

# AT THE STROKE OF NINE

## MONDAY MORNING

JANUARY 2



The greatest merchandise sale in history of Donaldsonville will start with a rush. The man in charge has invaded the store and thrown hundreds of things for men, women and children into huge bargain bins

## A HISTORY MAKING EVENT

Not to be classed with so-called "reduction" or "clearance" sales, but a monster merchandise event of such proportion as to create excitement throughout the town and countryside

### LET THE BREAKFAST DISHES GO! HURRY TO THE BIG SALE!

Watch for the Big Sign

# DAVID ISRAEL, JR. DONALDSONVILLE, LA

### Donaldsonville Chief

SATURDAY, DECEMBER 31, 1921

Miss Jeanne Fortier is visiting in Baton Rouge, the guest of her brother and sister-in-law, Dr. and Mrs. James Fortier.

Henry Schexnayder of the firm of P. Schexnayder & Company, planters of Burnside, made a business trip to this city last Monday.

Mr. and Mrs. J. S. Tschin of New Orleans spent a few days recently at the home of Mrs. J. McCrory, grandmother of Mrs. Tschin.

Mrs. Victor Sachse and children of Baton Rouge, were here on a visit during the week to her brothers, A. and M. Bloomenstiel and families.

Miss Mary Patsel, winsome young lady of Roanoke, Virginia, is spending the holidays here with her relatives, Miss Jennie Duffel and Miss Louise Subra.

O. J. Dicharry of Gramercy, a valued employee of the Colonial Sugars Company of that place, was a business visitor to Donaldsonville last Tuesday.

Chas. J. Harris, the popular and efficient secretary of the police jury of the parish of Livingston, was in town last Wednesday transacting business.

The regular January meeting of the police jury will take place next Tuesday, January 3, at 10 o'clock a. m. Much important business will come up before this meeting.

Mr. and Mrs. Rene Esneault and family of Faubourg la Pipe, had as their guests for Christmas their son and daughter-in-law, Mr. and Mrs. Norbert Esneault of New Orleans.

Today is the last day for the payment of the 1921 poll tax. If you have not already paid yours, better rush to the tax collector's office and pay it now. Tomorrow will be too late.

Jos. N. Gourdain of Convent, for many years superintendent of the public schools of St. James, was in Donaldsonville this week visiting relatives and friends. While here he was the guest of Mr. and Mrs. Joseph Oubre.

A dainty little girl arrived at the home of Mr. and Mrs. Hudson Humley, Thursday night. She tips the scales at eight pounds. The fond parents are receiving the congratulations of their numerous friends and the happy event.

All of the public schools of the parish as well as St. Joseph Commercial Institute, St. Vincent's Institute, Harrell private school and St. Augustin School, which have been closed since December 23, for the holidays, will reopen next Monday.

The many friends of Col. F. L. Trogagnier, the well-known and popular Mississippi street jeweler, familiarly called "Boss," will be pained to learn that he has been confined to his home with sickness for the past several days. All wish him a speedy recovery.

A grand entertainment will be given at Darrow next Friday, January 6, for the benefit of the St. Anthony chapel. There will be dancing, singing, dialogues, vaudeville, etc., and plenty of amusement for all. The affair is under the management of Mrs. Rene Serre.

Lewis J. Melancon, formerly of Darrow, but now located at Jacksonville, Florida writes The Chief under date of December 26 as follows: "I want to express my best wishes to you and all of my friends in Donaldsonville and Darrow for a happy and prosperous new year."

A. S. Crawford of Crescent Farm, who underwent two operations in New Orleans sometime ago and who returned home about three weeks ago, following which he was confined to his bed for several days is now up and able to be about again to the satisfaction of his many friends.

Mr. and Mrs. Sidney J. Clifton of Belle Rose, are the proud parents of a baby girl, who arrived at their home last Monday night. Mrs. Clifton was Miss Thelma Petit before her marriage. The proud young parents are receiving the congratulations of their friends over the arrival of the little miss.

Many people from this city and vicinity went to New Orleans this week to witness the beautiful show, Chu Chin Chow, which is playing a week's engagement at Shubert-St. Charles Theatre. Those who saw the performance declare that it is the grandest of the kind ever shown in the Crescent City.

Miss Lucille St. Martin returned to her home in New Orleans Thursday, after spending a few days here at the home of Mrs. S. H. St. Martin and family. Miss St. Martin is a daughter of the late Sam St. Martin, who for many years was sheriff of the parish. Her stay here was made pleasant by her relatives and friends.

Fred Rogge, The Chief's esteemed old friend, met with an accident recently which confined him to his home for a few days. While walking in his yard he stumbled and fell, sustaining painful bruises about the face and body and spraining the wrist of his left hand. He has sufficiently recovered to be out and about again.

Good Second-Hand Cars for Sale. One Ford coupe, nearly new, with cord tires; one Dodge touring; one Chevrolet touring; one Baby Grand Chevrolet touring; Ford touring from \$125 up. Several good used cars can be bought cheap and on very easy terms. U. A. ROUSSEAU, Donaldsonville, La.

### Gave a Supper to His Friends.

Jos. Wilbert, popular manager of the Ascension Lumber Yard, entertained a number of his friends at a sumptuous supper at his beautiful home in Crescent Place Thursday night. The supper was prepared under the supervision of his charming young wife, and consisted of many good things to eat and was greatly enjoyed by those in attendance. Those present were: Lanny Montero, Paul Giscard, Dr. E. K. Sims, Hubert Richard, Sandy Truxillo, Capt. Elphege Charlet, Dr. D. T. Martin, Ferrier Blanchard, A. S. Bilbo, E. B. Holbrook and the host, Joseph Wilbert. The publisher of The Chief was invited to attend but regrets very much that he was unable to be present.

The Chief acknowledges with thanks the receipt of beautiful calendars for the year 1922, from the Wright Furniture Company, Bank of Ascension, David Israel's Shoe Store, Wheeler Coffee Company, B. Mistretta Bottling Works. The Chief also received recently a pretty lithographed calendar from John G. Mistretta, formerly of this city but for the past several years engaged in the house painting and decorating business in Chicago, Ill. Mr. Mistretta is located at 2216 Burling street.

Grinding was concluded at the big Belle Helene sugar factory in the sixth ward of the parish last Wednesday, with an output of sugar amounting to about 6,500.00 pounds. The mill started operations October 20, and 47,619 tons of cane passed through the rollers. Like all sugar plantations the yield was the largest in the history of the place, and the crop was also a record breaker. Henry Dugas of Smoke Bend was chief sugar boiler and was ably assisted by Joseph Vavasseur of Darrow.

Allen's Brick Yard, announces in an ad which appears in this issue of The Chief, that he is now prepared to sell high-grade bricks at prices that are within the reach of all.

Contractors and builders and those who contemplate building or doing repairs which will require bricks, are invited to examine our goods and get our prices before placing their orders.

ALLEN'S BRICK YARD  
F. H. ALLEN, Prop. DONALDSONVILLE, LA.

### Wireless Station Installed Here.

Walter Lemann, Jr., the bright and enterprising young son of Walter Lemann, prominent attorney of this city, has installed an amateur wireless receiving station at the residence of his father in the Lemann Addition. He is now studying the code, and expects soon to be able to supply the people of this city with the latest radiograms of importance from all parts of the world. This is the first station of the kind installed in this city and section and young Lemann deserves much credit for the spirit of enterprise displayed in the matter. The Chief extends congratulations to Mr. Lemann and hopes that his station will prove a success and that he will soon develop into an expert wireless operator.

### Dance at Tip-Top Hall.

The first dance of the season is announced to take place at the Tip-Top Hall in Assumption parish, Saturday, January 7. These dances will be hailed with delight by torpichoreans who have partitioned them in the past. Mrs. George Landry of this city and Mrs. L. M. Mattingly of Assumption, are in charge of the dances and they have always proved successful and a source of much enjoyment to the large crowds of young ladies and gentlemen who have attended them during the past few years.

F. H. Allen, proprietor of Allen's Brick Yard, announces in an ad which appears in this issue of The Chief, that he is now prepared to sell high-grade bricks at prices that are within the reach of all. He invites contractors and builders and those who contemplate building to see his goods and get their prices before placing their orders.

666 cures Chills and Fever.

### Christmas at Hospital.

Mrs. L. M. Turner, for many years a resident of this city, but now domiciled in New Orleans, in a letter to The Chief, gives an interesting account of how Christmas was spent at the Charity Hospital. The letter is dated December 26, and reads as follows: "Christmas in the Charity Hospital will long be remembered by the little afflicted children in the Williams Annex, as a bright event in their lives, made so by the kindness of the Elks, who, provided a large and laden with fruit, cakes, candy and toys, also a full suit of clothing for each child in the building, about 150. Besides this, they furnished music and gave exhibitions in dancing and moving pictures. "The delighted children forgot for a while their aches and pains as they looked on the enchanting scenes, with grateful appreciation of the kindness of their entertainers. In all parts of the great hospital were evidences of the desire to alleviate pain and cheer the sufferers. "The kind Sisters of Charity, provided a nice dinner, consisting of turkey, cakes, pies and ice cream for all. Then came visits from our loved ones with gifts and shares of the Christmas dinner from home and the day passed on to "blend with the mysterious tide of old eternity."

Anthony Montecino, former resident of Donaldsonville and a carpenter by occupation, died at his home in New Orleans, Thursday afternoon at 3:30 o'clock, after a long illness due to kidney troubles, aged 77 years and 8 months. Deceased was a native and resident of this city until about five years ago, when he removed to the Crescent City. He was an artist in his line, a hard-working and industrious man, a good citizen and a devoted husband and father. The remains were brought to Donaldsonville yesterday, arriving here via the 2 p. m. Texas and Pacific train. Funeral services were held at the Catholic church, after which interment was made in the Catholic cemetery. A large number of sorrowing relatives and friends attended the sad rites and followed the remains to the grave. Besides his wife, deceased is survived by five daughters and two sons, namely: Mrs. Henry A. Dugas of Smoke Bend, Mrs. Darby Gill, Mrs. James Dale, Mrs. Henry Limier, Miss Odile Montecino and Eugene Montecino of New Orleans, and Louis J. Montecino of Philadelphia. To them The Chief proffers sympathy in their great bereavement.

Walter Lemann, prominent attorney of this city, has removed his law and notarial offices from the old Pugh building in Houmas street, which he had occupied for years to the Kline building at the corner of Crescent place and Houmas street, directly across the street from Mr. Kline's store. The location is a most desirable one for a law office and Mr. Lemann is well satisfied with his new quarters which are ample and comfortable.

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### ELKS TO RING IN NEW YEAR.

Celebration to Consist of Singing, Dancing, Music, Fireworks, Etc.

Elaborate preparations have been made by the local lodge of Elks for their second annual celebration of "ringing out the old year and ringing in the new." The event will take place tonight at the lodge's beautiful home in Railroad avenue, beginning at 8:30 o'clock.

The committee in charge of the arrangements has prepared an elaborate and appropriate program and a good time is promised all those who attend.

The program will consist of singing, music, dancing, fireworks and refreshments and there will be professional and fancy dancing between the regular dances for the entertainment of those present.

All of the members of the lodge and their families have been invited and a very large attendance is expected. The first celebration of the kind given by the local Elks last year, proved a tremendous success, and judging from the extensive program of exercises prepared and the general interest manifested by the members, tonight's festivities will far surpass in beauty, variety and splendor those of last year.

The walls and ceiling of the elegant lodge room on the upper floor are beautifully decorated with moss, palm-trees, cane-reeds, etc. The spacious stin room is also bedecked as it never was before, the walls and chandeliers being almost hidden from view, and from the ceiling several large tissue paper bells are suspended, all of which make a scene which is pleasant to gaze upon. The decorations were done by a number of young ladies and gentlemen and they deserve to be complimented upon the neatness of their work.

### A Quiet Christmas.

Christmas passed off very quietly in Donaldsonville, in fact, it was perhaps the dulllest day of the kind ever experienced by this city, there was a little jollification in the evening but nothing compared to that of past years. The Christmas spirit was not wanting, but there was a woeful absence of "spirits" to give the proper zest to the spirit of the occasion.

There were only a few people upon the streets. Most of them spent the day quietly at home, thinking of the good old Christmas days of the past and bemoaning the crime of prohibition.

666 cures Malarial Fever.

### L. S. U. Co-Eds On Long Walk.

Five young ladies, students at the Louisiana State University, Baton Rouge, left the Capital City last Monday morning at 9 o'clock on a hike to New Orleans. They stopped at Hope Villa, fifteen miles from Baton Rouge for dinner at 2 p. m. They reached Stephenson's place, three-quarters of a mile from Prairieville at 4:07 p. m., and there spent the night. Leaving Prairieville at 8 a. m. Tuesday, they arrived at Geismar, nine miles away, at 10:45. After purchasing supplies for dinner, they walked three miles down the road and stopped from 12 to 1 to cook and eat dinner. They resumed their march and made Darrow at 3:30 p. m. They crossed over to Donaldsonville where they spent the night. They resumed their journey Wednesday morning with the intention of spending the night at Convent. They expect to reach New Orleans, Saturday, and to return to Baton Rouge by train. The party is composed of Miss Florence Smith, physical training director of the Louisiana State University, and Misses Margaret Gladney, Louise Kroger and Effie DeWitt of Baton Rouge and Margaret Postell of Plaquemine, students at the university.

Mr. and Mrs. Louis J. Babin of this city had as their guests for Christmas all of their children, namely: Connan Babin, of DeRidder, La., who holds the position of secretary to the superintendent of the Southern Pacific Railway Company's branch at that place; Duke O. Babin of New Orleans, employed by the Mississippi River Commission, with headquarters at the customhouse; Lawrence Babin, also of New Orleans, who holds the position of engineer on the big tugboat McDougald, with his wife and baby and Mr. and Mrs. Sidney Harry and their children. The event was made the occasion of a happy family reunion. Mr. Babin has charge of the Standard Oil Company's pumping plant in Port Barrow.

Mr. and Mrs. Omer Robert of Peyton plantation, have announced the engagement of their daughter, Miss Aline Marie, to Jean Marcel Brou, son of Mr. and Mrs. Faustin Brou of Burnside. The marriage will be solemnized at the Catholic church in Donaldsonville, Tuesday, January 17, at 4 o'clock p. m. The Chief joins the many friends of the prospective bride and groom in extending to them hearty congratulations and best wishes in advance of the happy event.

In the article in which was chronicled the death of Mrs. Lucien Casso, which appeared in last Saturday's issue of The Chief, the name of George Casso of New Orleans, as one of the surviving stepsons of the deceased was unintentionally omitted. The Chief regrets the omission and gladly corrects the same.

Reliable seed rice sold by Empire Rice Mill Co., Ltd., New Orleans, La.

Pay your poll tax now!