

The Donaldsonville Chief

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Entered in the postoffice at Donaldsonville, La., as second-class mail matter.
Subscription, \$2 per year, in advance.
Telephone No. 54

OFFICIAL JOURNAL: Parish of Ascension, City of Donaldsonville, Ascension Parish School Board.

SATURDAY, OCTOBER 10, 1914.

An Explanation.

The Chief craves the indulgence of its readers for any shortcomings that may be apparent in this issue, both as regards news and editorial contents. The paper is being hurried to press so as to permit our force to participate in the gayeties of the big fair now in progress, and besides this an unprecedented rush of work in our job department during the past week has taxed our facilities almost to their fullest extent. Under the circumstances we feel that our readers will make allowances for the paper's failure to measure up to its usual standard this week, and grant us the privilege of a day or two off to frolic at the fair.

Everybody you know will be at the fair.

Persons who have bought real estate at delinquent tax sales will never have a clear title to the property until they carry out the provisions of Act No. 24 of 1910. It will pay them to look up this statute.

Mean temperatures ranged from 2 to 4 degrees below the normal in Louisiana last week, reports the United States Weather Bureau. Scattered showers occurred on five days, but the precipitation was generally deficient. Cotton is nearly all picked, and corn is being harvested. Cane, field peas, hay and vegetables are in good condition.

Henry C. Maurin, of LaPlace, president of the Louisiana League of Postmasters, has completed the official program for the eighth annual convention of the association, which will be held in Baton Rouge Wednesday, Thursday and Friday, Oct. 21, 22 and 23. New members are being enrolled daily by Secretary-Treasurer Joseph S. Hebert, of French Settlement.

Donaldsonville has come to the assistance of Baton Rouge in a truly sisterly fashion. In answer to an offer from the Baton Rouge fair committee to rent the poultry coops used at the local fair, the authorities of the South Louisiana Association have generously placed this equipment at the disposal of Baton Rouge, free of charge. The coops will be used to house the poultry exhibits at the Baton Rouge fair, Oct. 21 to 25.

The inter-parochial fair will undoubtedly exercise a potent influence in the education of our people to the wonderful possibilities of the natural resources and industrial advantages of this favored section. Their eyes will be opened when they see the many fine exhibits of dairy and beef cattle, horses, hogs, mules, jacks, dogs, poultry, dairy products, canned goods, syrup, honey, cotton, corn, rice, cane, hay, truck, and other products of our fertile agricultural soil.

It will indeed be a dull and unappreciative man who will not enjoy looking at the rich and varied products of the soil that are on display at the fair—the fruit, the vegetables, the corn, the oats, the rice, the sugar cane, and other crops that go so far to make up the agricultural wealth of this section. The magnificent horses, cattle and swine on display will be composed of a prominent part in the prosperity of Ascension and adjoining parishes is played by the improved live stock now raised here.

Attractive Decorations.

One of the most attractive of the many effective decorations adorning local business houses in honor of the fair is that of the New Orleans Bargain Store, which was designed by Jasmin Trest, the bustling proprietor of the establishment. The posters are embowered in sugar cane, forming graceful arches the full length of the building, and stalks of cane are set out in rows on the neutral ground bordering the sidewalk. On one side of the main entrance is a large basket of fleecy cotton, with a pickaninny seated in the center holding a sign, "We love our cotton." On the other side is a barrel of sugar, and stalks of cane, with a laborer, cane knife in hand, displaying the legend, "Oh! you sugar!" Flags and bunting are festooned over the entire front, the display as a whole being a most attractive one and causing much comment as to its originality.

School Club Contests Highly Successful.

The annual exhibits and contests of the boys' and girls' corn pig, poultry and canning clubs of Ascension parish, which were held at Gonzales last Saturday, brought out a magnificent display of the products and accomplishments of the members of these organizations, and proved one of the most interesting and successful events of the kind that has been carried out since the inauguration of the school club work in Ascension parish. All of the exhibits were of a very high standard, and this was particularly true of the hogs, which in number and appearance would have made a most creditable showing at an exhibition of any magnitude. In fact, Prof. E. S. Richardson, superintendent of the junior extension division of the Louisiana State University, said that the specimens of swine were undoubtedly the finest he had ever seen exhibited by school boys in Louisiana, and spoke volumes not only for the interest taken in the work by the members of the clubs, but for the progress being made in improving the standard of the swine and other live stock raised in this parish. The display of canned goods, high-grade corn and thoroughbred poultry was also notable and elicited much favorable comment. A very large crowd was in attendance, and the occasion was altogether a most successful and enjoyable one. A list of the prize winners, to whom about \$150 was awarded in premiums, has been promised The Chief for publication in our next issue.

HOME COMING DAY.

It has been suggested that a "home coming" movement be inaugurated in connection with the holding of the South Louisiana Fair in this city, and that all Whitem residents of Donaldsonville or vicinity be invited to return to the old town during fair week. The reunion would afford much interest and pleasure to all concerned, besides being of material benefit to the fair, and it is expected a large number of former citizens of the community will "come back" on this occasion and renew the friendships and associations of former years, while at the same time helping to make a success of an enterprise which means so much to the future well-being and prosperity of this entire section. In furtherance of the "home coming" movement, Mayor Walter Lemann has addressed the following communication to numerous quondam Donaldsonvillians: "Dear Friend: "Again another year has rolled by, and Donaldsonville wishes to renew her cordial invitation to all those who at one time claimed Donaldsonville as their home and still feel a deep interest in her welfare to join the great get-together gathering to be held here Sunday, Oct. 11, 1914, the third day of the second annual fair of the South Louisiana Fair Association. "The opportunity is thus afforded you to participate in the great strides which have been made in the garden parishes of this state, for you must know that if this fair will be exhibited the best hogs, cattle, corn, cane, cotton, canned goods, fancy work and handicraft of every description—not to mention the best babies—which have been produced in the parishes of Orleans, Jefferson, St. Charles, St. John, St. James, Ascension, Assumption, Lafourche and Iberville. And in addition to this, and better still, to see your old home and still feel a deep interest in her welfare to join the great get-together gathering to be held here Sunday, Oct. 11, 1914, the third day of the second annual fair of the South Louisiana Fair Association. "The opportunity is thus afforded you to participate in the great strides which have been made in the garden parishes of this state, for you must know that if this fair will be exhibited the best hogs, cattle, corn, cane, cotton, canned goods, fancy work and handicraft of every description—not to mention the best babies—which have been produced in the parishes of Orleans, Jefferson, St. Charles, St. John, St. James, Ascension, Assumption, Lafourche and Iberville. And in addition to this, and better still, to see your old home and still feel a deep interest in her welfare to join the great get-together gathering to be held here Sunday, Oct. 11, 1914, the third day of the second annual fair of the South Louisiana Fair Association. "We will be on the look-out for you Sunday, Oct. 11. The railroads extend you reduced round-trip rates, and we here promise you one of the best days you have ever had. Get ready, and be with us. Mayhap you will see your old home and still feel a deep interest in her welfare to join the great get-together gathering to be held here Sunday, Oct. 11, 1914, the third day of the second annual fair of the South Louisiana Fair Association. "Very cordially yours, "WALTER LEMANN," "Mayor, City of Donaldsonville."

DONALDSONVILLE'S DUTY.

Mayor Walter Lemann has issued a proclamation calling upon the people of Donaldsonville to extend to all visitors to the city during the South Louisiana Fair the cordial hospitality for which this community is famed, and urging that business houses and residences be decorated in honor of the gala event. "Donaldsonville and her citizens, as hosts of the thousands of visitors who will be here during these four days, should exert every effort to make every one at home," says Mayor Lemann. "Let citizen with citizen in doing everything possible to make pleasant every moment of the stay of every visitor to Donaldsonville during these four days. Let every home be decorated with flags and bunting in honor of the occasion. The eyes of all south Louisiana are turned upon us. Let us all pull together, work together, and by so doing prove ourselves worthy of receiving and displaying the best there is in south Louisiana. "Realizing the importance of Donaldsonville having been made the home of the South Louisiana Fair, and in order to stimulate a visible manifestation on the part of her citizens of their appreciation of this honor, the Chamber of Commerce has offered a cash prize of \$10 for the best decorated residence or business building during the fair. The judges will be composed of a committee of three selected from prominent visitors.

Postoffice Burglarized.

The safe in the local postoffice was broken open last night and stamps to the value of \$1800 and about \$200 in cash stolen. The stamps were of every denomination issued, and the money was in various forms. A package containing \$94, representing postal savings deposits taken in yesterday, which was on a top shelf of the looted safe, was overlooked by the cracksmen. Entrance to the postoffice, which is located in the western end of the big Vega building at the head of Railroad avenue, was effected by cutting a hole through the partition separating the postoffice from the remainder of the ground floor of the building, which is now untenanted. This partition is constructed of pasteboard, and the burglars had no difficulty in cutting their way through it. The outer knob of the big iron safe was pounded off, and then the combination was worked by means of wires, indicating that the thieves are professionals. The lock of the inner door was also demolished, marks indicating that drilling was first attempted, and then the door of a small inner compartment in which the stamps and valuables are kept was forced open in the same way. Every registered letter in the safe was rifled and the contents abstracted, but it is not yet known how much was secured from this source. The Vega family, who live on the second floor of the building, heard no unusual noise during the night, and there is apparently no clew to the identity of the burglars. Postmaster Wilfred Guigon has reported the robbery to the postoffice authorities at New Orleans, and an inspector will arrive this afternoon to start an investigation.

A Talented Young Woman.

Miss Elizabeth Bott, after spending a vacation of several months with her parents, Mr. and Mrs. August Bott, has returned to Donaldsonville to resume her work as teacher of history and English in the high school, a position she has held with honor to herself and to her alma mater, L. S. U., for the past year. Miss Bott was considered one of the most brilliant members of her class at L. S. U. and received special training in history, where she showed great efficiency. She received much praise for the excellence of her writing, one of her historical essays being deemed worthy of publication in a separate booklet for circulation as a valuable university bulletin in the department of history.—Baton Rouge State Times.

Colored Fair Program and Premium List.

Promoters of the colored fair to be held here next Saturday and Sunday, Oct. 17 and 18, have been busy advertising the event during the past week throughout the surrounding country, and the indications are that a big crowd of spectators will view the exhibits and enjoy the entertainment features arranged for the novel festival. Entries of agricultural products, live stock, poultry, manufactures, canned goods, women's work and other articles have been received from various localities, and the display promises to be a most interesting one and extremely creditable to the colored people of this section. Among the premiums to be offered are the following:

- Best saddle horse, mare or gelding, first prize \$3, second \$1.
- Best saddle mule, first prize \$2, second \$1.
- Best boar, any age, first prize, \$50, second \$1.
- Best sow, any age, first prize \$1.50, second \$1.
- Best sow and 4 pigs, first prize \$3, second \$1.
- Best goat, any age, first prize \$1, second 50 cents.
- Best pair of goats, first prize \$1, second 50 cents.
- Best pair of geese, any breed, first prize \$1, second 50 cents.
- Best pair of ducks, any breed, first prize \$1, second 50 cents.
- Best rooster and hen, any breed, first prize \$1, second 50 cents.
- Best hen and 5 or more chicks, first prize \$1, second 50 cents.
- Best general display of produce raised by one colored man, first prize \$5, second \$3.

Premiums will also be given for needle work, preserves, and all women's work, and for compositions, drawings and all work shown by pupils of colored schools.

Amusement program includes the following events:

- First Day—Saturday, Oct. 17.
Harness race, mile heats, 2 in 3, trot or pace, for horses that have never started. First prize \$10, second \$5.
- Mule race, half-mile. First prize \$3, second \$1.
- Foot race, 75-yard dash, for women over 25 years of age. First prize \$2, second \$1.
- Men's foot race, 100-yard dash. First prize \$2, second \$1.
- Greasy pig chase. Catch and hold him and take him home.

Second Day—Sunday, Oct. 18.

- Harness race, trot or pace, free for all. First prize \$30, second \$15, third \$5. Entry fee \$2.50.
- Running race, quarter-mile dash, 2 in 3. First prize \$5, second \$2.
- Mule race, half-mile, walk the first quarter, run the last quarter. First prize \$3, second \$2.
- Foot race, 75-yard dash, for girls under 19 years of age. First prize \$1, second 50 cents.
- Foot race, 100-yard dash, for boys under 15 years of age.
- Greasy pig chase. Catch and hold him and take him home.

Death of Antonio Ourso.

Antonio Pantaleon Ourso, one of the oldest and most highly esteemed residents of the Breault-McCall settlement, died at 1 o'clock p. m. Monday, aged seventy-six years, two months and seven days. Mr. Ourso had been in poor health for several years, and while his death was not unexpected, still the sad announcement brought poignant pain to his devoted family and wide circle of friends. Funeral services were held Tuesday afternoon at the St. Francis of Assisi Catholic church in Smoke Bend, and interment was made in the family tomb in the Donaldsonville Catholic cemetery. The impressive obsequies were conducted by Rev. A. Lutz, pastor of the Smoke Bend church, and a very large gathering of relatives and friends accompanied the remains of the lamented patriarch to their last resting place. Indignities of the funeral, public spirit and charitable work. Ourso measured up to the highest standards of citizenship throughout his long and honorable career, and leaves behind him the glorious heritage of a good name and a well spent life. He enjoyed the fullest confidence and esteem of all with whom he came in contact and his memory will long be cherished. Besides his venerable wife, Mrs. Euphemia Gonzalez, who had been his faithful companion and helpmate for the long span of fifty-five years, Mr. Ourso is survived by three sons, Messrs. Frank, Joseph and Melisse (Bill) Ourso, and two daughters, Miss Mary Ourso and Mrs. Anatole Babin. The Chief tenders its profound sympathy to the bereaved family.

Benefit Performance Successful.

"The Heart of a Hero," a well-constructed four-act comedy-drama with an interesting plot, was presented at the Grand Theatre Monday night by a cast of local amateurs for the benefit of the fund to repair the Catholic church organ, and the performance proved a gratifying success in every particular. Each member of the company gave an excellent interpretation of his or her respective role, and the technical details were handled with a degree of precision that constituted a large measure to the smoothness of the production. A good-sized audience was in attendance and the financial results were entirely satisfactory. The net receipts totalling \$48. The cast was as follows: "Gilbert Westover," owner of the Mammoth Mills, Leon Weis; "Seth Marlow" to sell and honor true, Sidney Mollere; "Clarence Denton," an enemy in disguise, Albert Landry; "Chas. Maurice, Jr.," "Cyrus Bodkin," a lone widower, A. J. Esneault; "Robert," office boy at the mill, Valery Babin; "Caroline Westover," the Squire's sister, Miss Rosalie Allen; "Salina Westover," his daughter, in love with Seth, Miss Nita Dubon; "Thillie Sloan," a stage belle, Miss Ethel Werner; "Em," not much of anybody, Miss Ollie Dubon.

High School Kindergarten.

The kindergarten department of the Donaldsonville High School, with Miss Dora Kaffie in charge, will reopen next Monday, and children between the ages of 3 and 6 years will be enrolled. This branch of the high school work proved most popular last session and accomplished splendid results under Miss Kaffie's efficient tutelage, and an even more successful record is predicted for it this session. Kiddies who are yet too young to enter the primary classes of the institution are eligible to enroll in the kindergarten department.

The Cellar Hole and the Sewer Hole

By HERBERT KAUFMAN

Author of "Do Something! Do Something!"

A COAL cart stopped before an office building in Washington and the driver dismounted, removed the cover from a man-hole, ran out his chute, and proceeded to empty the load. An old negro strolled over and stood watching him. Suddenly the black man glanced down and immediately burst into a fit of uncontrollable laughter, which continued for several minutes. The cart driver looked at him in amusement. "Say, Uncle," he asked, "do you always laugh when you see coal going into a cellar?" The negro sputtered around for a few moments and then, holding his hands to his aching sides, managed to say, "No, sah, but I jest busts when I sees it goin' down a sewer."

The advertiser who displays lack of judgment in selecting the newspapers which carry his copy often confuses the sewer and the cellar.

All the money that is put into newspapers isn't taken out again, by any means. The fact that all papers possess a certain physical likeness, doesn't necessarily signify a similarity in character, and it's character in a newspaper that brings returns. The editor who conducts a journalistic sewer finds a different class of readers than the publisher who respects himself enough to respect his readers.

What goes into a newspaper largely determines the class of homes into which the newspaper goes. An irresponsible, scandal-mongering, muck-raking sheet is certainly not supported by the buying classes of people. It may be perused by thousands of readers, but such readers are seldom purchasers of advertised goods.

It's the clean-cut, steady, normal-minded citizens who form the bone and sinew and muscle of the community. It's the sane, self-respecting, dependable newspaper that enters their homes and it's the home sale that indicates the strength of an advertising medium.

No clean-minded father of a family wishes to have his wife and children brought in contact with the most maudlin and banal phases of life. He defends them from the sensational editor and the unpleasant advertiser. He subscribes to a newspaper which he does not fear to leave about the house.

Therefore, the respectable newspaper can always be counted upon to produce more sales than one which may even own a larger circulation but whose distribution is among unprofitable citizens.

You can no more expect to sell goods to people who haven't money than you can hope to pluck oysters from rose-bushes.

It isn't the number of readers reached, but the number of readers whose purses can be reached, that constitutes the value of circulation. It's one thing to arouse their attention, but it's a far different thing to get their money. The mind may be willing, but the pocketbook may be weak.

If you had the choice of a thousand acres of desert land or a hundred acres of oasis, you'd select the fertile spot, realizing that the larger tract had less value because it would be less productive.

The advertiser who really understands how he is spending his money takes care that he is not pouring his money into deserts and sewers.

(Overnight.)

Italian Society Election.

The local Italian benevolent society held its annual election of officers Sunday, with the following result: President, Matteo Randazzo, Sr.; first vice president, Matteo Randazzo, Jr.; second vice president, Carmelo Spompanico; corresponding secretary, Bruno Savola; financial secretary, Rocco Savola; treasurer, Pietro Constantino; marshal, Tommaso Motta. The balloting was conducted in a quiet and peaceful manner, in marked contrast with the elections of last year and the year before, when disturbances were created as a result of the very intense rivalry between two factions of the membership of the society, led respectively by Matteo Randazzo and Antonio Falsetta. The commissioners of election Sunday were John Sannone, chairman, B. Mistretta and John Scacciaferro.

Obligations.

It is pre-eminently in youth that the desire to meet obligations may be most firmly implanted and become a permanent possession. Children are quick to catch the spirit of those they are with; they soon learn to value the same things and to strive for them. And the desire for a worthy object, continually striven for and attained, grows into a habit of the heart as surely as any long-continued process of thought grows into a habit of the mind, or any oft-repeated manual operation grows into a habit of the hand. And what habit can be so trustworthy to the individual or so valuable to society as that which leads men and women to meet every obligation as it rises, gladly and speedily, with the same satisfaction that every honest man feels in paying his debts?

No Room for His Money.

One morning father missed some money out of his clothes and thought mother had frisked him during the night. So, while mother was busy in another room, father went through her handbag in search of his coin. He found a receipted milk bill, an unpaid ice bill, a big hunk of prepared chalk, a powder puff, two coupons six months old, representing the last time he had taken her to a theater; a button hook, six samples of dress goods, a clipping containing Gene Field's "Little Boy Blue," two safety pins, a sample of talcum powder, one of the baby's mittens, an old tynette of himself taken before marriage and seven cents in coin. And father felt so mean that he kicked himself all day.—Cincinnati Enquirer.

Tell 'em you saw it in The Chief.



The Telephone and Good Roads

The telephone goes hand in hand with good roads.

The telephone overcomes many of the obstacles of bad roads and makes it possible for the farmer and other rural residents to transact business in the city and with neighbors when the roads are impassable.

Progressive farmers are insisting upon good roads and telephones. These two agencies of modern civilization are doing more than all others toward eliminating the isolation of country life. You can have a telephone in your home at very small cost. Send a postal for our free booklet giving complete information.

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INCORPORATED.
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- PHONE 'EM
- WRITE 'EM
- WHISPER 'EM
- SHOUT 'EM
- SEND 'EM

TELEPHONE 54

NEWS ITEMS

THANK YOU

Everything Good to Eat

No matter what your appetite suggests you'll find its fulfillment at this store

Our goods are always fresh because we buy and sell often. Our sales for the past month were enormous. Goods don't stay here long enough to get old. We think that's a good way to do business, and from the way the people come to our store and buy, they certainly approve of that way of doing business.

Prices are low, the clerks polite and delivery very prompt

Home Mercantile Company

The Sanitary Screened Grocery

ORDER THOSE AUTUMN CLOTHES RIGHT NOW!

MAYBE your form requires a coat one inch longer or shorter than the prevailing style; collar or coat higher or lower; shoulders narrower than clothing made in standard sizes. Perhaps you'd like an extra pocket or two, or an extra pair of trousers to match suit. You get these details if you let us have these clothes tailored for you by ED. V. PRICE & CO. Try us

B. LEMANN & BRO.

The Quality Merchants

Donaldsonville, La.

Wanted! A few more customers for our Fall Seed and Poultry Supplies

Get Our Catalog. Rye, Oats, Alfalfa, Rape, Onions and Vegetables. Incubators, Brooders, Feeds, Fancy Poultry, Etc., Etc.

BRUCE POULTRY AND SEED COMPANY

NEW ORLEANS, LOUISIANA

BROUSSARD & MAGNIEN

LESSEES REPAIR DEPARTMENT DONALDSONVILLE GARAGE

General Automobile Repairers

All kinds of repair work promptly and skillfully executed. Garage equipped with latest improved machinery. Cars thoroughly overhauled and renovated.

FIRST-CLASS WORK AT LOWEST PRICES

Applause in Court.

Mr. Justice Scruton recently imposed a fine of \$25 upon a demonstrative person who disturbed the proceedings of his court in London. This course, though unusual, is by no means without precedent, nor indeed is it unnecessary, since it is obviously in the interest of justice that a court of law should be a place where expressions of approval and disapproval cannot be permitted. Mr. Justice Creswell on one occasion thought it proper even to reprove a juror for applauding a comment he had passed. "I dare say you meant it very kindly," he observed, "but, believe me, the administration of justice is in great danger when applause in court becomes grateful to a judge's ear."

Death of B. Venzule Mire.

B. Venzule Mire, aged twenty-three years and five months, son of Mr. and Mrs. Armand Mire, of Cornerview, died in New York on the 30th ultimo after an illness of only eleven days with pneumonia, and his remains were brought to Cornerview and interred in the Catholic cemetery on Tuesday of the current week. The solemn rites were conducted by Rev. J. C. Gonon, pastor of the Cornerview Catholic church, and the funeral cortege was one of the largest ever seen in that community. Mr. Mire had been serving in the United States navy for the past twenty-one months, and visited his relatives at Cornerview during August last, at which time he was in the best of health. His untimely demise is great blow to his parents, to whom heartfelt sympathy is extended by many sorrowing friends.

Don't borrow The Chief from your neighbor when you can have a copy of your own every week in the year for the small sum of \$2.

South Louisiana Fair AT DONALDSONVILLE Oct. 9 to 12

Excursion Rates Via



Fine Stock and Agricultural Exhibits
Horse Races,
Baseball and
Other Sports

FOR RATES, SCHEDULE, ETC. APPLY TO

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100 HEAD OF CATTLE—25 head of steers from 2 to 4 years old, and 75 head of good cows and yearlings. Price, 50 cents per weight. Address G. W. HODGES, Baton Rouge, La.