

## How Much CASH Would You Leave if You Were to Die Tomorrow?

Let us protect your home and business. Double security, liberal dividends, various policies.

Investigate our unique Permanent Total Disability provision.

Rate example: 20-payment life, non-participating, age 35, annual premium \$29.55.

You should ascertain your rate NOW; not next week or next month. We are here today, tomorrow we are gone. Who knows? It is NOW.

It will cost you nothing to communicate with

**EARL S. BINNINGS**  
SPECIAL AGENT FOR LOUISIANA

**Pacific Mutual Life Insurance Co., of California**

Organized 1868

### Net Weight or Measure Law.

On January 1, 1915, Act No. 213, known as the net weight or measure law, passed by the last legislature, will go into effect. This act requires the net weight, net measure or numerical count to be conspicuously marked upon all packages of food sold in this state.

Articles of food already on hand January 1, 1915, and not bearing the net weight, net measure, etc., shall be exempt only provided they are branded with the following: "On hand January 1, 1915."

An article of food, as specified in Act 213, shall include all articles used as food, drink, confectionery or condiment, by man or other animals. "In package form" shall mean any container in which the article is packed and offered for sale. This includes packages made of glass, tin, wood, or paper. The penalty for violation of the act varies from \$10 to \$500, or from ten days to six months in jail.

Any article of food meeting the requirements of the United States amendment of March, 1912, to the food and drug act, together with the regulations under that amendment, No. 154, regarding statement of weight, measure or count, will also meet the requirements of the Louisiana law. Packages containing less than two avoirdupois ounces, or less than one fluid ounce, or fewer than six units of food, shall be exempt from marking.

The State Board of Health has been charged with the enforcement of the act, which, if strictly observed, will put a stop to under weight or under measure selling of food. It will be of especial benefit to the consumer, and on that account he should give his encouragement to its strict enforcement.

It requires not only the marking of sealed package goods, but all food sold across the counter. In the latter instance, conspicuous marking in pencil will let the consumer know just the quantity bought. It should encourage buying by weight and measure, and also encourage the use of scales and measures in the home.

It is to be hoped that the manufacturer, jobber and retailer will make immediate effort to come into line with the requirements of the law. Further information can be obtained by making inquiry of the Food and Drug Department, Louisiana State Board of Health.

### Need of Team Work in Community.

No other power can accomplish so much for all parties concerned as hearty co-operation, or as has been correctly termed "team work." The progress and welfare of any community depends upon this. To get the best results in building up your home town, your parish and state, you must have co-operation and team work. This is the reason that a number of progressive Alexandrians have banded themselves together in an organization known as the Chamber of Commerce. It is the work of the chamber of commerce of a town to look after everything that will redound to the best interests of the town.

"What is everybody's business is nobody's," is very correctly said. So, therefore, progress and growth can not be brought about by the citizens single handed—every one working in his own way for this end. It must be done by organization and co-operation. How can this be done if the commercial organization is not supported? It is impossible.

This article is not inspired by the idea that Alexandrians do not appreciate their commercial organization. They do appreciate it, and have given it hearty approval in the past. The president of the organization stated at the recent "get-together" meeting that he had been greatly pleased at the hearty response that has been given to all calls made by him as head of the organization. What we want is an enlarged co-operation. We want every merchant, business man, professional man and workman in the city to enroll his name in the chamber of commerce. Do this, and let us go after bigger and better things. It takes a larger membership and a larger fund to enable the body to do the things that have been given to us to do. —Alexandria Town Talk.

### White Pine and Yellow Pine are the woods most used for boxes, and each contributes more than a billion feet to the box industry annually.

## DO FAIRS PAY?

Unequivocal Reply in Affirmative Given by Well-Posted Writer—Donaldsonville to Present Novel Show in the Spring.

HERMAN J. SFRIFERTH in Times-Picayune.

Do fairs pay? They do.

Shreveport invested \$45,000 in the recent state fair. When the receipts were figured up after the show it is very likely there was a small deficit. Nevertheless Brueggerhoff said "Fairs" and it was "fine." The display of Shreveport spirit was alone worth the money. The rest of the state did not do its part in patronage, but that was the state's misfortune, not her fault, for prosperity lamed its foot in the east and was a little slow in reaching Louisiana this season. The state's exhibition of agricultural progress in every line was an immense and splendid advertisement of her awakening to her possibilities and to investigation, and it brought results that do not figure on the fair's financial balance sheet. Take the matter of cattle. The collection was the most notable assembled or seen in this section, and even with the limited number of farmers present the influence was immediate and the amount of sales remarkable. At the Jersey section there were twenty-eight registered animals disposed of, from calves just weaned to cows with records, and the average price of \$118 did not represent real values only because the patriotic breeders came with the resolve to make sacrifices in order to encourage the industry. Fourteen shorthorns and several Angus bulls changed hands, one three-year-old shorthorn male bringing \$500. The main gain in the latter transactions was the evident resolve to embark in beef production upon a larger scale. Shreveport not only intends to remain the center of the state's farm activity, but she proposes to give practical testimony of her intent as well as of her characteristic enterprise by investing \$50,000 in a new agricultural building and developing the old structure to New Orleans. The metropolis has so far failed to grasp the opportunity of these fairs, and Shreveport has made up her mind to talk to her big brother in a way that will teach him fuller co-operation. That will be worth more than the price of the fair, especially if it aids New Orleans in realizing the method of getting in closer touch with the neighboring country, and the incentives of a southern fair which would supplement and amplify the benefit accomplished by the showing of the states.

### Death of Dr. C. Milo Brady.

Dr. C. Milo Brady, a prominent Louisiana physician, died at the home of his father, Hon. J. S. Brady, in Jefferson parish, Nov. 5. Dr. Brady was a graduate of Tulane university's medical department and took a course also in the Liverpool School of Tropical Medicine, followed by practice and observation in the tropics of both Africa and South America. He rendered conspicuous and valuable service as an inspector and diagnostician for the Louisiana State Board of Health during the yellow fever epidemic of 1897, and in his long career was cut short by the fatality. Impairment of his health resulting from a sanitary mission to Mexico two years ago. Besides his father, Dr. Brady is survived by a wife, one child and a brother, E. P. Brady, well-known in this community.

### State's Wealth Increasing.

An increase of \$62,899,760 in the assessment of Louisiana property for the current year, as compared with the total for 1913, is reported by the State Board of Equalization. The rolls filed by the assessors of the various parishes, as finally equalized and accepted, show an aggregate valuation of \$57,353,313, the figures for last year being \$51,053,553. This increase is considered a healthy one in view of existing conditions, and is nearly twice as large as the board of equalization had contemplated. The parishes in the sugar and timber belts of the state, which show a decrease, the drop in the assessment of the sugar parishes being especially noted. In Ascension the assessment for 1914 is \$3,909,820, as against \$4,537,300 last year, a shrinkage of \$633,480.

P. J. Sanders, a farmer living four miles north of Homer, La., was shot and killed by a bullet from a rifle while driving to town with a load of wood. Forty dollars was found in the dead man's pocket, hence it is evident the murder was not committed for the purpose of robbery. A negro laborer with whom Mr. Sanders had some trouble was arrested on suspicion.

### Meeting of Agricultural Teachers.

A meeting of the teachers in charge of the agricultural departments of the high schools of the state has been called to take place in Baton Rouge the first week of the coming January. One of the topics to be discussed is the practicability of allowing eleventh grade boys who intend to enter the University to do a certain amount of field work on their fathers' farms under instructions from the University and under the supervision of the agricultural teacher, such work to entitle the boys to certain credits at the University.

### Don't borrow The Chief from your neighbor when you can have a copy of your own every week in the year for the small sum of \$2.

## The Omelette Souffle

By HERBERT KAUFMAN  
Author of "Do Something! Be Something!"

There is a vast distinction between distribution for the sake of increasing the circulation figures and distribution for the sake of increasing the number of advertising responses.

There is a difference between a circulation which strikes the same reader several times in the same day and the circulation which does not repeat the individual. There is a difference between circulation which is concentrated into an area from which every reader can be expected to come to your establishment, if you can interest him, and a circulation that spreads over half a dozen states and shows its greatest volume in territory so far from your establishment that you can't get a buyer out of ten thousand readers.

You've got to weigh and measure all these things when you weigh and measure circulation figures. It isn't the number of copies printed, but the number of copies sold—not the number of papers distributed, but the number of papers distributed in responsive territory—not the number of readers reached, but the number of readers who have the price to buy what you want to sell—that determine the value of circulation to you.

You can take a single egg and whip it into an omelette soufflé which seems to be a whole plateful, but the extra bulk is just hot air and sugar—the change in form has not increased the amount of egg substance and it's the substance in circulation, just as it is the nutrition in the egg, that counts.

(Copyright.)

### Parcel Post Market for Eggs.

There are in our cities and towns many housewives who would be glad to make arrangements for receiving a supply of fresh eggs direct from the farm throughout the year. Just at this time, when eggs are scarce and the demand far exceeds the supply of newly laid eggs, there is a good opportunity for the farmer, even though he has but few eggs to market, to make contract with some city or town family to supply them with eggs. The farmer's supply at the present time will not be great enough, possibly, to satisfy the demand of the city family, but if the matter is explained it will be easy to make arrangements to market eggs by parcel post now and continue to do so throughout the year. In other words, it will be much easier to make arrangements to ship eggs now, when everybody wants them, than to do so in the spring, when they are in abundant supply and when the housewife can secure good, fresh eggs in the market anywhere at a nominal price. A satisfied winter customer can be made a profitable all-year customer if proper price adjustments are made when eggs again become plentiful. Farmers' Bulletin 584, "Shipping Eggs by Parcel Post," is available from the Division of Publications, U. S. Department of Agriculture, Washington, D. C.

Once having secured a parcel-post market for eggs, it will be very easy to market many other things by the same method, such as butter, poultry, fresh and cured meats, sausage, fruits, vegetables, honey, and so on.

### Grading Examination Papers.

More than a score of examiners are busy in the office of John R. Coniff, chairman of the examining committee of the State Department of Education, grading the papers of applicants for teachers' certificates prepared at the examination held in all the parishes of the state between Dec. 1 and 5. It is hoped to complete the task of grading the hundreds of papers submitted before the Christmas holidays.

Three general examinations for teachers are held each year, in April, August and December. The greater number of applicants, usually about 2000, take the August examination. The questions for these examinations are prepared by the state examining committee and the examinations are held under the supervision of the several parish superintendents. The papers are then numbered and sent to Baton Rouge, where they are graded and returned without the applicant's name being known to the examiners.

This system, which has been in vogue since 1912, has resulted in absolute uniformity in the examination of all applicants and the raising of the standard of teachers. Formerly, the examinations were in charge of the parish superintendents alone.

On account of marriages, removals and retirements about 1500 new teachers are required each year to operate the schools of the state.

### Fig Club Contest at State Fair.

The contest of members of pig clubs at the recent state fair at Shreveport was the most successful of these events which have been held each year since the work was inaugurated. Although the fair authorities had limited the number of pigs to 150, boys from all over the state shipped 185 entries.

Clarence Martin, 16 years old, from Crowley, showed a pure-bred Tamworth sow pig, 10 months old, weighing 450 pounds. In open competition against all breeders his pig won first in class, junior champion, and reserve grand champion. Young Martin raised this pig on forage crops and fattened her in a rice field after harvest, therefore he had practically no expense for fattening.

Alice McCoy, 14 years old, of Caddo parish, showed a pure-bred Berkshire sow pig weighing 460 pounds at 10 months of age. Alice bought the pig on credit for \$7.50 last spring from a man who was interested in pig club work. Her entry won the sweepstakes in the club competition and won first in class against all Berkshire breeders exhibiting. On a strictly market basis of 7 cents a pound, the pig is worth \$32.20, but Alice has an offer of \$50 for the animal. It is said this one pig is worth more than Alice's father's cotton crop under present unfavorable conditions.

### The Chief's telephone number is 84. Call us up whenever you have any item of news.

## Parcel Post Market for Eggs.

There are in our cities and towns many housewives who would be glad to make arrangements for receiving a supply of fresh eggs direct from the farm throughout the year. Just at this time, when eggs are scarce and the demand far exceeds the supply of newly laid eggs, there is a good opportunity for the farmer, even though he has but few eggs to market, to make contract with some city or town family to supply them with eggs. The farmer's supply at the present time will not be great enough, possibly, to satisfy the demand of the city family, but if the matter is explained it will be easy to make arrangements to market eggs by parcel post now and continue to do so throughout the year. In other words, it will be much easier to make arrangements to ship eggs now, when everybody wants them, than to do so in the spring, when they are in abundant supply and when the housewife can secure good, fresh eggs in the market anywhere at a nominal price. A satisfied winter customer can be made a profitable all-year customer if proper price adjustments are made when eggs again become plentiful. Farmers' Bulletin 584, "Shipping Eggs by Parcel Post," is available from the Division of Publications, U. S. Department of Agriculture, Washington, D. C.

Once having secured a parcel-post market for eggs, it will be very easy to market many other things by the same method, such as butter, poultry, fresh and cured meats, sausage, fruits, vegetables, honey, and so on.

## Farmers' Demonstration Conference.

January 16 to 29, 1915, is the date of the sixth annual farmers' demonstration conference to be held at the Louisiana State University. The exercises will consist of lectures and demonstrations in subjects related to agricultural practice. Ample time will be allowed for discussions of a general nature. Eight hours during the day will be devoted to the work, and at night there will be lectures illustrated by slides and moving pictures. The University is constantly adding to its supply of slides and pictures.

The facilities of the college are ample to make demonstration and practice work very helpful indeed. The horticultural department furnishes material for the construction of hotbeds and coldframes and illustrative material for use in transplanting early truck crops. The veterinary department has ample models and charts, and sufficient live stock are furnished for demonstration of the topics discussed. The new dairy, with modern equipment in every particular, will be used for the work in this course. For exercises in stock judging, animals of the experiment station are available, consisting of some of the leading breeds of cattle, dairy cattle, hogs, and sheep. For the corn work, samples of a sufficient number of the leading varieties of corn are available for studying and judging, and the same is true of rice and forage crops. Ample facilities are offered for the application of insecticides and fungicides to truck and fruit crops. The soil laboratory offers facilities for studying the practical problems which are discussed in this course. The farm implements of the experiment station and exhibits of the manufacturers are placed at the disposal of the college for the use of farmers attending the conference.

## Gravel Roads a Paying Investment.

Whenever Assumption residents visit other sections of the state, they are impressed with the wisdom displayed by our police jury and the taxpayers of the parish, in building gravel roads. Iberville and Ascension are also among the fortunate parishes that have made headway in laying gravel roads. And all three parishes are getting a lot of good advertisement on account of this road improvement.

The laying of gravel in this parish, and we believe the same is true of the other parishes, has been delayed during the past six months on account of critical financial conditions existing all over the country due to the European war. But the enthusiasm of the gravel roads is here to stay, and already plans are being laid to build more roads.

West Baton Rouge has recently voted to build gravel roads in that parish; more gravel will be laid in Iberville and Ascension during the coming year; and we are satisfied the police jury of Assumption will complete its roads as early as possible. There remain only a few miles to close the gaps now existing between Napoleonville and Donaldsonville on both sides of the bayou, and these links should be put in before the wet spell which often comes about the middle of winter.—Assumption Pioneer.

## FACT.

Local Evidence.

Evidence that can be verified. Fact is what we want. Opinion is not enough. Opinions differ. Here's a Donaldsonville fact. You can test it.

Mrs. Clara Temple, Nicholls avenue and Lafourche street, Donaldsonville, says: "Three years ago, I suffered almost day and night from awful pains across my kidneys. I was so run down that I was nearly a physical wreck. I tried everything, but nothing seemed to relieve me. I got a supply of Doan's Kidney Pills and after I had taken two boxes, I didn't have any more pain in my back and I haven't suffered for the past three years."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Temple had. Foster-Milburn Co., Props., Buffalo, N. Y.

## Boxmakers in the United States use more than four and a half billion board feet of lumber each year, or more than one-tenth of the entire lumber cut of the country.

## S. V. I. Roll of Honor.

Following are the names of pupils of St. Vincent's Institute who attained an average of 95 per cent and over, in Department, attendance, and studies during the month of November.

Department.

Eighth Grade—Velva Fortier, Mattie Comstock, Ethel Park, Sadie Schaff, Cecile Truxillo.

Seventh Grade—Edith Daigle, Agnes Landry, Felicie Gaudin, Rosa Schexnayder, Aloysa Constantin, Lena Erato, Lillian Schroeder.

Sixth Grade—Leona Landry, Elsie Schroeder, Mildred Werner, Gladys Gointment, Carrie Marsala, Mattie Giscard, Bernice Bradford, Bertha Cize, Noelle Cize, Jeanne Melancon, Jeanne Fortier, Celine Crochet, Winnifred Wathen, Ethel Oeschwald.

Christian Doctrine.

Eighth Grade—M. Comstock, E. Park, S. Schaff, C. Truxillo.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—M. Werner, G. Gointment, C. Marsala, M. Giscard, N. Cize, J. Melancon, J. Fortier, C. Crochet, W. Wathen, E. Oeschwald.

## Mathematics.

Eighth Grade—M. Comstock, S. Schaff.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—M. Werner, G. Gointment, C. Marsala, M. Giscard, N. Cize, J. Melancon, J. Fortier, C. Crochet, W. Wathen, E. Oeschwald.

## Geography.

Eighth Grade—V. Fortier, M. Comstock, E. Park, S. Schaff, C. Truxillo.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—L. Landry, E. Schroeder, M. Werner, G. Gointment, C. Marsala, M. Giscard, N. Cize, J. Melancon, J. Fortier, W. Wathen, E. Oeschwald.

## Grammar.

Eighth Grade—V. Fortier, M. Comstock, E. Park, S. Schaff, C. Truxillo.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—L. Landry, E. Schroeder, M. Werner, G. Gointment, C. Marsala, M. Giscard, N. Cize, J. Melancon, J. Fortier, W. Wathen, E. Oeschwald.

## Spelling.

Eighth Grade—M. Comstock, E. Park, S. Schaff, C. Truxillo.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—L. Landry, M. Werner, G. Gointment, C. Marsala, J. Melancon, J. Fortier, C. Crochet, W. Wathen, E. Oeschwald.

## Writing.

Eighth Grade—V. Fortier, M. Comstock, E. Park, S. Schaff, C. Truxillo.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—M. Werner, G. Gointment, C. Marsala, J. Melancon, J. Fortier, W. Wathen, E. Oeschwald.

## Church History.

Eighth Grade—M. Comstock, E. Park, S. Schaff.

## Literature.

Eighth Grade—V. Fortier, M. Comstock, E. Park, S. Schaff, C. Truxillo.

## Rhetoric.

Eighth Grade—V. Fortier, M. Comstock, E. Park, S. Schaff, C. Truxillo.

## Composition.

Eighth Grade—M. Comstock, E. Park, S. Schaff.

Seventh Grade—E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—M. Werner, G. Gointment, C. Marsala, J. Melancon, J. Fortier, W. Wathen, E. Oeschwald.

## Hygiene.

Seventh Grade—A. Constantin, E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Erato, L. Schroeder.

Sixth Grade—L. Landry, E. Schroeder, M. Werner, G. Gointment, C. Marsala, M. Giscard, N. Cize, J. Melancon, J. Fortier, W. Wathen, E. Oeschwald.

## Reading.

Seventh Grade—E. Daigle, A. Landry, F. Gaudin, R. Schexnayder, L. Schroeder.

Sixth Grade—M. Werner, N. Cize, J. Fortier.

Attractive stationery is the only kind we print. Give us your orders.

Keep your money at home and help build up your own community.

## FOR SALE.

STANDARD SEWING MACHINE, cost \$39.00 for \$25; one old walnut four-post bedstead, \$15; six mahogany chairs, one carved brass fender, \$5; one White Orpington rooster, one year old, \$2; two White Orpington cockerels, seven months old, \$1 each; address Mrs. M. L. RANDOLPH, Birchwood Pecan Grove, Baton Rouge, La.

## MODERN HOME FOR RENT.

ATTRACTIVE COTTAGE in Houmas street. Six rooms, all provided with electric fixtures; modern bath-room, with porcelain bath tub, lavatory, sanitary closet; out-house; electric light; running water throughout building. Up-to-date and comfortable in every respect. Apply to JASMIN TOBIAS, Donaldsonville, La.

## PLANTATION FOR RENT.

THE NEW AFRICA plantation, better known as the Babine place, situated on the west bank of the Mississippi river in the parish of Ascension is offered for rent on reasonable terms. For further particulars, apply to DR. J. H. LOWERY, Donaldsonville, La.

## NOTICE.

Donaldsonville, La., Nov. 21, 1914. NOTICE is hereby given that I am applying for a pardon. SULLIVAN WALKER.

## A WRONG RIGHTED.

Scurrilous Attack on Knights of Columbus Declared Libelous by Committee of Masons of High Degree—Order's Teachings Exemplary.

For the purpose of refuting a venomous libel which has been industriously circulated in all parts of the United States during the past few years, to the effect that a certain scurrilous oath is administered to applicants for membership in the Knights of Columbus at the time of their initiation, a committee of thirty-second and thirty-third degree Masons was induced to inspect and report upon the ritual and teachings of the great Catholic order. Their findings give the lie absolutely to the malicious libel perpetrated against the Knights of Columbus and its Catholic religion, and show that the principles and precepts of the society are of the very highest standard, commanding the respect and admiration of all fair-minded men.

The report of the distinguished body of Masons is as follows:

"We hereby certify that by authority of the highest officer of the Knights of Columbus in the state of California, who acted under instructions from the supreme officer of the order in the United States, we were furnished a complete copy of all the work, ceremonies and pledge used by the order, and that we carefully read, discussed and examined the same.

"We found that while the order is in a sense a secret association, it is not an oath-bound organization, and that its ceremonies are comprised in four degrees, which are intended to teach and inculcate principles that lie at the foundation of every great religion and every free state.

"Our examination of these ceremonies and obligations was made primarily for the purpose of ascertaining whether or not a certain alleged oath of the Knights of Columbus, which has been printed and widely circulated, was in fact used by the order, and whether, if it was not used, any oath, obligation or pledge was and is used which was or would be offensive to Protestants or Masons, or those who are engaged in circulating a document of peculiar viciousness and wickedness.

"We find that neither the alleged oath, nor any other oath or pledge bearing the remotest resemblance thereto in matter, manner, spirit or purpose is used or forms a part of the ceremonies of any degrees of the Knights of Columbus.

"The alleged oath is scurrilous, wicked and libelous, and taints the invention of an impious and venomous mind. We find that the order of Knights of Columbus, as shown by its rituals, is dedicated to Catholic religion, charity and patriotism. There is no propaganda proposed or taught against Protestants or Masons or persons not of Catholic faith; indeed, Protestants and Masons are not referred to directly in the ceremonial pledges.

"The ceremonial of the order teaches a high and noble patriotism, instills a love of country, inculcates a reverence for law and order, urges the conscientious and unselfish performance of civic duty, and holds up the constitution of our country as the richest and most precious possession of a knight of the order. We can find nothing in the entire ceremonial of the order that to our minds could be objected to by any person.

"MOTLEY HEWES FLINT, 33d degree, Past Grand Master of Masons of California.

"DANA REID WELLES, 32d degree, Past General Master of Masons of California.

"WILLIAM RHODES HERVEY, 33d degree, Past Master and Master of Scottish Rite Lodge.

"SAMUEL E. BURKE, 32d degree, Past Master and Inspector of Masonic District."

## Styleplus \$17 Clothes

The same price the world over.

## You will like the atmosphere of these clothes from the moment you slip on a coat. The all-wool fabrics, the tailoring, the styling—their whole get-up—is out of the ordinary.

## Never before have we shown so many suits and overcoats in STYLE-PLUS. Come in. Make your selection and go out well dressed and well pleased. Guaranteed, of course.

**ADOLPHE NETTER**  
Donaldsonville, La.

