</b>

### Overcoat Bargains

We have grouped an assortment of overcoats ranging in price from \$7.50 to \$15; sale price **\$4.95**. Mostly in small sizes. All other cloth overcoats going at half-price.

Going  
Out of  
Business  
Sale

We have quite a line of Overshoes left that are one buckle and four buckle that are going at almost half price. Call and see them.

All our Winter Underwear is sold for 25 per cent below what they can be purchased for at the present time, and merchandise is still raising. If you are in need, buy now.

All our Winter Cloth Caps running in price from \$1.00 to \$1.50, going at 49c. Don't you think it would pay you to lay in a stock for the family? All our 50c values going at 25c.

Every line of Merchandise in our store is cut to make quick sales. Values are not considered. Everything must be sold, and sold quick.

#### Special Notice!

Everybody knowing themselves indebted to us will please call and settle at their earliest convenience and oblige.

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# KEMMING CLOTHING CO.

North Main Street

Denison, Iowa