

A Rare Bargain for Men.

Men's white canvas, rubber sole Oxford, 98 cents a pair, at A. Bloch's big ten-day war sale, commencing Aug. 31.

Frank Sims made a business trip to New Orleans Monday.

Mrs. S. Goette returned last Sunday from a trip to Dallas, Texas.

Keep your money at home and help build up your own community.

Miss Louie Israel spent last Sunday very pleasantly in New Orleans.

Payne Brezard, of Baton Rouge, was in town the past week-end with friends.

Misses Maude and Selma Maurin visited friends in New Orleans last Sunday.

Miss Ella Dalferes, of Belle Alliance, is here on a visit to Miss Maude Maurin.

Miss Edna Ayrault, of New Orleans, is spending a while in Port Barrow with her sister, Mrs. David Kerr.

Miss Lily Weber and her brother, Harry Weber, went to New Orleans Sunday to attend the Knoll-Weber wedding.

Mrs. Emile Roehl and three children, of New Orleans, arrived yesterday for a visit to Mr. and Mrs. C. C. Weber and family.

The champion St. James team defeated Donaldsonville last Sunday in a one-sided game at Anderman Park, the score being 8 to 0.

Mr. and Mrs. Sam Freund, of Waco, Texas, were here for a short stay during the week as the guests of Mr. and Mrs. Abe H. Bloomenshtiel.

Mrs. Robert Prejean and Miss Gertrude Thibodeaux, of Belle Alliance, were in town Tuesday as the guests of Mrs. Ned Maurin and family.

Messrs. W. B. Stuart, of Belle Helene, and F. Edw. Babin, of Hopeville, were in town Monday to attend a meeting of the parish school board.

Deputy Sheriffs Germain Nargassans, of St. Amant, and J. N. Delaune, of Prairieville, were prominent visitors to Donaldsonville Wednesday.

Mr. and Mrs. L. E. Bentley came up from New Orleans Saturday night for a brief visit to Mr. and Mrs. G. Donaud Bentley, returning home Sunday afternoon.

After spending several days here with relatives, A. D. Vega, Jr., returned last Sunday to New Orleans, where he is filling a position in the employ of a land company.

Master Dugie Sachse and his little sister, Carrie, have returned to their home in Baton Rouge after an extended stay with their uncle and aunt, Mr. and Mrs. Abe H. Bloomenshtiel.

A band concert, with refreshments on sale by the Civic League, is scheduled for next Wednesday evening, in City Park. Come out and hear the music and help the good cause along.

Theophile Guedry and Miss Myrtle Babin, well-known young people of Cornwell, were married Wednesday forenoon by Justice of the Peace Edmund Maurin at his office in Opelousas street.

John W. Tucker, of Baton Rouge, visited Donaldsonville Sunday to attend a meeting of the Donaldsonville Ice Company's board of directors, and received a cordial greeting from his many friends.

A message from New Orleans brings the good news that Mrs. James Fortier was successfully operated on at the Toussaint Infirmary in that city yesterday forenoon, and is resting well and apparently on the road to recovery.

Tilden Fernandez, a talented Donaldsonville boy who is holding down a responsible position with a leading New Orleans business firm, is spending his vacation here as the guest of his parents, Mr. and Mrs. J. F. Fernandez, and is receiving a cordial greeting from his many friends.

Messrs. Keyes & Klingman, the expert automobile mechanics who recently located in this city, have been busy for the past few weeks overhauling several cars at Vacherie, and will return to Donaldsonville next week to give their attention to any work in their line that may offer.

Adam LeBlanc and D. C. Mattingly returned Thursday afternoon from a delightful seventeen-day vacation jaunt to Little Rock, Chicago, Buffalo, Niagara Falls and other points of interest, and have resumed their respective duties in the freight and passenger offices of the T. & P. Railroad.

Earl Trophet, the young son of Edward Trophet, a negro butcher, was drowned last Sunday forenoon while swimming with several small companions in Bayou Lafourche below the railroad bridge. The body was recovered shortly after the accident, but efforts at resuscitation proved futile.

A special meeting of Mohawk Tribe No. 33, Improved Order of Red Men, will be held next Tuesday night for the purpose of making several important changes in the by-laws of the organization, as per order of the great council of Louisiana. Every member is urgently requested to be present.

Miss Rosalie Allen's numerous friends will regret to learn that in an accident sustained while horse-back riding last Sunday morning she had the misfortune to break her collar bone. The injury, while painful, is comparatively minor one, and the popular young woman is fast recovering from the effects of the mishap.

Episcopal Services.

Services at the Church of the Ascension tomorrow will consist of morning prayer and holy communion at 7:30 a. m. Sunday School will be convened at 9:30 o'clock, as usual. The pastor, Rev. R. H. Prosser, will deliver a sermon and administer holy communion in the union chapel at Burnside at 10 a. m.

The inventory in the succession of Joseph Block, of New Orleans, who drowned himself in the river near this city a short while ago, was filed Tuesday. The recapitulation, totaling \$20,877.71, is composed of the following items: Stocks, \$120.35; notes, \$500; insurance, \$20,000; cash, \$213.36; jewelry, \$43.50.

M. J. Durand, of St. Martinville, assistant principal of the Donaldsonville High School last session, and who will fill a similar position in the high school at Morgan City during the coming scholastic year, left for the latter place yesterday morning, after spending several days circulating among his many friends and acquaintances in this community.

Frank Beatrous, a former Donaldsonville boy who is now located in New Orleans, where he is a student in the medical department of Tulane University, passed through town last Monday on his way home from a visit to relatives at Bayou Goula, and paid The Chief a call that was duly appreciated. His many friends were delighted to greet him, and to learn that all is well with him and his folks.

The Donaldsonville, Dutchtown and Oak Grove schools in Ascension parish are among the eighty-eight institutions throughout the state which will receive \$400 each from the State Board of Education for the maintenance of domestic science departments. This work has been a part of the curriculum of the Dutchtown and Oak Grove schools in the past, but will be offered at the local school for the first time the coming session. Oak Grove is one of the thirty-five recognized agricultural schools of type No. 1, which will receive \$900 each by the state department.

St. Joseph's Commercial Institute, conducted by the Brothers of the Sacred Heart, will open for the session of 1914-15 Monday morning, Sept. 7, and preparations for the resumption of scholastic work are now being made by the efficient principal of the popular institution, Brother Theodosius, and his capable colleagues of the faculty. The school rooms are being given a thorough overhauling, the equipment replenished and increased, the grounds cleaned up, and general improvements made to the buildings and campus. An unusually large attendance of pupils is anticipated, and all indications point to the coming session being one of the most successful in the history of the worthy institution.

H. N. Thompson, assistant state bank examiner since January, 1911, has resigned that office and has accepted the position of assistant cashier of the Central Savings Bank and Trust Company. Mr. Thompson has already arrived from Shreveport, where he made his home, and with his wife and little daughter has taken apartments at the Layton home. Mr. Thompson is a son of Judge D. N. Thompson of Harrisonburg. He has just returned from Donaldsonville, where his last work for the state banking department was in connection with the People's Bank of this city, which was recently closed by Bank Examiner Young on account of alleged irregularities. — Monroe News-Star, Aug. 2.

The host of friends of L. P. Baudin, who for several years past has been engaged as pharmacist of the X-Ray Pharmacy in this city, will deeply regret to learn that he will leave next week for New Orleans, where he has accepted a similar position in upper Erythra street. Mr. Baudin is a young man of singularly attractive personality and admirable character, and during the period of his residence here has made many warm friends and established himself as one of the community's most progressive and exemplary citizens. His departure will be keenly regretted, and he will take with him into his new field of labor the cordial good will and best wishes of all who have the pleasure of his acquaintance.

C. C. Weber returned yesterday afternoon from an enjoyable trip to Chicago, New York, Buffalo, Niagara Falls, Philadelphia, Atlantic City, Washington, Pittsburg, and other cities and places of interest in that section of the United States. Mr. Weber went to Chicago and New York on business connected with the flotation of various bond issues in which he is interested, and took advantage of the opportunity to see something of the country at the same time, the jaunt proving a most interesting and delightful one in every respect. He was accompanied as far as Chicago by his manly little son, Caleb, Jr., who remained in that city with relatives while his father was engaged in the national metropolis. Upon his return home, Mr. Weber was joined in New Orleans by his wife and their baby son, who had been the guests of relatives there during his absence.

Borrowed Items. Miss Helen Schuster, of Hohen Solms, is the guest of Miss Barbara Frank for a week's visit. Miss Libbie Frank has returned from an exceedingly pleasant visit to Miss Carrie Schuster, of Hohen Solms, where she was the recipient of much social attention. Miss Schuster entertained at an informal dance in her honor and gave several motor car parties to White Castle and Donaldsonville. Miss Frank was the guest of Miss Sophie Bloch of Donaldsonville en route home.—Baton Rouge State-Times.

We have received a post-card bearing an excellent likeness of the two young daughters and little son of Chief Paul Thibodeaux of Donaldsonville. The grouping is artistic, and as the young folk are garbed in Indian costume, the picture is very pretty. The young man in the picture, although somewhat shy in the matter of years, is nevertheless possessed of the right to use the initials T. O. T. E. in any and every place. —Theophile Oliver Thibodeaux, Esquire, if you please, being his full name.—Speaking Leaf.

Knoll-Weber.

An event of much interest to the many friends of the contracting parties in this community and elsewhere was the marriage of Miss Maude Weber to James L. Knoll, which took place at the Church of the Immaculate Conception in New Orleans at 4 o'clock last Sunday afternoon, in the presence of a few close relatives. The bride was given in marriage by her brother, Harry Weber, and was attended by her sister, Miss Lily Weber, and Miss Anna Knoll, the latter a sister of the groom. Following the ceremony a charming little reception was held at the residence of Mr. and Mrs. A. C. Wuerpel, at which cordial congratulations were showered upon the happy young couple, and good wishes galore expressed for their happiness and prosperity throughout life.

The bride is the attractive daughter of L. Weber of this city, and is an exceptionally prepossessing and lovable young woman, with a multitude of friends. Mr. Knoll is a member of the well-known Knoll family of Bunkie, and was stationed here for several months during the past spring supervising the construction of the new levee in front of the Bayou Lafourche dam, being at that time connected with the State Board of Engineer. He is employed as engineer with the Lake Shore Land Company of New Orleans, and the young couple will make their home in that city, being pleasantly located at the Oaks apartments.

The Chief extends its warmest congratulations to Mr. and Mrs. Knoll, and wishes for them a wealth of happiness and matrimonial bliss.

Marketing Association Projected.

Walter Lemann, secretary of the Donaldsonville Truck Growers' Association, has invited the secretaries and other officers of all trucking associations on the line of the T. & P. Railroad from Jefferson parish to Bunkie, to attend a conference in Donaldsonville on Sunday, Sept. 12, at 10:30 o'clock a. m., for the purpose of exchanging ideas and discussing the formation of a central association to handle the marketing of the individual products raised by the several individual organizations. Even though the latter proposition not meet with unanimous approval, it is pointed out that much good can be accomplished if the various associations will keep in touch with each other through some central body and adopt a co-operative system of marketing their products, to the end that excessive shipments of any commodity to one particular point may be avoided and the market for all products thus maintained at a satisfactory level.

Extensive benefits can undoubtedly be derived from the employment of some such method, and the industry stabilized and placed on a profitable basis. The officers of several truck growers associations in the territory named have written Mr. Lemann that they will be present at the conference, and it is believed the meeting will be largely attended and that substantial results will be accomplished along the line aimed at. The meeting will be held in the courthouse.

Truckers Elect Officers.

The Donaldsonville Truck Growers' Association, at a well-attended meeting Sunday forenoon, elected the following officers for the coming year: Charles Pizzolatto, president; C. Buonadonna, vice president; Walter Lemann, secretary and treasurer.

The second Sunday of each month was designated as the regular meeting day of the organization. Prof. G. L. Tiebout, horticulturist of the Louisiana State University, was present and made an interesting talk on truck raising, giving some valuable advice as to selection of seed, methods of cultivation, and preparation for shipping. Talks were also made by W. E. Ellis, representing the American Rapid Transit Refrigerating Company, and L. C. Mays, of New Orleans, representing a pickle company which is in the market for cucumbers and other vegetables for pickling purposes. The matter of raising such products to be supplied to this concern will be taken up at the proper season. At this time the members of the association are cultivating a large acreage in cauliflower, tomatoes, sweet potatoes, parsley and other fall and winter vegetables, and extensive shipments of these products will be made to northern and eastern markets from this point during the approaching season.

Negro Charged with Brutal Crime.

Sheriff E. C. Hanson yesterday morning caused the arrest of Ephraim Edwards, a negro man, on the charge of raping Beatrice Williams, a little colored girl twelve years old who was criminally assaulted Wednesday night at or near her home in Port Barrow. The child was on her way to church with her brother-in-law and sister, and was sent back by the latter to buy a nickel's worth of candy. She tells a story to the effect that after making the purchase and while on her way back to church she was attacked near her home by two white boys, who dragged her into a ditch and there assaulted her. She declares that she does not know either of her assailants, and as the physical facts brought to light by the sheriff's investigation do not corroborate her story in the slightest degree, the supposition is that she is shielding the real perpetrator of the brutal deed. Evidence has been adduced to connect Edwards with the crime, and the authorities are convinced he is the guilty party. The little girl was badly injured, but is recovering from the effects of the bestial treatment to which she was subjected.

Fair for Smoke Bend Church.

A fair will be given Sunday and Monday, Sept. 6 and 7, for the benefit of the St. Francis of Assisium Catholic church in Smoke Bend, and plans are being formulated to make the entertainment one of the most enjoyable and successful ever conducted in that community. There will be the usual attraction and many new features of interest, and a prize will be awarded to anyone who attends and fails to have a good time. Henry Dugas, one of Smoke Bend's leading young business men and most popular citizens, will serve as general manager of the entertainment, which gives assurance that every detail will be carefully looked after and nothing left undone that could in any manner add to the success or enjoyment of the festival.

Send for fair catalog.

LOCKS PLANS COMPLETED.

Specifications Provide for Gateway 36 Feet Wide by 192 Feet Long, to Cost \$350,000.—Prospects Bright for Reopening Bayou.

Major Edward Schultz, in charge of the United States engineers' office here in Orleans, Tuesday afternoon delivered to Secretary Hector Himel of the Lafourche basin levee board the plans and specifications for the proposed lock at the head of Bayou Lafourche, which had been prepared under the personal supervision of Major Schultz's predecessor, Col. Lansing H. Beach. The joint organization of the Lafourche and Atchafalaya levee boards, upon which rests the responsibility of restoring navigable communication between the Mississippi river and Bayou Lafourche, entered into an agreement with Col. Beach for the preparation of plans for the lock which it is proposed to construct to replace the dam at the head of the bayou, and it was at Col. Beach's request that Major Schultz came to Donaldsonville to turn the completed drawings over to the representative of the levee boards.

The plans provide for a lock 36 feet wide by 192 feet long, of the general type approved for the inter-coastal canal that will connect the Mississippi and Rio Grande rivers. The cost is estimated at \$350,000, and it is figured the construction can be completed in one year and a half. Such a lock, while not as large as the one at Plaquemine, is considered amply big enough to accommodate the traffic that will pass through Bayou Lafourche and the inter-coastal canal, and is of the same size as the Keystone lock recently constructed in Bayou Teche at New Iberia.

The rivers and harbors bill now before congress contains an appropriation of \$50,000 for a survey of Bayou Lafourche at its head with a view to determining the feasibility of constructing a lock to replace the dam. The item has the endorsement of the senate commerce committee, which recommended the appropriation after a hearing on the subject at Washington, and it is confidently expected the amount will be voted. When the money is available the survey will be made by the United States engineers, and Major Schultz offers the assurance that the work will be prosecuted with all possible vigor and the findings of the engineers announced at the earliest practicable moment.

It is regarded as a foregone conclusion that a favorable report will be made, and the next step will be the securing of sufficient funds to proceed with the construction of the lock according to the plans drawn by Col. Beach. The joint levee boards, through their respective presidents, have pledged themselves to contribute half of the necessary amount, and congress is counted upon to furnish the remainder of the required sum.

The prospect for the reopening of Bayou Lafourche to navigation appears brighter now than at any time since the closing of the stream in 1903, and the adherents of the lock project are encouraged to believe that their efforts are at last about to bear fruit and that the big improvement for which they have labored so long and earnestly will be an accomplished fact before the passing of two more years.

Meeting of Ice Company Directors.

The board of directors of the Donaldsonville Ice Company, at a meeting Sunday, elected J. E. Blum secretary-treasurer of the corporation to succeed the late James Fortier, who had filled the position since the organization of the company. Mr. Blum is connected with the mercantile firm of B. Lemann & Bro., Inc., and is one of Donaldsonville's leading business men.

President S. Goette was authorized to exact and accept the usual bond from the new officer for the faithful performance of the duties and obligations of his position as secretary and treasurer.

Resolutions of tribute to the memory of Mr. Fortier were adopted, which are published elsewhere in this paper, and are to be transmitted to the family of the deceased and spread on the minutes of the board.

All the directors were present at the meeting, as follows: S. Goette, president; Dr. John D. Hanson, vice president; J. W. Tucker, Henry C. Braud, V. Maurin, L. E. Bentley and Dr. Clarence Goette.

Result of Primary in Ascension.

Returns from ten of the sixteen precincts in Ascension parish give the following vote for railroad commissioner at Thursday's primary: First ward—First precinct: Jumel 1, Power 1, Taylor 5. Third precinct: Jumel 7, Power 1, Taylor 6. Second ward—Jumel 2, Power 2, Taylor 5. Third ward (Donaldsonville)—First precinct: Jumel 27, Power 2, Taylor 19. Second precinct: Jumel 43, Taylor 18. Fourth ward—Jumel 13, Taylor 6. Fifth ward—First precinct: Jumel 9. Second precinct: Jumel 11, Taylor 2. Sixth ward—First precinct: Jumel 6, Taylor 1. Seventh ward—First precinct (Gonzales): Jumel 8, Kelley 1, Taylor 22. Totals: Jumel 127, Taylor 85, Power 6, Kelley 1.

Rains Retard Harvesting.

Daily rains are interfering to a considerable extent with the harvesting of the rice crop in this section, but the work is pushed as vigorously as possible between showers and fair progress has been made in cutting and threshing the cereal. The yield is reported as satisfactory, and the market is unusually strong, a profitable season is anticipated by the rice planters.

Crop conditions are generally favorable throughout Ascension parish, and the coming fall and winter bid fair to prove the most prosperous era experienced in this vicinity for some years. A big corn yield is indicated, and cane is in excellent condition and will bring more money than ever before to the growers.

Dr. Wallace J. Habin, a former resident of Iberville parish, who was shot at his home in Kenner, La., by an unknown burglar several weeks ago, died on the 24th instant without recovering consciousness and speech sufficiently to give any clue to the identity of his assassin.

We buy at home. How about you?

SCHOOL BOARD MEETING.

Louisiana State National Bank of Baton Rouge Selected as Depository—Teachers Appointed to Fill Vacancies in Various Schools.

Donaldsonville, La., Aug. 24, 1914. The board of school directors of the parish of Ascension met this day in special session, with President W. E. Stuart in the chair and the following members present: Emile LeBoeuf, George Bergeron, Henry Dugas, and F. E. Babin. Absent—E. N. Pugh, Louis Bourgeois and J. F. Saxon.

The reading of the minutes of the last preceding meeting was dispensed with and the minutes ordered approved. The following teachers were elected: Donaldsonville—S. J. Durand, first assistant; James Gray, commercial department; Mary Edwards, sixth grade and domestic science, vice Virgie Garrot, resigned; Maude Womack, fifth grade, vice Dorothy Hays. Gonzales—Wilhelmina Smith, vice Geneva Chambers.

Calhousse—Linden Dalferes, principal. Galvez—W. H. Gates, principal. Smoke Bend—Rosalie Allen, assistant, vice Adele Michel.

It was moved by Mr. Babin, seconded by Mr. Bergeron, that the bid of the Louisiana National Bank of Baton Rouge for the depository of school funds, offering three per cent on daily balances and a bond of \$3000, be accepted. Roll-call resulted as follows: Yeas—Stuart, LeBoeuf, Bergeron, Babin, Dugas, Absent—Pugh, Bourgeois, Saxon.

The report of Messrs. Stuart and Bourgeois relative to their conference with the St. Amant school building committee was received and approved, and the committee discharged. It was moved by Mr. LeBoeuf, seconded by Mr. Bergeron and carried, that the member of the school board from ward seven and the chairman of the building committee of the St. Amant school be appointed a committee of two to ascertain in whose possession is certain school money belonging to St. Amant and Brittany schools, and to collect and use same in the repair of the St. Amant school building.

The following resolution was offered by Mr. LeBoeuf: Whereas, it is reported to the school board that trespassers are cutting timber off from the sixteenth section school lands, and whereas, the sixteenth section, township ten, boundaries are not definitely located; be it

Resolved, that Supt. J. L. Rusca be authorized to employ the parish surveyor to establish the boundary lines of said sixteenth section. The resolution was adopted by the following vote: Yeas—Stuart, LeBoeuf, Bergeron, Babin, Dugas, Absent—Pugh, Bourgeois, Saxon.

The superintendent was granted a leave of absence from the parish. There being no further business, the board adjourned.

W. B. STUART, President. J. L. RUSCA, Secretary.

Special Meeting of City Council.

Donaldsonville, La., Aug. 25, 1914. A special meeting of the commission council was held this day at 7 o'clock p. m., all commissioners being present.

Mayor Lemann stated that a resolution was adopted at the last regular meeting of the council providing for the dismissal of the present police force on Sept. 1, and the reorganization of the police system of the city on that date, and considering the fact that the next regular meeting of the council would not be held until Monday, Sept. 7, he had called this special meeting for the purpose of effecting the proposed reorganization of the police force. After a general and prolonged discussion, it was moved by Mr. Lemann, seconded by Mr. Milano and carried, that the police system of the city of Donaldsonville be reorganized by appointing a police force to consist of two men, one of whom shall be on duty for twelve hours during the day, and one who shall be on duty for twelve hours at night; the officer on duty at night to be known as the night watchman and to receive a salary of \$45 per month; that the arrest fees paid under the present system be discontinued from and after Sept. 1.

It was further moved and seconded that a special meeting of the council be held Saturday, Aug. 29, for the purpose of selecting the officers contemplated under the new system.

The council then adjourned. A. J. MELANCON, Clerk.

Declaration of War.

War has been declared on all high-priced goods at A. Bloch's Banner store, and a ten-day sale for the benefit of the public will be inaugurated Monday, Aug. 31, at which all men's and boys' summer clothing and other reasonable merchandise, such as underwear, shoes, hats, dry goods, millinery, etc., will be closed out regardless of cost. Special war prices will be offered on all lines of high-grade merchandise, and one dollar will go twice as far as under ordinary circumstances. Be sure to attend this big sale and take advantage of the many rare values that will be given.

IN MEMORIAM

JAMES J. FORTIER Donaldsonville, La., Aug. 23, 1914. A meeting of the board of directors of the Donaldsonville Ice Co., Ltd., held this day, the following resolutions were adopted: Resolved, that in the death of JAMES J. FORTIER, for many years the faithful and efficient secretary and treasurer of this company, the community has lost a model citizen, his family a devoted husband and father, his legion of friends a companion and associate whose warm heart and attractive personality endeared him to them all, and this corporation has been deprived of the services of a loyal and invaluable officer.

Resolved, that in recognition of our high appreciation of the virtues and worth of JAMES J. FORTIER, his tribute be published in The Donaldsonville Chief and transcribed in our minute book, and that a copy be transmitted to the bereaved family as an expression of our deep sympathy with them in their great sorrow and trial. S. GOETTE, President. J. W. TUCKER, Secretary. HENRY C. BRAUD, CLARENCE GOETTE, L. E. BENTLEY, Acting Secretary.

Advertisement for Coca-Cola featuring an illustration of a man and a woman drinking, with text: 'A Man's Drink - A Woman's Drink - Everybody's Drink', 'Vigorously good -- and keenly delicious. Thirst-quickening and refreshing.', 'The national beverage -- and yours.', 'Demand the genuine by full name-- Nicknames encourage substitution.', 'THE COCA-COLA COMPANY, Atlanta, Ga.', 'Whenever you see an Arrow think of Coca-Cola.'

Advertisement for Semi-Annual Clearance Sale at Adolphe Netter New Department Store. Text: 'Semi-Annual Clearance Sale', 'Is now going on. We are cleaning up--you'll find the prices cut deep all over the house. We're getting ready to go to market to buy for the fall season. All small and odd lots are selling cheap. The exceptional values being offered are bound to interest you. Call and see for yourselves', 'Adolphe Netter New Department Store'.

Advertisement for Home Mercantile Company. Text: 'Everything Good to Eat', 'No matter what your appetite suggests you'll find its fulfillment at this store', 'Our goods are always fresh because we buy and sell often. Our sales for the past month were enormous. Goods don't stay here long enough to get old. We think that's a good way to do business, and from the way the people come to our store and buy, they certainly approve of that way of doing business.', 'Prices are low, the clerks polite and delivery very prompt', 'Home Mercantile Company The Sanitary Screened Grocery'.

Advertisement for Keyes & Klingman. Text: 'KEYES & KLINGMAN LESSEES REPAIR DEPARTMENT DONALDSONVILLE GARAGE EXPERT AUTOMOBILE MECHANICIANS', 'All kinds of repair work promptly and skillfully executed. Garage equipped with latest improved machinery. Cars thoroughly overhauled and renovated.', 'FIRST-CLASS WORK AT LOWEST PRICES'.

Advertisement for News Items. Text: 'NEWS ITEMS', 'PHONE 'EM WRITE 'EM WHISPER 'EM SHOUT 'EM SEND 'EM', 'TELEPHONE 84 THANK YOU'.