

Come to the Sale often.  
New items will be added  
each week.

# W. Mather & Sons

WESTMINSTER'S LEADING STORE

This is a real Clearance Sale.  
In a store this size, odd lots are  
sure to accumulate and at this  
time we sacrifice them for quick  
Clearance.

## OUR JANUARY CLEARANCE SALE

BEGINNING TUESDAY, JANUARY 3RD, AND CONTINUING TO THE END OF THE MONTH.

### Muslins, Outings, Gingham, Blanks and other D Goods.

**Muslin 10c a Yard.**  
Fair grade of unbleached muslin yard wide, offered special for JANUARY SALE only 10c a yard.

**Unbleached Muslin 12 1/2 c a yard.**  
A good grade of fine unbleached muslin that has been on hand at 15c, now offered at 12 1/2 c.

**40 Inch Unbleached Muslin.**  
Good quality of 40 inch unbleached muslin, just right width for sheets at 15c a yard.

**Canton Flannel 10c a Yrd.**  
A fair quality of unbleached canton flannel, offered special for JANUARY SALE only 10c a yard.

**Crash 23c a Yard.**  
A good grade of all linen crash, just the thing for everyday towels at 23c a yard, regular 30c quality.

**Gingham 19c a Yard**  
A big lot of dress ginghams, qualities worth from 25c, offered special for this sale at 19c a yard.

**35c Ginghams 29c.**  
We offer in this lot our choicest patterns of 32 inch gings, regularly priced at 35c.

**Blue Denim 22c.**  
The best grade of blue denim or overall goods, regular 25c grade, offered special at 22c.

**Outing Cloth 19c.**  
We have been fortunate in securing a lot of dark out, a yard wide. This is a very desirable width for covering comforts and low price of 19c we feel sure will be bought up readily by the economical housekeeper.

**25c Linene 15c**  
About 150 yards of Linene or Jumper cloth in cadet and rose colors only. We offer these special for JANUARY SALE at 15c a yard.

**Long Cloth \$1.39 a Pie.**  
A fair quality of Long Cloth, 10 yard pieces, especially priced for JANUARY SALE \$1.39.

**Long Cloth \$1.75 a Pie.**  
A good quality of Long Cloth in 10 yard pieces, from printing and marks of any kind \$1.75 a piece.

**Long Cloth 98c a Pce.**  
6 yard pieces of Long Cloth offered special for JANUARY SALE at 98c, regular 20c grade.

**Comfort Covering 19c a yard.**  
Yard wide goods quality and patterns, especially suitable for covering comforts, offered special for JANUARY SALE at 19c a yard, regularly priced at 22c and 25c a yard.

**Bed Spreads \$1.98.**  
Full double bed size, good quality spreads, regular \$2.25, special for JANUARY SALE \$1.98.

**Blankets \$3.75 a Pa.**  
Double bed size, good heavy Woolnap blankets, offered special for JANUARY SALE \$3.75.

**Towels 25c.**  
Turkish towels in both plain white and fancy weaves that sold at 29c and 35c. Special for JANUARY SALE 25c.

**Plaid Blankets \$1.9.**  
About 10 pair only of plaid cotton blankets that have been selling at \$2.29 and \$2.50 offered to close out at \$1.98.

**Canton Flannel 20c.**  
Our regular 25c quality canton flannel, good heavy light, offered special for JANUARY SALE at 20c a yard.

**Apron Gingham 15c a yard.**  
Best qualities of Amoskeag and Lancaster apron gings which have been selling regularly at 18c now offered for JANUARY SALE at 15c a yard.

**Handkerchiefs 15c**  
Ladies' 25c handkerchiefs offered special for JANUARY SALE 15c each. It would pay you to buy these now and save them for Christmas.

**Yard Wide Silks \$1.9.**  
Yard wide Messaline and Taffetas that have been selling at \$1.48 to \$2.00. Special for JANUARY SALE \$1.29.

**Wool Dress Goods All Reduced.**  
Owing to the great variety of prices and widths it is impossible to quote a list of prices on wool dress goods but every piece of wool dress goods in our stock will be greatly reduced for JANUARY SALE.

**Percales 19c.**  
We have taken from our regular stock 25c percale, the shorter ends or patterns that we do not wish to continue to offer same at 19c a yard.

**Knitting Wool 39c a ball.**  
We offer special for JANUARY SALE only our best grades of knitting wool, full 2 oz. balls in a good range of colors 39c a ball.

**Pillow Cases 49c.**  
We have left from Christmas selling about 2 dozen of Loom pillow cases, hemstitched and lace trimmed, we offer special for JANUARY SALE at 49c.

**Bureau Covers 25c**  
Plain hemstitched bureau covers, fair quality of material only 25c each.

**Curtain Scrim 10c a yard.**  
Lot of curtain scrim with colored borders, quality that could not be bought at wholesale for anything like the low price we have asked.

**Laces 5c a Yard**  
In order to clean house before taking stock, we offer a large variety of laces at 5c a yard that are real bargains.

**Hair Nets 4 for 25c.**  
Real high grade hair nets, strictly first quality offered special for JANUARY SALE ONLY or while they last at 4 for 25c.

**Hand Bags 1-3 off.**  
We offer any of our ladies' hand bags, no matter what the style or price at 1-3 off the regular price.

**Hosiery and Underwear**  
**Children's Hose 19c.**  
This lot includes a great variety of qualities mostly black, but some tans in the lot. A great many of these are qualities that sold for 25c and 30c each.

**Hose 12 1/2 c.**  
Some odds and ends in hose that we wish to close out before stock taking. These are offered at a price that ought to close them out quickly.

**Ladies' \$1.50 Gloves \$1.00.**  
Ladies' Chamoisette gloves, gauntlet style, strap wrist. Special to close out at \$1.00 a pair.

**Children's Unionsuits 65c each.**  
These are sizes from 2 to 10 years and sell regularly at from 65c to \$1.00, especially priced for JANUARY SALE at 65c for any size from 2 to 10 years. From 12 to 16 year size, regular price \$1.00, special price 85c.

**Ladies' Jersey Gloves 25c.**  
Ladies' black Jersey gloves, fleece lined, 2 clasp wrist, good warm gloves at 25c a pair.

**Sweaters \$2.29.**  
A big lot of sweaters that sold at \$2.95 and \$3.50, offered special now at \$2.29.

**Sweaters \$2.95.**  
Sweaters for men, women and children, sold at \$3.95 and \$4.50. Offered special to close out at \$2.95.

**Men's Overalls \$1.25.**  
Heaviest grade of blue denim made in the best possible manner. These are strictly high grade goods and are very cheap at \$1.25 a pair.

**Men's Black Hose 15c.**  
These are small sizes only, but are excellent value for the men with small feet, regular 25c quality and strictly firsts.

**Men's Shirts 95c.**  
Full cut, made of good quality percale. These shirts are especially good value at the low price of 95c a piece.

**Men's Hats 1/2 off.**  
Any hat from our stock all new up to date goods offered for JANUARY SALE at 1/2 off regular price.

**Men's Unionsuits \$1.19.**  
Men's heavy fleece lined union suits, regular price \$1.50. Special for JANUARY SALE \$1.19.

**Men's Bath Robes \$3.19.**  
Men's blanket bath robes, well made with cords. Special for JANUARY SALE \$3.19.

**Men's Gloves at Reduced Prices.**  
We have a number of odds and ends in men's gloves many of them in lots too small to advertise which will be sold at reduced prices.

**Muslins etc.**  
**Blankets \$3.39.**  
Good heavy weight double bed blankets, color gray, regular \$4.00 goods \$3.39.

**Apron Gingham 10 1/2 c.**  
Special lot of apron ginghams in blue checks 10 1/2 c a yard.

**Ginghams 14c.**  
Special lot of ginghams in small checks, very desirable and suitable for children's dresses at the low price of 14c a yard.

**Diaper Cloth \$1.39 a Piece.**  
10 yard pieces of 22-inch Bird Eye or diaper cloth, regular \$1.75 value at \$1.39.

**Pillow Cases 25c.**  
A fair quality of pillow cases, hemmed ready for use 25c each.

**Sticker 10c a Bunch.**  
Regular 15c bunches of Sticker or embroidery in all the popular colors. JANUARY SALE price 10c a bunch.

**House Furnishings.**  
**Toilet Soap 3 Cakes for 10c.**  
A good quality of toilet soap offered for JANUARY SALE at the low price of 3 cakes for 10c.

**Pen Knives 10c.**  
Boys' Pen Knives with chain at the very low price of 10c each.

**Gem Razors 69c.**  
We have 5 Gem razor sets, regular \$1.00 quality to close out at 69c each.

**Sheets \$1.25.**  
A fair quality of bed sheet 81x90 size, especially priced at \$1.25.

**Alarm Clocks 98c.**  
Good quality alarm clock again offered at the low price of 98c each.

**Watches 98c.**  
A nickel watch, good time keeper, offered special at 98c each.

**Tumblers 39c a dozen.**  
A fair quality of table tumblers offered at the lowest price heard of in years at 39c a dozen.

**Salad Bowls 45c.**  
Pretty decorated salad bowls, large size, special for JANUARY SALE 45c.

**Nickel Tea Kettles \$1.98.**  
Either No. 7 or No. 8 size nickel tea kettles, guaranteed first grade goods \$1.38.

**Toilet Paper 4 Rolls for 25c.**  
For our JANUARY SALE we offer 4 rolls of full 1000 sheets to the roll tissue toilet paper at 4 rolls for 25c.

**"WEAR-EVER" Preserve Kettle \$3.48.**  
10 quart "Wear-Ever" kettle the best grade of aluminum made. Our regular price \$4.25 a piece, offered special for JANUARY SALE only at \$3.48.

**Ready to Wear Garments.**  
**Ready to wear Garments Reduced.**  
Every coat, suit, dress and skirt in the house is reduced in price for JANUARY CLEARANCE SALE. The stock includes all new and desirable garments and at these low prices they are sure to go quick. Note these prices.

\$30.00 to \$37.50 Coats \$23.75.  
\$25.00 to \$28.50 Coats \$19.75.  
\$19.50 Coats \$14.75.  
\$15.00 Coats \$9.75.

**Dresses.**  
\$25.00 Dresses \$18.75.  
This lot includes our best dresses in Canton Crepe, Crepe De Chine, Satin and other materials.

**\$19.75 Dresses \$14.75.**  
This lot includes silk dresses also serge and tricotine.  
\$15.75 Dresses \$12.75.  
\$10.00 Dresses \$7.75.

**\$12.50 Skirts \$7.75.**  
A lot of a very fine quality Prunella cloth, box plaited skirts in very attractive patterns, each one different. For the CLEARANCE SALE \$7.75.

**\$6.00 Skirts \$3.75.**  
This lot includes a large variety of serge and wool poplin skirts in black and navy blue in staple or plain styles. For the CLEARANCE SALE \$3.75.

**Suits Reduced.**  
Only about 10 suits left, they have been priced from \$19.75 to \$42.50. For the CLEARANCE SALE each one reduced to about 1-3 off.

**Silk Waists \$2.85.**  
This lot includes Pongee and Georgette waists in very desirable styles and colors. For the CLEARANCE SALE \$2.85.

**Voile Waists \$1.45.**  
Lot of white voile waists with long sleeves all very prettily trimmed. \$2.00 and \$2.50 values for the CLEARANCE SALE \$1.45.

**Flannel Middys \$4.65**  
Your choice of any of our best quality flannel middys in either red or navy blue. For the CLEARANCE SALE \$4.65.

**Child's Sweaters.**  
These too will share in the JANUARY CLEARANCE prices. Pretty little sweaters for children from 2 to 6 years, the colors are navy blue, brown and green.  
\$3.00 Sweaters \$2.45.  
\$2.50 Sweaters \$1.98.

**Corsets 98c.**  
A good quality Miller corset made of pink Coutil in a medium length model. A splendid corset for only 98c.

**Ladies' Flannelette Gowns 75c.**  
These are full size ladies' gowns of good quality outing flannel in pretty pink and blue stripes. For the CLEARANCE SALE 75c.

**Ladies' Flannelette Gowns 98c.**  
These are our best quality regular size ladies' gowns of a heavy quality outing flannel in either solid white or pretty stripes. For the CLEARANCE SALE 98c.

**Boys' Cord Pants \$1.39.**  
Our best quality boys' cord pants in all sizes for the boys from 7 to 18 years. Made Knickerbocker style. For the CLEARANCE SALE only \$1.39.

**Window Shades 49c.**  
Best quality water color window shades full 6 ft. long in dark green only. For the CLEARANCE SALE 49c.

**Shoes and Rubbers.**  
**Jersey Leggings**  
Good quality fleece lined black Jersey leggings made long to come up over the knee. For children from 3 to 6 years 50c, 7 to 12 years 58c.

**Insoles 6c.**  
Special lot of felt lined insoles for ladies' shoes. Regular price 15c for the JANUARY SALE only 6c.

**Ladies' Shoes \$2.50.**  
This lot includes dark tan shoes in sizes 3 to 5 1/2 for school girls also. Old lots of ladies' shoes with high and medium heels, former price from \$3.50 to \$5.00, for the CLEARANCE SALE only \$2.50.

**Ladies' Shoes \$4.95.**  
This lot includes both tan and black shoes with low and military and Cuban heels. In this lot are some of our best goods in La France, Treco and other well-known makes. All sizes in wide and narrow widths. For the CLEARANCE SALE ONLY \$4.95.

**Child's Shoes \$1.75.**  
Medium tan lace shoes, in sizes 8 1/2 to 11 with spring heels, extra value at \$1.75.

**Rubbers.**  
All our rubbers are reduced in price for the JANUARY SALE. The stock is complete with heavy and light weight rubbers and in all styles to fit all shoes. Note these low prices for the best quality rubbers made.

\$5.00 Men's Ball Band Vac Boots \$4.50.  
\$5.00 Men's Hipress Red Boots \$4.50.  
\$3.75 Boys' Ball Band Boots \$3.35.  
\$2.65 Youth Ball Band Boots \$2.35.  
\$3.00 Women's Ball Band Boots \$2.75.  
\$2.65 Misses' Ball Band Boots \$2.35.  
\$2.25 Child's Ball Band Boots \$1.95.  
\$1.15 Ladies' Ball Band Storm Rubbers 95c.  
95c Misses' Ball Band Storm Rubbers 85c.  
80c Child's Ball Band Storm Rubbers 69c.  
\$1.25 Boys' Ball Band Storm Rubbers \$1.10.  
\$1.00 Youth's Ball Band Storm Rubbers 89c.  
\$1.50 Men's Ball Band Storm Rubbers \$1.35.

**Artics.**  
\$2.75 Men's Ball Band Artics \$2.45.  
\$3.00 Men's Ball Band Artics \$2.65.  
\$2.35 Boys' Ball Band Artics \$2.00.  
\$2.00 Ladies' Ball Band Artics \$1.75.  
\$1.75 Misses' Ball Band Artics \$1.50.  
\$1.40 Child's Ball Band Artics \$1.25.

**\$5.50 Men's 4 Buckle Artics.**  
Special lot of men's all rubber 4 buckle artics bought from the government, U. S. Hood, and other makes at the special price of \$5.65.