

"Advertising is now classed with editorial and news matter as a force for creating opinion."

THE DENISON REVIEW

Section Three

THE PAPER YOU TAKE HOME

Pages 1 to 8

"Advertising is the main spring of all business and the printed word carries the message."

VOL LIV

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No. 50

DOUBLE WEDDING AEBISCHER HOME

Elsie Aebischer Becomes Bride of Leland Ackley and Margaret Aebischer Bride of Leslie Riggleman

REV. E. WITTER OFFICIATES Two Course Dinner Follows Ceremony—Both Couples Now in Omaha Spending a Few Days

A pretty double wedding was solemnized Monday afternoon at 5:30 o'clock at the home of Mr. and Mrs. Aebischer, when two of their daughters were married—Miss Elsie becoming the bride of Leland Ackley and Margaret the bride of Leslie Riggleman. About forty relatives and friends were in attendance.

The cozy home was most attractive, pink roses and ferns being used for decorations. At the appointed hour and while Mrs. Nelson Butterworth, of Dow City, played the beautiful wedding march, the bride and groom took their places in the spacious parlor where Rev. E. Witter, pastor of the German Methodist church, performed the impressive ring ceremony.

Miss Elsie Aebischer and Leland Ackley were attended by Alex Aebischer and Miss Betty Aebischer and Miss Margaret Aebischer and Leslie Riggleman were attended by Miss Ruby Riggleman and Jess Riggleman.

Both brides wore beautiful gowns of white crepe de chine with over drapes of georgette, trimmed with silver lace. They carried exquisite shower bouquets of pink roses.

The bridesmaids both wore pretty frocks of pink voile and wore corsage bouquets of pink roses. Following the marriage service a two course dinner was served the bride and immediate relatives being seated in the dining room and the guests at small tables.

Out of town guests in attendance at the wedding were Mr. and Mrs. J. L. Riggleman, of Deloit; Miss Ethelne Ackley, of Omaha, and Mr. and Mrs. Nelson Butterworth, of Dow City.

The Aebischer girls are too well known in the community to need an introduction at this time. They were both born and reared here. Miss Elsie attended the public schools and only recently completed a course in stenography at the college and for the past few months has been working in the law office of P. W. Harding. Miss Margaret graduated from the Denison high school in 1917 with high honors. Both young ladies have a host of friends in the community.

Leland Ackley has been a resident of Denison for many years. He attended school here and up until the outbreak of the war conducted a panatorium. He was among the first to enlist in the war, choosing the signal corps. Leland spent several months in the overseas service, much of the time near the firing line. Since his discharge from the service he has been employed in the Anderson cleaning and dyeing establishment. He and his bride will make their home in Denison.

Leslie Riggleman is a son of Mr. and Mrs. J. L. Riggleman, pioneer residents of Crawford county who reside north of Deloit. He has attended the Denison Normal and Business college and for the past few years has engaged in farming with his father. He and his bride will make their home on the farm north of Deloit.

Both couples departed Monday evening for Omaha, where they are spending a few days.

The Review joins with the many friends of these young people in extending hearty congratulations and wishes them happiness and success on their journey through life.

WOODMEN ELECT OFFICERS At Meeting Held Saturday Evening Officers for Ensuing Year Elected—Circle Elected Officers Monday

At a meeting held Saturday evening, Hawkeye Camp No. 76, Woodmen of the World, elected officers for the ensuing year. The officers elected were as follows: John Silletto, C. C.; Burton Bolton, A. L.; M. A. Harding, banker; T. V. Walker, clerk; C. G. Davis, escort; E. Johnston, waiter; Wm. Strahan, secretary; E. P. Plimpton, physician; A. L. Pierson, auditor.

GILLMOR-HOWORTH WEDDING Hardy Gillmor and Miss Marie Howorth Married Last Thursday Evening at Methodist Parsonage

The marriage of Ira Hardy Gillmor and Miss Marie Howorth on Thursday evening, December 4th, came as a complete surprise to the many friends of this young couple. The happy event was kept a secret from even the immediate relatives. The ceremony was performed by Rev. Cable, pastor of the Methodist Episcopal church, and the witnesses were Mrs. Cable and Mrs. Wm. Strahan.

Ira Hardy Gillmor is the son of Mr. and Mrs. Ira Gillmor and was born and reared here in Denison. He received his education in the public schools. For the past two or three years he has been assisting his father in the management of the fine farm southwest of the city, and it is on this farm that he and his wife will make their home.

The bride is the eldest daughter of Mr. and Mrs. Isaac Howorth who reside northwest of Denison. She attended the Denison public schools and has many friends in the community.

The Review joins with the friends of these young people in extending congratulations and wishing them many years of happiness and prosperity.

W. G. Porter, proprietor of the Denison Storage Battery company, was in Boone yesterday attending a state convention of Willard dealers. Mr. Porter was elected chairman of the service committee. He reports a good attendance at the convention, but stated that those attending had to wear overcoats and caps in the convention hall in order to keep warm.

IMPORTANT ANNOUNCEMENTS BY J. H. PATTERSON, CO. FUEL ADMINISTRATOR

SHORTER HOURS NOW IN EFFECT

All Business in Denison Now on New Time Schedule to Conform With State Fuel Administrator's Orders

FUEL SITUATION AS LAST WEEK

Train Service Curtailed—Thousands Out of Employment—Miners Not at Work—The Situation in Crawford

With the householders of Denison struggling along on a much curtailed supply of fuel, we are experiencing one of the coldest Decembers in years. A regular blizzard visited the community on Monday and since then the temperature has been way below the zero mark. This morning the mercury was driven to 24 degrees below zero. Not for years has there been as much snow on the ground in December as we have this year and the wind of Monday which assumed the proportions of a gale drifted the snow, interfering with the regular schedule of passenger trains.

The fuel situation in Denison is practically the same as it was a week ago, but with the mercury way below the zero mark householders are fast burning their meager supply of coal. Fuel Administrator J. H. Patterson stated to the Review this morning that he has a limited supply on hand which is being rationed out from 300 to 500 pounds to households. Up to this time there has been no actual suffering on account of the lack of fuel.

Business Now on Short Hours The business houses of Denison are working on a new schedule of hours to conform with the order made Saturday by Governor Harding and State Fuel Administrator Webster. Few places of business are open more than six hours each day, but every business man is cheerfully making the sacrifice in order to conserve fuel.

Hugo Gebert, president of the Commercial club, was instructed to see that the business houses of Denison conform to the order, his authority coming from the state fuel administrator. On Monday and Tuesday of this week business men in the various lines held

NOTICE TO THE PUBLIC

Anyone suffering from the lack of coal go to your regular trading point and one of your coal dealers will serve you from 300 to 500 pounds. This will give you sufficient time to procure some green wood. Green wood burned with coal makes a hotter fire than dry wood. Twenty-five pounds of soft coal with ample green wood will heat a medium sized residence reasonably comfortable for 24 hours, if properly fed to the heater.

In Regard to Fuel Cars

Receivers and Handlers of Fuel Cars Within Crawford county, Iowa: You are hereby notified in loading or unloading fuel cars, do not use more than 24 hours from the hour of spotting of your car to load and unload. If all miners return to work Friday, December 12th, and you observe the above rule and help to get empty cars, there is a possibility that this county within 42 days will be able to get into the county a car of newly mined coal for each town. If you use cars for storehouses, you are to blame for our failure to secure coal promptly. Parties failing to observe this request when reported to this office will be denied the service of coal until those are served who helped us to save coal and to keep empty cars on the move County Fuel Administrator

Coal Removed From Jail

Last week J. H. Patterson removed coal from the bins at the jail, stating that the jail was a nonessential industry. He states that those gentlemen who contemplate spending their holidays in jail in order to reduce the high cost of living, better go to wood cutting.

meetings at which time they decided on what hours to keep their places of business open.

The retail stores met first and decided on from 11 o'clock in the forenoon until 5 o'clock in the afternoon and on Tuesday these hours were put into effect. Clerks are co-operating and many of them carry their lunch to the stores in a shoe box, taking not more than fifteen minutes for lunch.

Grocery stores, meat markets and drug stores are open from 8 o'clock in the forenoon until 5 o'clock in the afternoon.

Banks and offices are open from 10 o'clock in the morning until 4 o'clock in the afternoon. This includes the court house offices also. Cigar stores, pool halls and candy kitchens are open from 2 o'clock in the

afternoon until 8 o'clock in the evening. Barber shops open at noon and close at 6 o'clock in the evening.

All concerns not abiding by these rules are liable to prosecution under the Lever law and the state fuel administrator has requested that a report be made to him of those not abiding by it. Just how long the business houses will be compelled to run on shorter hours is not known. The fuel administration will remain active for thirty days after the strike of the miners has been settled, so in all likelihood the present hours will remain in force until some time in January.

Train Service Curtailed Hundreds of passenger trains were withdrawn from service on the railroads of the country Monday morning, mostly

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SCHOOL BOARD CONSERVES

Hold Meeting Wednesday and Decide to Close All School Buildings Except the Central Building

The school board held a meeting on last Wednesday evening, at which time it was decided to close down all of the school buildings of the independent district of Denison with the exception of the central building, on account of the shortage of fuel. While the board had enough fuel on hand at all of the buildings to last for several weeks, they deemed it best to close the north brick, west brick and college buildings in order that this fuel might be turned over to homes in the city where most needed.

While the closing of these three schools has crippled the school work considerably a schedule has been arranged which will accommodate all of the pupils so they will not fall so far behind in their work. The various grades have been assigned to the central building.

The new schedule which went into effect Monday of this week is as follows: Students of the senior and junior high school are following the regular schedule of classes with the exception of the science classes who do not now have the laboratory work.

9 to 10:30 a. m.—Second grade students. 10:30 to 12—Third and fourth grade students from the west brick school. 11:15 to 12:50—Fifth A, sixth B and sixth A grades.

1 to 2:30—First grade students. 2:30 to 4—Fourth grade students from the north brick and fifth B students. Just how long the present schedule will be carried out is uncertain, but no doubt it will continue until relief from the present shortage of fuel is in sight. The school board was foresighted and had enough coal on hand to run through the winter but have been drawn on by the light plant and county fuel administrator for considerable coal.

OSCAR REMDE DEAD

Former Resident of Willow Township Passes Away at His Home in Council Bluffs November 26th

Many of our older citizens, and particularly those living in Willow township and near Dunlap, will be pained to learn of the death of Oscar Remde, which occurred at Council Bluffs on November 26th. For many years Mr. Remde operated a farm in Willow township, and after retiring from the farm some four or five years ago resided in Denison. Later he moved to Council Bluffs, where he became interested with his sons in the conducting of the Remde Tire and Rubber company. Mr. Remde was born April 27, 1872, at Sterling, Ill. When a small boy he moved with his parents to Webster City, and about two years later came to Crawford county, where he has since resided until going to Council Bluffs. He was married in 1896 to Jennie Siglin, and he leaves the wife and two sons to mourn his death. He also leaves two brothers, Victor and Edward, and one sister, Mrs. W. H. Cook, of Dunlap. Deceased was a member of the Broadway Methodist church at Council Bluffs, the Bluffs City lodge No. 11 A. F. & A. M., Council Bluffs Chapter No. 441 O. E. S. and the Modern Woodmen.

Miss Blanche Cole was a visitor here Saturday from Dow City.

GIBSON & ROGERS IN POSSESSION

New Proprietors of the Denison Auto Company Now in Possession of That Business

RICHARD LAFFERTY IS CASHIER Most of the Men Employed by Pautsch Bros. to Be Retained by Gibson & Rogers in Their New Quarters

Gibson & Rogers, the new proprietors of the Denison Auto Co., have taken possession of the garage, having finished the invoice the first of the week. Mr. Gibson will be the manager in charge while Mr. Rogers will continue to look after the implements and business at the old stand. The former garage on West Broadway will be used by Mr. Rogers for his implements, and the stock of autos now in the building will be moved to the new location. A number of the men who have been with the Denison Auto Co. for so long will be retained by Gibson & Rogers, and the force employed by these gentlemen will continue in their respective places. Henry Nath, the bookkeeper for Pautsch Bros., did not care to continue in the work, and his place has been taken by Richard Lafferty, so long connected with the Geo. Menagh & Co. concern. Mr. Lafferty will look after the book work, attend the office work, take care of all correspondence, and act as cashier. He is a very capable young man and the concern were fortunate in getting his services.

For the present at least the line of cars carried by the Denison Auto Co. will be the same as before. These lines comprise the Studebaker, Dodge, Chandler and Maxwell. The new concern will also carry a line of trucks and tractors. We understand that Con Frank will continue as foreman of the repair shop and Hugo Jensen will act in the same capacity as heretofore. Pautsch Bros. have taken office rooms with Joe Saggau and will devote their time to the collection of accounts and looking after their extensive land interests.

WILL HOLD BAZAAR

Catholic Ladies' Annual Bazaar and Food Sale Next Saturday in Basement of Farmers State Bank

The ladies of St. Rose of Lima parish are actively engaged these days in preparing for their annual bazaar and food sale, which they will hold on Saturday of this week in the Knights of Columbus club rooms under the Farmers State bank. A good supply of fancy and domestic articles, along a special table of home cooking at very moderate prices, will be found there from 9 o'clock in the forenoon until 3 o'clock in the afternoon. Any donations for bazaar or home cooking will be thankfully received, and may be brought to Haugh & Brummer's store or to the Knights of Columbus club room on Saturday.

Mr. and Mrs. H. G. Poole, who are making their home at Toledo, Iowa, visited in the city over Sunday at the home of their son, Harold Poole.

Menagh's is the Community Distributing House OF CRAWFORD COUNTY

IT is not merely a retail institution—community interests are our interests. If you don't make use of Menagh's store you are a loser. Merchandise in all departments are offered for the Christmas shopper at prices that will mean big saving to you.

NOTE FROM SANTA CLAUS

I will be in the toy department Saturday. It was impossible for me to get the list of all the boys and girls who wanted to see me last Saturday. There were so many more than I could possibly talk to; so I will be on the job the second the store opens next Saturday morning and I want to make certain that all of the little folks have registered for the Shetland pony. Meet me in the toy department.

Your dear old friend, SANTA-CLAUS

TOYS, DOLLS, GAMES FOR THE LITTLE FOLKS

Santa Claus will be unusually good to the little folks this season. He has beautiful dolls with natural hair and eyebrows for the girls, together with the prettiest dishes and doll sets. He has steam engines, self moving trains and mechanical toys of the finer kinds for the boys, at prices that you will realize that Menagh's is truly Santa's headquarters for Crawford county.

How does it make you feel when you go to the letter box and find among the mail one letter that commands your attention. The envelope is a beautiful shade of gray. The quality of the paper makes you feel as though you are desecrating something sacred when you are about to tear it open—so you wait till you go to your desk and use your paper knife to open it, and when you have it opened, the rich elegance of the letter head, the correct punctuation, the perfect spacing. Just stop and answer. How does it make you feel?

We have stationery that will carry that feeling. Come in and see it. Priced at \$5.00, \$2.50, \$1.50, 75c, 50c and down to 15c per box.

Our Dry Goods Department is Surely a Community Distributor of Styles—Compare These Saturday Sale Prices

Light shirtings, 25 inches wide, good assortment of patterns, per yard 17 1-2c
Navy blue and Calcutta blue calico, per yard 15 1-2c

Extra Special: Wright's Health Union Suits, heavy weight for boys, size 32 only, worth \$2.50, special Saturday only \$1.19

SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS

Hundreds of yards of beautiful fancy silks are being offered in our silk section at prices that we invite you to compare.

Fancy plaid and novelty silks in taffeta and messaline, at, per yard, \$1.98.

Exquisite new fancy silk, heavy quality, per yd. \$2.69.

Even though the silk market has advanced a number of times the past season the silks we are offering for Saturday selling are less than we have been able to offer them for the last year.

SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS SILKS

YOUR MONEY BACK on Any Purchase, If You Want It, AT MENAGH'S.

EXTRA SPECIAL FOR SATURDAY Children's school hose; worth 59c a pair; only, pair 39c

EXTRA SPECIAL FOR SATURDAY Ladies mercerized lisle hose a pair, only 69c. These are beautifully finished cotton hose. Saturday's price should sell every pair.

EXTRA SPECIAL FOR SATURDAY Ladies' silk fiber hose. If bought today these hose would sell for \$2.00. Our Saturday price is \$1.19.

Saturday special for men's Corliss-Coon collars (starched)—six styles, the 25c grade, all sizes, each 9 1-2c.

Men's brown hose, the 40c quality for, per pair, only 21c

Christmas Neckties—in scores of different patterns, beautiful silk, 89c, \$1.50, \$2.00.

Special in Women's Wear for Saturday's selling—Satine Petticoats, \$2.00 to \$2.50 grades only \$1.29.

35 Women's and Misses' Coats made from heavy worsted fabric. These are splendid service coats, specially priced at \$4.95.

Saturday Special in Pattern Hats. Mrs. Hogan will offer in our millinery department 24 patterns worth from \$10 to \$25—your choice Saturday for \$5.00