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Gonzales, La.  
**ARTESIAN WELL DRILLER**  
High-Class Work Guaranteed.  
Reasonable Prices.

SATURDAY, APRIL 22, 1916.

Ho! for Germania Park tomorrow.

An ad in The Chief will pay.

You don't have to be of age to wear a fair key.

Big fair and open-air dance at Germania Park tomorrow. Let's go!

Miss Pauline Bloomenstiel, of Newcomb College, is at home for the holidays.

Dr. Clarence Goette went to New Orleans Tuesday, returning the following day.

Edmond Richard motored to New Orleans Tuesday with A. A. Sarredet, returning Thursday.

Jas. Von Lotten went to New Orleans Tuesday morning on business, returning Wednesday afternoon.

The many friends of Miss Aline Cize, of Faurbourg la Pipe, will regret to learn that she is on the sick list.

Tilden Fernandez, of New Orleans, was in town Tuesday, having come up to vote in the gubernatorial election.

Miss Lucy Burton, of New Orleans, is spending the Easter holidays here with Mr. and Mrs. E. A. Thibodeaux.

Louis Boston made a business trip to New Orleans this week, going down Wednesday morning and returning Thursday.

Charles Maurin viewed the matinee performance of "The Birth of a Nation" at the Tulane Theatre in New Orleans last Sunday.

Mrs. A. F. Delbert, of New Orleans, spent several days here last week as the guest of her relatives, Mr. and Mrs. Albert Delery.

Meet your friends at Germania Park tomorrow, spend a delightful afternoon, and at the same time help a most worthy cause.

Misses Pauline Bertin and Stella Poirier and Mrs. John Harrell went to New Orleans last Sunday to see "The Birth of a Nation."

Church of the Ascension.  
Easter services at 7:30 p. m., Sunday School at 9:50 a. m. The public is cordially invited to attend.

A jitney dance will be given at the Park skating rink next Monday night. Admission will be free and the public is invited to attend.

Misses Lise, Mattie and Eunice McGalliard are in New Orleans today to attend a performance of the wonderful Griffith production, "The Birth of a Nation."

Mrs. Alex. Bloomenstiel and her little daughter, Miss Lillie Bloomenstiel, spent the Passover holidays in Baton Rouge with relatives.

Dr. Jos. Humphries, one of the capable young internes of the Charity Hospital in New Orleans, spent the past week-end in town with his college mate and friend, Dr. H. Vernon Sims.

Miss Katie Droege, of Cincinnati, arrived here Monday afternoon to spend some time with her nephews and niece, Messrs. George H. and Thos. Q. Chapman and Miss Theresa Chapman.

Mr. and Mrs. Mose E. Bloomenstiel and their baby daughter, Carrie, were in White Castle during the early part of the week as the guests of Mrs. Bloomenstiel's parents, Mr. and Mrs. Gus Weil.

Messrs. L. A. Duplessis, of Duplessis, and E. A. Landry, L. P. Landry and Cleveland DeLaune, of Prairieville, were visitors to Donaldsonville Friday and complimented The Chief with a pleasant call.

The Passover services at the Jewish synagogue last Monday evening and Tuesday forenoon were well attended. Exquisite music rendered by the choir added greatly to the solemnity of the impressive ceremonies.

John Lueing, the handsome and bustling representative of the New Orleans agency of the V. L. S. E. Film Corporation, was in Donaldsonville Wednesday in the interest of that concern.

Francis Robichaux, of Thibodaux, a student of the Louisiana State University, passed through Donaldsonville Thursday morning on his way back to Baton Rouge, after spending several days at home.

The Chief acknowledges receipt of a pretty Easter card from Calhoun LeRoy, a well-known Ascension boy, who is now located at Nona, Texas, and assures the sender that his good wishes are cordially reciprocated.

Frank Duke, an enterprising Donaldsonville boy who is filling a position at Covington in the employ of his uncle, Robert Baden, arrived here Thursday for a visit to his parents, Mr. and Mrs. Henry Duke, and will remain until next Tuesday.

J. C. Dabadie returned Monday from Chicago, Illinois, where he went to attend a conference of managers of local agencies of the Swift Packing Company. Needless to say, Mr. Dabadie mixed pleasure with business and had a big time in the windy city.

The annual convention of the Louisiana division of the Travelers' Protective Association will be held at Monroe next Friday and Saturday, April 28 and 29. The local post will be represented by Messrs. Charles Maurin, Sr., Raphael Singer and Hy. Netter.

The Donaldson skating rink in Mississippi street will reopen tomorrow, after having been closed throughout holy week. Jitney dances will be given in the rink during the summer season, the first of these entertainments to take place at an early date.

Charles Maher, of New Orleans; Steve Weber, of Baton Rouge; Milton Montero, of Litcher, and Sidney LeBlanc, of Jennings, were among the Donaldsonvillians now located in other communities who returned to the old town to vote in Tuesday's election.

Mr. and Mrs. L. E. Bentley came up from New Orleans Monday night, remaining here until the following afternoon as the guests of Mr. and Mrs. G. Donnad Bentley. The primary object of their visit was to enable Mr. Bentley to cast his vote in the general election Tuesday.

Joseph T. Caffero, the well-known local figure, has secured the contract to distribute the big Maria sugar factory at Loreauville, Iberia parish, and pack the machinery for shipment to Cuba. Mr. Caffero will leave here tomorrow morning with a crew of fifteen men to begin work on the job.

U. M. Allison, an expert automobile mechanic, has taken charge of the repair shop of the Donaldsonville Garage, in the Lemann Addition, and solicits a trial by automobile owners who may find it necessary to have work done on their cars. Mr. Allison has had extensive experience in this line.

Mr. and Mrs. W. J. LeBlanc and family, who have been residing in New Orleans for the past year, will move back to Donaldsonville, Mr. LeBlanc having accepted the position of traveling representative of the local agency of the Swift Packing Company. The family will arrive here next week, and will make their home in the cozy Maurin cottage in Chetmaches street, near Nicholls avenue.

After spending several days here with Dr. and Mrs. Sidney Vega, William Dean left Friday afternoon for New Orleans to join Mrs. Dean, who has been in the Crescent City for the past fortnight undergoing medical treatment. Miss Aline Vega will accompany the Dean children, Douglas and William, to New Orleans tomorrow, and the family will leave in the evening for their home at Adams, Minnesota.

The grand lodge of district No. 7 of the Independent Order B'nai B'rith, composed of the states of Florida, Alabama, Mississippi, Louisiana, Arkansas, Texas, Oklahoma, Tennessee and Indian Territory, will meet in annual convention at Little Rock, Ark., Sunday, April 30. Ascension Lodge No. 643, of this city, will be represented by Messrs. Raphael Singer, of Donaldsonville, and Sol. Klotz, of Napoleonville.

Mrs. T. A. Slattery and her attractive daughter, Miss Josephine Blanc, of New Orleans, are here on a visit to their relatives, Mr. and Mrs. Fred Landry and family, and will remain until tomorrow. Miss Blanc is one of the active contestants in the Times-Picayune photoplay opportunity contest, and has called upon some of the family's many friends in this community to solicit their support of her candidacy.

The S. J. C. I. Leopards did not go to Convent last Sunday to meet the Jefferson College junior team, as scheduled, the weather man having interfered with the proposed encounter. Tomorrow afternoon the Leopards will line up against the White Castle youngsters on the S. J. C. I. diamond, and a spicy and interesting contest is in prospect. The game will begin at 3 o'clock, and the prices of admission will be 5 and 10 cents.

In accordance with their annual custom, the members of Ascension Council, Knights of Columbus, will receive communion in a body at the 7 o'clock mass tomorrow morning. A light breakfast will be served at the hall of the organization after the services. Next Thursday night, following the regular meeting of the council, a reception and supper will be tendered to Rev. C. M. Chambon, new pastor of the Catholic church, at the council hall.

Armand Bourdier, who has successfully managed the store of the Baker-Wakefield Cypress Company at Plattenville for many years past, left Wednesday for Houma, where he will engage in the general merchandise business on his own hook. His family joined him there Thursday, making the trip from Plattenville in their automobile, with Junior Bourdier at the wheel. The best wishes of a wide circle of friends accompany the estimable family into their new home.

Evan McCall attended the annual spring meeting of the Louisiana Swine Breeders' Association, which was held Thursday at the farm of the Bolds Live Stock Company near Plaquemine. Mr. McCall announced at the meeting that he will take his famous boars, "Louisiana Defender" and "McCall D," to the International Swine Show at Omaha next fall. He has captured highest honors with the first-named animal everywhere he has shown, and expects to repeat at Omaha.

W. O. W. Monuments Unveiled.  
Monuments erected by the Woodmen of the World over the graves of James Rufus Fife and S. L. Stephenson in the burial ground at Prairieville were unveiled last Sunday afternoon with impressive ceremonies. The ritualistic rites were conducted by the officers and members of Locust Camp No. 52, of Prairieville, with Consul Commander L. B. Duplessis presiding, and eloquent addresses were delivered by L. A. Duplessis and John A. Marchand, Jr. Recitations by Misses Pamela Duplessis and Nettie Bonicard were features of the solemn exercises. Mr. Fife was a member of Locust Camp No. 52, and Mr. Stephenson was affiliated with Hammond Camp No. 5.

NOTICE OF DISSOLUTION OF PARTNERSHIP.

THE CO-PARTNERSHIP heretofore existing between W. L. Tearney and E. J. McCall under the firm name of Tearney & McCall, at Donaldsonville, La., is this day dissolved. All accounts due the firm are to be paid to E. J. McCall, and all accounts owing by the firm will be liquidated by E. J. McCall. W. L. Tearney will conduct the business for account of E. J. McCall.

W. L. TEARNEY,  
E. J. McCALL.  
Evan Hall Store, McCall, La., April 15, 1916.

LETTERS FROM THE PEOPLE.

The Chief is not responsible for views expressed by correspondents.

Last Lap of the Joy Ride.

Donaldsonville, La., April 14, 1916.

Editor Chief:  
We make our bow to the editor of The Chief as being more capable of describing the morning after the night before than any writer whom we are fortunate enough to know. He seems to get his knowledge from those who have been there before. We can only say, that judging from his descriptions, he has either "been there before" himself, or has been in very close association with someone who has. We can scarcely conceive, either, how the honorable editor could insinuate by such expressions as he used, that the young men in the car were "pifflicated" (excuses to John Milton). That a few young men should attend a smoker, get in a car and go down Railroad avenue at 10:15 p. m. at a rate of speed slightly exceeding the speed limit does not in our estimation signify, or is what we have heard those who have "been there before" express as "painting the town red." We think that if the editor will give this, also, a "rational consideration" his past experience will contradict his impressions.

The editor, in his first article says that "the very persons who recommended the enforcement of the speed limit were the first to violate it." He gave this a "rational consideration" and says the second time that "a few exuberant young citizens who happened to belong to the Junior Chamber of Commerce speeded their car to such an extent that a fine was imposed." He says that no "rational consideration" of the first statement could torture him (sic) into a reflection upon any organization. If the "rational consideration" did not torture him (sic) into a reflection upon any organization, we are still in the dark as to why he changed the wording in his second article describing the incident.

In conclusion we wish to state that we think it would be a very narrow-minded policy for any of the young men who happened to be in the "speeding" car to "wish to claim immunity from any legal penalty because of their labors in behalf of the public welfare." We fail to see where the editor got the "dope" on this, and we wish to assure him that we are glad to pay this fine, thus showing that the efforts of the Junior Chamber of Commerce, in recommending the enforcement of this ordinance to the city council, did not go amiss. We also hope that the matter will prove to the public at large that the local government did consider and see the necessity of, and is therefore enforcing this ordinance.

Very truly,  
THE VICTIMS.

(The parenthetical notations are ours.—Editor.)

ANNOUNCEMENT.

Gem Theatre to Show Pictures on Mondays, Tuesdays and Wednesdays at 5 Cents Admission to All.

Manager Jas. Von Lotten of the Gem Theatre announces that beginning tomorrow, pictures will be shown daily at his house, instead of on Saturdays, Sundays and Mondays only, as has been the case during Lent. What will be of particular interest to devotees of the silent drama is the announcement by Mr. Von Lotten that on Mondays, Tuesdays and Wednesdays the price of admission will be 5 cents to all. This is done in order to give everybody an opportunity to see the excellent pictures that are presented at the Gem, and certainly the fee is small enough to place the pleasure within the reach of all. The reduced price will apply on and after Monday, April 24.

Feature pictures will be exhibited on Thursdays, Fridays, Saturdays and Sundays, when the prices of admission will be 10 cents for adults and 5 cents for children.

Following is the Gem's attractive program for the coming week:  
Sunday, April 23—Clara Kimball Young in "The Deep Purple."  
Monday—Alice Brady in "The Raft."  
Tuesday—"The Fifth Ace," in two parts; "Plotters and Papers," "Going Up," and "Mutual Weekly."  
Wednesday—"Love, Music and Cannon Balls," "Rupert's Rube Relations," "The Baby," "See America First," and "Reformation."  
Thursday—Frederick Warde in "Stilias Marner."  
Friday—Bessie Barriscale in "The Painted Soul."  
Saturday—Henry Walthall in "Ghosts."

Hohen Solms News.

After spending a few pleasant days as the welcome guest of Mrs. G. B. Reuss, Miss Julie Spor left Sunday morning for New Orleans, from whence she will go to Los Angeles.

Mrs. L. Schuster visited friends in Geismar Tuesday.  
G. B. Reuss attended the meeting of the police jury Thursday.  
Mrs. G. B. Reuss, Mrs. L. Schuster and Miss Carry Schuster were in Donaldsonville Thursday in the interest of the school fair, and Mrs. Schuster again received a number of donations for the school fund from generous friends.

Sam Parker returned Wednesday evening from Porto Rico, where he had been employed in a sugar factory. Preparations are almost finished for the school fair and open-air dance at Germania Park tomorrow night, from all over the surrounding country will attend and have an enjoyable time, meet friends, and help a good cause. A large jitney bus will make three trips from Donaldsonville to Germania Park, and the round trip will cost only 30 cents. Claiborne's orchestra will furnish the music. All kinds of refreshments and fine meals will be served. The gravel road is fine, plenty of room for vehicles and cars on the grounds, so everybody come for a nice outing and a good time.

Church Notice.

The theme of the pastor's sermon at the Methodist church at 10 o'clock Sunday morning will be "Christ, the First Fruits of Life from the Dead." As previously announced, an offering will be taken during the service for the Methodist orphanage at Ruston.

At the evening service the children of the Sunday School will render a special Easter program. The mid-week prayer meeting will be held Wednesday night at 7:30 o'clock.

A most cordial welcome is extended to all of these services.

P. O. LOWREY, Pastor.

SPRING FESTIVAL PROGRAM.

Plans Completed For Big Fete Under Civic League Auspices.

With their big spring festival only one week off, the ladies of the Civic League are straining every energy to accomplish their plans for making the affair one of the most original, interesting and enjoyable out-door entertainments that has ever been given in this section. The festival will take place at the South Louisiana Fair grounds next Saturday and Sunday, April 29 and 30, and the degree of interest manifested in the event assures a big attendance on both days and justifies the expectation that the financial outcome of the delightful fete will be fully commensurate with its exceptional merits from an artistic point of view, and will adequately repay the public-spirited ladies of the Civic League for the time and effort expended in the preparation for Saturday.

The attractions for Saturday will comprise a baseball game between the crack S. J. C. I. Leopards and the Donaldsonville High School team; flower toy parade in which a large number of children will take part; folk dances by a bevy of young girls appropriately garbed, and an address by Hon. Harry D. Wilson, newly-elected commissioner of agriculture and immigration.

Sunday's program will consist of the coronation of a May queen with befitting ceremonies, followed by May pole dances by a number of the community's prettiest and most graceful girls, and a screamingly funny burlesque baseball game between teams made up of ordinarily dignified and sedate members of the Elks and Red Men.

The Louisiana Naval Militia, on board the U. S. torpedo destroyer Flusser, will arrive Saturday morning, New Orleans, and will give exhibition drills at the fair grounds on both days. The warship will be anchored in the river opposite Donaldsonville until Monday morning.

There will be jitney dances day and night, and other attractions and amusements in such number and variety that no one can fail to have a good time or find something to do or look at that will afford interest and pleasure.

The gates will be opened at 2 p. m. each day, and the admission prices will be 25 cents for adults and 10 cents for children.

The contest for May queen is "warming up" rapidly, and there will doubtless be interesting developments in the race during the coming week. The final count of the ballots will be made next Saturday night, and the name of the winner announced at the jitney dance at 10 o'clock. On Sunday afternoon the popular girl thus selected will be crowned "queen of the May" with appropriate ceremonies, and will have the honor of reigning over the festivities to follow. Here the lady of the contestants stood last evening: Letitia Thibodeaux 689, Mildred Buquet 545, Clara Park 103, Abbie Allen 71.

Baseball fans whose knowledge of the game has been derived from exhibitions they may have witnessed in the past will acquire a lot of new information concerning the sport from the contest which will be staged by the "Bills" and the "Bucks" on Sunday afternoon. A mere glance at the personal of the opposing squads will be sufficient to indicate what may be expected when these redoubtable diamond artists take the field. Composing the Red Men line-up will be "Slim Slap" Duke, "Count" Poche, "Crip" Prof. Metastayer, "Do Like" Weis, "Sister" Gaudin, "Smiley" Dugas, "Skating Rink Charlie," "O My" Stakeum, "Ole Bach" Landry, "Booster" Dave Allen, "Light Foot" Simonaux, and "Little Tiny" Gros. The Elks' team will comprise such speed marvels as Bill Tearney, Walter Lemann, Dr. Sims, Jasmin Tobias, Zip Giscard, Evan McCall, Sidney Harp, Dusty Williams, Paul Giscard, Charlie Dabadie, Benny Vega, E. A. Thibodeaux, J. M. Love and Abe H. Bloomenstiel. The managers of both aggregations have scouts out and expect to sign other players before the date of the game.

The toy parade will form under the grand-stand at the fair grounds next Saturday afternoon at 4 o'clock. Quite a number of children have enrolled, but many more are desired. Do not keep any children or toys out of the parade. And don't fail to witness the pretty sight.

You have to be a man to vote, but it is the privilege of every lady to wear a key. And the ladies are the real fair boosters.

Don't fail to see Charlie Chaplin in "His Musical Career" at the Gem tomorrow.

WHY NOT

ATTEND THE SUMMER NORMAL TERM OF THE

South Louisiana Industrial Institute

Nine Weeks, Beginning JUNE 5

SPECIAL FEATURES:—Two complete teachers' courses. Nine grades in model school. Penmanship taught by music. Outdoor swimming pool. One lecture by David Starr Jordan. Free moving pictures in auditorium. Professional course in home economics. Full credit towards regular graduation. Diploma gives first grade certificate without examination.

Board, lodging and laundry, \$4 per week.

Write for special bulletin. E. L. STEPHENS, President, Lafayette, La.

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CAPITAL \$30,000 SURPLUS \$3,000

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50 CENTS A WEEK GIVES YOU \$25 AND INTEREST FOR CHRISTMAS OR TO PAY YOUR TAXES.

3 PER CENT PAID ON TIME SAVINGS

How Physiologists Regard Coffee

In a recent article, Dr. W. A. Evans, editor of the "How to Keep Well" column of the Chicago Tribune, says:

"In order that no misunderstanding may arise, I should say that physiologists regard Coffee, Tea, Tobacco and Whiskey as drugs in the same sense as Opium and Cocaine are. From coffee at one end of the line to cocaine at the other, no pot has the right to call the kettle black."

The average cup of coffee contains 2½ grains of caffeine, a habit-forming drug—not enough in one cup to seriously harm. But, when used regularly, it is for many the cause of sleeplessness, nervousness, heart trouble, mental and physical fatigue, and a host of other complaints.

POSTUM

on the other hand, is a pure food-drink made of roasted wheat and a little molasses. It tastes much like coffee, but contains no caffeine nor other injurious drug.

Postum comes in two forms: The original Postum Cereal, which must be boiled; 15 and 25c packages; and Instant Postum, a soluble form that produces the beverage instantly—a level teaspoonful to a cup of hot water; 30c and 50c tins. Both are equally delicious, and the cost is about the same—one-half cent per cup.

Even a ten-day trial will place the average person far enough away from coffee troubles to prove

"There's a Reason" for POSTUM

Sold by Grocers everywhere.

S. V. I. LIBRARY BENEFIT.

"Rebecca's Triumph" to Be Presented at Grand Theatre in May.

An entertainment for the benefit of the St. Vincent Institute library will be given at the Grand Theatre Wednesday night, May 3, when the interesting comedy-drama, "Rebecca's Triumph," will be presented by pupils of the seventh and eighth grades. The cast of characters will be as follows: "Mrs. Rokeman," a wealthy lady, A. Poche; "Mrs. Delaine," a widow, E. Daigle; "Rebecca," a founding, F. Gaudin; "Meg," a valet, A. Landry; "Katie Connor," an Irish girl, L. Schroeder; "Gyp," a colored girl, E. Schroeder; "Ora Gaines," M. Giscard; "Nellie Dunbar," L. Landry; "Grace Greenwood," B. Bradford; "Maria Insey," J. Fortier; "Jennie Woodman," L. Erato.

The play tells the story of two sisters who become enamoured with the same young man. They decide each other with rings that his choice shall be sacred, and that it shall never interfere with their love or friendship. He chooses Clara, the younger, and Helen, the elder sister, turns her love into hatred. They part, and after twenty years become aware of each other's existence through a ring found in a cake, called "Rebecca's Triumph."

The prices of admission will be only 25 cents for adults and 15 cents for children, and in view of the intrinsic merits of the production, as well as the worthy purpose to which the receipts will be devoted, it is hoped and confidently expected that a capacity audience will be present to reward the efforts of the youthful Thespians.

Belle Helene Notes.

Miss Alma Bourman, of Burnside, was the guest of Miss Selma Steinhaus last week-end. Mrs. G. B. Reuss and grandchildren, of Hohen Solms, and Miss Julie Spor, of California, visited Mr. and Mrs. J. C. Kios and family last Friday.

Miss Helen L. Kios, of Union, is spending the Easter holidays with her parents here.

The many friends of Mrs. Albert Tregre will be pleased to learn that she is recuperating from a long spell of typhoid.

Mrs. John Kios, who has been in New Orleans the past fortnight, returned home Sunday.

Mrs. Wm. Grunewald, of Baton Rouge, and Mrs. Burkhardt, of Natchez, Miss., were here Wednesday and Thursday.



**Every Need and Desire answered**  
Your personality, your individual taste, your age will find its correct answer in our full line of

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Clothes

The same price the nation wears

The fabrics are all wool and guaranteed. The style is the work of a great fashion artist. The price is always \$17 season after season.

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THE OPPORTUNITY OF A LIFE-TIME TO FURNISH YOUR HOME AT A THRILLING COST. . . .

You can buy a whole set as well as a single piece at this special furniture sale. Come and see for yourself. It will pay you.

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N. C. R. **TANISO TABLETS** N. C. R.

A Speedy and Reliable Remedy For the Relief of HEADACHES AND NEURALGIA. Does NOT Contain Opiates or Habit-Forming Drugs. Five Tablets in a Convenient Little Package, 10c.

Ask Your Druggist, He Will Order For You. At Present, TANISO TABLETS May be Purchased at

**THE X-RAY PHARMACY**  
Donaldsonville, La.  
Look for the N. C. R. on each Taniso Tablet.

N. C. R. **Charlie Chaplin at the Gem Tomorrow** N. C. R.