

# Ford

THE UNIVERSAL CAR

The Ford One Ton Truck is a profitable "beast of burden" and surely has the "right of way" in every line of business activity. For all trucking purposes in the city and for all heavy work on the farm, the Ford One Ton Truck with its manganese bronze worm-drive and every other Ford merit of simplicity in design, strength in construction, economy in operation, low purchase price, stands head and shoulders above any other truck on the market. Drop in and let's talk it over and leave your order for one.

Donaldsonville Garage  
K. A. AUCOIN, Prop.  
Donaldsonville, La.



## Find a Becoming Hat



EVERY woman may go to the millinery shop determined to find a hat that adds at least 20 per cent to her attractiveness, for such a hat is to be found there. There is so great a variety of shapes and such diversity of styles that it is not hard to follow the advice conveyed by that reliable old millinery adage which says a woman should look better with her hat than without it. She may choose between hats large, small and medium in size, all good style, in endless variety of shapes and materials and having the advantage of real beauty in their lines. If the head is an average size it will not be hard to find a becoming shape, but, if it is either larger or smaller than the average, a hat must be made to fit it, for this is the most essential thing in the matter of becomingness.

There are quite a number of little hats with veils or lace playing the most important part in their adornment. Usually the veils are very brief affairs draped cleverly on shapes along with flowers. They are wonderfully becoming. In a few models the veil falls from the front of the hat just far enough to cover the eyes and

*Julia Bottomly*

### NERVES SNAP UNDER STRAIN

Ladies' Tailor Wants to Be Sent Back to Austria Where Machines Are Idle.

Greenwich, Conn.—Felix Boehmer, an Austrian, a resident of Greenwich, Conn., formed himself into a parade of one and marching into Greenwich's police headquarters informed Chief Talbot that unless he were placed in a cell forthwith he would go out and smash windows.

Considerations of public tranquillity as well as of the mounting price of glass moved the chief to comply, and then after Boehmer had sunk into a slumber and come out of it again he questioned him.

"That," said Boehmer, referring to the sleep from which he had just awakened, "is the first I have had in five years. I am employed by a ladies' tailor here, and my condition bespeaks the present craze of woman-kind for clothes and then more clothes. Now have me sent back to Austria. I know there is practically nothing to eat there, but at least the sewing machines are idle also and a man may take his rest."

### CO-EDS ARE "MAN HATERS"

Girl Students at University of Cincinnati Form Organization Opposed to Cave Men.

Cincinnati.—The "Man-Haters club" is the designation of an organization recently formed by girl students at the University of Cincinnati. Its code of principles gives the young men to understand that no male company is desired upon the usual basis.

No cave men are desired by the membership as escorts. Only financially independent and physically competent suitors, "willing to be brought up like father," will be given favor at the university this year.

Read your home paper.

### Defined.

"What is artistic temperament, anyhow?"

"I'll tell you what it is," answered the veteran stage manager. "It's what enables a star to make her exit with every woman in the house crying over her because she's so sweet and good and then swear at a stage hand who interrupts her stately progress to her dressing room."

### A Mean Man.

"Would you mind telling me what the upkeep of your limousine amounts to?"

"Certainly not," replied the prosperous citizen. "But may I ask why you want to know?"

"My wife's been after me to buy a flivver and I'm going to argue against it on a limousine basis."

### Hypercritical.

"Do you care for these movie 'close-ups'?"

"No," replied the esthetic person. "They give you a fine chance to study the expression on the star's face."

"Maybe so, but I can't admire even the most beautiful woman when her face looks like a full moon."

### Their Differences.

Hokus—What grounds were they divorced?

Pukus—Incompatibility of temperament, I believe.

Hokus—Couldn't they agree?

Pukus—No; every time she tried to make him mad he just laughed.—Town Topics.

### Wanted Some One Congenial.

The Applicant—As your paid companion, will I be expected to accompany you on week-ends and other short trips?

Mrs. K. Nyne—Oh, I didn't advertise for a companion for myself. It's for my little dog, to keep him from being lonesome while I'm out.

# Who Wants This Plantation

We Offer the New Africa or Babin Place CHEAP and on EASY Terms---Act QUICK if You Want It!

The place is situated in the parish of Ascension, on the west bank of the Mississippi river, about seven miles above Donaldsonville and contains 510 arpents of good, well drained land, with two large dwelling houses and thirty small buildings, large store, first-class barn and mammoth stable capable of accommodating 150 mules, all in good condition.

BANNER CROPS OF RICE HAVE BEEN MADE ON THIS PLACE

THE SOIL IS SUITABLE FOR RICE, CANE AND CORN

An opportunity of a lifetime for some one to acquire a large plantation, provided with all necessary residence buildings for owners and laborers, at a bargain.

FOR PARTICULARS, APPLY TO R. J. CHAUVIN, ATTORNEY AT LAW, DONALDSONVILLE, LA.

### THE REAL CAUSE



"Why is it that the cost of living has so increased?"

"I guess it is because the prices have gone up."

### FIXING HIS GLASSES



"Elected your studies yet?"

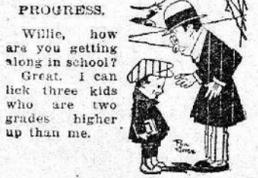
"Not yet," said the lad in the co-ed school. "I'm going to take history if the tall girl takes it and all studies elected by that dazzling blond."—Louisville Courier-Journal.

### THE REASON



She—George, you looked awfully foolish when you proposed to me.

He—Well, very likely I was.—London Opinion.



PROGRESS.

Willie, how are you getting along in school?

Great. I can lick three kids who are two grades higher up than me.



PERHAPS IT WOULD. Pup—My, I wonder if it would take them off of me!

A thrifty man is safe from worry. Buy wisely, save intelligently, and invest in thrift and war savings stamps.

# ALLEN'S FOUNDRY

DONALDSONVILLE, LA.

## WE MAKE

Horse Power Derricks and Drums. Instructible R. R. Castings. Moss Gins and Presses.

## WE REPAIR

Rice Engines, Steam and Gas Rice Pumps and Machinery of All Kinds

## OUR SPECIALTY

LOCOMOTIVE REPAIR WORK

Phone 38-J.

F. H. ALLEN, Proprietor.

## Mr. Automobile Owner, Let Us Do Your Vulcanizing!

WE have added to our auto repair plant A FINE VULCANIZING OUTFIT and are prepared to do all kinds of work in this line on short notice. We fix blowouts and weak spots in a way that usually makes them stronger than the rest of the tire. All work guaranteed, and our charges are very reasonable.

Just give us a trial and be convinced that we can do the work quickly and to your entire satisfaction.

## THE VICTORY GARAGE

HYMEL & HYMEL, Props.

DONALDSONVILLE, LA.

# PERUNA

Made Me a Well Woman

No sufferer from catarrh of the stomach can read Mrs. Van Buren's letter without a feeling of thankfulness.

For Years Did Not Know a Well Day

"I have spent a great deal of money with doctors for catarrh of the stomach and at times have been compelled to give up my housework for days. For years I did not know what a well day was and cannot help but feel that I would not be alive to-day had I not been induced to try Peruna. 2 1/2 bottles of Peruna made me a well woman."

Mrs. Mattie A. VanBuren, 17 Highland St., Grand Rapids, Mich., Post Commander Valley City Drive, L. O. T. M.

Liquid or Tablet Form Sold Everywhere

# Donaldsonville Ice Co., Ltd.

S. GOETTE, President-Manager J. E. Blum, Secretary-Treasurer

## ICE AND COLD STORAGE

ICE IN ANY QUANTITY—SHIPPED WHEREVER ORDERED. Free Auto Truck Delivery to Any Part of the City.

AGENTS FOR NATIONAL BEVERAGE CO.'S CELEBRATED HYTONE IN KEGS AND BOTTLES

Drink None Other—You Will Enjoy It

Factory, Near Passenger Depot, DONALDSONVILLE, LA.

## FOR SALE.

THE LARGE and commodious dwelling house next to the Catholic church is offered for sale at a bargain and on terms to suit purchaser. Size of lot 60x146 feet.

APPLY TO JAS. S. BARMAN Donaldsonville, La.

AN AD IN THE CHIEF BRINGS RESULTS EVERY TIME. TRY IT.

## Better Than Pills—For Liver Ills

The reason



NR Tonight—Tomorrow Alright

## DEATH RATTLE OF CALOMEL IN SOUTH

Dodson is Destroying Sale of Dangerous Drug with His "Liver Tone."

You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels. Here's Dodson's guarantee! Ask your druggist for a bottle of Dodson's Liver Tone and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money. Take calomel today and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate so let them eat anything afterwards.



## Gold Horseshoes

Expense is not efficiency. Don't pay for gold horseshoes when you buy your printing. Sensible printing on sensible paper—Hammermill Bond—will save you money and get results for you.

That is the kind of work we do and the kind of paper we use.

Use More Printed Salesmanship. Ask us. CHIEF JOB PRINTERY

Donaldsonville Chief

SATURDAY, MAY 15, 1920.

Many Storage Houses Built in Louisiana.

Louisiana is to be congratulated upon the splendid sweet potato storage houses she is building, says R. G. Hill of the Bureau of Markets, United States Department of Agriculture, who recently made a tour of the state inspecting the government type of storage houses erected in 1919 under the supervision of the horticultural department, extension division, Louisiana State University. "The sweet potato is undergoing the most rapid development of any Southern crop," continued Mr. Hill "and if proper storage facilities were provided there is no reason why it shouldn't be made one of Louisiana's biggest money crops. Your state has a large acreage ideally adapted to the growing of this valuable vegetable and I would earnestly recommend the erection of storage houses in these sections where the crop can be grown on a commercial scale. The markets of the north and east are demanding the southern sweet potato in increased quantities each year and the growers should experience no trouble in finding a ready sale, at a profitable figure for all of their grade stock."

### To Eliminate Cash Bonuses.

A movement to eliminate the cash bonus feature of the soldier relief bill has been started among members of the house ways and means committee at Washington. An effort will be made to strike out the cash bonus sections on the ground that distribution of such a large sum of money is bound to result in a big increase in the cost of living. It is proposed to give ex-service men instead of the cash, an option of farm or home aid, vocational training or paid up insurance.

An ad in the Chief brings results every time. Try it.

### River to Go Higher.

According to the latest forecast of the Weather Bureau, the Mississippi river will reach a stage of 32.6 feet at Donaldsonville between May 25 and 28. The highest stage previously forecast was 31.6, but this level has been passed and the water is rising slowly but steadily. The predicted increase is due, according to the forecast, to the unfavorable southeast winds which have prevailed and which have retarded the passage of the water out of the river. No weak spots have appeared anywhere in the levees of the state, all of which are said to be in first-class condition and amply capable of withstanding the additional rise predicted.

### Farm Cow a National Asset

The farm cow that gives milk for human food stands first, with a total value of \$2,022,000,000, as compared with other classes of farm animals for January 1, 1920, by the Bureau of Crop Estimates of the United States Department of Agriculture. Not even the total value of all other cattle is equal to the value of the dairy cow. The average price per head of milk cows in this country has increased from \$58.25, since January 1, 1915, to \$91.95, the average for 1919, or a gain of 58 per cent in five years, according to the bureau.

### The Horse and the Motor.

Even though it may be true that the motor-driven vehicle has begun to put the farm horse "on the run," there is no evidence that he has developed much speed, and his total value still compares favorably with other classes of farm animals. On January 1, 1920, the Bureau of Crop Estimates of the United States Department of Agriculture estimated the total value of horses on farms in this country at \$1,993,000,000, or just a little below the value of milk cows, which was \$2,022,000,000.

Why pay rent? Buy a city or suburban lot on 10 years' installments. Edmund Maurin, attorney at law and notary public. Telephone 8-W.

## FOR SALE.

WHO WANTS THIS COMFORTABLE HOME?

The desirably located residence property situated at the southeast corner of Opelousas and Lessard streets. House contains several rooms and kitchen, all in first-class condition. If you are in the market for a home now is your chance to acquire one at a reasonable price. For particulars apply to

M. F. BLOOMENSTEIL Donaldsonville, La.

## ASPIRIN FOR HEADACHE

Name "Bayer" is on Genuine Aspirin—say Bayer.



Insist on "Bayer Tablets of Aspirin" in a "Bayer package" containing proper directions for Headache, Colds, Pain, Neuritis, Lumbago, and Rheumatism. Name "Bayer" means genuine Aspirin prescribed by physicians for nineteen years. Handy tin boxes of 12 tablets cost few cents. Aspirin is trade mark of Bayer Manufacture of Monacoelectro-acidester of Salicylic acid.

H. SCHAFF & SON DONALDSONVILLE, LA. COPPER, TIN AND SHEET-IRON WORKERS Roofing, Guttering, Stovepiping and Repairing PLUMBING WORK A SPECIALTY Phone 107-J

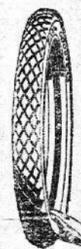
# The Goodyear Triangle of Satisfaction

Quality--Price--Service

THINK THAT OVER WHEN YOU BUY TIRES QUALITY—A quality that is in harmony with the name that goes on more tires than any other name in the world.

PRICE—A wide range beginning with the lowest that you can possibly pay and get A-1 value for your money.

SERVICE—We have these tires ready for you. We not only give you tires that are your money's worth and more but we show you how to get extra miles out of them.



Donaldsonville Garage K. A. AUCOIN, Prop.

They Are Preferred by the Majority—Goodyear Heavy Tourist Tubes.