



Menagh's Victory Sale NO. One

America Wins

The greatest of all wars has been terminated through the combined efforts of each one of us by co-operation with the Government in obeying every rule, every order, and every request made during the time we have been engaged in war with the fallen central powers.

Democracy, the watchword of the American people, would have been dragged in the dust, your individual freedom—your share in the Government—would today be jeopardized; you would have had no

future, had it not been for your sons, your money and your loyalty to this Government during these trying times. And now we enter this new era of peace and prosperity with the feeling of pride and joy that our efforts toward winning the war, no matter how small or great they have been, have been instrumental to its successful conclusion.

The name "America" means more to you now as an American citizen—it will hereafter be revered by you with greater fervor. Your children, and your children's children will look back with pride at the part you played in bringing this war to a successful conclusion in eighty-one weeks with your sons, your money and your loyalty.

Now we enter into the Thanksgiving and Yuletide seasons with greater joy, with more thankfulness, than has ever before been demonstrated.

And in commemorating the signing of the armistice, we dedicate this advertisement to your sons and your loyalty. We have named this our VICTORY SALE, and will offer you our complete Christmas stocks, together with our entire stock of merchandise at substantial reductions during this time. Our Victory Sale opens Saturday, November 23d and ends December 24th.

Victory Sale in our Women's Wear Department

In Our Toy Department

Offering every desirable sort of toy made. The war has made a slight shortage in toys of certain kinds, but our stock is unusually large considering conditions. You can not afford to neglect to realize that this Christmas will be the happiest we have ever seen, or ever will see. The tension under which we have lived has been relieved. We have denied ourselves and our children

certain small pleasures, and it will be a fitting celebration if you have your entire family with you, knowing that the great war is at an end. It is your duty to make this a more happy Christmas for every one. We have bent all our efforts toward securing as moderately priced toys as possible, and we know you will save money here.

Gifts for the Boys

Machine Guns, \$2.95; Rapid Fire Guns, \$3.98; Submarines, \$2.19 up; Tinker Toys, 75c and up; Pile Drivers, \$1.89; Sand Cranes, \$1.69; Sleds, \$1.69 and up; Tool Chests, \$1.50 to \$4.00; Erectors, \$3 and \$4.50; Coaster Wagons, \$6.95 up; Building Blocks, 98c to \$2.89; Work Benches, \$2.49, \$2.75 and up; Automobiles, 19c to \$2.00; Banks, 49c to \$2.50; Velocipedes, \$3.75 and \$4.50; Ten Pins, \$1.49; Shooting Galleries, \$1.89; American Soldiers, 69c and \$1.19; Blackboards, 89c to \$3.50; Hobby Horses, \$2.89 and \$3.50; Trains, \$1.19 to \$3.79; Books and Games.

Gifts for the Girls

Bedroom Furniture: Dressers, Ward robes, Beds, Commodes, \$1.98 to \$3.50; Pianos, Upright and Baby Grand, \$1.39 to \$4; Sleds, \$1.69 up; Stoves, 49c to \$4.50; Dolls, 98c to \$3.50; Go Carts, 89c to \$5.95; Wash Sets, 19c to \$1; Books, 10c and 35c up; Writing Desks, \$7.95 up; Trunks, 69c; Games, 10c to \$2.95; Shoo Flies, \$1.69 and up; Chairs, 39c, 49c, 98c; Rattles, 19c and up; Animals, 19c and 49c; Kiddie Cars, \$2.98.



The Coats

The materials are evora cloth, suede velour, duvet de laine, broadcloths, wool velours, silver-tones, burella cloth and velour de laine. All the more popular colors for Winter are offered. Youthful models excellent for business wear—dressy and semi-dress coats suitable for every occasion—models with fancy collars and belt effects. And every coat in our entire stock will be offered during our Victory Sale at ONE-THIRD OFF.

- ALL \$ 40.00 COATS\$26.50
- ALL \$ 50.00 COATS\$32.50
- ALL \$ 75.00 COATS\$49.50
- ALL \$100.00 COATS\$66.00
- ALL \$125.00 COATS\$82.50

The Suits

In wool velours, serges, gabardines, suede velours, chiffon broadcloths, tweeds and novelty cloths. The simplicity of these models shows the skill of the designers. In the suits offered all that is wasteful and frivolous has been done away with. The delight in having such suits comes not only from the knowledge that you are conserving wool, but you are also very well dressed. Every suit in stock will be offered during our Victory Sale at ONE-THIRD OFF.

- ALL \$ 35.00 SUITS.....\$23.50
- ALL \$ 45.00 SUITS\$29.50
- ALL \$ 60.00 SUITS\$39.50
- ALL \$ 75.00 SUITS\$49.50
- ALL \$100.00 SUITS\$66.00



Keep Your Pledge

Buy the War Savings Stamps for which you subscribed earlier in the year. Buy them now.

Victory Sale of "DOVE" Undermuslins at Reduced Prices



Smart new designs and clever trimmings characterize this season's showing of "Dove" Under-Muslins. From the simplest night gown to the most elaborate chemise all the garments represent the best underwear value—and at the prices quoted during our Victory Sale, you will realize remarkable savings by buying now.

The showing includes night gowns, skirts, camisoles, corset covers, drawers, undershirts and novelties.

Combinations

- LOT 1—Made up in the high empire effect; trimmed in val lace. Priced for our Victory Sale at 1.19
- LOT 2—Made up in the empire style with the fancy silk embroidery front, in high quality nainsook. \$2.50 value. Priced for our Victory Sale at 1.49

Undershirts

- LOT 1—Shown in the double founcing and double ruffle. Priced for our Victory Sale at 98c
- LOT 2—Made of up regular \$1.75 values. Priced for our Victory Sale at 1.29
- LOT 3—This lot is made up of regular \$3.50 skirts. Priced for our Victory Sale at 2.39

Night Gowns

- LOT 1—Fine quality gowns shown in nainsook. Priced at 89c
- LOT 2—Regular \$1.50 values priced for our Victory Sale at 1.17
- LOT 3—These are regular \$2 quality gowns. Priced for our Victory Sale at 1.49
- LOT 4—\$2.50 quality gowns specially priced for our Victory Sale at 1.89
- LOT 5—Regular \$3.00 garments priced very special for our Victory Sale at 2.49

Corset Covers

- The corset covers in the three lots below are priced below the wholesale cost today. Don't neglect to buy some of these.
- LOT 1—Priced for our Victory Sale at 19c
 - LOT 2 Priced for our Victory Sale at 29c
 - LOT 3—Priced for our Victory Sale at 39c
- Other Corsets priced at 75c to \$2.50 each.

Large Size Coats

In serge and gabardine. These are large size garments in light weight materials. Specially priced at \$10

Victory Sale on Bath Robes

- Offering our entire stock of high quality bath robes in 3 lots. Heavy warm materials; fancy colors.
- Lot 1 Priced for Victory Sale at \$4.50
 - Lot 2 Priced for Victory Sale at \$4.95
 - Lot 3 Priced for Victory Sale at \$5.50

\$2,000 Stock of Christmas Furs

Offered during our Victory Sale. The offering includes scarfs, muffs, fur coats, and fur sets of all kinds, in black fox, red fox, taupe fox, brown fox, grey wolf, black marten and in fact, every desirable sort of furs. Our entire showing is offered for our Victory Sale at a SPECIAL DISCOUNT OF 20 PER CENT.

Our Victory Sale opens Saturday, Nov. 23rd and ends Tuesday, Dec. 24th

MENAGH'S STORE

Modish Winter Hats at Victory Sale Prices



Beautiful models, manufactured by Gage, Fisk, Johnson and other well known Eastern designers. The materials are panne velvets, hatters' plush, velours, beaver combinations and lace. Our entire stock of high grade millinery is offered for our Victory Sale at ONE-THIRD OFF.

- ALL \$15.00 HATS PRICED AT \$10.00
- ALL \$10.00 HATS PRICED AT \$ 6.50
- ALL \$ 7.50 HATS PRICED AT \$ 5.00
- ALL \$ 5.00 HATS PRICED AT \$ 3.25

Welworth Blouses

Just because nearly two thousand progressive American retailers have combined their purchasing power into one gigantic whole, and each of them are sharing the benefits that accrue from Blouse making and Blouse distribution on such a vast scale, are we always in a position to offer the greatest Blouse values that are anywhere obtainable. No one store, however large, operating as a single unit, could in the very nature of things, offer values comparable with what you'll always find here.

A most complete stock of Welworth Blouses will be offered during our Victory Sale, while they last, at 1.89

Christmas Blouses Specially Priced

The colors are white, pink, salmon, steel, taupe, marine blue, yellow, green, navy and black. The styles are attractive. The entire offering is divided for Christmas selling into 2 lots.

- LOT 1—Includes all sizes. A wonderful assortment. Specially priced for our Victory Sale at 4.95
- LOT 2—A gorgeous array of silk blouses. Very specially priced for our Victory Sale at 5.95

Complete Clearance Children's Coats

Every children's coat in stock is offered during our Victory Sale. Each garment is of the highest quality, but the size assortments are broken. The regular prices on these coats range from \$9 to \$15. Offered during our Victory Sale at a Special Discount of ONE-THIRD.

Women's Coats and Suits

A special offering of odds and ends in semi-old style coats and suits. About 25 garments of offer: if you are in need of a wrap for scuff wear, this is just the thing. There are garments in this lot that formerly retailed at \$10.00 to \$20.00. Offered during our Victory Sale at a Special Discount of 60 per cent.

Wirthmor Waists

It's worth a special visit to our store just to get one or more of these splendid Wirthmor Waists, and they are, an excellent inexpensive Christmas gift.

As with all Wirthmor Waists, they are most unusual in value, and they are the same genteel, pretty styles that are going on sale throughout the country. Although the cost of everything that goes into their making has advanced radically, there's been no advance in the price of these far-famed waists.

We are offering, during our Victory Sale, a wonderful assortment of these waists at just 89c

Don't neglect to take advantage of this special price.