

DEVELOP RICHMOND WHO SEEKS THE OUTLOOK FOR THE EXCURSION

The Outlook for the Excursion... EXCEEDINGLY LOW RATES

Plans of the Association for the Development of Richmond's Trade—Points of Interest in the City for the Visitors.

The outlook for the excursions on Tuesday, April 7th, under the auspices of the Association for the Development of Richmond Trade, is very auspicious.

On the different divisions of the Chesapeake and Ohio railroad little parties are being formed for the purpose of visiting Richmond on that day and doing shopping and sight-seeing.

It is expected that at least two thousand people from various parts of the State will visit Richmond on that day, and that there will be a great gathering of friends and relatives from all over the State.

The out-of-town people evince great interest in the excursions, and Richmond correspondents report that here and there are little knots and groups of people discussing the excursion of the 7th.

Below will be found the time table, together with the rates on the Chesapeake and Ohio railroad and also on the Norfolk and Western. The fact is pointed out in many cases that the special rate upon which the excursion will be run is at least one-third of the regular rate.

For instance, from South Boston the regular fare is \$7, but on the excursion it will be reduced to \$1.50 round-trip. The regular fare from Old Point is \$4, but on the special excursion it will be \$1 round-trip.

The advertising of all these excursions has been placed in the hands of Mr. G. C. Earle, the advertising expert. Mr. Earle said that he would advertise the excursions, together with the time table and rates of fare from all the different points along the Charlottesville, Howardsville, Fort Monroe divisions of the Chesapeake and Ohio, and the Farmville division of the Norfolk and Western, and the South Boston division of the Southern, in out-of-town newspapers, so that out-of-town people will have all the necessary information.

The hangers will be displayed at all the railroad stations along the Chesapeake and Ohio railroad, and though the Norfolk and Western have so far declined to give the association any assistance, yet it is hoped that some arrangement will be effected within a few days to allow the display of hangers at all stations on that line.

It is also expected that the Southern will extend the privilege to the association. The tickets on the Chesapeake and Ohio railroad will be for sale at all the stations, and the committee are now working diligently on the Norfolk and Western and on the Southern roads to make the same arrangement.

THE FARE. Trains will be run as before stated, from Howardsville, Charlottesville, and Old Point over the Chesapeake and Ohio railroad; from Farmville over the Norfolk and Western; and from South Boston

over the Southern railroad. The rates over all these lines will be the lowest ever before known.

The train from Charlottesville will leave there at 7 o'clock in the morning, arriving at Richmond at 10:10 A. M., returning, leave Richmond same day at 6:29 in the evening.

The fare to Richmond from Charlottesville and all intermediate points up to Beaver Dam, will be \$1 for the round trip. The fare from Beaver Dam and all intermediate points up to Peak, will be seventy-five cents for the round trip. The fare from Peak and all intermediate points to Richmond will be fifty cents.

The train from Howardsville will leave Howardsville at 6 in the morning, arriving at Richmond at 9:25 A. M.; returning, leave Richmond at 5:25 P. M. same day.

The fare to Richmond from Charlottesville and all intermediate points up to Rock Castle, will be \$1. The fare from Rock Castle and all intermediate points up to Lorraine, will be seventy-five cents. The fare from Lorraine and all intermediate points to Richmond, will be fifty cents for the round trip.

FROM FORT MONROE. The train from Fort Monroe will leave there at 6:45 in the morning and

arrive at Richmond at 9:45 A. M.; returning, this train will leave Richmond on the same day at 6:36 P. M.

The fare from Fort Monroe and all intermediate points up to Kelton, will be \$1 for the round trip. The fare from Kelton and all intermediate points up to Providence Forge, will be seventy-five cents. The fare from Providence Forge and all intermediate points to Richmond, will be fifty cents. The round-trip fare is given in every instance.

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The schedule of the departure of trains, together with the rates for the round-trip fare from Farmville over the Norfolk and Western road, and from South Boston over the Southern road, will be published in two or three days—probably on Tuesday or Wednesday.

NORFOLK AND WESTERN. The round-trip fare on the Norfolk and Western railroad will be \$1 from all stations to Richmond. The time-table is as follows:

Table with 2 columns: Station, Rate. Includes Farmville, Rice, Burkeville, Nottoway, Blackstone, Weldon, Wilson, Fort.

Arrive Richmond 9:30. Returning about 6:29 P. M. The association has prepared a part of its advertising matter and one of its advertising sheets will read as follows:

On Tuesday, April 7th, the business men of Richmond will run a special train from points given below to Richmond, giving the greatest opportunity to visit Richmond ever made. This excursion will be run with great care. Special coaches will be devoted to women and children, and there will be ample accommodation for all.

OPPORTUNITY. Richmond is the greatest shopping city in the South, and on this day the merchants of Richmond will offer special bargain sales on all spring goods for the purpose of getting acquainted with out-of-town buyers, who will find it to their advantage to come to Richmond, and supply their needs. There are more assortments in the stores of Richmond, and lower prices than in any other city in the South. Even you have only a small amount of buying to do, or none, for that matter, it will pay you to visit the capital, to see the Jefferson Hotel, the handsomest hotel in the world, the new Library building, the new Court House, the new City Hall, the new City Jail, the new City Prison, the new City Hospital, and other points that make Richmond historical and famous.

In addition to the many attractions that will be offered in Richmond on April 7th, the pleasure of the excursionists it has been arranged for the members of the Tobacco Exchange to conduct on that day a large sale of tobacco.

The Baltimore Base-Ball Club will arrive in Richmond from their southern practice tour on that day, and the Richmond team will play a game with the twice champions.

OBJECTION OF COUNTRY MERCHANTS. Owing to the fact that some of the country merchants on the lines of the proposed excursions have raised objections to the scheme on the ground that their business will be injured, Mr. G. C. Earle, on behalf of the Executive Committee of the Association for the Development of Richmond Trade, at the request of The Times, made the following statement yesterday:

"The objection of some of the country merchants is of the nature of rates which the business men are going to offer out-of-town people April 7th to induce them to come to this city are childish and unreasonable. It is in a new form the old objection to increased and improved facilities to enable country people to travel, to come in contact with the life and progress of the city. When the systems of railroads were first constructed through Virginia and the Carolinas there were people in considerable numbers who held the opinion that the railroads would ruin the country; that it would drain it of all its money and products, and carry people to cities at the expense of the prosperity of country towns. This objection, however, is not tenable, and is contrary to the spirit of progress and development characteristic of American life of this age, and carried to its logical conclusion, would turn back the march of civilization to barbarism. The country people will visit the cities. The cities necessarily are the great manufacturing and shopping centers, and the country people to visit them carry home in addition to their purchases ideas and knowledge which act as an impetus to their mental improvement and their capacity to produce larger and more profitable crops. Contact with city life, and the educated man rightly so can raise more profitable crops and is a better farmer and citizen for that very reason. The country merchant should not endeavor to impede the dissemination of knowledge and good, but put himself in line with the proper progress and improvement of the age. The country merchant overlooks a great possibility in the success of the plan of the association to bring the country towns into closer communication with Richmond. The farming districts of any place that are in close communication with a large city must necessarily be at a great premium. The ability for farmers to reach a large city on the expenditure of one dollar is of incalculable value to any farming district, and the fact that farmers within a hundred or more miles of Richmond can reach this city on so small an expenditure would undoubtedly attract the attention of northern and western farmers and bring them here because of such advantageous circumstances.

"With this increase of population to the farming districts throughout Virginia comes the natural result of country towns becoming prosperous cities. Why would they share in the prosperity more than town merchants themselves? Let every country merchant brush the cobwebs from his brain and assist and co-operate in turning a plan, the success of which would bring to no one greater prosperity than to himself."

TOBACCO EXCHANGE. Richmond, Va., March 21, 1896. Private sales reported to the secretary were light.

Private sales reported to the Secretary of the Richmond Tobacco Trade for the week ending to-day: Wrappers, 28 hogsheads; Bilers, 32; cutters, 27; smokers, 79; scrap (bright), 43; scrap (dark), 2; leaf (dark), 171; sun-cured, 12; sun-cured leaf, 1; burley, 5; lugs (dark), 66. Total, 709 hogsheads.

The tobacco inspector reports no sampling to-day, and for the week ending to-day: Inspections—Bright, 103 hogsheads and 1 tierce; dark, 196 hogsheads and 24 tierces; western, 1 hogshead. Receipts—Hens—Bright, 270 hogsheads; dark, 31 hogsheads and 1 tierce.

Total inspections for the week ending to-day, 270 hogsheads and 26 tierces; receipts, 291 hogsheads. Total, 571 hogsheads and 26 tierces.

Myers, Alghany, Davenport's, Neals, Shockoe, Seabrook's, Old Dominion, and Vaughan's tobacco warehouses report to-day: Receipts, 43 packages; deliveries, 0 packages.

The same tobacco warehouses, with Jones, Shelburne's, Crenshaw's, Planters, Farnett and Wilson's added, report for the week ending to-day: Receipts, 269 packages; deliveries, 250 packages. Excess of deliveries over receipts for the week ending to-day, 90 packages.

United States Internal revenue collections for the city of Richmond, Va., to-day: Cigars and cigarettes, \$1,589.07; plug tobacco, \$375.09. Total, \$2,964.16.

thing for Richmond, and a great many of our people will avail themselves of the opportunity of going.

J. E. Harrison (merchant): "It is a good move on the part of Richmond merchants. My family will go." Hon. Walter R. Watson (Commonwealth's Attorney): "I think it will pay both railroads and the merchants."

Dr. J. H. Young (physician and druggist): "It is one of the best things ever undertaken by the merchants of Richmond. I had made up a large order for New York, but will now hold it over and go to Richmond when I get on the excursion. Then I can see what I get. I think there are hundreds of men who will do the same way."

H. R. Horner (Burkeville Mfg. Co.): "It shows great business enterprise, and my family expect to patronize it." Preston Harding (merchant): "I think it will hurt the country merchants' trade."

C. E. Downs (postmaster): "It is a great opportunity for people to make a personal selection of goods at city prices. Your correspondent must add that most every one he has talked with says 'I am going if I can get off.'"

Our newly-elected town sergeant, Mr. J. E. Harrison, is the merchant of a very handsome suit and silver badge. This beautiful badge of authority is the gift of Captain Charles H. Epps, of Richmond, who is an old friend of Sergeant Harrison. It is hard to judge whether the Sergeant is as much delighted with his badge as he is proud of Captain Charles H.

MINERAL CITY, Va., March 21.—Special.—The Easter excursions to Richmond will meet with success from this place.

OFFICERS AND DELEGATES ELECTED.—Mr. J. W. Wallerstein, endorsed for President. The regular meeting of Post A, Virginia division, T. P. A., of America, was held in the rooms of the association, Chamber of Commerce building, last night, at 8:20 o'clock, President C. W. Saunders in the chair, R. B. Walthall, secretary, recording.

The secretary's report was read, and showed a 45 per cent. increase in membership in Post A, and a round cash balance in the treasury. The following indemnities have been paid this year: R. L. Barnes, \$2; H. Bendix, \$4.25; S. D. Crenshaw, \$2.10; W. H. Dugan, \$2; E. J. Dugan, \$1.25; E. F. Korman, \$2; Myram March, \$4.25.

The election of officers for Post A resulted as follows: C. W. Saunders, president; S. Doughty, vice-president; R. B. Walthall, secretary and treasurer. Board of Directors—William Reinheimer (chairman), H. Ellis, Jr., Major J. W. Rawley, M. L. Binswanger, J. H. Campers, Jr., John A. Traylor, Hugh Goode.

Railroad Committee—John C. Hagan, chairman; Legislative Committee—John B. Culpeper, chairman; Hotel Committee—P. P. Murray, chairman; Employment Committee—R. W. Spillman, chairman.

The following delegates were appointed to the State Convention, which meets in the city of Richmond, on April 21: R. W. Darville, May 21; H. Ellis, Jr., R. W. Spillman, A. V. Shea, J. W. Rawley, S. Doughty, B. E. Shore, M. L. Binswanger, Julian Binford, William Lockett, John B. Culpeper, Hugh Goode, and I. G. West.

The following are delegates by virtue of their offices: R. S. Christian, Joseph Wallerstein, C. W. Saunders, George Gibson, Jr., R. B. Walthall, Colonel John S. Harwood, B. H. Marsh, Jr., W. S. Morris, and C. C. Alley.

The following resolution was adopted: That Mr. Joseph Wallerstein, the first vice-president of the National Association, be the choice of Post A, Richmond, for national president at the convention to be held in Terre Haute, Ind., June 30.

A speaking committee, consisting of Messrs. Saunders, Culpeper, and Doughty, was appointed to make arrangements for a reception to be given at the next meeting, April 15th.

THE APOSTOLIC CHURCH. It is Said That the Ground Upon Which It is Being Built is Encumbered.

The process of building the "Apostolic Church," which is the name selected for their new home of worship by those who followed Rev. J. W. Daugherty when the split occurred in Fulton Baptist church, is being rapidly pushed forward.

Workmen are busily engaged making excavations for the foundations, and quite a lot of building material, including bricks, cement, and lumber, is on the ground. A fence has been run across the property on the west side of the lot.

The church will have a seating capacity of about 1500 persons. The regular services of the Apostolic church will be held as usual to-day in Powhatan Hall.

Children Cry for Pitcher's Castoria.

\$1.00 DOWN AND \$1.25 A MONTH.

In consequence of numerous requests from clerks and school-teachers, the Richmond Newspaper Syndicate has decided to accept \$1 DOWN AND \$1.25 A MONTH, instead of \$2 down and \$2 a month, their usual club rate, on the ENCYCLOPAEDIC DICTIONARY, which is now selling for \$16, in cloth binding, for only four days more. Publishers' price, \$42.

Encyclopaedic -:- Dictionary FOR ONLY FOUR DAYS MORE

AT THE RICHMOND NEWSPAPER SYNDICATE'S HEADQUARTERS, TIMES BUILDING. Another Great Day Brought an Avalanche of Orders.

Time is growing short in which to join the club and share in the low prices of the remaining sets. Don't be a laggard and regret forever after not embracing this rare chance of procuring the greatest reference book in the world—THE ENCYCLOPAEDIC DICTIONARY.

288 members were admitted to our Richmond Club the last two days. Only 150 Memberships remain, and 4 days yet to go. Will somebody "get left?"

DON'T THINK THE Encyclopaedic Dictionary is an undeveloped weakling just because you haven't yet happened to see it. Millions know that it is the HEALTH-FEST INFANT in the whole book family. IT'S THE NEWEST of all the reference books—that's why it contains thousands of words that you can't find in Webster, Worcester, Century et al. IT IS THE BEST, because the largest, most complete and most modern.—THE ONLY ONE that's ABSOLUTELY UP TO DATE. This is what the "Christian Herald," of New York, says:



The above represents THE ENCYCLOPAEDIC DICTIONARY. Four massive volumes. Weight about 40 pounds.

HOW TO JOIN THE CLUB: JUST THE THING FOR A GIFT!

A DAILY NECESSITY OF IMPERISHABLE VALUE. Something really useful, that your pastor, doctor, teacher, pupil, parent, child, or friend will appreciate beyond expression.

ONLY 150 SETS LEFT AT \$4.00 A VOLUME. FOR ONLY FOUR DAYS MORE. Don't wait until the last minute. When the allotted 1,000 sets are gone the prices will be raised. CALL AND EXAMINE BOOKS at the headquarters of the

RICHMOND NEWSPAPER SYNDICATE, TIMES BUILDING. In consequence of the great rush the office will remain open until 6 P. M.

A Sale of Choice Goods!

Separate Skirts. Price them at supposed bargain sales and buy them here. Very Full Black Serge Skirts, their price \$1.50, our price 65c.

Black Figured Mohair Skirts, very full, lined throughout, their price \$1.98, our price \$1.25.

All-White Navy-Blue and Black Serge Skirts, 6 yards around, velvet-lined, lined all through, their price \$3, our price \$2.18.

112 Figured Satin Skirts, \$7.50. 12 dozen Black Waists, of Percale, Linen, and Handsome effects in Linen, Percale, and Madras Waists at half regular prices.

Wash-Silk Waists, in handsome designs, real value \$4, \$5, and \$6; our choice, \$1.98.

Black Cloth Skirts, made in the best manner, \$2.75. 100 Figured Mohair Skirts, \$6.50. Ladies' whether it's a Cloth Cape, Silk or Velvet Cape you wish, we can suit you.

A Velvet Cape, full sweep, with jet broderie, \$5.98. 12 Plain Velvet Capes, with ribbon trimming, \$2.98.

110 Silk Capes at \$1.50. 100 Navy-Blue Capes, \$1.25, \$2.50, \$3, and \$4. A Splendid Black Cloth Cape, as neat as any one wants, \$1.50.

ONLY HERE—25c. Extra-Heavy Seamless Mattings, 15c. yard. 60c. grade of Cotton-Warp Mattings, with inserted figures, blue, green, and brown colorings, 22c. yard. Mattings at 10c. yard.

15c. Men's Colored Laundered Shirts, Collars, and Cuffs, detached, 75c. each. Men's Laundered Undershirts, 35c. each, or 3 for \$1.

200 Men's Colored Undershirts, \$1 each. Men's Yoke-Back Colored Percale Undershirts, 30c. each.

Taffeta Moire. Much fuss and ado has been made to make believe it a big bargain, and you are held to a certain hour to buy tobacco, \$375.09. Total, \$2,964.16.

Dress Goods. We don't know where to begin when we talk about Dress Goods, so large and varied is our stock.

Black and Figured Mohair, 12 1/2c. yard. 38-inch Wide-Wale Black Diagonal Serge, 35c. yard.

50c. Novelty Goods, in 37 patterns, for \$1.50. Imported Dress Goods, 75c. yard. 25c. Dress Fabrics, 12 1/2c. yard. \$1 quality Finest French Serge, 46 inches wide, 50c. yard.

60-inch French Serge, such as is placed before you at 48c. under special hour pretence, is here at 35c. yard.

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Register your name at Club Headquarters, Times building, make first payment of \$1, and the entire set of four volumes will be sent to your home or office. The greater you pay \$1.25 a month for twelve months, making a total of \$16.00, or an investment only 33 CENTS A DAY. If you choose to pay cash in full you may deduct 10 per cent., reducing the net cost to \$14.40. This allowance represents the cost of keeping the account when set is bought on time. ONLY 150 SETS LEFT ON THESE TERMS. When club is filled we can supply no more sets except at the publishers' price, \$42. UNDESISTANT, this is a sure and simply a means of advertising the Encyclopaedic Dictionary. The publishers get publicity; club members get ONE-THIRD RATES AND FAST TERMS. Any one can join the club. Out-of-town applicants may send name and first payment by mail. References, any newspaper in Richmond.

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RICHMOND NEWSPAPER SYNDICATE, TIMES BUILDING. In consequence of the great rush the office will remain open until 6 P. M.

All our New Spring Goods are ready for sale—but just as the season starts we find we have too large a stock, so a Reduction Sale is in order. Come and see

The Beautiful Display of Goods!

Come and buy at prices that means dollars in your pockets—from 8 A. M. to 6 P. M.

All goods to be sold as long as the quantity lasts. We ask you to compare our prices. We want you to be satisfied of the great values you get here.

TELL ALL YOUR OUT-OF-TOWN FRIENDS!

All persons coming to the city on the excursions given by the Association for the Development of Richmond Trade, on April 7th, and doing their shopping here, will be allowed a special discount of 10 per cent. We want them to get acquainted with our store.



The above cut tells its own story. We are selling hundreds of dollars' worth of Clothing of this excellent make.

Boys' All-Wool Brown-Mixed Suits, from 5 to 14 years, \$1.50 each. Boys' Checked Suits, \$4 value, for \$2.50.

Boys' Checked and Mixed Figured Suits, \$5 value, \$2.98. Boys' Corduroy Knee-Pants, \$1 kind, 50c. pair.

Boys' All-Wool Knee-Pants, 25c. pair. Boys' \$1 Black Serge All-Wool Knee-Pants, 88c. pair.

Junior Suits, Blouse Suits, All-Wool Navy-Blue Blouse Suits, 88c. each.

Muslin Underwear. No matter the reason—all our underwear must be sold out by the end of the week—every garment reduced.

ISAAC SYCLE & CO., 103 EAST BROAD STREET, NEXT CORNER FIRST. Agents New Idea Paper Patterns.