

The True Northerner

SIXTY-SECOND YEAR

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as Second Class Matter.OUR FLAG
"Liberty and Union, Now and For-
ever, One and Inseparable."

...Editorial...

WAR ISN'T WON YET.

Still the enemy sweeps on in northern Italy. Reinforcements have been rushed to the assistance of the brave Italians, and the German advance seems to have been temporarily at least, checked. We must acknowledge however that the enemy has won a great victory on the Italian front, and that the situation there is critical. The sudden turn of affairs on the Italian-Austrian border has served to solidify the various factions of that country and to unite the Italian armies as never before. They are making a desperate stand against the intruders, and will fight to the last ditch.

The German victories in Italy will probably have no bearing on the eventual outcome of the war, but they may prolong the struggle. It will awaken Austria, which at times has shown signs of internal dissensions, to renewed efforts, and will sound good to the battered German inhabitants at home. On the other hand it will serve to awaken Americans from their complacency regarding the outcome of the war. No one believes that Italy will collapse under the continued hammering of the hordes of German invaders, and yet we cannot help but look back in retrospect upon the situation as it has developed in Russia, and no matter how optimistic we are inclined to be, we shall be remiss in our plain duty to ourselves and to our country, if we do not look upon the present situation with grave apprehension.

It has been hard for us to really awaken to the fact that we are at war anyway. So many of our friends and neighbors have been predicting an early termination of the war, "Germany is demoralized and all shot to pieces", we have heard them say. "The German people will not stand much more of the Kaiser, and will incite a revolution" has been another prediction. The present situation however, does not justify such optimism. It is all right to look on the bright side, and hope for things as we would like them; but it is folly to try to deceive ourselves as to the real conditions that do exist. The government at Washington, we are told is making military plans looking as far ahead as 1920.

It is also the height of folly for us to get a feeling that we are having hard times in this country, with the High Cost of Living, the Wheatless and Meatless days, and the increased burden of taxation. It is foolish to give even a place for a suspicion in our imagination that the amounts asked for in Liberty Loans is excessive. Why, we haven't started yet, and the fact of the matter is, we haven't commenced to self sacrifice at all, and our sufferings haven't even begun. If we could even imagine the real conditions as they exist in some of the war ravaged countries of Europe, we would be ashamed of ourselves to complain of our own condition. The time may come, and probably will, before this war is over, when we must sacrifice to the limit. In the meantime, let us be sane, courageous, and ready for

action in whatever capacity is necessary. We must win the war, but it is not won yet, not by a "Jug Fu". We might just as well make up our minds to get ready for real war and plenty of it.

THINK IT OVER.

The ladies of the Maple City club are to be commended for their patriotic action at a recent meeting when they decided to eliminate the elaborate banquets from the sessions this winter. Such should be the spirit of patriotic Americans everywhere during the war. We can get along without the banquets.

There are other things, as Christmas time approaches, that we may well consider. Did you ever stop to think of the millions and millions of dollars that are spent every Christmas on gifts that are useless and of no practical value to the recipient? It seems to us that during these war times, when there is so much need of economy in everything that there should be a general agitation all over the land and eliminate the useless and luxurious Christmas gifts. We would not dispense with the giving of the traditional Christmas presents. But we would confine the gifts to useful and practical articles, and instead of lavishing our bounty this Christmas where there is plenty we would use the money to bring a ray of sunshine to some little one whose father has sacrificed his life on the field of battle; or to alleviate the suffering of some widowed mother who is left to fight the battles of life for her little flock alone. Let us enter into the real spirit of Christmas this year, and make it mean something to the boys and girls who otherwise would not know there was a Christmas. Would it not be a satisfaction to us to help make the fatherless children and sorrowing widows know that God has not forgotten them and has not deserted them in these dark days of war and bloodshed. Think it over.

CAN'T DEPEND UPON IT.

The reported break between Count Czernin, the Austrian Premier, and Michaelis, the German Chancellor, is probably another bit of Teutonic camouflage. There is no doubt that the Austrians, both government and people would like peace, and that they would welcome a plain statement of terms from the Germans on this point. But this is a matter of detail, after all, and the Central Powers are not going to split apart just yet on any such issue. Neither is Germany going to "crack under the strain" immediately. The Huns, like John L. Sullivan, still have at least one more fight in them, and the United States should not be misled by any reports in which the wish is made father to the thought. The war may, and probably will, end as suddenly as it began; but no good purpose will be served by emphasizing every incident tending to show what has been known for a long time, namely, that the warring people of Europe are sick of war. Sick they may be, but there is a certain national psychology which will keep them fighting; and so we must be prepared to fight as long as they. Our unpreparedness is still great, and it must be overcome. We shall not win the war solely through disension among the Teutons. We can win it by stern warfare on our own part.

MORE SHIPS.

And once again—Ships. This is the crying need of the war. The U-boat has not been conquered; and the most recent reports of its operations show that darkness and stormy weather operate to its advantage. With the winter season coming on, when nasty seas will be the daily order, the U-boat may take on an enlarged activity in spite of the added patrol which will be given to all the Allied shipping. In this view the fall drive in Flanders takes on greater importance. If Haig and Petain can manage to cut the German lines now so that their communications with the U-boat bases on the Belgian coast will be destroyed, those pest-holes will be purified and the winter's toll will be the harder to take.

WHAT OF THE MORROW?

The war may drain the country of its finances; It may take the flower of its young manhood; It may demoralize in a measure its industrial prosperity. But we are at war. No one could change the situation if they would. True, it is a pity that we had to come to it, but that does not change the situation. We must endure to the end, whenever that time may be, and bear the consequences whatever they may be.

Notwithstanding the present situation, and the grave consequences that may result, it is perfectly natural for thinking men to look for a ray of sunshine through the heavy war clouds, and picture if they can the benefits eventually to be derived from the present gigantic conflict. There is no doubt but that the United States will undergo many changes and will be a greater nation as a direct result of the war. This nation has grown mighty prosperous and extravagant during the long years of peace and plenty. The rising generation was being reared in luxury so to speak. All this will be changed. Habits of economy, self sacrifice and frugality will be inculcated in the lives of the boys and girls of to-day that will make of them different men and women of tomorrow. A spirit of independence is already finding its way into the life of America that heretofore has been lacking. No longer will we depend upon the ingenuity of those across the water for many things as we have done in the past. There will be a general re-arrangement in the modes of living, the administration of governmental affairs, and industrial activities everywhere. We do not like to dwell upon the suffering and heartaches that are inevitable, but it is a subject of deepest interest to dream and picture if we can the ultimate outcome, and direct results of it all.

Do you know that nearly 5,000 readers go through the columns of The True Northerner every week? Are you getting the benefit of this circulation in an advertising way? How easy it is to tell your story to the people of this community and over the country at large. A story of what you have to sell, and the attractive prices you have to offer. columns of The True Northerner will do it for you to your satisfaction. If you are not using this paper as an advertising medium, you are a loser. Think it over and wake up.

W. J. Bryan says that he does not know how long the war will last but that he knows the quickest way out is straight through. Fine, fine. And how splendid that would have sounded a few years back when a Republican administration was trying to put down the Aguinaldo rebellion in order to bring peace, health and happiness to the residents of the Philippines. But Bryan was singing a different song in those days.

Hoover says the price of food will be reduced before the New Year comes and Garfield says there will be plenty of coal for all domestic and industrial needs. Crozier says there will be rifles enough for our soldiers who go to France. Sharpe says there will be adequate heating apparatus in the cantonment barracks. The use of the future tense by the authorities at Washington seems to be unanimous.

Much interest was manifest in the Canning factory project at the meeting last Monday night. Mr. Travers was present, and told in plain English what he wants before investing any money here. He is a successful business man, plain without any frills and talks right from the shoulder. The principal thing now, as one of the preliminaries is acreage. There is no need of making much of a stir right away about a site. If enough acreage can be secured under contract to look good to Mr. Traver, a site can be obtained and Mr. Traver will come here and erect a modern factory that will mean much to this

community. Every effort must be put forth then to secure the acreage. That is the only question. If the contracts can be secured, enough of them Paw Paw will have a canning factory that is worthy of the name, and a permanent institution for Paw Paw.

WOULD DO IT AGAIN.

It is a notorious fact that many of us are driving automobiles who can't afford to own one. There is a fascination some way about an automobile that cannot be resisted. People will drive a car no matter what other sacrifices they may have to make. The following stanzas clipped from an exchange explains the situation in a nutshell:—

My auto 'tis of thee,
Short cut to poverty,
Of thee I chant;
I blew a pile of dough,
On you two years ago;
Now you refuse to go,
Or won't, or can't.

Gone is my bank-roll now,
No more 'twould choke a cow,
As once before;
Yet if I had the mon'
So help me John—amen,
I'd buy a car again,
And speed some more.

If you would insure a good crowd at your auction sale, advertise in The Columns of The True Northerner. A Quarter page "ad" in the medium that has the circulation will give the auction more publicity than would 2,000 bills.

ADVERTISED LETTERS.

Mill Bailey
C. A. Dunavan
Mrs. F. B. Emery
Miss E. Heckert
W. H. Homer
Miss Florence Hones
Wm A. Kirkwood
Mrs. Edgar Peck
Mrs. Albert E. Sleeper
Mrs. Harry Thompson.

Postmaster.

WARNER'S

STAPLE GROCERIES, MEATS & LUXURIES

Fresh Fish Lake Trout
Fresh Bulk Oysters

CRESCENT FLOUR

24½ lb. Sack - - - \$ 1.55
Per Bbl - - - . 12.002 Pkgs. Seeded Raisins
25c2 Cans Peas
25c

W. J. Warner

You Will Do Better
At Avery's

Our every effort is to keep the high cost of living down. The evidence of our success is in our long list of satisfied customers and ever increasing sales.

It makes no difference whether your purchase is a coat, a rug, a pair of shoes or a spool of thread, you are positively assured that you have more for your money than you could get elsewhere, and a careful comparison of quality and price will convince you that

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CAP AND SCARF SETS.

Brushed Angora Cap and Scarf Sets for Children in Copenhagen, Rose or White Combinations, especially priced at per set \$1.00
Childs Cap and Scarf Satin Felt at per set 50 cts
Ladies or Misses extra fine Straight or Shaped Scarf in beautiful combinations of colors made of the best all Wood Angora Yarn per set \$1.50 to \$2.98
Hockey Caps and Toques for Infants and Children each 25 and 50 cts

KID GLOVES.

Womens washable Kid Gloves, the Simons Quality in Grey, Brown, Champagne and White at per pair \$2.25
Womens Cape Kid in Tan, Simmons Best, the most servicable Glove made at per pair . . . \$1.98

BLANKETS AND FLANNELS.

64 X 76 inch Cotton Blankets, worth \$2.00 per pair, very special at per pair \$1.69
68 X 80 inch extra heavy Cotton Blankets worth \$2.75 per pair, our price while they last . . . \$2.25
27 inch Amoskeg Flannel in a large variety of patterns worth today 20 cents per yard, our price per yard 15 cts
27 inch extra heavy Weight, one of the best cloths on the market, an immense line of the choicest patterns in both light and dark. This cloth is sold as high as 22 cents per yard, our price per yard 16 cts

LADIES, MISSES AND CHILDRENS COATS.

Ladies, Misses and Childrens Coats in all the best styles of the season including the famous Printzess garments, also coats from the best New

York and Chicago factories giving a wide variety of styles to chose from, no two coats alike.

These coats are very moderately priced, Infants Bear Skins, Pushes etc. \$1.98 to \$6.00
Childrens Coats from \$3.50 to 8.00
Misses and Womens Coats from \$10.00 to \$25.00
Bargains in carried over coats.

SHOES.

Womens Grey Kid Boots of the Finest Kid Stock, perfectly finished, a shoe that will compare with any \$10.00 shoe in the city, our price per pair . . . \$7.00
Womens Black or Brown Shoes in a large variety of the best styles per pair \$5.00 and \$6.00
Womens Patent Leather or Kid Vamp with Grey Cloth tops, very special at per pair \$3.50
Girls Low Heel Shoes on all the best lasts. Best values to be found at per pair \$2.50, \$3.00, \$3.50 & \$4.50
Childrens Shoes, 6 to 8 size, all solid. Note the price per pair \$1.35 to \$2.00
Childrens Shoes 8½ to 11. All solid at per pair \$1.75 to \$2.50
Misses Shoes 11 ½ to 2. All solid per pair \$2.50 to \$3.75
Mens Dark Brown English Last Shoes, a new lot just arrived, Special value per pair \$5.00
Dr. Reed Cushion Sole Shoes for Men. Per pair \$8.00
Dry Sox Shoes for Men, great values at per pair \$8.00 & \$8.50
Mens, Good Styles at per pair \$3.00 and up
Mens Work Shoes, best makes per pair \$2.50 and up

Agents for the B. F. Goodrich and Ball Brand Heavy Rubber Foot Wear

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