

THE PUBLIC LEDGER

DAILY—EXCEPT SUNDAY, FOURTH OF JULY, THANKSGIVING AND CHRISTMAS.
A. F. CURRAN, Editor and Publisher.
 Local and Long Distance Telephone **No. 40.** OFFICE—PUBLIC LEDGER BUILDING, WAYSVILLE, KY.
 Entered at the Maysville, Ky., Postoffice as second-class mail matter.
SUBSCRIPTIONS—BY MAIL.
 One Year \$2.00
 Six Months 1.00
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ALL SUBSCRIPTIONS CASH IN ADVANCE.

The London Times, as a last resort, employed a commission of famous experts to investigate the British telephone system. The first report of that commission was recently made public and it is truly a discouraging document. It is admitted by the experts that the service is deplorable, wretched, inconvient; but there is little hope offered that it will be much better so long as the system is operated under government control. The faults which are most glaring are those which are always evident in any attempt by the government to run any money-making industry.

ARE YOU A FIGHTER?

Lack of advertising on the part of merchants in their local papers is largely responsible for big business done by mail order houses throughout the country. The mail order house man has caught the idea that there is virtue in printer's ink, and he works it to the limit. By judicious advertising they make the people want what they have to sell. The best plan to combat the scheme is for merchants to wake up and use the columns of their local papers. The live newspaper man is not slow to see this, and is putting the proposition up to his local merchants, with good effect.

TARIFF MUST BE REVISED.

While war with Mexico would be unfortunate, and while every effort will undoubtedly be made to prevent bloodshed, remarks the New York Journal of Commerce, a very prominent banker at this center in conversation argued that a conflict at this time would not be entirely without its compensations. "In the first place," this banker said, "it would give President Wilson and the radical members of Congress something else to think of than perpetually hitting business." He predicted that by the end of the current Administration there will have been such a revulsion in feeling that the present tendency to call a man a rascal merely because he has been successful will be overturned. "The tariff," he continued, "has not been settled. It is still well in the future so far as settlement is concerned. If the present amount of unemployment continues there is bound to be a demand for a revision upward of the tariff. This would not mean that if the present tariff conditions could be made permanent manufacturers would not be able to adjust their affairs to it. It would simply mean that, unfortunately, the tariff cannot be made permanent until some form of revision by commission is adopted."

President Wilson wants to know what's the matter with the country. That's easy—too much Tariff tinkering.—Marshall (Mo.) Republican.

OPTIMISM.

To look on the bright side of life and its affairs with an enthusiastic belief that everything is all right and for the best is ideal. This is especially true as it applies to those who come into contact with the sick. A physician, above all men, should be an optimist—ready to stimulate hope even though he may not have it himself. Hopefulness in the countenance and optimism in the words and actions of the physician are as sunshine in the sick-room they stimulate hopefulness of recovery in the sick and a courage that has potent influence for good. Even when recovery is not possible, the Journal of the American Medical Association thinks that good not harm, is done. The psychic influence is always felt so long as consciousness lasts. Paget speaking of hypochondriacs, says, "Your chances of doing good will depend mainly on the skill with which you can influence the patient's mind; for of the components of his case the mental condition is the worst."

FOOLISH PHILOSOPHY.

Two heads are better than one—except in a family. Men dislike details, but women want the full particulars. Nerve and tact is a combination that is difficult to side track. Be sure you are right before throwing over the high speed lever. Beauteachers are larger and longer than they have ever been before. What does it mean? The wild oats of the prodigal son always come home to roost on the other boys. The chief trouble about the modern temptations is that they cost more than the victims are able to pay. Moreover, when a girl marries a boob to spite the man she really loves, the boob pays the freight. Of course, women do some eccentric things, and men make much fun of them; all the same, we never saw a woman wearing a goatee.



"Miss Vanessa, have you got your hair and complexion fixed for the day?"
 "Yes, sir."
 "Got your chewing gum going nicely?"
 "Yes."
 "Read the morning installment on the daily love story in the paper?"
 "Yes."
 "Then take this letter, please."

When a man says his business is "fair", that means he is conducting it at a loss.

Reference to the records discloses the fact that nearly every great man had a fool brother.

A weeping woman clad in deep mourning probably is the most effective witness for the prosecution.

Counterfeiting is only one of the 9,000 ways we have of making money dishonestly in this country.

A letter of recommendation will get you a job about as often as an obituary will get you into Heaven.

The world is filled with men who are willing to bear the burdens of others if the others will pay express rates.

When the headache is bigger than the Big Time that caused it, you are beginning to grow old and stale.

Paper for cigarettes imported from Spain last year weighed four million pounds, the value being \$750,000.

LUKE McLUKE SAYS.

Even when a girl realizes that her face is so homely that it hurts people to look at it, she is always sure that she has winning ways. It used to be that the tan ended at the neck of the bathing suit. But the waists are so thin this Summer that there's no telling where the tan would end. Every time I see a blind man these hot days I slip him two bits. It must be tough to miss all that there is to be seen. Woman is unlike anything else in the world. The less a man knows about her the wiser he is. A boy bay-quit's crying when he gets to be a certain age. But a girl baby keeps it up until she dies.

The acquisition of a kit of tools by a workman is an advantage from both his own point of view and from that of the employer; the workman knows his tools and produces better work more easily; the employer has a careful, interested man who can be trusted to do good work; he is interested enough in it to buy and get the best appliances for his job. Employers should encourage ownership of individual tool kits by every means possible.—American Machinist.

WITH THE FARMERS.

The year 1914 promises to be a most successful one in the history of American agriculture and particularly of farming in this section of the country. With corn in good shape, most of the tobacco set out under favorable conditions and growing rapidly, the farmers are at present preparing to reap one of the largest and best crops of wheat, rye and oats of recent years. May the fine weather continue, Old Sol, and just a little rain from you J. Pluvius.

THE INSURANCE TRUST.

Perhaps one of the anti-trust bills pending in congress will give the federal authorities a chance to take by the throat the gigantic fire insurance trust of America. That this combination is a trust and conspiracy there can be but little doubt. Acting with absolute unanimity, every fire insurance company withdraws from any state when legislation inimical to its profits is enacted. Thus manufacturers and business men of every class are terrorized, for fire insurance is the basis of their credit, and they are forced to appeal to the public authorities to repeal or suspend the operation of the legislation that is offensive to the insurance trust. We do not know that the recently enacted Greene-Glenn law in Kentucky is defensible, but we do know that fire insurance rates in this state are in many instances indefensible, and that certain great companies have made enormous profits from their business in Kentucky. There are many very able men among the officers of the insurance trust and among the insurance editors, who are certainly adepts at juggling the figures and making out a plausible argument for the insurance trust. They have made this a specialty for a lifetime and these high-salaried experts should be matched with experts of just as great ability by the federal and state governments to combat their specious arguments. The interstate commerce commission, after years of effort, has organized a corps of experts on freight-rate making who are the equals of the greatest rate-makers of the railroads and this commission has also required the railroads to adopt, in great part, a uniform bookkeeping system by which juggled figures can not deceive. It is idle to pretend that the fire insurance trust unrestrained has given property owners in Kentucky, or other states, such rates of insurance as are reasonable. In state after state this trust has been compelled by wise legislation to lower its rates, and while the bluff has been put up for a time of withdrawing from some of these states, there is no state in which the insurance trust is not again doing business. If Kentucky had an able and courageous business man as governor, who would direct safe and sane insurance legislation and then enforce it, and not simply drift with the tide, the people of this state would not have to look to congressional enactment for the relief to which they are entitled.—Owensboro Messenger.

Having Decided to Retire From Business, I Offer My Stock at

Reduced Prices

BOTTLED IN BOND WHISKIES.
 Old Taylor, full quart.....\$.95
 Belle of Nelson, full quart..... .90
 Lancaster, full quart..... .85
 Mellwood, full quart..... .83
 Old Sam White, full quart..... .79
 Old 56, full quart, 8 years old..... .87
 Sam Clay, full quart..... .85
 Old Time, full quart..... .84
 Queen of Nelson, full quart..... .87
 Van Hook, full quart..... .94
NOT BONDED.
 Duffy's Malt Whisky, per bottle .90
 3 Star Hennessy Brand per bot. \$1.80
 Rock-Bye, per quart..... .75
WINES.
 Port, per bottle..... .25
 Sherry, per bottle..... .40
 Claret, per bottle..... .40
 Puritan Belle, per bottle..... .50
 Mumms Extra Dry, per pint..... 1.90
 Cooks Imperial, per pint..... .85
WHISKIES IN THE WOOD.
 \$4.00 Whisky, 8 yrs. old, per gal...\$3.50
 \$3.00 Whisky, 4 yrs. old, per gal...2.50
 \$4.00 Brandies, per gallon..... 3.50
 \$3.00 Brandies, per gallon..... 2.50
 Mail orders promptly shipped.

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 208 Market St. Maysville, Ky.

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 Second Floor Masonic Temple,
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 Special Attention to Diseases of the
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FUNERAL DIRECTOR.
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A competition for cheapness, and not excellence of workmanship, is the most frequent cause of the rapid decay and entire destruction of the teeth.
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L & N
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 Railway.
 Schedule effective Nov.
 30, 1913. Subject to change
 without notice.
TRAINS LEAVE MAYSVILLE, KY.
Westward—
 8:30 a. m., \$2.38 a. m., 10:30 p. m. daily.
 5:30 a. m., \$1.9 a. m., 9:30 p. m. m.
 week-days local.
 7:55 p. m. week-days.
 5:00 p. m. daily, local.
W. W. WIEGAND, Agent.

Go to the New York Store For Real Values

The specials we offered last Saturday filled our store all day with delighted customers. We are not going to wait until July to reduce our goods—we are going to reduce them while they are in demand. In this week, new 25c Crepes 15c—they are very scarce and hard to find. New Pipe and Ratino Skirts 98c. Also in, a new 150c of Just rite Corsets, the best fitting corset in America. Price 50c up to \$2.00—get one.

MILLINERY.
 It is surprising how many hats we are still selling. People look elsewhere and buy from us.
 \$2.00 Hats 98c.
 \$3.00 and \$4.00 Hats \$1.49.

NEW YORK STORE S. STRAUS, Proprietor
 PHONE 571

Is It Hot Enough For You?

Doesn't this weather make you want to live on the porch? Of course, you want comfortable porch furniture. We have everything you need—Benches, Swings, Chairs, Rockers and Hammock Swings—all new this season.

McILVAIN, HUMPHREYS & KNOX,
 Funeral Directors and Embalmers.
 Furniture Dealers.
 207 Sutton Street. Phone 251. Maysville, Ky.

L. LANGEFELS
 Modern Plumbing, Steam and Hot Water Heating!
 High quality of Gas Work a Specialty. Handle Only the Best of material. Dealer in Brass Valves and Fittings, Gas Stoves and Ranges, All Sizes of Sewer Pipe.
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CLEAN UP! PAINT UP!
 FOR GOOD PAINT GO TO
THE RYDER PAINT STORE
 Washburn's Enamel House Paint
 "The Most Reliable"
 We Are the Leaders in
 PAINTS, WALL PAPER AND GLASS

\$15 FOR THIS GENUINE Victor-Victrola
 PAY CASH FOR YOUR RECORDS and \$1 per week on the Victrola and we will place this machine in your home. It has concealed sounding board, modifying doors, tapering tone arm and exhibition sound box.
 NEW LINE OF VICTROLAS
\$15, \$25, 40, \$50, \$75, \$100, \$200

MURPHY'S Jewelry Store.

NOTICE!
 On account of the illness of our Mr. James M. Rains we desire to wind up the business of Rains Bros. and will thank all who owe the firm to call and settle. We offer 12,000 Cotton Grain Sacks FOR SALE in any quantity FOR CASH.
AINS BROS. PHONE 191

DEERING BINDER TWINE
 The smoothest and best twine on the market.
 For Sale By
J. C. EVERETT & CO.

Pleasure and Satisfaction Obtained
 is the reason for the constantly increasing demand for
Gold Medal Flour
 Buy it from your Grocer.
 Eventually
GOLD MEDAL FLOUR
 WHY NOT NOW?
M. C. RUSSELL CO., Distributors.

COUGHLIN & CO.
 Livery, Feed and Sales Stable
 Undertakers, Automobiles for Hire.
 Embalmers. Phone 31.

Fresh Meats
W. A. Wood & Bro.
 Market Street, MAYSVILLE, KY.
 All kinds of Fresh Meats. Cash paid for butchers' stock, hides and tallow

MAX MIDDLEMAN TRANSFER CO.
 Transfer and General Handling. We make a specialty of large contracts. Office and bars 150 East Second street. Phones 145 and 228.

CORN BEANS
 We have a good supply of CUT SHORT, LAZY WIFE and HORTICULTURAL. All good ones. 15c a pint.

C. P. DIETERICH & BRO.
 PHONES 151 and 152.

Graduation
 — AND —

Wedding Presents!

Our stock consists of the most elaborate assortment of exquisite articles. Your inspection is solicited. : : : :
CHAS. W. TRAXEL & CO.
 PHONE 395.

This Week's Bargains
 Will Again Demonstrate Our Superiority in Value Giving
 Through good fortune our buyers have assembled a most varied assortment of high quality fashionable footwear at prices that are almost half their true worth.
Come Today!
 See these great bargains we have on sale. You will then understand why we out-sell all other stores in Maysville.

SEE THESE WONDERFUL BARGAINS

Misses' Barefoot Sandals
 Size 12 to 2—59c.
 Sizes 6 to 11—49c.
 Sizes 1 to 5—39c.

Ladies' Beautiful Pumps and Oxfords in all leathers. Also Colonials with bright or black buckles. \$3 values. Sale Price \$1.99

Ladies' \$2 Pumps and Button Oxfords in Patent, Gun Metal and Velvet. Sale Price 99c

Men's and Boys' Rubber Sole Tennis Oxfords, 75c value. Sale Price .49c

Men's Custom-made Shoes and Oxfords; a large assortment of style to please all particular dressers. We have them in English or the popular swing lasts in Tans and Blacks. A \$4 value. Sale price \$2.99.

Men's Tan and Black Elk Owing Shoes. Also a full line of Men's Dress Shoes. A big value at 1.49

Ladies' new style Pumps and two straps in Patent, Gun Metal and White Canvas. \$2 and \$2.50 grades. Sale price . . . \$1.49

Men's \$2.50 Oxfords now \$1.69

DAN COHEN INC