



A Parade of July Values

At Keiser's for Ten Days Only Beginning Friday, July 9

Bad weather hit our business this season, hit it hard. The suits we purchased for Spring have been accumulating in our stocks for the past three months. Now they must be sold.

You know this store's reputation for doing things. No half way measure here. Hundreds of people will heed this message and will be rewarded in a substantial dollar and cents way.

Look at this reduction of suits

\$75.00 suits reduced to	\$60.00	\$60.00 suits reduced to	\$48.00
70.00 suits reduced to	56.00	57.50 suits reduced to	46.00
65.00 suits reduced to	52.00	55.00 suits reduced to	44.00
62.50 suits reduced to	50.00	50.00 suits reduced to	40.00

Straight 20% discount on all boys' suits

REDUCTIONS ON SUMMER SUITS

Right now when you get the most comfort out of these suits we have reduced them for your saving. **25 Per Cent Off**

Every man can dress well and reasonably by buying furnishings in this event.

Dress Shirts

20 Percent Discount

We'll admit that we are not making much profit per garment, but we must turn our stock.



Grasp This Opportunity

Sailor Straw hats at **HALF PRICE**
 Genuine Panamas, regular \$6.50 values, \$4.75
 Desirable Children's Straw Hats, now .65c

Sport Blouses And Shirts

Sizes 6 to 14, fancy stripes, worth \$1.00, now .48c

Caps

In fancy mixtures, as well as checks, values up to \$2.00, to close out .95c

Men's And Boys' Trousers

Fancy Cashimeres and conservative worsteds, all sizes and some suit patterns for quick sale .20 per cent OFF

Underwear Reductions

Men's athletic, porousknit and balgriggan unions, regular \$1.25 values, at .98c
 Boys' Athletic Unions, regular 75c values, now .63c
 Men's two-piece underwear, regular 75c values, now .59c

Boys' Wash Suits

Attractive patterns and nobby styles. Most every mother will want one of these suits:
 \$4.50 values now \$2.95
 \$4.00 values, now \$2.65
 \$3.50 values, now \$2.25
 \$3.00 values, now \$1.95

Shoes

20 Percent Discount

Here are some extra good offers—real values and money savers.



Bathing Suits

Men's grey mixture, one-piece suits, with skirt, regular \$1.50 values, reduced to \$1.19
 Wool bathing suits .20 per cent. OFF

Men's Hose

Fine, fast color hose, tripple toes and heels, worth 35c, now .25c

TAKE ADVANTAGE OF THIS OPPORTUNITY—WHATEVER YOU BUY WE MAKE OURSELVES RESPONSIBLE FOR. WE BACK OUR GUARANTEE DURING THIS EVENT THE SAME AS AT ANY OTHER TIME. ALL GOODS SOLD DURING THIS EVENT MUST BE CASH. OUR GOODS ARE MARKED IN PLAIN FIGURES.

SUITS
20 per cent discount

Frank J. Keiser
 CLOTHIER
 THE CORNER STORE - MANCHESTER, IOWA

SUITS
20 per cent discount

FARMS FOR SALE.
 Two good farms, 120 and 160 acres respectively, at reasonable rates if

taken at once. Inquire of MIKE McCARTHY, at the First National Bank, Manchester.

FOR SALE
 Iowa reports, 1 to 40, and other law books. R. W. TIRRILL

LOST.

A pair of nose glasses, somewhere between Lafferty's store and the hitch lot back of the business section, Saturday, July 3rd. Finder please leave at this office and receive reward. 27-2

FOR SALE.

Horse, three years old, weight 1100 pounds. Broke both single and double. Inquire of E. E. McNEAL, Merryland Stock Farm, 3 1/2 miles north-east of Manchester. 27-1

LOST.

Ladies' green sweater coat, on July 1st, on road between Manchester and Fish Hatchery. M. W. PERRISHO, phone 404. 27-1-pd.

WANTED.

Expert trimmer and saleslady for millinery department. Employment all year 'round. Inquire of D. J. MEGGENBURG'S DEPARTMENT STORE. 27-1f.

FOR SALE.

Two modern, six and seven room houses, practically new. Hardwood floors upstairs and down. Located 3 blocks from business district, near schools. Garage with each place. Attractive deal if sold by July 24th. Possession any time. DON A. PREUSSNER. 27-2.

LOST.

On the Hawkeye Highway between Waterloo and Winthrop, a black traveling bag, on July 4th. Finder please leave at the home of Mrs. M. K. BROWN, Manchester, and receive reward. 27-1

FOR SALE.

Good, substantial brick house, splendidly located, 8 rooms, closets, porches, wood house, city water, toilets, excellent cistern, furnace, lights. East end of Marion street, 212 South Wayne Street. MRS. ALICE LAWTON 27-4

NOTICE.

All members of the Masonic order are requested to meet at their hall at

2:00 o'clock on Friday afternoon, July 9th, to attend the funeral of the late W. C. Amsden.

McCALL PATTERNS 15c, 20c, 25c, 35c

E. M. HUGHES

Manchester's Leading Dry Goods and Ready-to-Wear Store.

Net Corsets

For warm weather wear. Sizes 19 to 30. Supporters attached. Priced \$2.25

SPECIAL SALE SILK DRESSES

WE HAVE MADE A FORTUNATE PURCHASE OF 25 SILK POPLIN DRESSES. ALL LATE STYLES AND COLORS. SIZES 16 TO 44 COME IN AND GET YOUR PICK WHILE THE ASSORTMENT IS GOOD. THESE DRESSES ARE WORTH \$20.00 AND \$25.00. SPECIAL ONLY **\$13.75**

SPECIAL SALE COATS AND SUITS

About 15 suits and 25 coats left to close out at a very low price. We never carry over garments from one season to another. Come in now. If we can fit you we will make the price suit you.

OUR LOSS—YOUR GAIN.

RUGS LINOLIUMS

Largest Rug Department in Manchester. Rugs all sizes and kinds. Price always lower.

24-in. rug border, yard .75c
 36-in. rug border, yard .85c
 12-ft. Linolium Burlap Back \$1.35
 Congolium Rugs, all sizes, priced less than regular advertised prices.

WINDOW SHADES, All sizes and fibers.
 KIRSCH CURTAIN RODS, All Styles.
 It will pay you to visit this department.

Lenox College

Many people are patriotic on July 4th. Lenox College is patriotic all the time. Early in her life she gave her President and entire male student body to save the Union at the Call of Abraham Lincoln. Most of these men did not come back. College friends erected to their memory on the Campus a suitable monument, the first erected in the U. S. to the memory of the soldier dead of the civil war. It silently all these years has been teaching the lesson of patriotism. Little wonder is it that when the world war broke out not less than 83 Lenox men offered their all to save the world from despotism. That many names are on file in the college office.

THE EQUIVALENT OF 6 1/4 CENTS FOR High Grade Gasoline

We guarantee that one quart of Motorkool Oil at \$2.50 will treat 160 gallons of gasoline and make it do the work of 200 gallons. This means that for each 160 gallons purchased you receive in additional mileage the equivalent of 40 gallons for \$2.50 or six and one-fourth cents per gallon. If Motorkool fails to do this we will immediately refund your money upon receipt of empty can.

ASK YOUR DEALER!
 USE MOTORKOOL!
 SAVE GASOLINE!

Send \$2.50 to Motorkool Sales Company, Cedar Falls, Iowa, for sample can, or purchase of your dealer.

Stearns & McCormick

EXCLUSIVE AGENTS,
 MANCHESTER, IOWA.