

M. ISRAEL & CO.'S

1881. IMMENSE FALL AND WINTER STOCK AT A SACRIFICE! 1881.

A FUNNY OCCURRENCE!

M. ISRAEL & CO., the Dry Goods Merchants of Donaldsonville, La.,
Got into a little affray during the past week and knocked down

DRY GOODS,

To such an alarmingly low figure that the People all swear with an oath of remarkable vigor, they'll never buy goods elsewhere. The following are some of our prices, to which we beg to call the attention of not only the People of Donaldsonville and Ascension, but also those of the neighboring Towns and Parishes. We wish Everybody to satisfy themselves as to the Prices and Quality of Goods we offer, and ask to be given a trial by purchasers before supplying their wants elsewhere. We invite comparison and fear no competition.

DRESS GOODS DEPARTMENT.

This Department will be found unusually attractive, embracing as it does, **DRESS GOODS, from 6 cents up.**
200 pieces Dress Goods to be sacrificed at 6 1/2 cts per yard.
250 pieces Dress Goods to be sacrificed at 7 1/2 cts per yard.
200 pieces Dress Goods to be sacrificed at 8 1/2 cts per yard.
200 pieces Dress Goods to be sacrificed at 10 cts per yard.
100 pieces fine Brocade Dress Goods at 12 1/2, 15, 20, 22 1/2.
100 pieces fine Striped and Plaid Dress Goods at 25, 30, 35, 40, 50c.

—A FULL LINE OF—

MOURNING DRESS GOODS,

SINGLE AND DOUBLE WIDTH.

Including many New Fabrics never before offered here. A beautiful variety of **CRAPÉ, MOURNING FRINGES, ETC., ETC.**
A large and complete assortment of the finest Cashmere, Tamise Bombazine, Bunting, Etamine, Delaine, Empress Cloth, Alpaca, Grape, English Cloth, Merino, Reys, etc.
TO BE SOLD AT MOST REDUCED PRICES.
Fine Cassimeres from 35c to \$2 per yard.
200 pieces Jeans (all colors) at 10 cts per yard.
200 pieces Jeans (all colors) at 15 cts per yard.
200 pieces Jeans (all colors) Ea. 20, 25, 30, 40 and 50 cts.
500 pieces (all colors) Flannel, from 10c to \$1 50 per yard.
We have some of the prettiest patterns in Opera Flannels and Rob Boys ever displayed in this section.

Silks! Silks! Satins! Satins!

Our Line of Silks and Satins embraces Silks, both plain and Gross Grain, Black and of all colors, and Black and Colored Satins, and is, to say the least, perfectly complete.
We have also on hand a large variety of Fancy Colored Damask, White Damask, Eton Damask, Wine Cloth, Table Linen, Napkins, etc. We here offer great bargains in our line of Towels, having an immense stock of these on hand and will sell them at prices ranging from 50 cents a dozen up.
Call and Examine our Dress Goods and Other Departments and Satisfy Yourself.

BLANKETS! BLANKETS! BLANKETS!

Are they all wool? Yes, all wool and Double Width. This question is asked and answered every day, and applies to our great stock of Blankets, Coverlets etc., which we sell from \$1 to \$20 per pair.

500 COLORED QUILTS,

IN PRICES RANGING FROM \$1 TO \$2 50.

FINE WHITE QUILTS,

FROM 75 CENTS TO \$7 50 EACH

SPECIAL BARGAINS IN HOSIERY!

The most complete stock of Hosiery ever opened in this Town, is now offered for sale, embracing almost everything which could be suggested in that class of goods, and forming a list entirely too voluminous to bear insertion here.
Ladies' Bleached and Unbleached, Clocked, Real Ballinggan Hose, formerly at 50c, now at 30 and 35c. Ladies' Merino Vests, from 35c up. Hosiery a specialty.

Kid Gloves of all Sizes, Ladies' Hats of Latest Fashions, Baskets of Every Description are in Our New Stock.

GENTS' MERINO UNDERSHIRTS AND DRAWERS!

At every conceivable price and in unlimited variety. The largest line of Gents' Scarlet Shirts and Drawers ever before offered by us. In fact, to attempt to particularize the goods in this or any other stock, were simple folly, for the entire paper could be filled with its detail.

SHIRTS! SHIRTS! SHIRTS!

All Linen and White and Colored Percale Shirts. Perhaps never has anything been accomplished in Louisiana equal to

M. ISRAEL & CO.'S SHIRT BOOM!

The Shirt Boom was based and is being continued on the principle of Sterling Value. Nothing but "bargains" in Shirts. We can sell a new shirt for very little more than the price of washing an old one. Call and examine them! We strictly adhere to what we advertise.

HOUSEHOLD GOODS!

Our Household Goods are going out fast. The prices are low; the qualities are good; for these reasons they sell freely. We defy competition.

SHOES! SHOES! SHOES!

300 Cases Boots and Shoes

Just received. We offer as large an assortment of shoes, Ladies' and Misses' shoes particularly, as any establishment ever offered to the public, and guarantee to sell them at as low figures as they can be purchased at any other place, New Orleans not excepted, and we will hold good to our guarantee. We will sell Men's Brogans at 75 cents, 85 cents, \$1 and up, AND GUARANTEE THEM TO HAVE NO PAPER BOTTOMS.

A LARGE STOCK

Of Baby Shoes at 20, 25, and 30 cents per pair. 1000 pairs of Ladies' Shoes at 50 and 75 cents per pair, which we have no doubt will sell immediately. Our Boot and Shoe Stock is immense.

Boots at prices ranging from \$1 50 up.
We offer special inducements in the Boot and Shoe Line, having ourselves secured, we must say, unequalled bargains through our Mr. P. Klopman, at the recent Bankrupt Sales in New York, Boston, Philadelphia and Baltimore. The same applies to our other Departments, for a very large quantity of the goods we have received have been purchased at those Great Bankrupt Sales, and we are proud to be able to give the benefit of such bargains to our numerous customers. We guarantee the goods to be all they are represented, and all we wish, is to be given the OPPORTUNITY OF SUSTAINING THE FACTS SET FORTH.

LADIES' CORSETS, UNDERWEAR, ETC.

We have just purchased a superb line of goods belonging to this Department and have marked them down to the lowest figures, and we promise the Ladies quite a treat in this line. We have a very large stock of Notions, Buttons of all kinds and qualities, Handkerchiefs, from the most common to the finest.

A Bargain in Handkerchiefs at 25 cents per dozen.

Silk Handkerchiefs of the Finest Quality.

In fact, we offer Silk Handkerchiefs

From 50 Cents to \$5 00 a piece,

Showing that we have

The Cheapest and the Best!

DOMESTICS.

2000 pieces of the Finest Quality Prints, and 1000 pieces of the Best Grade Cotton to be given away at Cost Price.
Call on us before going elsewhere as it will be money saved to you.

HATS! HATS!!

We now have the largest stock of Hats on hand we ever had and they must go, regardless of cost, and we assure you any style of hat you may wish can be found here.

CLOAKS! CLOAKS!

The largest and most complete stock of Cloaks, Jackets, Ulsters, Ulsterettes, etc., ever presented in Donaldsonville, can be found in our establishment at the present time. Not one of them was bought in the regular way, but all bought at a great sacrifice, thereby allowing us to dispose of them at prices unheard of before. Shawls at almost your own prices. Examine our Cloak Department and

BE CONVINCED!

CARPETS, MATTING, OIL CLOTHS.

Our stock of Carpets, Matting, Oil Cloths, etc., now in store, and arriving daily, is large and will be sold at most greatly reduced prices.

CARRIAGES! BUGGIES!!

The greater portion of our extensive stock of Carriages, Buggies, Barouches, etc., will arrive during the coming week, and we call particular attention to this line. Buggies, Carriages, etc., can be bought at very little over one-half the former price, and they are all warranted as good. We will do exactly what we advertise, and again reiterate the statement that we will sell our immense stock at figures as low, if not lower than any other store, NEW ORLEANS not excepted. We have the largest stock of SADDLERY ever kept by any retail store.

JEWELRY, JEWELRY!

A beautiful assortment of Jewelry, both Solid Gold, Silver and plated, on hand. We guarantee our gold goods and acquaint you with the plated goods before you purchase. Gold and Silver Watches, Diamond Rings, Rings in endless variety. Ladies' Chains and Lockets, Charms, Earrings, Breast Pins, **BE IN FACT EVERYTHING IN THE JEWELRY LINE.**

CLOTHING! CLOTHING!! CLOTHING!!

New arrival of an immense lot of Clothing for Men, Youth, Boys and Children; new, stylish and elegant, besides being less in price than those of any other dealer. We take it for granted that the public appreciate our goods and prices from the ever increasing popularity of our clothing. In fact our stock of clothing is enormous, and will be sold regardless of cost. Our stock of Fall and

WINTER CLOTHING

has to be sold this season, and suits will be as cheap as the cloth without the making!

CLOTHING FOR THE THOUSAND!

OVERCOATS OF THE FINEST KIND!

ULSTERS of the most Stylish Make.

Our Mr. P. Klopman secured particularly fine bargains in this line, and taking advantage of the same will now give our customers the benefit of said unexceptional

BARGAINS.

The only way to be satisfied is to call and examine for yourself. We will positively offer the above inducements from this week on, and would advise an early call from our Customers, and we guarantee to suit everybody in the Dry Goods Line, at

M. Israel & Co.'s Emporium.

A Large and well selected Stock of Fancy Stationery is one of the Attractions which deserve Special Notice.

M. ISRAEL & CO.'S IS THE BOSS PLACE!

Thanking the Public for the vast and liberal patronage heretofore, and soliciting a call from Everybody, we assure you that Ourselves and our Employees take pleasure in showing our Goods. Hoping you will continue to patronize us, and feeling confident you will be convinced, upon giving us a trial once, that it will be Money saved to you by calling again, we remain,

Yours,

M. ISRAEL & CO.