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NEWS OF THE PHOTOPLAYS

Coming Attractions at the Local Movie Houses

Regina Badet in "No Greater Love."

The Sunday attraction at the Gem will be "No Greater Love," a drama of daring intensity revealing the wonderful power of mother-love, as pictured in five sensational acts from the celebrated story by William LeQueux. Regina Badet, the gifted emotional actress, portrays the leading role, that of "Sadunah the Dancer," who has a daughter whom she wishes to fend from worldly perils. Pursuing her sole ambition, Sadunah marries a rich financier, and when he gets into serious trouble she compels him to commit murder. But she, too, is ready to sacrifice, and when the call comes, Sadunah, at whose feet the artistic world has paid homage, willingly gives her life for her child.

"What Happened at 22."

To employ a descriptive phrase which has grown hackneyed through misapplication, this picture, which comes to the Gem tonight, is "intensely interesting." These two words sum up the contents of "What Happened at 22" to a degree that hardly needs any accessory elaboration. The story deals with a professional forger, his activities and his downfall, and while crime is in a large sense responsible for much of the intensiveness of the picture, no evil-fearing censor need worry over the outcome, for naturally crime goes down in the dust before the strong arm of the law.

Added to the story of the capitulation of the forger is the romance of Louise, a companion to the wife of the criminologist, and the son of the house. Frances Nelson and Arthur Ashley are featured. Miss Nelson appears as Louise, while Mr. Ashley is the forger. The latter's acting is better than anything he has done before. Gladden James and Frank Burbeck complete the cast with pleasing performances.

"What Happened at 22" will stand up successfully before any audience, no matter how critical. The story is full of action, which is plentiful in its elements of suspense, and is picture-making in the direction of Geo. Irving, whose productions are always exceedingly worthy, it provides a film entertainment of unusual merit and dramatic excellence.

Mme. Petrova in "The Vampire."

Mme. Petrova, the exquisite emotional star, will be seen at the Grand Theatre tomorrow as "Jeanne Lafarge" in "The Vampire," an intensely powerful photoplay in which the regeneration of a woman, more refined and more sinning, is beautifully depicted. Summarized, the story is as follows: Jeanne is accidentally injured while touring in an automobile. In her convalescence she meets a married man who realizes he can only win her by offering marriage. An illegal marriage ceremony is performed and later the man abandons Jeanne, who becomes an outcast and a man-hater.

Seeking refuge in Europe, Jeanne meets on the steamer two men outcasts and they all conspire against the world. Jeanne becomes notorious as a scheming and heartless woman, and the epithet "Vampire" is applied to her. She ensnares a young attaché of the American legation and after securing valuable documents from him, she finds she is in love with him. One of her co-conspirators comes into possession of these secret papers, and when trying to get them back to return them to the attaché, Jeanne discovers that the latter is the son of the man responsible for her ruin. Her old hate is awakened again.

Events bring all back to New York. Complications involve Jeanne with both the father and son and the young man's fiancée. The young man breaks his engagement, declares his love for Jeanne and his father is forced to give his consent to their marriage. A dramatic scene is introduced when the father discovers that Jeanne is none other than the woman he married illegally and deserted. The father accuses Jeanne of being an adventuress. She wrings from him a confession before his son that he had deceived her. The son throws convention to the winds and decides to marry Jeanne, but he is prevented by the woman herself, who is threatened with exposure of the part she played in securing the state documents.

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Theodore Roberts in "Pudd'nhead Wilson."

In producing Mark Twain's famous work, "Pudd'nhead Wilson," the Lasky Feature Play Company presents the first of a series of pictorializations of the noted humorist's novels. "Pudd'nhead Wilson" comes to the Grand Monday and will be followed by "Tom Sawyer," "Huckleberry Finn" and others. "Pudd'nhead Wilson" occupies a unique place in the annals of American humorous literature. Its story—said to have been the first piece of fiction which made use of the now familiar finger-print method as a means of establishing identity—is melodramatic, romantic and suffused with a deep note of human sympathy and interest. "Pudd'nhead Wilson," the southern lawyer from whom the book takes its title, is a character in American literature, and his crisp sayings will live forever.

No actor of the stage or screen is so well suited to the role of "Pudd'nhead Wilson" as Theodore Roberts, America's leading screen character star. Mr. Roberts brings out the

subtle humor of Wilson, who swayed a whole community by his personality during an exciting trial, finally establishing the innocence of a youth unjustly accused. There is a gripping love story through the photoplay.

"The Fourth Estate," a Vivid Newspaper Play.

News—not in its concrete form, but in all its many phases—is the keynote of "The Fourth Estate," a William Fox photoplay starring Samuel J. Ryan, Ruth Blair and Clifford Bruce, which will be shown Tuesday at the Grand. The play reeks of news, and "reels" is used intentionally in defiance of any existing law of diction. No lesser word would do. The production does not savor of news, nor teem with news, nor hinge on news. It reeks with news—news and the multiple agencies employed in its collection, publication and distribution.

Few newspaper photoplays have met success because of their glaring infidelity to actual conditions. "The Fourth Estate," however, has been purged of inconsistencies. Its scenes were made in the offices and the mechanical departments of the Chicago Herald, and the atmosphere of newspaperdom—that mysterious, little-known realm in which thousands labor that millions may know the daily events in the world's diary—has been faithfully recorded.

No other profession or industry—call it which you will—has so many diversified types as newspaper making. No other vocation so completely humanizes its workers, those super-energized men and women whose sole purpose in life is to emancipate from chaos the news of the day. All of these types are portrayed in "The Fourth Estate."

It brings one face to face with conscienceless copy readers, adjective-splattered editors, haughty copy boys, stoop-shouldered make-up men, fettle-pen-and-rewrite men, and alert reporters, besides the many other types found in the news and mechanical ends of the present-day paper.

"The Fourth Estate" is founded on the famous stage success of the same name written by Joseph Medill Patterson, one of the owners of the Chicago Tribune, and is proclaimed to be not only the greatest newspaper play ever produced, but one of the most vivid, pulsating dramas yet presented on the screen.

Fannie Ward in "Tennessee's Partner."

Fannie Ward, the distinguished American star, who scored such a triumph in the Jesse L. Lasky production of "The Marriage of Kitty" and "The Cheat," will be seen as "Tennessee" in the photodramatization of the famous story, "Tennessee's Partner," at the Grand next Wednesday.

The heroine of the story is a little girl of sixteen whose father had been murdered when she was a child, while on the way to California with his family in search of gold, and whose mother had eloped with the assassin. Little "Tennessee" is taken care of by Jack Hunter, a homeless boy, who makes her his partner in anything he may gain. He leaves the baby with a priest until she reaches the age of sixteen. Then, as he has discovered the famous Nugget mine, he makes "Tennessee" a half owner and sends her for her. He has always kept up the deception that "Tennessee's" father is still alive, and when the girl arrives at the little town of Sandy Bar in search of "Daddy," he has not the heart to tell her the real truth.

Romance, the man who killed "Tennessee's" father, has turned road agent. He meets "Tennessee" and decides to win her love and steal her fortune. How affairs are finally adjusted and little "Tennessee" restored to her mother, is necessary to be seen to be enjoyed.

The cast supporting Miss Ward is one of unusual excellence and consists of such well-known artists as Jack Dean, Charles Clary, Jessie Arnold, Raymond Hatton and others.

From a photographic standpoint the production is said to be unusual, the company having spent many days in the rugged Sierras for the filming of the beautiful exterior scenes. The Lasky Company considers "Tennessee's Partner" one of its best productions.

Ina Claire in "The Wild Goose Chase"

Ina Claire, who is undoubtedly the foremost American star of her age, makes her motion picture debut in "The Wild Goose Chase," a charming romantic comedy by Wm. C. DeMille, which will be the Friday offering at the Grand. "The Wild Goose Chase" is the love story of a college boy and a charming girl. At about the time they first meet and fall instantly in love with one another, each is ordered by stern parents to marry an unknown mate. The reason for this is that the grandfathers of the two young people are the rich old gentlemen of France, who, according to European custom, offer to provide large sums of money if the young people marry one another. To escape these enforced marriages, boy and girl both leave home and join the same wandering theatrical troupe, which meets with many trials and tribulations. It is not until the very end that the young people, finally learning each other's real names, find they have been on a wild goose chase all the time, because the very thing they desire themselves is what the grandfathers have ordered.

Selling out all my instructive books below cost. Hereafter will sell high-class specialties exclusively.

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We can figure with you on anything in the printing line.

HAS NATIONAL REPUTATION.

Dr. Dowling Recognized as Leader in Public Health Work.

Editorial in Chicago Tribune, May 27.

Dr. Charles V. Chapin, health commissioner of Providence, Rhode Island, and a sanitarian of recognized ability and long experience, has recently conducted an investigation of the various state departments of health.

His conclusions are embodied in a report of state public health work issued within the last few weeks. Judged by this report some of the states are very much alive to the necessity of conserving the health of the people, while certain others leave such matters very largely to individual initiative.

Speaking generally, the older states have developed the best departments of health. Again, it is noticeable that, also speaking generally, the best departments are in those states in which, by reason of the development of great manufacturing and commercial enterprises, a large proportion of the people live in cities. In rural communities the conservation of health can be left to individual initiative without causing such disastrous results or disastrous results so easily appreciated.

By reason of this we find that, again speaking generally, the agricultural states have not kept pace in the development of their state departments of health.

Another deterring influence in nearly every state, but much more in some than in others, is the tendency to dismiss trained health officers and to replace them with green, untrained men (for they are not sanitarians) with every change of administration. Speaking of one state, Dr. Chapin says:

"Politics are said to dictate appointments to the state board of health. If this is so permanency of tenure for the executive, and perhaps his subordinates, can never be secure, and no matter how efficient an official may be, the whirligig of politics may displace him in a moment and reverse the policy of the department and destroy its influence. (The incubus of easily preventable disease lies so heavy on the south that no party or personal politics to exist in the department of health.) The people should demand that no governor appoint to membership in the board of health any man who does not hold himself above all petty politics."

This criticism applies to every section of the country. It is as true in the north as in the south. The statements quoted were in the chapter devoted to the Louisiana health department.

Within a year after they were written Louisiana elected a new governor. Powerful political interests are exerting themselves to displace the present efficient president of the state board of health and to replace him with a man without training in sanitation or experience in protecting a people against disease.

The reputation of Louisiana as a state where proper health work is still being done has greatly enhanced since Dr. Oscar Dowling became the state health officer.

As such he has a national reputation, and the state has capitalized and is capitalizing on that reputation.

People from other sections of the country feel a little more tempted to move to Louisiana when they know of the good reputation borne by Dr. Dowling and the other members of the state board.

Naturally the people of the state would be expected to visit their vengeance on any officer who would turn the state board of health over to untrained and untried men.

AVOID MISTAKES

No Need for Donaldsonville People to Experiment with Such Convincing Evidence at Hand.

There are many well-advertised kidney remedies on the market today, but none so well recommended in this vicinity as Doan's Kidney Pills. Read the statement of a resident of Napoleonville.

John Ross, engineer of pumping station, Napoleonville, La., says: "I have had some trouble from a lame back and at times my kidneys don't act as they should. Doan's Kidney Pills give me quick relief. I recommend Doan's Kidney Pills to anyone who is in need of a kidney medicine. They have no equal."

Price 50 cents, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Ross had. Foster-Milburn Co., Props., Buffalo, N. Y.—(Adv.)

A Much-Loved Prince of the Church.

Cardinal Gibbons of Baltimore, the ranking dignity of the Roman Catholic Church in America, commemorated on June 30 the completion of his fifty-fifth year of service as a priest and the thirtieth anniversary of his elevation to the cardinalate. He will be 82 years old this month, and is in excellent health and enjoying the possession of unimpaired mental faculties. His habits of life are simple; his manners wholly unostentatious, and he is greatly beloved by all classes of people in Baltimore and wherever else he is known.

Taking Big Chances.

It is a great risk to travel without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy, as this preparation cannot be obtained on the trains or steamships. Attacks of bowel complaint are often sudden and very severe, and everyone should go prepared for them. Obtainable everywhere.—(Adv.)

LOUISIANA'S NEW LAWS.

Acts of General Assembly of 1916 Approved by Governor.

In last week's issue The Chief published a summary of the titles of the first thirty-four bills passed by the Louisiana general assembly at the 1916 session and signed by the governor of the state, and herewith is presented a like list of the second batch of measures added to the laws of the commonwealth up to the close of last week. By a coincidence these are also thirty-four in number, as follows:

Act No. 35—Giving a mother the right to act as administrator of her minor children's property, when her husband has been interdicted.

Act No. 36—Giving parish and local health boards the right to pass health ordinances.

Act No. 37—The administration fertilizer bill.

Act No. 38—The administration feed stuffs bill.

Act No. 39—Levying three-fourths of a mill tax on all property subject to taxation in the state for the benefit of the general fund of 1916 and to repay money borrowed.

Act No. 40—Placing the public utilities of New Orleans in the hands of a special commission, four to be appointed by the governor, the other to be the commissioner of public utilities.

Act No. 41—To provide for calling, conducting and regulating primary elections, and making them compulsory on all parties.

Act No. 42—Appropriating \$15,000 to cover the deficiency in the printing fund.

Act No. 43—Concurrent resolution directing the attorney general to institute suit to determine the rights of the state in the Centenary College property at Jackson.

Act No. 44—Concurrent resolution requesting Louisiana's delegation in congress to obtain a speedy settlement of the swamp land grants of 1849 and 1850.

Act No. 45—Providing for a \$1 statewide hunting license for residents.

Act No. 46—The general appropriation bill.

Act No. 47—Appropriating \$2670.60 to pay the state's pro rata of the cost of paving in front of state property in Baton Rouge.

Act No. 48—Making an appropriation for the expenses of the board of commissioners for the promotion of uniformity of legislation in the United States, and for the expenses of the national conference of commissioners on uniform state laws.

Act No. 49—Appropriating \$40 to reimburse Sheriff Perkins of Grant parish for money erroneously paid into the state treasury.

Act No. 50—Appropriating \$50 to reimburse the State National Bank of Minden for money erroneously paid into the state treasury.

Act No. 51—Making an appropriation to pay the expenses of the fire marshal's office.

Act No. 52—Appropriating \$132 to pay V. E. Smith of Franklin for surveying state lands.

Act No. 53—Providing for the relief of Mrs. Evelyn King.

Act No. 54—Appropriating \$150,000 to pay warrants drawn against the 1916 fund.

Act No. 55—Appropriating \$58,200 to J. R. and H. Haymon of Leesville for money erroneously paid into the state treasury.

Act No. 56—Authorizing and directing the refunding of all near-beer licenses for 1916.

Act No. 57—Appropriating \$1068.75 to reimburse George Henderson, sheriff of Iberia, for money erroneously paid into the state treasury.

Act No. 58—Appropriating money to pay the expenses of the conservation commission.

Act No. 59—Appropriating \$100 for the use of Louisiana commission on legislative procedure.

Act No. 60—Appropriating \$5000 of the general fund of 1917 for repairs at the East Louisiana Hospital for the insane at Jackson.

Act No. 61—Appropriating \$163.43 to reimburse Mrs. Louis Lacoste, wife of the late Sheriff Lacoste, for money erroneously paid into the state treasury.

Act No. 62—Appropriating \$16,000 for premiums for parish fairs.

Act No. 63—Appropriating \$96,028.48 out of the general fund for 1916 to reimburse the fiscal agency banks for money borrowed by the State Board of Liquidation.

Act No. 64—Authorizing the board of liquidation to borrow \$4000 to celebrate the state's centennial.

Act No. 65—Appropriating \$50 to reimburse Mrs. Euphémie Lachasse of Abbeville for money erroneously paid into the state treasury.

Act No. 66—Placing the conservation commission in the hands of one man.

Act No. 67—Appropriating \$8000 for the maintenance of the military records department.

Act No. 68—The New Orleans municipal bridge bill.

Act No. 69—The New Orleans paving bill.

Act No. 70—Appropriating \$800 to pay A. W. Turner for his services in protecting the state's interests in the river bed oil leases.

Constipation and Indigestion.

"I have used Chamberlain's Tablets and must say they are the best I have ever used for constipation and indigestion. My wife also used them for indigestion and they did her good," writes Eugene S. Knight, Wilmington, N. C. Chamberlain's Tablets are mild and gentle in their action. Give them a trial. You are certain to be pleased with the agreeable laxative effect which they produce. Obtainable everywhere.—(Adv.)

Start now. Join the preparedness movement. Kill every fly you can. Summer is here with its out-door life, its flies and its communicable diseases. Swat the fly and prevent sickness.

Safety first! Kill the fly.



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IT COMES only from the blended and ripened juices of the best Northern Barley and the finest tonic Saazer Hops. Americans who have globe-trotted the world say, "BUDWEISER'S Quality, Purity, Mildness and exclusive Saazer Hop Flavor are always the same—no matter whether you drink it in Hong Kong or in its home town—always the same uniform BUDWEISER—always in a class by itself."

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CIVIL SERVICE EXAMINATIONS.

Opportunities to Qualify for Federal Government Positions.

The United States Civil Service Commission announces the following examinations to be held in New Orleans and other large cities on the dates stated. Blank applications and necessary information may be secured from the commission at Washington, D. C., or from the Secretary, Tenth Civil Service District, Room 330, Customhouse, New Orleans, La., and circulars descriptive of the examinations and places to be filled can be seen at the office of The Chief:

July 18—Assistant petroleum engineer, \$1800 to \$2500 per annum, Bureau of Mines, Department of the Interior, for service in the field.

Coal mining engineer, \$2400 to \$4000, Bureau of Mines, Department of the Interior, for service in the field.

Natural gas engineer, \$1800 to \$2500, Bureau of Mines, Department of the Interior, for service in the field.

Ordnance draftsman, \$4 to \$50.04 per diem, Navy Yard, Washington, D. C.

July 19—Laboratory aid in seed testing, \$800 to \$720, Bureau of Plant Industry, Department of Agriculture, for service at Washington, D. C., and in the field.

Calculating machine operator, (male and female), \$900 to \$1200, Treasury Department, Washington, D. C.

July 19-20—Mechanic and laboratory assistant, \$2.50 per diem, Bureau of Mines, San Francisco, Cal.

Attorney, \$1200 to \$1300, Interstate Commerce Commission, Washington, D. C.

July 25—Instrument maker, \$2.84 per diem, Naval Observatory, Washington, D. C.

A handsome public drinking fountain has been presented to the city of Alexandria, La., by Loyalty Chapter, Daughters of the American Revolution. The presentation ceremonies took place June 27 and were very interesting and imposing. Mrs. Maria I. Johnston tendered the gift in the name of the donors, City Attorney R. S. Thornton accepted it on behalf of the municipality, and the fountain was unveiled by little Miss Catherine Overton.

LIVE STOCK MARKET.

Information of Interest for Breeders and Shippers.

National Stock Yards, Ill., July 3. Today's receipts: Cattle, 6000; hogs, 10,000.

The cattle trade presents a very even temperament at this writing. It is an active market at prices strong, compared with a week ago.

Killing cattle: Choice to prime grass steers, \$7 to \$7.50; good to choice, \$6.50 to \$7; medium to good, \$5.75 to \$6.25; common to medium, \$5.25 to \$5.75. Canners, \$4.85 to \$5; cutters, \$5.25 to \$5.65; fat cows, \$6.25 to \$6.75; light weight bulls, \$5.25 to \$5.75; heavy bulls, \$5.75 to \$6.50. Yearlings, \$5 to \$5.35; heifers, \$6 to \$6.50; light veal calves, \$7 to \$11.

Stock cattle (tick-free): Good to choice quality thin steers, \$6.25 to \$6.75; medium to good quality thin steers, \$5.50 to \$6.25; common to medium, \$5 to \$5.50, with good quality stock heifers, \$5.25 to \$6.

The hog market is fully steady with Saturday and a dime higher than the week ago. Choice hogs topped at \$10.10 today. The bulk of the good hogs, 160 lbs. up, \$9.70 to \$10; pigs, 120 to 150 lbs., \$9.25 to \$9.50; light pigs, \$8.25 to \$9.25; rough hogs, \$9.35 to \$9.50.

NATIONAL LIVE STOCK COMMISSION COMPANY.

By the overturning of an automobile which plunged down a fifteen-foot embankment at a railroad crossing twelve miles from Shreveport, June 20, six persons were injured. Mrs. J. D. Wilkinson, president of the Louisiana Federation of Women's Clubs, had a hip broken and sustained several severe bruises; Mrs. Dr. R. F. Harrell, Mrs. T. H. Scovell and their daughters, Misses Virginia Harrell and Mary Virginia Scovell, suffered sprains and bruises, and Cyrus T. Heim, who prevented the capsize car from crushing its occupants by propping it up with his leg, is suffering from a sprained ankle and minor fractures. The gasoline tank of the overturned machine caught fire, but assistance arrived before any of the passengers were burned.

Be a booster. Buy a key. We buy at home. How about you?

A WONDERFUL SPECTACLE.

"Battle Cry of Peace" Comparable to "Birth of a Nation."

Both from a spectacular and an educational viewpoint, "The Battle Cry of Peace," which will be presented at the Elks' Theatre in Baton Rouge today and tomorrow, afternoon and night, is a very remarkable entertainment. Comparing it with "The Birth of a Nation" is inevitable, and it is the opinion of many who have seen both that "The Battle Cry of Peace" is in every way entitled to stand with the Griffith production as the two greatest triumphs of the motion picture art.

As with "The Birth of a Nation," music has been arranged to accompany the picture.

This engagement is particularly timely, as the whole country is deeply engrossed in the movement for preparedness and it will convert to the cause many persons who otherwise would not have been torn from the pacifist faction.

"The Battle Cry" requires about two hours and three-quarters in the telling. The pictures were made by the Vitagraph Company, and the cast includes Charles Richman, Norma Talmaidge, and a dozen other stars of filmdom.

The individual acting is excellent, but the picture does not make its greatest appeal through the acting of any one player, or group of players, but through the presentation of great scenes, in which thousands upon thousands take part. Apparently three or four times as many persons were used in the "Battle Cry" as in "The Birth of a Nation."

There is a lavish waste of money in the piece, too. Dozens of buildings are destroyed—not mere shacks built for the purpose, but great structures that required big guns to level. There is a head-on train collision, and a battle at sea, in which a dreadnaught is sunk after a fierce encounter. There are dozens of aeroplanes, scores of battleships, many regiments of infantry, and tens of thousands fleeing from New York city when the enemy approaches. An attack on New York through Broadway in a panic is realistically shown.

"The Battle Cry of Peace" is a wonderful picture, and is destined to have as successful a run in Baton Rouge as "The Birth of a Nation."