

Denison Local

Miss Mabel Welch is spending this week in Omaha visiting friends. Misses Ann and Frances Hill are making a visit in Chicago with friends. Mr. and Mrs. James Monaghan, of Vail, were Denison shoppers Saturday. Andrew McMinnee, of the post office force, is taking a much needed vacation.



Mr. and Mrs. C. M. Dybbro entertained at dinner last Thursday evening the salesladies of the Pfaff, Gebert, Hunt company in honor of Miss Minnie Jones, who resigns her position at the store the first of August and will go to Denver, Colo. Mrs. Dybbro served an elegant five course dinner, after which the evening was spent with music and an automobile ride. Those present report a most enjoyable time.

NEW ELECTRICAL STORE Consumers Electrical Company Will Open Store Here August 1st—Lease Room in the Review Building. The Consumers Electrical company, which owns and operates a chain of fourteen stores, have purchased the lease from the Columbia Tea & Coffee company of the store room in the Review building and will open up here for business August 1st.

Denison Monday and signed up a four year lease. Mr. Gucker states that his company has been engaged in the electrical business for a number of years and it is their purpose to put in a complete stock of standard electrical fixtures and equipment and at the same time engage in contract work such as wiring homes, business blocks, etc. An expert will be placed in charge of the new concern here in Denison who is experienced in electrical work of all kinds. Mr. Gucker states that there is plenty of room in Denison for two concerns of this kind.

MARKET REPORT table with columns for item (Cream, Eggs, Wheat, Hogs, Corn, Oats) and price.

What Everyone Wants

Is to retain that appearance of natural sleep, the simulation of life, so that the visual memory will always remain sweeter. It is for this that memory will always be associated with proper professional service.

Charles Bartcher Funeral Director.

"The Boys" July Clearance Sale!

Affords Wonderful Opportunities for Genuine Savings

Clearance Wash Dresses

Every wash dress for street or house wear shows a decided reduction. There are voiles, gingham and linens. Styled right and made right. We are featuring three special lots at 4.98, 9.75, 14.75 Values up to \$25.00.

We are cutting down space in this week's advertisement, therefore we cannot advertise all of the many bargains offered on our second floor. A word to the wise is sufficient. Be sure to visit our second floor this week.

Clearance Coats and Dresses

If you want a coat or dress for immediate and fall wear you owe it to yourself to see the wonderful reductions on these garments. Nothing held back; every garment in stock is reduced materially. Just take a peep at the unusual values offered at 22.75 Values up to \$65.00.

Rather No Sale than a Bad One

That is why you'll never find this store featuring cheap shoes. We want you to be satisfied with your shoes months after and not only for the time you are fitted. Good shoes will cost money for at least another year and if you'd realize it they are one of cheapest articles of attire at the present time. We built our business on style, quality and service,

and we can't afford to let down on our standard now that prices are higher than before the war. We refuse to sell you shoes unless we are sure they will be a credit to both you and ourselves. This elimination sale of short lines, discontinued pieces, etc., are real bargains.



- White canvas oxfords, English toe and last at \$2.25
Palm Beach at \$2.65
One lot left on Queen Quality button patent high shoes \$2.98

- These oxfords of calf, brown and black, are good shoes and can't be made for \$3.98
\$2.98



Bargain Basement

- Children's Black Stockings, fast black and good weight; 55c quality, to clear, pair .39c
Boys' and Girls' Stockings, fast black and heavy weight; 75c quality; sizes 6 to 11, to clear, a pair .49c
Women's Fast Black Hose, 35c quality, to clear, pair .25c
Men's Socks, 35c quality, black or dark brown, perfect, pair 25c
Women's Vests, 25c quality, Swiss, ribbed, sizes 34, 36 and 38, to clear, each .15c
Women's Large Vests, 35c quality, sizes 40, 42 and 44, to clear .23c

Dry Goods Dep't.

- Sectional Lace Panel Curtains—measure 9 inches wide and 2 1/2 yards long, white or ivory, filet and round meshes, Quaker art lace included. These goods are very attractive for curtains or lace shades for any size window. Bring the width of the window with you. 75c panels to clear at, each .57c \$1.00 panels to clear at, each 79c \$1.25 panels to clear at, each 98c \$1.50 panels to clear at, each \$1.20
All other curtain goods greatly reduced in price.

Printed Wash Goods

- Fine Crisp Voiles and Flaxons, 27 and 30 inches wide, 48c value, to clear, yard .29c
Finely Mercerized Voiles in light ground, 40 inches wide; also 27 inch tissues in a variety of plaids. Values 75c a yard, to clear, yard .49c
Fine Quality Sheer Voiles, mostly light colors, floral or plaid patterns, 85c quality, per yard 69c
\$1.50 and \$2.00 Voiles, dark and light colors. Silk Voiles, 36 and 40 inches wide, embroidered voiles, 36 inches wide, to clear, choice, yard .79c
40 inch Best Foulard Silks to clear at, per yard \$1.95

Women's Silk Hose

- \$5.00 silk hose reduced to \$3.45
\$4.00 silk hose reduced to \$2.90
\$3.50 silk hose reduced to \$2.45
\$3.00 silk hose reduced to \$2.20
\$2.50 silk hose reduced to \$1.80
\$2.00 silk hose reduced to \$1.45
\$1.75 silk hose reduced to \$1.25
\$1.50 silk hose reduced to \$1.10
\$1.25 silk hose reduced to .90c
500 yards white goods, all novelty material, 98c, \$1.25 to \$1.50 goods, to clear at, yard .59c
Above materials are suitable for pretty blouses or summer dresses; 36 and 40 inches wide. They consist of voiles in shadow plaids, stripes, dots and lace effects.

