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NEWS OF THE PHOTOPlays

Coming Attractions at the Local Movie Houses

"Betty of Graystone."

The Triangle feature at the Gem tonight will be "Betty of Graystone," a five-reel Fine Arts production starring Dorothy Gish, one of the most winsome and popular screen stars in America. The story of the play is as follows:

Betty (Dorothy Gish) is accustomed to visit Graystone Gables, a mansion near New England home. Her father is caretaker of the place. Her mother is somewhat of a scold and makes a drudge of the girl. After her father's death, her mother marries Jim Weed (George Fawcett), a widower with two sons. His brutal behavior causes both Betty and her mother to leave. Betty is discovered by David Chandler (Owen Moore), who owns Graystone Gables, while she is in the house. She has toggled herself up in some fine clothes she has found there. They become good friends. Weed's sons attempt to rob the place. Betty scares them away at first disguised in a sheet. They come back with a party, discovering Betty and David together. Betty is drummed out of town by the evil-minded villagers. David discovers her by the roadside and puts her in charge of a society woman in New York. Mrs. Mildred Lee, the chaperon, induces her into bohemian ways. Betty becomes disgusted and runs away. She finally returns to the town of Graystone. Her cruel step-father and brothers refuse to let her see her dying mother. She goes to Graystone Gables. There David appears on the scene and rescues her from her step-brother, Si Weed. The play ends with the wedding of Betty and David.

George Beban in "The Pawn of Fate."

George Beban, recognized as the greatest impersonator of Italian and French character roles on the present-day stage, will be seen at the Gem tomorrow in the new World Film Corporation feature, entitled, "The Pawn of Fate." Following is a synopsis of the story:

Pierre Dufrene and his wife Marcine live contentedly on their picturesque farm in Normandy, France. With Pierre's old father to aid them, they pursue their simple rural lives, as wholesome and happy a young couple as could be found in the province. While romping through the meadows, Marcine stumbles upon Lesar, a young painter from Paris, who is sketching at his easel. Pierre, in pursuit of his wife, finds her and Lesar picking up the scattered paraphernalia with which she had collided.

This is the beginning of the romance. Lesar, who is a wealthy Parisian and dabbles in art on the side, is attracted by Pierre's pretty wife. He returns to Paris for a few days, leaving his painting materials in Pierre's keeping. Pierre, who has become deeply interested in watching Lesar at work, conceives the idea that he too can paint. With Marcine as his model he daubs upon one of Lesar's canvasses a crude portrait, which to the simple, untrained ideas of Marcine and Pierre's old father, appears as a marvelous work of art.

Lesar returns to find the little family imbued with the idea that Pierre is a potential genius. The unsuspecting young Parisian sees the humor of the thing and also a chance to make Pierre's artistic ambition the means to a successful culmination of his interest in Marcine. He induces Pierre and Marcine to come to the city as his guests. They are established in luxurious quarters and Pierre enthusiastically begins what he hopes will be a picture that will make him famous. While Pierre labors at his canvas, Lesar pays insidious suits to Marcine, who slowly but surely finds herself drifting under the spell of the young Parisian's charms and the brilliancy of the gay Parisian life, of which Lesar is giving her her first wonderful glimpse.

At last Pierre's great picture is finished and Lesar arranges, as the climax of his joke, to unveil the canvas at a big party to which he invites all of the wits and gay revellers of his Parisian circle.

Lesar works the hoax to its climax with malicious cruelty. Suspecting nothing, Pierre is led to the unveiling and proudly draws aside the draperies, disclosing his crude and ridiculous attempt to paint a rural landscape. The peals of laughter and satirical comment come as a terrific shock to the poor peasant-painter, and he undergoes all the tortures of bitter disillusionment.

To add to Pierre's fury, when he discovers that he has been the butt of a ghastly joke, comes a seemingly well-founded suspicion that his wife has been unfaithful to him as his supposed friend, Lesar. With the rage of a maddened bull, Pierre springs upon Lesar and a terrific fight ensues, ending with Pierre the victor and Lesar apparently in a dying condition.

Pierre rushes forth and staggers through the streets of Paris in despair. He attempts to bolster up his courage with absinthe and is about to end it all by leaping into the Seine, when arrested and taken back to Lesar's apartment.

Although desperately wounded, Lesar, conscience-stricken by the result of his scheme, confesses to Pierre that his alone is the guilt, and forces Pierre to believe in Marcine's innocence. In a scene of powerful pathos and deep heart interest, comes the reconciliation between Pierre and Marcine in their old homestead in the heart of Normandy.

The New Orleans Elks are to spend \$200,000 in remodeling and enlarging their home. The social hall in the new structure is to have a seating capacity of 3000 and will be supplied with a modern stage fully equipped for theatrical performances.

Mme. Petrova in "Playing with Fire."

Mme. Petrova, the gifted emotional star, will be seen in the stellar role of "Playing with Fire," a five-part Metro wonderplay which will be presented at the Grand Theatre tomorrow. In this production Mme. Petrova has the role of a cameo cutter, who becomes temporarily blind while making a cameo of the daughter of a wealthy man. He induces her to come to his home until she recovers her eyesight, and while there he falls in love with her. Out of gratitude she marries him.

While visiting artist friends in the city she becomes infatuated with the brother of her dearest girl friend. In a moment of weakness she succumbs to his ardent advances. He soon discloses that he does not care for her, and disheartened, she returns to her husband, whom she begins to love for his many sterling qualities. Soon afterward she learns that her step-daughter is in love with the same man, and that they are planning to marry. When she finds that she cannot break off their relations, in desperation she confesses her affair with the man to her step-daughter. The girl turns against her, but promptly forgives her sweetheart.

The man threatens to expose her to her husband unless she leaves off interfering with his marriage to the girl. She writes to her husband, who is away on a trip, and tells him of the entire affair. In the meantime she learns that the man is luring the girl to his studio on a false pretext, and she follows her. Her husband, who has received her letter, returns and sees her enter the studio. Indignant, he enters after her, only to find that she has rescued his daughter from the desperate attack of her false suitor, and that in the struggle the man has been killed by his own pistol. The trio are happily re-united.

Mary Pickford in "The Foundling."

As "The Foundling," in which she will appear at the Grand Monday, Mary Pickford portrays one of the most sweetly pathetic characters she has ever impersonated on the screen. The foundling is the daughter of a struggling artist, at whose birth her mother dies. Because of his wonderful love for his wife, the artist hates the child that caused her death, and gives the baby girl to a mothering heart who cares for it. The tragedy of his wife's death brings to the artist the master-touch he has so long sought, and in the years that follow he wins fame and fortune, but in the sunset of life he realizes its emptiness and futility, and yearns for the return of the child he had driven from his heart. She, in the meantime, has drifted through a strange and varying life. How the threads of destiny unite these parted souls, bringing to each its first genuine happiness, is absorbingly unfolded in this unique photoplay.

Theda Bara in "The Galley Slave."

A cast of unusual excellence is seen in support of the seductive Theda Bara, "destiny's dark archangel," in the notable William Fox success, "The Galley Slave," which comes to the Grand Tuesday. Headed by the universal favorite, Stuart Holmes, the brilliant young American leading man, the players assembled are among the best known in the country. Dainty Claire Whitney has an important role, Henry Leone is seen in a part of striking power, and other players of equal ability are in the long cast of characters. Last, but not least (except in point of size), is little Jane Lee, the gifted child actress whose four-year-old talents have brought audiences the nation-wide to her feet.

"The Galley Slave" scored a smashing success on the occasion of its original stage production. The screen version is a photodrama of trenchant power and virility that strikes home with an unforgettable "punch."

"The Tongues of Men."

The Wednesday offering at the Grand will be "The Tongues of Men," a sparkling drama of love versus duty wherein Constance Collier, the internationally famous London star, plays the leading role. Following is a brief outline of the story:

In a sermon on the evil of the theatre the Rev. Dr. Penfield Sturgis, rector of fashionable St. Martins-in-the-Lane, refers directly to Jane Bartlett and the grand opera, "Zaporah" of which she is the star. Spurred to the quick she accepts the challenge he has given and determines to make him "eat his sermon, word for word."

On the strength of the rector's sermon the mayor closes the opera, but the Rev. Dr. Penfield having had a change of study Miss Bartlett at close range, realizes her bigness. He discovers that out of the goodness of her heart she has been quietly educating a number of poor girls, feeding hungry composers and lending a kindly ear to the downhearted.

Repentant, he decides that he owes her an apology, which he makes in an open letter to the newspapers. At this his congregation rises in arms and to preserve his dignity the young rector offers to marry the prima donna. She accepts, thus having carried out her threat. At this point the story takes an unexpected turn; why not see the play and enjoy it yourself?

An Unusual Love Story.

When two loveliest young people run off to be married—and aren't caught—they usually get married. It was different with Grace Vernon and Hugh Ridgway, though. Worn out by the social affairs given in honor of their approaching marriage, they elope in the wee sma' hours of a certain summer morning, and, being mistaken for house-breakers, are pursued.

A couple of cops as added starts make the chase even more interesting, and they don't breathe easily until a couple of hours after climbing a rope ladder up the side of an ocean liner, they come out from their hiding place and find themselves at sea. Not nearly so much "at sea" then, however, as later, when Hugh finds that Grace is much smitten with Henry Veath, an old time friend of his. Hugh cares nothing about the fact that Lady Tenny, another passenger, seems to care more for his society than for anyone's else.

Comes a typhoon, the ship is dashed on the rocks, and in the ensuing darkness and panic Hugh makes brave attempt to save one who clings closely to him—one he thinks to be Grace. Then blackness, and with returning consciousness and the light, the realization that he is cast away on a strange tropical isle—the isle of Nedra—with—Lady Tenny!

Add to this that they are found and worshipped as two gods by the savage natives of the isle—that their enforced wedding is interrupted by the landing of a U. S. ship—that Hugh goes home only to find Grace married to Veath—that he finds he doesn't care a particle—that he rushes back to Lady Tenny—and you have just a bare conception of the most romantic love story ever filmed.

Its title is "Nedra," author, Geo. Barr McCutcheon; and it will be presented as a Pathé Gold Rooster Feature at the Grand next Thursday, June 15.

Susue Hayakawa in "The Typhoon."

"The Typhoon," which will be the attraction at the Grand next Friday, depicts the unusual story of the love and tragedy of a young Japanese and Helene, a Parisian actress, interwoven with the intrigues of the Japanese government, its spy and its methods of procedure. The crowning climax is a heroic sacrifice of Hironari, showing the loyalty of the Japanese race to their country, even to the giving of life itself.

Tokoramo has been sent to Paris by his country to secure the plans of the French military forces. His work is interfered with by the visits to his office of Helene, a chorus girl with whom he has fallen in love. Helene has heartlessly thrown over her fiancé Bernisky for the new and interesting Japanese, and Tokoro's countrymen in Paris have been informed by their spy of Helene's visits.

Tokoro endeavors to keep Helene from coming, because he is working day and night; but to no avail. She continues to visit his apartments against his wishes, and one day while there her rejected sweetheart forces his way past the servant into Tokoro's room. Tokoro quickly hides Helene behind a curtain, where she listens to her own denunciation and exposure from the lips of the man she has so lightly deserted. When Bernisky departs, Tokoro brings Helene from her hiding-place and bids her go forever, but she pleads passionately to remain. Tokoro will not listen and demands that she leave at once. Helene starts, and Tokoro, realizing how much he cares for her, calls her back. Then she refuses to stay, and in vehement denunciation tells him she will go back to Bernisky and laughs at him—calls him a "yellow rat" and bids him return to his yellow country from whence he came. This enrages Tokoro, and he strangles Helene to death and leaves her lying lifeless on his bed.

The remainder of the story shows graphically how Tokoro's countrymen rally for their country. Tokoro must do his work—one of them must plead guilty. This lot is chosen by Hironari, a metis boy who is finally guillotined. In the end and as Tokoro has completed his work, he too dies, and the valuable papers are burned to escape detection just as the police are breaking into the apartment. The scene shows the vain sacrifice that has been made by the Japanese for the "sake of Nippon."

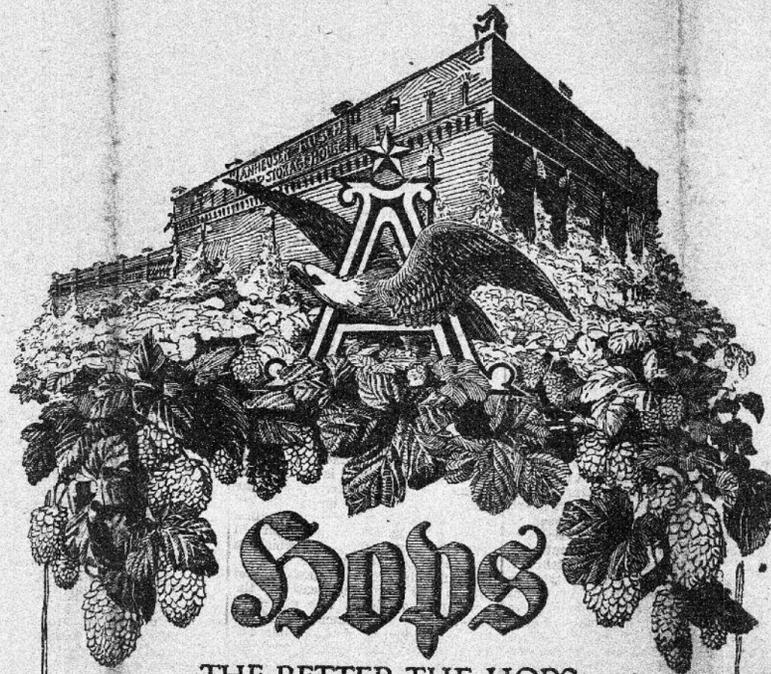
The Object in Cattle Dipping.

There is a common, although erroneous, impression that the dipping of cattle is merely to get the ticks off them; and while this is partly true, the chief part the cattle play in the process is to keep gathering ticks from the pasture (tick-infested) until the ticks have all been gathered up and destroyed in the dipping vat. If the dipping is kept up every 21 days, without fail, that will be the result, as the ticks develop on the animal and fall off on an average of 22 days. From this it is seen that the 21-day dipping catches the ticks before they have had time to drop off and produce more ticks.

The ticks that are found on the animals between dippings are those that have been picked up since the previous dipping and which would be destroyed at the next 21-day dipping period.—W. H. Dalrymple, Louisiana State University.

The pretty custom of rendering an officer's salute to all veterans of the civil war when they are recognized on the street, started by enlisted men of the United States Marine Corps, may be made compulsory for all enlisted men of whatever service arm if the joint resolution introduced into the house by Representative L. C. Dyer, of Missouri, passes. Sergeant Edward A. Callan, of the Marine Corps, is the author of the resolution which will require enlisted men of the army, navy, and Marine Corps to salute the veterans of war from '61 to '65.

Every able-bodied citizen of Ascension parish, the home of the first Louisiana Fair, should wear a key from now until October 5. It is concrete, tangible evidence that you believe in the fair and want to boost it. In other words, it proves that you are a patriotic, public-spirited citizen.



THE BETTER THE HOPS
THE BETTER THE BEER FLAVOR

ANHEUSER-BUSCH have by many thousands of pounds more Saazer Hops in their giant storage houses than has any other brewery in Europe or America. Before the war our President, while abroad on his annual hop-buying pilgrimage, bought 775,000 pounds (1550 bales) of Bohemia's very finest Saazer Hops. To this add the 500,000 pounds we had on hand, and you will see that we can guarantee our millions of patrons that **BUDWEISER will continue to always have the same exclusive Saazer Hop flavor which has helped its sales to exceed any other beer by millions of bottles.**

ANHEUSER-BUSCH - ST. LOUIS, U.S.A.

Visitors to St. Louis are courteously invited to inspect our plant—covers 142 acres.

Budweiser

Means Moderation

Donaldsonville Ice Co., Ltd.
Distributors, Donaldsonville, La.

Robert Lansing to be Next President.

It will surprise a good many people no doubt, to learn that, barring accidents, Secretary of State Robert Lansing will be the next president of the United States. His term of service in the office is to be very brief, however, for at the end of twenty-four hours after assuming the presidential duties he will doff it again in favor of President Wilson or the nominee of the Republican convention, according to the result of the November election. The explanation of this statement is to be found in the fact that the 4th of March, 1917, falls on a Sunday, and from noon of that day, when President Wilson's present term expires, until such hour on the following day as the oath of office is administered to the newly-elected president, the secretary of state must fill the chief executiveship according to the constitutional requirement.

LOUISIANA'S GOVERNOR.

One of New School of Political Leaders in the South. The following interesting little sketch of Louisiana's new governor is copied from the Monroe News-Star of the 2nd instant: "Col. Ruffin Golson Pleasant, the new governor of Louisiana, and a member of the new school of political leaders in the south, is 45 years old today. Along the Gulf everybody knows Col. Pleasant. He was finishing his law studies in northern colleges when the Spanish war broke out. Hastening home, he organized a volunteer regiment, the First Louisiana Infantry, and equipped the organization in record time. After disbandment of his regiment, Col. Pleasant began law practice at Shreveport. Within a few years he was city attorney. In 1911 he was assistant attorney general of the state, and in the following year was elected attorney general. Col. Pleasant was born at Shiloh, La., June 2, 1871. He attended various colleges in Louisiana, including the State University, and studied law at Harvard and Yale. While he was city attorney at Shreveport he married one of the belles of that city, Miss Anne Ector, daughter of a general in the Confederate army. The executive mansion at Baton Rouge is the scene of pleasant entertainment and the social center of Louisiana. Col. Pleasant is extremely popular not only in his own state but throughout the entire south. He is of the new school of political leaders that are eliminating the issues of the past and focussing attention on the problems of the present day."

THE NICHOLLS

F. ROGGE, Prop.
Mississippi street, between Railroad Ave. and Lessard street.

A POPULAR RESORT FOR GENTLEMEN

A thorough and select line of Wines, Liquors and Cigars at the bar. Ice-cold Beer always on draught.

POOL AND BILLIARD HALL IN CONNECTION.

A private room for meetings and social gatherings. Courteous treatment to our patrons.

FOR RENT.

AT AN EXTREMELY LOW RATE, two small cottages in Nicholls avenue, between Lessard and St. Patrick streets. Apply to MRS. JAMES FORTIER, Donaldsonville, La.

Information of Interest for Breeders and Shippers.

Today's receipts: Cattle, 3200; hogs, 10,000. The market is opening steady to strong this week, and prospects are good for the balance of the week. Killing cattle: Choice to prime feed steers, \$8.65 to \$9.25; good to choice, \$8.25 to \$8.55; medium to good, \$7.75 to \$8.25; common to medium, \$6.75 to \$7.75; canners, \$4.50 to \$5; cutters, \$6.25 to \$7; light bulls, \$5.25 to \$5.75; heavy bulls, \$6 to \$7; yearlings, \$4.75 to \$5.25; heifers, \$5.75 to \$6.50; light veal calves, \$6 to \$10.50.

Cattle from tick free territory: Good to choice quality thin steers, \$6.75 to \$7.25; medium to good, \$6 to \$6.75; common to medium, \$5.25 to \$6; light yearlings, \$5.25 to \$5.75; young cows, \$5 to \$5.50; young heifers, \$5.75 to \$6.25. The packers had 3000 hogs direct. Pig market closed 25 cents lower, top \$9.50; bulk of the good hogs 160 lbs. up, \$9.15 to \$9.40; roughs, \$8.75 to \$9.10; 120 to 140-lb. pigs, \$8.50 to \$9; lighter pigs, \$7.25 to \$8.25.

NATIONAL LIVE STOCK COMMISSION COMPANY.

LETTERS FROM THE PEOPLE.

The Chief is not responsible for views expressed by correspondents.

Convert the Non-Believers. Painscourtville, La., May 29, 1916. Editor Chief:

With all the talk about the eradication of the tick, there are many doubting Thomases who will have to be shown how dipping is in any way beneficial to cattle. Suppose a booth were given at the South Louisiana Fair next October, in which to illustrate to the people what is derived from dipping? I think if the people were shown what dipping will do, many of those who are strongly against putting money in dipping vats, and against the dipping of cattle, will be just as strongly in favor of it. P. F. V. LABARRE.

Keep in touch with local happenings by investing \$2 for one year's subscription to The Chief, your home paper.

McCALL TO ENLARGE HERDS.

Stock Company Organized and Policy of Expansion Formulated.

New Orleans Item, June 4.

If every sugar planter in Louisiana would start now in the pure-bred live stock business, as did E. J. McCall two years ago, and all of them should meet with the same success as McCall did, it wouldn't make much difference in another year or two, from a farm profit point of view, whether sugar goes on the free list or not. The sugar sections would prosper just the same; probably in larger measure than heretofore.

About two years ago Mr. McCall, with a limited amount of ready capital, engaged in the live stock business on a small scale on the E. J. Hall sugar plantation near Donaldsonville. The talk of free sugar was ringing in his ears. He went to Kentucky and bought 23 registered Duroc sows and one boar. Later he journeyed to Texas and bought 18 pure bred Short-horn sows with calves and a herd bull. Today, two of the most famous animals in the United States—Louisiana Defender and Watson—were on the McCall place and were raised entirely by him. Defender has won grand champion premiums wherever shown in the swine ring, and Watson has captured two successive championships at the National Fat Stock Show. He is insured for \$1000.

Last fall, Mr. McCall's herd of swine had been built up to 400 head. The demand for good hogs then began to grow. As McCall was in the breeding business and not selling for pork, he sold to all comers, the animals bringing good prices. While supplying the demand for registered hogs in Louisiana in order to boost up the live stock industry in the state, his herd diminished to such an extent that it must be doubled. Mr. McCall declares he has, at this time, more orders for Duroc pigs for future delivery than he can possibly expect to fill unless he gets in more foundation stock. This he will do within a few weeks. He says he will go to the north and buy the finest blooded stock obtainable—better stock than he originally bought in Kentucky. He realizes the hog business is growing and paying in Louisiana, and that the buyers want the best stock.

The McCall Blue Ribbon Live Stock Farm has been incorporated with \$40,000 capital stock. Mr. McCall is president and general manager; Jules C. Werner, a well-known Orleansian, is vice president; H. G. McCall, secretary and treasurer. C. B. Fox, also of New Orleans, one of the city's principal grain exporters, is a stockholder and lives on the new company.

The new company will enter into the live stock business on a big scale. Besides doubling the cattle and swine herds, the working force on the farm will be enlarged. More feed crops will be grown and arrangements will be made to carry a larger number of animals to the various fairs this fall than ever before.

When men like Mr. Fox and Mr. Werner become actively interested in a live stock farm, it is a safe bet that it is a safe game to play. They believe in Louisiana's future as to raising hogs and cattle, and have invested their money on the strength of this belief and on the strength of Mr. McCall's fine showing with stock in the past two years. They are to be commended. There is still room and opportunity for other city folks to invest in similar propositions. Live stock raising is certainly a safe proposition in Louisiana.

Mr. McCall, accompanied by R. W. Kiser, beef cattle specialist of the L. S. U. extension service, will leave next Tuesday for Texas, where he will purchase a big lot of the finest pure bred Short-horns that can be found. Three carloads will be bought and shipped to Louisiana; McCall will get most of these, but Mr. Kiser will buy several head for other parties who have caught the wise idea of live stock farming. The cattle will be secured from ranchmen near Fort Worth, and McCall says he will endeavor to get the Watson blood or even better.

It is the desire of the directors of the company to build up the largest and finest herd of hogs and cattle in Louisiana. McCall says he does not care as much about having the large herd as he does about having the stock. In this he is right. It is time for Louisiana to get rid of the scrub sires and dams and put in pure-bred animals. And if the Blue Ribbon Farm can raise enough of this fine stock to supply the Louisiana demand, so that home people can buy good stock from home people, it will be a big thing for Louisiana.

Mr. McCall knows all about the sugar business. Probably no one in the state could tell him anything about the pros and cons of that one-crop system, which should be discarded and diversified if practicable. He declares that the cattle and hog industry has kept him on his feet. The cattle have paid dividends as large, in proportion to the first investment, as the hogs. He considers a live stock farm, even if very small, a very valuable adjunct to any sugar plantation—he proved it on his own place and is now growing bigger and richer.

Corn, oats, alfalfa, soy and velvet beans, lespedeza, peanuts and red clover are growing in abundance on McCall's place. He says you can't make money out of hogs and cattle unless you feed them—and that feed must be grown at home and not bought from stores.

Forethought.

People are learning that a little forethought often saves them a big expense. Here is an instance: "I do not believe that our family has been without Chamberlain's Colic, Cholera and Diarrhoea Remedy since we commenced keeping house years ago. When we go on an extended visit we take it with us." Obtainable everywhere.—(Adv.)

Mrs. W. A. Poche, 211 Chetimashet street, teaches piano, singing and harmony. Beginners a specialty.