

# THE DONALDSONVILLE CHIEF.

A WIDE-AWAKE HOME NEWSPAPER—PUBLISHED EVERY SATURDAY—SUBSCRIPTION PRICE, \$2 A YEAR

VOLUME XLII.

DONALDSONVILLE, LA., SATURDAY, OCTOBER 11, 1913

NUMBER 10

## PROFESSIONAL AND BUSINESS

DRY GOODS, GROCERIES, ETC.

**C. KLINE**, corner Crescent Place and Houmas street, dealer in dry goods, notions, boots and shoes, groceries, prescriptions, corn, oats and bran. Phone 152.

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**D. R. T. H. HANSON**, PHYSICIAN. Office: Lessard street, between Nicholls and Opelousas streets. Phone 240.

**D. R. J. D. HANSON**, PHYSICIAN. Office: between Nicholls avenue and Iberville street. Telephone 54.

### OCULISTS

**D. R. T. J. DIMITRY**, OCULIST. Office, 714-18 Audubon Building, New Orleans.

### ATTORNEYS AND NOTARIES

**B. J. VEGA**, ATTORNEY AT LAW AND NOTARY PUBLIC. Office, 313 Nicholls avenue. Telephone 31.

**CALER C. WEBER**, ATTORNEY AT LAW AND NOTARY PUBLIC. Office in Railroad avenue, opposite the Donaldsonville High School. Telephone 109-2.

### SPECIALISTS

**D. R. A. W. MARTIN**, EYE, EAR, NOSE AND THROAT SPECIALIST. Eye-glasses fitted. Office hours: 9 a. m. to 1 p. m., 2 to 5 p. m. Office, No. 121 Railroad avenue, Donaldsonville, La. Telephone, 308.

## Whiteman Bros.

Donaldsonville, La.

Wholesale River Dealers and Distributors of

West Kentucky COAL

The Cheapest and Best Coal on Earth. Easy to Burn and Free of Clinkers

Deliveries made by water to any part of the State.

WRITE FOR PRICES CONTRACTS TAKEN FOR TOWING.



**SOME OF YOUR WORST ENEMIES** are the common insects and rodents which modern scientists declare spread millions of disease germs. In addition to this

They are a nuisance that should not and need not be permitted to exist in your home for a single day. We carry the most modern and approved exterminators for rats, roaches and all troublesome insects. Don't delay. Buy a package today.

**X-Ray Pharmacy** Donaldsonville, La.

## The Nicholls

F. ROGGE, Prop.

Mississippi street, between Knitroad and Lessard street.

A Popular Resort for Gentlemen

A thorough and select line of Wines, Liquors and Cigars at the bar. Ice-cold Beer always on draught.

Pool and Billiard Hall in Connection

A private room for meetings and social gatherings. Courteous treatment to our patrons.

## No. Six-Sixty-Six

This is a prescription prepared especially for MALARIA or CHILLS & FEVER. Five or six doses will break any case, and if taken then as a tonic the fever will not return. It acts on the liver better than Calomel and does not grip or sicken. 25c

## Get it from Elmers - See page 5



A KNOX HAT will outlast The Style

Why shouldn't a man's hat look as fine at the last day of wearing time as on the first? EXTRA QUALITY

B. Lemann & Bro.

## Are You Looking for the Tall Daisies?

Many a man hesitates to start a bank account because he's unable to start with a large amount. He is looking for the tall daisies and tramping the violets.

You Can Start a Bank Account at this bank with \$1 and receive the same careful consideration as the man with \$100, and in a few years the violets will surpass the daisies in the other field.

## Bank of Donaldsonville

THE HOME OF SAVINGS

### An Argentine Crack Shot.

Argentine, a country with only half the population of New York state alone, has twice furnished the winners of the Pan-American rifle championship, and only a few weeks ago at Camp Perry, Ohio, was the chief contender against the United States for the long range rifle championship of the world, losing the match by but one point.

In such company Gregorio Pereira received the ranking which enabled him to make two world's records at the great international meet. Shooting for Argentina, in the expert rifleman's match, Senor Pereira, using Remington-UMC ammunition in an army rifle, scored 98 out of a possible 100 points at 300 metres—nearly 1000 feet—from prone position. Again, in the individual international army rifle match, the Argentine marksman, using the same ammunition and rifle, made 186 out of a possible 200. Both these scores are world's records that will undoubtedly stand for a long period.

Speaking of the work of Pereira and of his other men at Camp Perry, Captain Juan Gallegos, of Buenos Aires, who was in charge of the Argentine team, said: "Until a few years ago target practice was entirely unknown in the Argentine. It was the individual privilege of the wealthy to perfect themselves in the use of the pistol—never the weapon of war. We had always intrusted everything to our innate courage for a rally to the ranks of the army in the days of great crises. But we found ourselves at a great disadvantage in war because the large majority of us had never used a rifle. We saw that a tremendous risk was being run and we sought for means to avert it. It was not possible to improvise a standing army, so we set about to convert the whole people into an armed force. We formed the Tiro Nacional—the institution which sent our team here to compete against the world. Gradually we have established rifle ranges ('stands') in each town throughout our country, where our young men may practice. The term of compulsory service in our army and navy diminishes in proportion to the skill developed at these ranges. The benefit which this system has produced in our country is great. The person who learns to master his nerves, subjecting all to his will, even submitting his feelings to a rigorous discipline, as the marksman must do, improves and tempers his moral fibre. Marksmanhood has become a national passion with us. Today it welds our citizens into one patriotic body. Such is the esteem which the Argentines have for their rifle clubs, which are national social institutions in the fullest sense of the word. Does this explain why our boys have done so passably well up here?"

Is there a lesson here for citizens of the world's largest republic?

### The Sensuous Dances.

At the risk of being considered old-fashioned, we make bold to say that the spectacle of two persons of opposite sex holding each other in tight embrace and undulating themselves across a ball room floor to the accompaniment of near-Egyptian music, does not appeal to us as either safe, sane or beautiful. This is plain speech, but persons who advocate the "turkey trot," the "tango" and the "bunny-hug" as appropriate diversions for young men and women in their own homes and in semi-public places ought not to be afraid to have described the thing they recommend. On the other hand, persons who would abolish these erratic pastimes ought to be glad to have them denounced.

We are inclined to believe that the public does not know what it is doing when it surrenders itself to the delirium of these dances. But men of years who have seen and noted the effect of these nab-me-grab steps know only too well what it all means. But there are thousands of others—young girls and wives whose homes and social circles have been invaded by the mania of the time—who do not and cannot comprehend the significance of and ultimate demoralization attending the "tango" craze.

Fond parents, who draw long faces to warn their sons against the evil of the "first drink" over a bar, sit complacently in the next room while their daughters drink deep of the first, second and third "bunny-hug"; hence the question may be asked: Is the temperance wave among men to be overcome by this intemperance wave among women? It is for sensible men and women whose heads have not been turned already to take a good long look at these dances and pass judgment upon their merits. —Daily States.

### The Direct Benefits of Advertising.

There are three elements that receive the direct benefits of newspaper advertising, viz: the advertiser, the paper and the reader. The advertiser, by the proper distribution of printer's ink, places his business before the purchasing public. The advertisement, if properly written and displayed, secures attention, arouses interest and promotes desire. The desire develops into demand and is eventually converted into sales. The sale is the merchant's ultimate objectivity. The newspaper is the only element entering into the transaction that performs a direct service, and it is likewise the only component directly compensated for the service rendered. The reader, like the advertiser, receives his remuneration in the final transaction, which is conducted over the counter. —W. Holt Harris.

## EXAMINATION OF TEACHERS.

Next Test to be Held in December—Credit of Five Points for Applicants Who Have Pursued Six Weeks' Course in Summer Normal Schools.

The next examination of applicants for teachers' certificates will be held Dec. 1, 2 and 3 (white), and 4, 5 and 6 (negro), 1913.

The following will be the subjects of examination for the various grades of certificates:

Special high school certificates—Special high school subjects (as applied for), English grammar and composition, theory and art of teaching.

First grade certificates—Plane geometry, higher algebra, higher arithmetic, English grammar and composition, history of the United States and constitution of Louisiana, political and physical geography, physiology and hygiene, theory and art of teaching.

Second grade certificates—Elementary algebra, arithmetic, English grammar and composition, history of the United States, geography, physiology and hygiene, spelling, theory and art of teaching.

Third grade certificates—Arithmetic, English grammar and composition, history of the United States, geography, physiology and hygiene, spelling, theory and art of teaching.

The questions for the examination will be made to conform as far as possible to the subject matter in the text-books used in the institutes, summer normals and schools of the state.

The examination in theory and art will be based upon "A Brief Course in the Teaching Process," by Strayer, for the first grade, and "Standards in Education," by Chamberlain, for the second and third grades, text-books selected for the reading course of the institutes of the present session.

Certificates will be issued to applicants for first and second grade certificates who earn a general average of 80 per cent, and a minimum of 40 per cent in all subjects of the examination; to applicants for third grade who obtain a general average of 75 per cent, with a minimum of 40 per cent, in all subjects of examination.

Applicants for first and second grade certificates whose general averages are below 80 per cent, and not under 75 per cent, with the required minimum of 40 per cent, in all subjects of examination, will be awarded certificates of a lower grade; applicants for first grade certificates receiving second grade certificates, and applicants for second grade certificates receiving third grade certificates.

Eliminating geometry, applicants for first grade certificates who earn a general average of 80 per cent and a minimum of 40 per cent in the other subjects of the examination will be awarded second grade certificates.

Eliminating both geometry and algebra, applicants for first grade certificates who earn a general average of 75 per cent and a minimum of 40 per cent in the other subjects of the examination will be awarded third grade certificates.

Eliminating algebra, applicants for second grade certificates who earn a general average of 75 per cent and a minimum of 40 per cent in the other subjects of the examination will be awarded third grade certificates.

Applicants for special high school certificates must not only secure a general average of 80 per cent and a minimum of 40 per cent in all subjects of examination, but also must reach an average of 80 per cent in the special high school subjects applied for.

Graduates of all institutions of learning authorized to confer diplomas under the laws of this state shall be credited with having passed a satisfactory examination in all subjects upon which applicants for first grade certificates are examined, except the theory and art of teaching. Such graduates must pass a satisfactory examination in the theory and art of teaching to obtain a first grade certificate.

Under resolution of the State Board of Education, applicants who have pursued successfully the six weeks' course of the summer normal schools of the state shall be credited with five points to the general average earned by them in examination. JOHN R. CONNIF, Chairman State Examining Committee.

### City Building Notes.

Rest, means rust. Tell the truth about your city. Get right with your community. There is no lethargy in city building. Consequential citizens construct cities. Capital follows the lines of least resistance. The key to success fits the front door of the commercial club. In city building a little optimism is worth more than all the pessimism in the world. Untie the strings that bind the money bags at home before you go forth looking for foreign capital. Human energy, intelligent activity and breadth of vision are the most necessary essentials in city building. Cities are erected where men want them regardless of natural advantages. Salt Lake City was erected in the heart of a desert. Mr. Dry Goods Merchant, if you buy your furniture in another city, can you chide the furniture man if he sends away for his wife's gown?

## WHY IS IT?

What Makes Our People Persist in Importing from Other States Things They Can Produce at Home?—Local Pride and Business Acumen Lacking.

Has it occurred to our Louisiana farmers that with the raw material at hand for producing corn-fed beef and pork, sufficient to supply the needs of the state, we are paying more for imported beef and pork than the entire value of our corn crop each year?

The appalling extravagance practiced in slaughtering young cattle, particularly heifer calves, should be stopped. Every farmer should make it a point to raise and fatten for market one steer or more each year.

An economic question is here involved which has not only to do with present profits, but with the conserving of the fertility of our soil.

It has been brought to our attention by Mason Snowden, of the federal farm demonstration department, that there is scarcely a grocery store in our state but is selling meal and grits made of western corn when, within the next few weeks, our planters will be seeking a market for their "surplus" corn.

Every locality which has been proven a surplus corn producing territory should have sufficient local pride and business acumen to form a meal and grits milling company and supply the local and district trade with Louisiana made meal and grits.

The low percentage of moisture in well matured Louisiana corn will permit much of it to be ground without artificial drying, and to offset the effect of the humidity of our climate on stored corn, small drying plants can now be built and maintained at a low cost.

For several weeks we have been making an effort to secure a list of Louisiana growers of pure-bred seed and live stock. We believe the progressive farmer who has, through his own experience and the teaching of the federal and state instructors, learned the economy of growing thoroughbreds, instead of "scrub" duty to make these products on to his fellow Louisiana farmers, especially when he can secure a premium price for his pure-bred stock.

Almost a hundred million American people are suffering because the farmer has been slow in learning these lessons. LOUISIANA PUBLICITY COMMISSION, Baton Rouge, La.

### List of Letters

Remaining in the postoffice at Donaldsonville for week ending Oct. 11:

Florence Acosta, Wm. H. Ballard, Louise Ball, Martin Baker, Hannah Brooks, Lorenis Brown, Melia Burke, Fred Campbell, J. C. Collins, Laura Dixon, L. A. & C. G. Ellis, Jimmy Edmon, Amelia Felton, Nellie Garrett, Lizzie Gize, E. Foster, Walter Pose, Robertha Green, M. Joseph, Florence Joseph, Elsie Johnson, Robt. Johnson, Sydney Kilpatrick, Jule Landry, Emile Lamand, Melia Lee, E. Lebray, Hy. Moore, F. Perreyette, K. E. Perkins, Lilly Puch, C. E. Powell, D. L. Robertson, Florence Sourella, John Smith, Jennie Sheldon, James Shallowhorn, Penny Toulson, Joseph Vail, Victoria Williams.

In calling for these letters say "Advertised." If not called for in two weeks, they will be sent to the dead letter office at Washington, D. C.

WILFRED GUIGOU, Postmaster.

The home merchant is entitled to your patronage. He bears the largest part of the local taxes, furnishes labor for the citizens, improves his property and is usually a good neighbor and a credit to the city.

There is only one kind of great men—those who achieve.

## Abbreviated Admonitions Alphabetically Arranged.

Aim to make arbor day annual "clean-up" day.  
Banish the tin can district from your city.  
Clean up the back yards and alleys.  
Destroy the rubbish by burning.  
Educate housewives to demand clean markets.  
Fine every club member who does not work.  
Give free lectures upon civic improvement.  
Have campaigns against unsightly billboards.  
Interest the city authorities in "clean-up" day.  
Join all forces for the anti-dirt crusade.  
Kill sidewalk spitting or it will kill you.  
Let your slogan be "Do it for home, sweet home."  
Make requests of preachers for "clean-up" sermons.  
Next to Godliness is cleanliness.  
Organize the children into civic leagues.  
Plant trees, and then plant trees and more trees.  
Question authorities about city expenditures.  
Remember to plan parks and playgrounds now.  
Study city ordinances and then work for their enforcement.  
Try to make the school buildings social centers.  
Use every effort to arouse the citizens.  
Vanquish the opposition with good nature.  
Wage increasing war upon all weeds, flies and mosquitoes.  
Exact obedience to the city's sanitary laws.  
Your city is YOU; never forget that.  
Zeal, courage and patience will "clean up" the city.—Atlanta Constitution.

### Hope Villa Stock Shipping Club.

The Hope Villa Stock Shipping Club was organized with eleven members in July. The club now has forty-six members, all of whom take much interest in the club work and are looking forward to real progress. The following are the officers: H. M. Cooper, president; C. O. McCrory, vice president; C. P. Green, official reporter; J. Y. Landry and T. E. Secretary-treasurer.

Saturday, Sept. 27, the club met at Oak Grove Farmers' Union Hall. All business matters were handled in due form. It was moved and carried that the next regular meeting be held on the third Saturday in October, at Calbasse schoolhouse, at 3 o'clock p. m. After a discussion by S. L. Trueblood and others of railway rates now in effect on the east side of the Mississippi river on green and ripe fruits and vegetables, and other important matters needing to be brought before the railroad commission, the following committee was appointed to meet the members of the commission at Baton Rouge Oct. 21: H. M. Cooper, C. C. McCrory, W. W. Phillips, F. E. Babin, Henry Decoteau and J. Y. Landry.

Scratching Gravel in Iberville. The good roads movement has a grip on the people of Ascension's next-door neighbor up the river that promises well for the future of that progressive community. The Plaquemine Champion says: "The election held in the fourth and fifth wards of Iberville parish Sept. 23, for the purpose of voting a road tax, resulted in favor of incurring an indebtedness of \$46,000 for road district No. 2, the majority on taxable property being \$58,044, with a majority in voters of 11. We are glad to see our friends over on the east side are awake to the necessity of having good roads. No doubt they will issue negotiable bonds and begin the work at once. Thus another gravel road for Iberville."

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### Dutchtown Notes.

Misses Rosalie Allen and Ida Muller, the efficient teachers of the Galvez and Johnson schools, respectively, were the week-end guests of Miss Myra Kirban.

Dr. M. R. Cushman and daughter, Bees, made a flying trip to Baton Rouge last week.

The event of the season was the annual exhibit of the boys' and girls' corn, pig, poultry and canning clubs held at the Dutchtown High School last Saturday. That day was also selected for the dedication of the new school building, which has been recently completed, and which stands as a fit example of the educational progress of the community in which it is located. Supt. J. L. Rusca acted as chairman of the occasion. Prof. R. L. Himes and E. S. Richardson of the State University, R. N. Sims, of Donaldsonville, and A. I. Picard, of Gonzales, were the speakers. Prizes were awarded the winning contestants, and at night a dance was enjoyed by the younger set in the splendid auditorium.

Saturday morning a basketball game was played between the boys' teams of Oak Grove and Dutchtown high schools. The game was a very interesting one and ended in a victory for the Dutchtown team by a score of 22 to 9.

### Mexican Politics.

Gen. Felix Diaz has returned to Mexico to take personal charge of his campaign for election to the presidency of the disturbed republic. There is likely to be a three-cornered contest for the office, without counting the fighting Constitutionalists, who threaten to take no notice of the election and to proclaim as a traitor any man who assumes authority under it. Minister of Foreign Affairs Gamboa, who wrote President Huerta's reply to the message President Wilson sent to Mexico by Mr. Lind, has accepted the nomination of the Catholic party and will be Gen. Diaz's principal competitor.

## SONNY BOY'S DAY AT THE ZOO.

Foreword of Clever Child's Book Written by Dorothy Dix, Most Noted and Widely-Loved Newspaper Special Feature Writer in United States.

The foreword of "Sonny Boy's Day at the Zoo," the clever child's book by Ella Bentley Arthur which has just been issued from the press of the Century Company, was contributed by Dorothy Dix, one of the most gifted and popular newspaper special feature writers in the United States, and is a charming exposition of the delightful work. It says:

"This book goes from the heart of a little child to all other children with the hope that they will learn to know and love, as he does, all the beasts pictured in it. The hero of it is a very real small boy who had the good fortune to be born just without the tall iron fence that shuts in the wonderful collection of animals from every part of the earth that have been gathered together in the New York Zoological Park.

"Sonny Boy's first recollections are of spending long summer days by the paddocks in which the huge elephants swung heavily from side to side and told each other memories of the jungle; or by caves where the polar bears, painted amidst their cakes of ice; or by the tanks in which hideous hippopotami puffed and dived; or in the snake house where the beautiful and repulsive reptiles glided and quivered and coiled their poisonous heads against the heavy plate glass that shuts them in; and so before he could even talk Sonny Boy was a learned zoologist.

"Whether the grizzly bear taught Sonny Boy the master word of all the people of the forest and water and air, of the torrid tropics and the Arctic snows, as Baloo did Mowgli, we do not know, for Sonny Boy cannot yet speak plainly enough to explain these mysteries. Certainly, however, from the first he was entirely at rapport with all the wild creatures of the zoo. They adopted him as their friend, they fed out of his tiny hand, and he would spend hours gurgling at them from his perambulator, or by holding on to the railings of their cages with his baby fist, while they granted confidences to him that appeared mutually entertaining and delightful.

"It was in such moments of heart-to-heart talk between Sonny Boy and his comrades of the wild that his father caught them with the camera, and his mother sang the saga of what was going on in the mind of the little boy. But that's only as she imagined it, because only Sonny Boy really knows what he said to Flip, the walrus, and what Flip answered back, or what Baldy, who dresses like a gentleman, told him when they took their daily walks together hand-in-hand as you see them in the picture.

"Of course, this book isn't intended for grown-ups, but if they—with the pernicious curiosity that grown-ups have—will pry between the covers they will find a most remarkable collection of animal pictures because all the pictures are photographed from life. Also the grown-ups who are interested in the theory of evolution will find much to ponder upon in the picture of Sonny Boy and the great monkey coming down the road together, as Mr. Darwin believed humanity came down the path of life. The picture might be labeled 'The Descent of Man.'

"But Sonny Boy does not bother his golden head about such trivial matters. It is enough for him to know that the faces of all the animals are his friends. He knows them by name, and he sends out this little book by way of invitation to all happy children to come and spend a happy day with him at the zoo."

## This Coffee is Never Sold in Bulk!

You buy coffee for its flavor—its aromatic stimulation—which is so largely due to its flavor. The old secret blend—the genuine French Market Coffee—is a combination of many different coffees that are grown in different countries, hence that peculiar delicious flavor cannot be imitated.

If you would have the genuine French Market Coffee ask for it by name, see that you are given French Market—not the ordinary kind of coffee. The picture of the old French Market on the label assures you of the genuine French Market Coffee—accept no other.

Let French Market Coffee tell its own story. Serve it several days' back to the ordinary kind of coffee. Remember, Madame, that the flavor of coffee is everything.



**French Market Mills** (New Orleans Coffee Company, Ltd., Proprietors) NEW ORLEANS

Directions—We recommend that you make French Market Coffee in your usual way if you find it too strong reduce quantity until strength and flavor are satisfactory. French Market makes more cups of good coffee to the pound than other brands, thereby reducing your coffee bill.