

Quality Oils

For Lubrication and Fuel Purposes

We now have our plant ready for business, and it is in operation. We carry a complete line of Oils for Gas, Mills, Automobiles and all kinds of machinery. We have contracted for a large amount of these oils, and will be able to save you money on your purchases.

We have some high-grade Automobile Oils that we want you to give a trial. The price will be no higher than is commonly asked for the poorer grades of lubricating oils.

To the merchants of Bossier, we wish to say that we have installed a filling station and will handle the best grade of Kerosene (coal oil) and can supply you. See us; we want your business.

When in PLAIN DEALING call on us, or write us.

PLAIN DEALING LIGHT and POWER Company

S. J. CALDWELL

General Merchandise

A house chock full of Furniture. Come and see it and get my prices. I buy Feedstuff in car-load lots and can save you money on your feed bills.

Everything in the Dry Goods line, and at such prices that will appeal to the pocketbook

Leases

I have opened a Real Estate Office in Plain Dealing and am representing some of the largest oil companies in the field. It would be to your advantage to see me before leasing or offering to sell your lands. R. E. WYCHE, jr.

PURCELL BROTHERS

Contractors and Builders

If It Is Anything in the Building Line We Have It

The Quick Service Restaurant

Parker & Hardcastle have just bought out the Plain Dealing Market and propose to conduct one of the best Restaurants and Market Places to be found in this section.

Take them your Country Produce. They need such all the time and will pay good prices for it.

Send Mail Orders to

G. G. WILLIAMS PRINTING CO.
G. G. WILLIAMS, Manager SHREVEPORT, LOUISIANA

12

Four-Up Teams

Nothing too heavy to handle. Experienced drivers and the best teams and heavy wheel wagons to be had. Always on the job.

S. J. CALDWELL
Plain Dealing

Country Produce

Those residing in the Plain Dealing trade territory should bring their Country Produce to me. I will buy your Poultry, Eggs, Butter, etc., and should you bring in any product of the farm I cannot handle I will cheerfully help you dispose of it. Fair prices and opening dealing is a ride with me for expanding trade. Come in and see me.

W. T. LOVELADY.

New Honey

I now have for sale new honey, extracted. Very fine grade and well ripened. Price, \$1 per gallon.

J. PERRY, Plain Dealing, La.

The Banner's Plain Dealing Page

LOCAL AND PERSONAL.

Tuesday, Sept. 11.—Those who have farm lands for rent would do well to advertise them in the Banner, as there are inquiries almost every day for farms.

Jack Slack left yesterday for New Orleans to join the U. S. Navy.

Miss Henri Sentell, daughter of Mr. N. W. Sentell, of Collinsburg, will leave to-day for Ruston to enter L. I. I.

Miss Myrtle Gardner left this morning for Ruston to become a student in the Louisiana Industrial Institute.

Mrs. Letha Collins (and little Brock) of Bradley, Ark., was a visitor here last week, at the home of her parents.

The deep well being put down by the Plain Dealing Light and Power Company is nearing completion. Good water is practically assured.

A location for a test oil well has been selected by the Atlas Oil Company on Lance Caldwell's place. This location is east of the producing well.

Mohanne Safferstone, a son of Mr. Israhel Safferstone, of Little Rock, Ark., and who left Plain Dealing when quite a little fellow, was a visitor yesterday.

Mrs. J. E. Caffrey, of Cleveland, Okla., who has been a visitor at the home of her father, Mr. N. W. Sentell, of Collinsburg, leaves to-day for her home.

There has been boiler trouble at Gleason No. 1, thus somewhat delaying drilling operations. The crown sheet of their boiler blew out, but no one was hurt.

Mr. M. A. McUtchen, selected as Cashier for the First State Bank of Plain Dealing at the time of its organization, and now President of the American National Bank of Shreveport, came up this morning to make arrangements for the opening of the

new bank. The fixtures are all in and the carpenters are finishing up the building.

Miss Lillian Brock left last Friday for Gates, Beauregard Parish, where she will teach during the current scholastic year.

Misses Robbie Dale Stewart, Willie McLeish and Eva Keown, a contingent of bright young girls, left yesterday morning for Natchitoches, where they will enter the State Normal School.

Work was begun in earnest this morning on the two-story brick building on the site where the postoffice stood. Some weeks ago it was moved into the street to make room for the new building.

Mr. Ben Nash, well known as a former Rocky Mount boy, but now residing in Shreveport and connected with the Higgins Oil Company, is here representing the interests of his company.

THURSDAY.

Judge R. C. Drew of Minden came over Tuesday for a short visit.

Hon. and Mrs. W. B. Boggs have gone to Spring Hill, to reside for the present with their daughter, Mrs. John Browning. Mr. and Mrs. W. W. McDonald are now occupying their residence.

The oil people are just a little bit disappointed in the Henderson well, so far, but a slight trace of oil has shown. The drillers have not yet given up hope of bringing in a good well, and are still at work on it.

At six o'clock yesterday afternoon an alarm of fire was sounded from the Bell gin, and the same was quickly responded to by Plain Dealing's fire fighters. The fire was caused by the chance of an electric light globe while the current was on. But little loss was sustained.

Farewell Address to North Bossier "Soldier Boys"

Dear Editor: I submit herewith a copy of an address made by Mr. W. W. McDonald, a young attorney who has but recently located in our town, the occasion being the "patriotic" meeting and flag raising held on the afternoon of the 4th, at which time a farewell was given to the first quota of young men to leave for training to enter the trenches in France. Mention of Mr. McDonald's address was made in my last week's report, but a number of us up this way, finding the same apt to the general trend of sentiment of the day and well worthy of space, would be pleased to see it in print in the Banner.—PLAIN DEALING CORRESPONDENT.

Mr. Chairman, Ladies and Gentlemen. We are called together to-day for the performance of a patriotic duty which, I am sure, to most of us, has mingled with its joy something of the bitterness of sorrow. It is always hard to say good-bye—good-bye to those we know and love—though Shakespeare in his immortal Romeo and Juliet says, "parting is such sweet sorrow."

No American citizen is worthy of the name who is unwilling to do honor and homage to the flag of his country, and for the same reason no community is worthy to be called a friend of her soldier boy if she will forget and forsake him in the hour of his departure, when he leaves for battlefields unknown, to fight and die if need be to make you and me free.

This occasion will probably impress us, more vividly perhaps than anything else before, that America is in all reality face to face with the problems of war. In this hour we can at least come to say good-bye to our boys, raise over their gallant heads the emblem of their country, and tell them that whatever doth betide we love them still, and wish them now a safe voyage, and a happy and glorious return.

In this critical hour, my friends, it would be treacherous to underestimate, or rather, minimize the magnitude of this conflict. I tell you in all candor that America to-day is confronted with the greatest struggle of her life, one that will put the resources of the nation and of the people to the severest test—a fight we cannot win until we have paid the price of billions of dollars and millions of men.

For three years Europe has been ravaged with war and literally drenched in human blood. Crimes unmentionable and sufferings that beggar description have followed in its fearful wake until what remained of a civilized world gasped at the enormity of its horrors and brutality.

Into this great cataclysm America—slow to anger, patient, forbearing and quick to forgive—has been drawn by the Prussian defiance of American rights, the utter disregard of international law and the common usages of civilized humanity. The student who shall read the history of this conflict in the years to come, perhaps when you and I are gone, shall have no need to look long for America's justification for entering this great struggle. And, as for those of you about me to-day, I am sure it is with you as it is with me—America, right or wrong, I am with her to the last.

In 1898 when the little monarchy of Spain violated American sovereignty the boys of Uncle Sam "Remembered the Maine." As certain as I stand here to-day, the "Sammys" of 1917 will remember the ill-fated Lusitania, and her priceless cargo of human freight, that a German U-boat torpedoed under cover of night and sent down to the depths of the sea with her hundreds of defenseless men, women and children on board.

When the starving thousands of helpless Cuba cried out to America for freedom and food, Uncle Sam came with liberty and rations; and I know full well in 1917, out of the depths of a heart full of admiration and gratitude, he will go to bleeding, ravaged, prostrate Belgium to stay the hand of Prussian atrocity and make that little country free.

The student of future years who shall glean the pages of history whereupon are writ the record of this titan-

struggle, will read of the glories of France, of England and of Italy, of the courage of Japan, Russia and America, and the others, but when the impartial chronicler of the times comes to write the name of the heroine of them all he will write the imperishable name of BEZARUM in letters of blood and gold. The Allies and the world owe to this little country on the north of France a debt of gratitude love and money can never repay, for it was the intrepid soldiers of Belgium who stayed the mighty onward sweep of the Teuton soldiers, saved Paris—and France—and perhaps the world for democracy.

Notwithstanding the numerous causes which justify America in this war, we sometimes, yes, even frequently, meet men (so called) who, out of the abundance of their ignorance, or the magnitude of their treachery, ask, "Why is America in this war?" It would take more time than is allotted to me to even enumerate with elaboration the causes which have justified American intervention, but there are two, which, if there were no more, would appeal to the honor and patriotic courage of American citizenship, and it of these two I wish to speak now only briefly.

The right of liberty, of the freedom of speech and press, and the right of religious belief and worship as the individual conscience may dictate the right to be, is not alone human, but Divine, and any government that attempts to abridge this birthright is nothing less than an insolent and intolerable autocracy, and should not and cannot endure.

When the German Kaiser conceived the idea of autocratizing the world, bringing the peoples of the earth in subjection to his command, and holding the destinies of the nations in the hollow of his hand, the maddened knave of the House of Hohenzollern not only struck at the sacred and inviolable fundamentals of the American Government, but trampled the inviolable traditions of self-government of nations and the universal liberty of mankind under ruthless feet, and the fate that awaits his predecessor in such an iniquitous and ill-starred vision of power when the intrepid Corsican would have been the King of Rome and the Emperor of the world, must come likewise to Wilhelm of Hohenzollern—he must go the way of Napoleon, the way of Waterloo and St. Helena's lonely isle. And he will go, when America's legions of democracy shall join hands with their allies across the sea.

If there were no other reasons why America should lift her voice and unsheath her sword at this time—if for no other reason she should fight—she will stand at the bar of history and the throne of her eternal God, triumphantly vindicated for having made the world safe for democracy.

The great American Republic—the greatest government of the world—is, my friends, the handiwork of your illustrious forefathers, pioneers on the frontier of western civilization, who sealed their compact for freedom with the rich red of their patriotic blood. It was those frontiersmen who, fleeing from religious persecution and the abridgment of the freedom of person and speech, who sought the liberties afforded by the world across the sea, where, out of the native wilds they might rear a nation and a race, and establish a government "of the people, for the people and by the people." One hundred and forty-one years have passed since the sword of Cornwallis was sheathed at Yorktown and the Colonies of America were made free of Britain's monarchy, but in that desperate struggle when young America's hand was raised against her parent land—not for greed or dominion, but for nothing save an enduring democracy—there came from friendly France her soldiers and her wealth to unite with the forces of the Continental Army of America to make America free.

To-day, my friends, if there were no other reason to justify America's entry into this war, America's debt of gratitude to the gallant legions of France, to her illustrious and immortal Lafayette, her

gratitude to bleeding, dying, prostrate France to-day would of itself absolve her of all guilty stains.

And now, our young friends, as we come to the parting of the ways—the one to lead us back to the pursuit of common every-day affairs and the other to lead you to the trenches of Europe—let me hold out to you as a light unto your feet and a comfort and consolation for the gallantry of your deeds the eternal promise of Him who shapes the destiny of us all. In His Divine word it is written, "He that leadeth into captivity must go into captivity. He that killeth with the sword must be killed with the sword." (Rev. 13:10.) This, my young friends, is God's eternal covenant with those who fight the fight of the just, and your work shall be a fulfillment of the prophecy and promise.

When the Pharisees of Pontus raised the standard of revolt against the illustrious Caesar that unconquerable Roman crossed over into Asia Minor and laid upon the unhappy offender at a point called Zella and with one single blow annihilated the army of his rebellious foe. Immediately he sent to the Roman Senate that famous dispatch, *Veni, Vidi, Vici*—I came, I saw, I conquered.

And so it will be, I am sure, when America's millions shall take their stand in the trenches of embattled Europe, when the allied forces of civilization and democracy shall unite for a common cause—the day will surely come when Pershing, on the field of victory, shall flash to waiting America—I came, I saw, I conquered.

Rural Carrier Examination.
The United States Civil Service Commission has announced an examination for Bossier Parish, to be held in Shreveport at 11:30 o'clock a.m. on the 22d, to fill the position of rural carrier on one of the Plain Dealing routes, and vacancies that may later occur on rural routes from other postoffices in the parish. The examination will be open only to male citizens who are actually domiciled in the territory of a postoffice in the parish and who meet the other requirements set forth in Form No. 1977. This form and application blanks may be obtained from the offices mentioned above or from the United States Civil Service Commission at Washington, D. C. Applications should be forwarded to the commission at Washington at the earliest practicable date.

Lamb Clubs Suggested.
"Organize sheep and lamb clubs among the boys and girls of the state and the dog problem will solve itself," suggests H. D. Wilson, Commissioner of Agriculture and Immigration.

It is Mr. Wilson's idea that if the boys and girls can be interested in the raising of sheep to the same extent that they are already interested in raising pigs and poultry they will see to it that their club animals are not destroyed by a neighbor's dog. A movement of this sort covering the entire state would create a great deal of sentiment against the worthless cur, thinks Mr. Wilson.—L. S. U. Press Bulletin.

Stockholders Meeting.
A meeting of the stockholders in the Farmers' Co-operative Union Warehouse Company will be held in Plain Dealing on Saturday, September 15th, at ten o'clock a.m. All are requested to be in attendance.

A. HORFPAUL, Secretary.

Because It Pays

You have perhaps noticed that in Bossier Parish the tendency to advertise has grown very much during the past several years. There is good reason for this. It is because it pays, and the people have found that out. As to how they have found this out and what agency has materially aided in this expanding demand for newspaper publicity, we leave you to guess. It does not really cost much to advertise, as we cite you in the Banner's rates for transient advertisements, quoted as follows:

SPACE.	1 wk.	2 wk.	3 wk.	4 wk.	5 wk.	6 wk.	7 wk.	8 wk.
1 inch.....	\$.25	\$.35	\$.50	\$.65	\$.75	\$.90	\$ 1.00	\$ 1.10
2 inches.....	.50	.75	1.00	1.25	1.50	1.75	2.00	2.25
3 inches.....	.75	1.10	1.50	1.90	2.25	2.70	3.00	3.35
4 inches.....	1.00	1.50	2.00	2.50	3.00	3.50	4.00	4.50

As to who should advertise, that includes about all of us—any one who has anything for sale, has a want, or who has lost or found something. The scope of such is too extended to deal with in this limited space. Just send your copy in and instruct in what size space you want it displayed. The Banner's ad man will be pleased to do the rest.

And the Banner's patrons should bear in mind that the transient ad costs more than the standing ad. You can buy space in the Banner as cheap as 12½ cents per inch if larger than the spaces above referred to and ordered to run longer.

Send in Your Copy To-day!

Edenborn Line

(Louisiana Railway and Navigation Company)

Change in Schedule
Effective August 5th

Daylight Service

Shreveport to New Orleans

No. 3.	No. 1.	Stations.	No. 2.	No. 4.
7:05 a.m.	5:30 p.m.	Lv. Shreveport Ar.	7:30 a.m.	8:40 p.m.
12:05 p.m.	10:28 p.m.	Ar. Alexandria Lv.	2:05 a.m.	3:19 p.m.
4:22 p.m.	3:44 a.m.	Ar. Bayou Sara Lv.	9:46 p.m.	11:07 a.m.
5:25 p.m.	4:47 a.m.	Ar. Baton Rouge Lv.	8:34 p.m.	10:02 a.m.
8:40 p.m.	8:05 a.m.	Ar. New Orleans Lv.	5:30 p.m.	7:00 a.m.

E. C. D. MARSHALL, General Passenger Agent
Shreveport, Louisiana

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A. HORFPAUL, Secretary.

When in Shreveport

Get Shaved at
Rettig's

and Read Signs of Good Times

Now on Display

Oldsmobile

Light Six

Holder of World's
Nonstop Record

Oldsmobile "Eight"

Roadsters and
Touring Cars

Phone or Call for Demonstration

LOUISIANA OLDSMOBILE CO.

Incorporated

Spring and Travis Streets, Shreveport

A. M. WYCHE, Benton ... Agent for Bossier Parish