

THRIFT SCHOOL PLAN OUTLINED BY EXPERT

Dr. Shailer Mathews Explains Scope and Purpose of Great U. S. Educational Movement for Saving.

By DR. SHAILER MATHEWS. [Chairman of W. S. S. Educational Committee for Seventh District and Vice Director for Illinois.]

Thrifty will be taught in the schools of the states constituting the Seventh federal reserve district.

The children of Iowa will help prepare the Little Lessons in Thrift which are being written by Prof. Macy Campbell of the Iowa State Teachers' college, under the general direction of an educational committee of the district.

Besides the chairman the educational committee consists of W. E. Larson, department of public instruction, Wisconsin; J. V. McNally, Detroit public schools, Michigan, and Macy Campbell, Iowa State Teachers' college.

The Little Lessons in Thrift appear fortnightly on printed sheets. The lessons are prepared for the different grades in the schools. They are illustrated and interesting. They teach savings as a phase of good citizenship, give problems of arithmetic in terms of thrift stamps, chewing gum, candy and other things a child buys.

It is a new field which is thus being opened up and the war savings organization is rendering a great service to the rising generation. Nor is it all mere theory. The teaching of the principles of thrift is combined with a sort of manual training in thrift, through the sale of War Savings Stamps in schools.

Along with these Little Lessons in Thrift the educational committee furnishes the schools with pupils' thrift cards, on which the teacher keeps an account of the amount, however small, which the pupil brings to her for the purpose of buying stamps. This practice itself becomes educational, because the pupil gets introduced to simple bookkeeping and banking.

These plans have received the heartiest co-operation of the school administration in the various states and cities. The parochial and private schools also are co-operating in the use of the material and plans prepared by the committee.

The young men and women of the next generation will have a higher respect for thrift and a better understanding as to how to spend their money, for they will learn even in the primary grades that thrift is not miserliness but a way of spending money so as to make it for them.

SAVE; HAVE A PERSONAL SHARE IN THE FUTURE

BILLIONS FROM THE NICKELS

Ever Stop to Think of Vast Sums That Can Be Saved From Small Amounts?

If every person in the United States saved a nickel in one day it would mean that at night the people would be just five million dollars richer. And then suppose the people kept this up for one month? It would mean that at the end of thirty days they would have saved one hundred and fifty million dollars.

Why not keep it up for the rest of 1919? What would be the result? One billion five hundred million dollars. Sounds like a lot of work for one little nickel to do, doesn't it, yet there are scores of industries in the United States which are paying big dividends on the little nickels gathered day by day.

This immense sum if invested in War Savings Stamps would earn for the savers approximately sixty-four million dollars in 1920—the work of "old man interest," who never takes a day off and who is continuously on the job.

Keep the Money Saved. Thrift means saving money and keeping it saved. Patriotism does not mean enthusiasm today and indifference tomorrow. Buy War Savings Stamps and hold them. No man's duty is fully done when he purchases the securities. He must hold them.

GARDEN GIVES A LIFT.

A garden gives the game a lift. And helps us practice ways of thrift. That give us seeds from which we grow War Savings Stamps that earn us "dough."

So with a garden full to save That you may never be a slave, But keep on adding to your wealth, Your peace of mind and ruddy health.



When CALUMET comes in, all baking troubles take quick leave. You go right ahead and mix up baking material for biscuits—cakes—anything without fear of uncertainty. Calumet makes you forget failure.

CALUMET BAKING POWDER is the most popular because it does give most perfect results. It has the biggest demand, because it is the most dependable. The fact that it is the biggest seller proves that it is the best.

It will convince you that there is none "just as good." Buy a can—if you are not satisfied like it back and get your money back.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it. You save when you use it.

HIGHEST QUALITY HIGHEST AWARDS

Official Publication

MILFORD TOWNSHIP General Road

Table listing names and amounts for Milford Township General Road, including Arthur Osterlund, Hans Lackman, and others.

Overdrawn

Table listing names and amounts for Overdrawn, including W. F. Boeck, W. F. Grimes, and others.

Cometary Fund

Table listing names and amounts for Cometary Fund, including R. I. Newcom, N. H. Brogden, and others.

Overdrawn

Table listing names and amounts for Overdrawn, including W. E. Larson, J. V. McNally, and others.

Overdraft

Table listing names and amounts for Overdraft, including Albert Hadley, Aug Loewe, and others.

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DELOIT DANCE at the Opera House. Deloit, Iowa—on Sat., April 12. Come early. We will have one of those grand good times like we always have at Deloit with Hain's Novelty Orchestra. Playing and good order maintained. Dance Tickets, \$1.10; Spectators, 35c. This price includes war tax. H. P. GRILL - Manager

Cadillac Standard of the World. WITH the advent of Type 57 the eight-cylinder Cadillac entered its fourth year and its fiftieth thousand. Upon announcing the first V-type Eight, more than three years ago, the factory head said: "It will mark the dividing line between motoring as it has been known and motoring as the future will know it." How true the prophecy and how wide the revolution wrought in the motor car industry. A year after its inauguration, the factory said, "We do not believe the equal of the eight cylinder Cadillac exists." That was more than two years ago and time has not developed anything which successfully challenges the correctness of that opinion. The things the soldiers are saying about the Cadillac are grounded on something more solid than sentiment. Sentiment is strong in our American make-up, but it is a sentiment that discriminates. The fine things the soldiers are saying are not based on the fact that the Cadillac was chosen the official car of the United States army. They spring from the whole-hearted pride which the American soldier felt when he saw the Cadillac make good after it had been so chosen. He saw this American motor car distinguish itself in the eyes of all the allied armies—and that was bound to induce in his heart a thrill of satisfaction. In this, as in many another instance, he saw the old world pay generous tribute to the new. The supreme test, with a soldier, is active service—and he saw the Cadillac, in active service, cover itself with honor. The things the soldiers are saying everywhere about the Cadillac run like a golden thread through the warp and woof of everyday business. They have given a tinge of romance and adventure to the name Cadillac, and to the car itself, which is reflected everywhere in public appreciation. It is good in these stirring times, to be an American—and it is good also to be of the household of the Cadillac. The 7-passenger Touring Car accommodates seven passengers in real comfort. It is a car of impressive bearing, of graceful lines and symmetrical proportions. It is a car that holds the roads, easy to guide and to control. As driver or as passenger there is an absence of fatigue that is surprising. Smooth roads or bad going, up hill or down, it is the car pre-eminent in its ability to master road conditions as you find them, upholding its well merited distinction—"The World's Greatest Road Car." We would be pleased to demonstrate this wonderful car. The Sibbert-Reimers Co. BROADWAY DENISON, IOWA