

# THE BOYS

DENISON'S POPULAR STORE

# Merchandise Reduced

To conform with the market conditions as they are to-day. It will be "THE BOYS" policy to give our patrons advantage at all times of any reduction in merchandise throughout our store as changes in prices downward occur. We want our customers to feel safe in trading with us and for Reliable Merchandise you can buy from us as low or lower than anywhere else.

## Read the Items Quoted on This Page

### Winter Coats For Women and Misses

An advantageous purchase enables us to offer high grade coats at a big saving. These coats are made of all wool materials such as Bolivia, Superior Orio, Tinseltone, Kasha Suede, Velour, Mixtures, etc. Some have large fur collars and large self collars in the popular snappy styles. With distinctive pockets and large cuffs. Most every coat in the various lots are full silk lined with good quality flowered and figured satin and pussy willow taffeta. All sizes 16 to 44.

**\$24.<sup>50</sup> \$34.<sup>50</sup> \$44.<sup>50</sup>**

### Women's Wool Dresses

Tricotine and Serge Dresses in braided, embroidered and plain tailored styles. We are featuring some exceptional values at

**\$24.50**

### Blouses

Georgette blouses embroidered and beaded styles, crepe-de-chine and striped tub silk and crepe blouses in tailored styles. All sizes.

**\$4.98 and \$5.98**



### Fall and Winter Suits For Women and Misses

#### Greatly Underpriced

These are well made, good styles in all wanted materials of Velour Checks, Suede Velour, Tinseltone and tricotines. Fullsilk lined jackets.

**\$39.<sup>00</sup> and \$59.<sup>00</sup>**

### Silk Petticoats

Beautiful silk petticoats made of all Taffeta and jersey top with taffeta ruffles. Colors are African brown, green, American beauty, copen, navy and purple

**\$5.00**

### Outing Gowns

Women's good quality striped outing gowns, braid trimmed yokes and cuffs. Collar and collarless styles. Sizes 36 to 44.

**\$1.85**

Children's Gowns \$1.65

### Extra Large Fleeced Blankets

A good heavy sheet blanket in grey and tan with attractive pink and blue borders. 70x80 size

**\$4.85**

### Wool Nap Plaid Blankets

Full bed size wool nap plaid blankets in black and broken plaids. Beautiful plaids of blue, pink and tan. Specially priced

**\$6.45**

### Lee's Unionalls

Extra heavy stiff striped is the popular Lee's Unionalls. No better one-piece suit. There is only one unionall and that is Lee's. Sizes 36 to 44. Specially priced

**\$3.95**

### Men's Fleeced Union Suits

A medium weight fleeced union suit in Chalmers' or Cooper's make, long sleeve and ankle length

**\$1.85**

### Rugs

Are now reduced to conform with present market prices. We carry all sizes 4-6x6 to 11-3x12 sizes. Let us show you the difference in prices.

### Work Shirts

Heavyweight Cheviot work shirts, Full cut sizes, blue or grey. Reduced to

**\$1.35**

## IN OUR SHOE DEPARTMENT

We are following the policy that has been ours in all our career—to come down with prices just as fast as the factory reduces them—same as we do on sugar, coffee and all other commodities. The newspapers say goods are falling with a thud. They ARE declining here and there, gradually and so are we. One thing we will not do—get jobbing shoes and mark them a certain per cent off, and give you lower quality. We'd rather lose a sale than sell you a shoe as good as QUEEN QUALITY, HALLAHAN, KEWPIE TWINS or BOSTONIAN and in a short time you'd find it was not so.

### Men's Bostonians

In calf skin stock, good toes and fine dress shoe **\$6.00**

### Women's Shoes

Grey, Cuban heel **\$8.00**  
Vici Kid

### Children's Shoes

We are putting on sale at cost in many cases.

### Women's Shoes

Field mouse, Grey and tan. Queen Quality Kid, up to date styles **\$8.00**

## The Dry Goods Section

Is offering reductions in all the Cotton Goods, Silks Woolens, Etc: We are mentioning only a Few Items

- Best Grade Outing Flannel, dark and light styles, reduced to per yard **29c**
- Best Grade Cambric Percales, dark and light patterns, reduced to per yard **39c**
- Fruit of The Loom Muslin, a heavy bleached muslin a full yard wide, reduced to per yard **29c**
- Ginghams, best quality 27 inch Zephyr Ginghams, plaids, stripes, plains and checks, entirely fast colors, reduced to per yard **35c**
- Silks, 36 inch Silk Poplin, all the street shades reduced to per yard **98c**

## Groceries

- Palm Olive Soap per cozen **69c**
- Evergreen Valley Peas No. 2 Can, per dozen **85c**
- Olympia Beans, tomato sauce No 3 cans, per dozen **\$1.65**
- California Club Tomatoes No. 2 1-2 cans, per dozen **\$1.69**
- Coffee, Liberian brand Large bean, 5 pounds for **\$1.40**
- Crystal White Soap 8 bars for **50c**

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