

Oyster stews, 20c, at Hilliard's. adv
 Miss Lucille Huggins spent Friday in Cincinnati.
 Miss Lucille Morgan spent Saturday in Cincinnati.
 Hot Tomatoes, hot Sandwiches and light lunch at Hilliard's. adv
 Mrs. N. Craig McBride spent Saturday in Cincinnati.
 Mr. and Mrs. Henry Nesbit spent Sunday with friends at Leesburg.
 Miss Harriett Onk, of Cincinnati, was here from Thursday until Monday.
 Mrs. Sam Foley is spending this week at Columbus Grove.
 Arthur Underwood was in Columbus last week on business.
 Mrs. John McMullen and son, C. E. McMullen spent Sunday with relatives at Bainbridge.
 Mrs. Charles D. McConnaughey gave an enjoyable card party Friday afternoon for Mrs. Weaver and Mrs. Jacks.
 Misses Mary Evans and Mary Barrere entertained with cards Wednesday afternoon for Mrs. Fred H. LaFerty.
 Miss Nelle Nelson, of Madisonville, spent Saturday and Sunday with her mother, Mrs. John F. Nelson.
 Miss Sara Worley returned Saturday from an extended visit with friends at Washington, N. J., and Cleveland.
 Roland Baskin, of Cleveland, is a guest at the home of Judge and Mrs. J. B. Worley.
 Miss Garrison is spending the Thanksgiving vacation with relatives at Lancaster.
 Bissinger's French Candies cost more, but they're worth more. Sold only at Hilliard's. adv
 Miss Mary Brown was the guest of Mr. and Mrs. Ted Roush at Russell the past week.
 Mrs. Escoe Ervin returned home Sunday, after a weeks visit with friends in Columbus.
 Mrs. J. W. Watts returned home Thursday, after a week's visit at Bainbridge, with her sister.
 Miss Nelle Van Winkle, of New Market, is visiting her aunt, Mrs. Frank Lemon.
 Try one of those hot, steamy and creamy butter topped Oyster Stews at Hilliard's. adv
 Misses Mary Hanlon and Myra Johnson spent Friday and Saturday with friends in Cincinnati.
 Prof. E. E. Richards, of Columbus, visited his brother, H. H. Richards, a few days the latter part of last week.
 Roland Fawley, of Dayton, was the guest of Hugh Pence a few days last week.
 Mrs. Flora K. Griffith, of Wilmington, returned home Saturday, after a visit with her father here.
 Miss Narka Nelson entertained a number of her young friends with a card party Saturday evening.
 Miss Josephine McMullen spent Friday and Saturday with friends in Cincinnati.
 Miss Catherine Penquite, of Blanchester, spent Monday with Miss Mabel Lemon.
 Mrs. Frank L. Lemon has been sick for several weeks with a severe attack of lumbago.
 Dow Landess spent Saturday and Sunday with his grandparents, Mr. and Mrs. Nathan Landess, at Dan ville.
 Mr. and Mrs. John Q. Roads and children were the guests Thursday of Dr. and Mrs. W. B. Roads, of Leesburg.
 Miss Ruth Rizer, who is attending Ohio Wesleyan University at Delaware, is at home for the Thanksgiving vacation.
 Mr. and Mrs. E. E. Austin and children, of Wilmington, were the guests over Sunday of Mrs. Austin's parents, Mr. and Mrs. C. C. Muhlbach.
 Mr. and Mrs. Neal P. Waddell and Mr. and Mrs. Dean Waddell, of Greenfield, spent Sunday with Miss Lucille Huggins.
 John Blount, who is an official at the Boys Industrial Home at Lancaster, has been the guest of his mother, Mrs. John Howard, since Saturday.
 Harley and Earl Pence, who are attending college at Ada, are spending this week with their parents, Mr. and Mrs. Charles Pence.
 L. E. McCumber and Scott Worley, of Cincinnati, were the guests of the latter's parents, Judge and Mrs. J. B. Worley, Saturday and Sunday.
 If you haven't already subscribed to a club of three magazines do it now. You will enjoy reading these splendid magazines. We will sell you three magazines with THE NEWS-HERALD all one year for only 25c extra. adv

Mrs. C. C. Patterson spent Saturday in Cincinnati.
 Mr. and Mrs. J. E. Carroll and Miss Mary Shepherd spent Sunday in Millford
 Miss Ella Leslie entertained a company of young ladies with a dinner Friday evening.
 Miss Anne Burke returned Sunday from a visit with her sister in Cincinnati.
 Mrs. Carey Roads and Mrs. Jacob Uhrig are visiting relatives in Maysville, Ky.
 Mrs. Charles Ridgeway spent Tuesday with Mr. and Mrs. Thomas Johnson, of Fall Creek.
 Mr. and Mrs. John S. Faris spent Sunday with Mr. and Mrs. Glenn Faris at South Liberty.
 Mr. and Mrs. H. Q. Barger, of Leesburg, were the guests of Mr. and Mrs. James Burton Sunday.
 Mrs. Starling West returned to her home in Detroit, Mich., Tuesday, after a visit with her grandmother, Mrs. James W. Patterson.
 We have just received from Boston a fresh shipment of Lowney's Box Chocolates. Buy her a box today. For sale at Hilliard's. adv
 Mr. and Mrs. Charles M. Johnson attended the performance of Ben Hur at the Grand Theater, Cincinnati, Thursday afternoon.
 Mrs. Marie T. Rives and Mrs. Lucy W. Harmon returned Thursday from Atlanta, Ga., where they attended the national convention of the W. C. T. U.
 We have the largest and best assortment of pipes in Hillsboro. Give us a call. W. B. Hilliard's Quality Store. adv
 Mrs. L. B. Boyd left Monday for Redlands, Cal., where she will spend the winter. Mr. and Mrs. John Caniff accompanied her.
 Frank Vance and Michael Vance, of Hollowtown, were the guests of Prof. and Mrs. W. H. Vance Saturday and Sunday.
 Mrs. J. W. Rogers entertained a company of ladies with cards Friday evening for Mrs. Weaver, of Cleveland, and Mrs. Jacks, of Chillicothe, who are visiting the Misses Cox.
 If you will subscribe to THE NEWS-HERALD or renew your subscription, we will include three standard magazines, all one year, for only 25c extra. WRITE OR PHONE. adv
 Misses Goldie Mauntell, Sarah Fite and Bernice Kerr and Messrs. Channel, Penry, Herbert Pattison and Floyd Bright, of Wilmington, were the guests Sunday of Miss Mauntell's parents, Mr. and Mrs. George Mauntel.
 Mr. and Mrs. J. Ed Shannon gave a dinner Saturday evening for Mr. and Mrs. C. W. Fairley and their guests, Mr. and Mrs. Walter Merkle and Miss May Davis, of Cincinnati.
 At the recent election the people of Eagle township, Brown county, voted for centralized schools. There are nine district schools which will be consolidated. A central school building will be erected.
 Oeta, a town in Fayette county, will vote on the wet and dry question Dec. 24. Home Rule received a majority of 2 to 1 there at the recent election and it is thought that the town will vote for saloons.
 Miss Harriett Mahan gave a party Wednesday night for Mrs. Lloyd Weaver, of Cleveland, and Mrs. Charles Jacks, of Chillicothe, who have been visiting the Misses Cox.
 The fact is, the three magazines we sell with THE NEWS-HERALD for 25c extra, represents the biggest reading value ever offered the public. Have you sent us your order? If not, send it or phone us today. adv
 John M. McMullen spent Sunday with his sister, Mrs. George Free, who is in Grant Hospital, Columbus. Mrs. Free is recovering nicely from the operation she recently underwent for appendicitis.
 Mr. and Mrs. C. W. Fairley entertained Sunday for dinner Mr. and Mrs. Walter Merkle and Miss May Davis, of Cincinnati, Miss Lucia and John Davis, of Leesburg, Mr. and Mrs. Harry Boatman, of Fall Creek, and Mr. and Mrs. J. Ed Shannon and children.
 A state inspector has condemned the county jail at Wilmington, as unfit for further use. The order absolutely forbids its use after thirty days. The county commissioners of Clinton county are at a loss to know what steps to take.
 A petition has been circulated in Midland City, calling for an election on the wet and dry question. The village voted dry ten years ago and this is the first attempt to vote the saloons back.
 Mr. and Mrs. George Devitt, Mrs. George Ruble and son and Mrs. John Coffman spent Sunday with Mr. and Mrs. C. E. Holladay, west of town.
 Smoke an Abram Clark, that good 5c Cigar, sold only at Hilliard's. adv

KNOCKOUT BLOW
 To High Cost of Living by New Plan Offered the Public of This County.

It is a matter of great interest to the people of this county to know that through the efforts of the American Business Men's Association, a plan has been formulated and put into operation that will materially reduce household living expenses. This does not come as a complete surprise, but is the result of the united efforts of an organization numbering about 15,000 dealers in every part of the country.

By means of this movement all the merchants of this city will be enabled to buy their goods for less money, and through the methods advanced by the above Association, the entire advertising and selling expense of manufacturers is being eliminated. The entire savings thus obtained, will be given to the consumers.

In addition to the retailers being able to make more profit, and thereby give the consumers staple brands of merchandise for less money, several special inducements will be made to the consumers that should secure the co-operation and support of every citizen of this county.

For instance, a Redeeming Station for the American Business Men's Association which will be located in the store of E. H. McClure & Co., The Iron Clad, will have on exhibition a hand some new 1915 Model Automobile Touring Car. One of these cars will be shipped by the merchants of this city, who are members of the American Business Men's Association. The saving effected through the concentrated selling of the manufacturers, and the co-operative buying of the dealers, will not only enable them to give one of these fine automobiles away, ABSOLUTELY FREE, in this city every six months, but will also enable E. H. McClure & Co., The Iron Clad, to offer \$5.00 worth of merchandise free, each and every week, to the consumer buying products of the manufacturers who are affiliated with the American Business Men's Association.

Live, progressive merchants in all parts of the country are members of the American Business Men's Association, for they realize thoroughly the many benefits that accrue through cooperation, and the presenting to the consumers only goods that are made by reliable manufacturers, and that have a national reputation behind them. They are entitled to the support of any community.

A long list of manufacturers numbering about 150, who produce some of the best known brands of merchandise, will be published complete in the next week's issue of this paper. The slogan, "American Goods for Good Americans", will be illustrated in such a manner that it will really surprise everyone who is actually interested in the savings that will be made possible in household and living expenses.

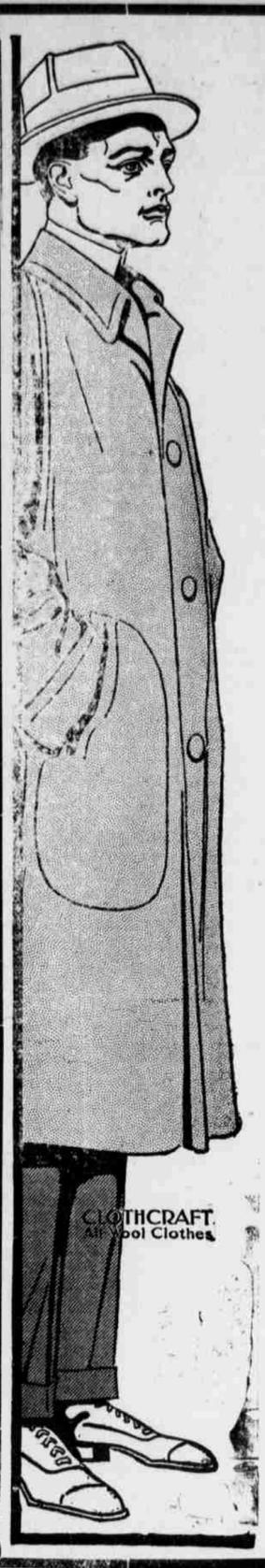
The sales plan that will be put into operation in this city within a week or ten days, is somewhat novel. For instance, every time you go to your Grocer, Druggist, Butcher, Candy Man, Cigar Man or any other merchant in this city, who is cooperating with these manufacturers, you will be given a Manufacturers' Special Coupon, for every five cents (5) worth that you may spend for the products of these manufacturers. Five of these coupons may be exchanged at the store of E. H. McClure & Co., The Iron Clad, for one automobile ticket. To the holder of the largest number of automobile tickets every week, E. H. McClure & Co., The Iron Clad, will give \$5.00 in merchandise out of his store ABSOLUTELY FREE of charge. Yet you do not have to surrender these automobile tickets, but can hold them for six months, as they will at the end of that period, participate in the awarding of the automobile.

In presenting this unique method of modern merchandising which is actually taking the country by storm the American Business Men's Association asks for the unqualified support of every consumer. This support they rightfully deserve, because you will not only obtain meritorious merchandise, but will actually help to build up the business of our home city, instead of sending the money out of town, to help maintain the prestige of the large mail order concerns in distant cities. adv

Mrs. E. T. Sanderson will hold her annual sale of fancy work at the Bon Ton Millinery Store, commencing on Dec. 5. Mrs. Sanderson does beautiful work and it is always in great demand. This will be an opportunity for you to do some Christmas shopping easily. adv

Harry Murphy and J. R. Benham, of Lynchburg, have purchased the Bernard & Sons Hardware Store at Wilmington. They also purchased the implement and buggy business of J. B. Hunter, at Lynchburg. Mr. Hunter will be the manager of the Wilmington store.

Smoke an Abram Clark, that good 5c Cigar, sold only at Hilliard's. adv



IRON-CLAD

SPECIAL SALE OF OVERCOATS

We have just made a purchase of a big lot of Overcoats at manufacturer's cost and are going to put all of these coats on sale at prices that will appeal to every one who is in need of a coat.

One lot of extra good quality \$5.00 and \$6.00 Overcoats will go at \$3.95.

A lot of \$7.50, \$8.00 and \$8.50 coats while they last at \$6.95.

Best quality \$10 Overcoats, all wool, will be sold at \$7.45.

\$15.00 Overcoats, in all styles and very finest qualities at \$12.45.

Special low prices on Boy's and Children's Overcoats.

Remember this is a sale of strictly first class merchandise, the kind we always sell.

THE IRON CLAD

E. H. McClure & Co. Hillsboro, Ohio

We want you to get a club of three magazines. We sell THE NEWS-HERALD and three big magazines all one year for only \$1.25. Send your order today by phone or mail. adv

Dr. and Mrs. J. C. Larkin have returned from Washington City, where the Doctor attended convention of the American Surgical Association. Dr. Larkin had the high honor conferred on him of receiving the degree of F. A. C. S. from the American College of Surgery.

Miss Edna Rothgeb, who was the director of the home talent entertainment, "The Captain of Plymouth", recently given here, spent Saturday and Sunday with friends here. She is now at Sabina where she has charge of the rehearsals for the play which will be presented there soon.

John W. Swift, aged 85 years, died at his home in Leesburg last week, after a long illness. Funeral services were held Friday afternoon at the home. Mr. Swift was one of the prominent and influential citizens of the northern part of the county. About twelve years ago he was a candidate for county commissioner on the Republican ticket.

Don Scott and Stanley Jordan returned home Sunday. They have been working for several months for the Scarborough Map Co., gathering data for the Scarborough Motor Guide. They were in the state of New York most of the time. Mr. Scott was in Massachusetts, Vermont, Connecticut and Canada for a few weeks and Mr. Jordan spent several weeks in Pennsylvania and New Jersey. They traveled on motor cycles. The Scarborough Motor Guide will be the official guide of the New York Automobile Association next year. Both of the boys enjoyed this work very much and expect to be with the Scarborough Co. again next year.

Mrs. Garrett L. Wedding and son are visiting relatives in Dayton.

James Puckett spent Sunday with relatives at Buford.

Do not forget the Thanksgiving Book Shower for the Public Library.

Mr. and Mrs. Ruby Vance visited Mr. and Mrs. D. T. Holladay, of Carmel, Saturday and Sunday.

Mrs. Sallie Butler, of North Union, has been the guest of her mother, Mrs. Margaret Gail, for several days.

Frank Parsons, of Cincinnati, is visiting his grandmother, Mrs. Eugene Stabler.

Miss Cora E. Bell went to Dayton last week for a two weeks visit with Mrs. Goodhue.

Miss Ellen Steele, of Cincinnati, is spending the Thanksgiving vacation with her mother, Mrs. S. F. Steele.

Mrs. James Henley, of Martinsville, who has been visiting Mr. and Mrs. Lewis Vance, has returned home.

Mr. and Mrs. L. A. Campbell have as their guest, Mrs. Alice Ellison, of Indianapolis, Ind.

Mrs. S. W. Edminston and daughter, Miss Lucy, went to Harrison on Tuesday to attend the wedding of a relatives.

Dr. and Mrs. Wilbur Roads and daughter spent Sunday with Mr. and Mrs. John Q. Roads.

William Price and daughter, Miss Mabel, spent Sunday afternoon with L. H. Mendenhall and family, of Berryville.

Mrs. May Mendenhall, of Berryville, received a box of flowers on Monday from her brother, of Edna, Tex., the box containing some fine roses and lemon and orange buds in good condition.

Cures Colds in 24 Hours

How easy it is to take cold—dampness, wet feet, sitting in a draft, exposure to winds and the unpleasant results soon follow.

The head becomes clogged, it's difficult to breathe, the membranes of nose and throat become irritated, inflamed, and a catarrhal condition manifests itself.

But with proper treatment a cure is comparatively easy.

NYAL'S LAXACOLD

cures a cold in the shortest time possible

—It acts directly on mucous membranes, relieves irritation and inflammation, opens up the pores of the skin and acts as a tonic laxative.

Prompt and Effective

—the action of but a few tablets results in relief. Nothing simpler.

25 cents for 35 tablets

Whatever a good drug store ought to have—and many things that other drug stores don't keep—you'll find here. Come to us first and you'll get what you want.

MILLER'S DRUG STORE

THE NYAL STORE

N. High St. Hillsboro, Ohio

Dr. and Mrs. Frank Terrell and Mr. and Mrs. W. L. Stautner, of Lynchburg, were the guests of Mr. and Mrs. J. E. Stabler Sunday.