

AFTER six years' study of the light delivery problem and more than two years' rigid testing of the Harley-Davidson motorcycle truck, as it now stands, we are offering a proposition that has actually demonstrated its worth. In the hands of retailers and wholesalers all over the United States, as well as in the Government service and general parcel delivery. Gasoline consumption, 30 to 40 miles per gallon with full load. Speed, 2 to 35 miles per hour.

SEE US AT AUTO SHOW

HEAGY BROS.

OPEN EVENINGS

1204 N. THIRD ST.

COMFORT RULES IN 1914 MOTORCYCLES

Rider's Ease and Pleasure Mainly Considered in This Year's Indian Models

The one best bet for pleasure in the line of motoring, unless you feel as though you must spend a good deal of money and take somebody with you all the time, is the motorcycle—and at that you don't get the real good out of a motorcycle unless you have someone with you. You can't take the whole family, of course, but most young fellows would be satisfied with one of the family at a time. And for economy the motorcycle makes any other sport of the day appear ridiculous.

Motorcycling in this year 1914 has gone about as far as human ingenuity could devise or human imagination conceive. Bouncing, bumping, excessive speeding, flendish noises, slathers of grease and oil, experimental and inadequate equipment of all sorts have all gone by the board. Comfort, solid comfort, is the keynote of this year's motorcycling. The machines will go fast enough to take the conceit out of the any automobile that uses the highways, but no one who knows his business as a motorcyclist out for solid comfort is going to burn the roads up with the power that is built into his machine for the purpose of taking him up any old hill. That sort of thing is passing out of fashion. This year's motorcyclists will have more real enjoyment, more of the best there is in life, than ever before. And the side car, now perfected, enables you to take the girl along.

Take the electric lighting. That gives you a steady, clear stream of brilliant illumination that makes the night as clear as day. Take the electric fan. That cuts your gear ratio 70 per cent. with a trivial motion of your hand, and sends you up the steepest hill on earth as smoothly as a bicycle coasts down grade. Take the spring frame. It rides you over car tracks, ruts and thank-you-marms so cleverly you would not know they were there. These are some of the cardinal features of the new machines. There are thirty or so improvements, refinements and betterments that have taken the worry and the take-a-chance out of the sport.

But get back to the economy for a minute. Do you know that you can run a motorcycle for next to nothing? That is no press agent statement. Ask any motorcyclist. When you can go sixty or seventy or eighty miles, according to the condition of the air and your skill as a motorist, on a gallon of gasoline, and a hundred miles on 20 cents' worth of oil, how much is it going to cost you to take a little run of twenty miles? About the price of a cigar. Will it be worth it? Perhaps not, if your board bill is regulated by the size of your appetite. And the joy of coasting smoothly up hill and down, around corners into beautiful valleys, far and away as far as you feel like going, without fatigue and without a worry in the world—millions couldn't buy the exultation of it.

The world has never seen a finer motorcycle than this year's Indian. One careful examination of it will make that clear to any man, whether he thinks he would like to own a motorcycle or not. But there is a good deal more than the machine that has to do with real pleasure in the sport. The chief thing to look out for, next to getting a good machine, of which there are half a dozen built as well as the makers know how to make them, is to find a dealer who watches for the comfort and pleasure of his patrons. The West End Electric and Cycle Company, George F. Howitt and A. E. Gettys, heads of the concern, have been identified with Harrisburg motorcycling affairs for years. As agents for the Indian they have done a great deal to put Harrisburg on the motorcycling map.

Mourer at 932-939 Rose avenue, the Mehling garage. The demonstrator is expected within a week or two. D. B. Trostle and Alexandra Mourer are the men back of the car which is made by the Twombly Car Corporation, Avondale, N. J.

Excelsior Motorcycle Shown at Local Store

The new store room of the Excelsior Cycle Company at 1007-1009 North Third street, has just completed the uncrating of their stock and are showing a complete line of Excelsior motorcycles. This store is under the management of Harry and Nat Feldstern. In the equipping of the 1914 models such accessories as magnetos, carburetors, brakes, chains, saddles, etc., have been selected after rigid tests in the Excelsior company's experimental department. The standard of excellence in material, design and workmanship, is the highest attainable.

Model 7-S is a powerful two-speed twin which is particularly applicable to side car and commercial service. Regardless of the road conditions, it affords an easy start with extreme loads. What may be termed as a standard heavy service machine is offered in model 7-C, which has a roller chain drive. Model 7-B is identical except that it is provided with belt instead of chain transmission.

A twin this especially designed for speeding purposes is offered in model 7-SC. This machine is equipped with racing handle bars, rigid front and a short mud guard over the rear wheel. It can also be had with full road equipment, says Mr. Adams.

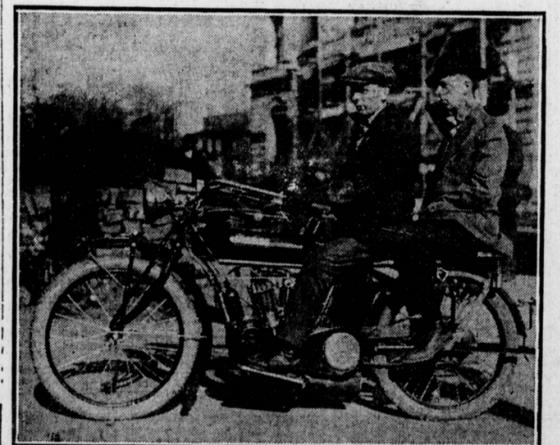
Models 4-TS, 4-C and 4-B, are practically identical in construction and designation, except that they are provided with a single instead of twin motor.

Every feature of practical service to the rider for safety, comfort and convenience is offered in the 1914 model and realizing that the heart of a power-driven vehicle is the motor, the company has devoted the highest engineering skill and mechanical ability to the development and perfection of the Excelsior motors.

Twombly Light Roadsters Will Be Here Shortly

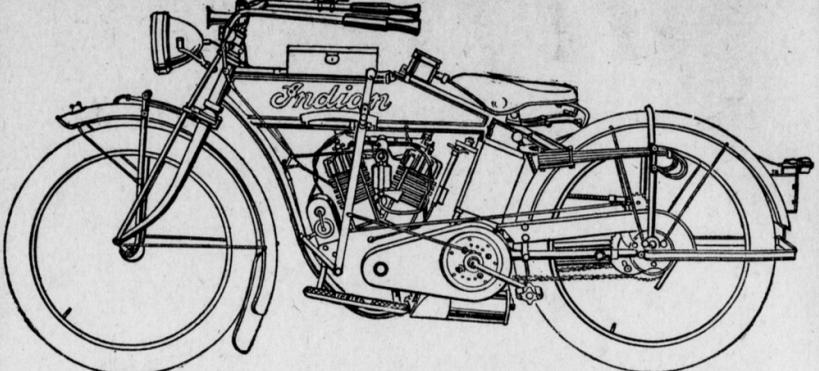
Among the new cars to be introduced in Harrisburg shortly is the Twombly a light roadster of the tandem type, seating two passengers. This car was among the interesting exhibits of the New York show and will be represented here by Trostle &

INDIAN 1914 MOTORCYCLE



The red Indian I sold in Harrisburg by the West End Electric & Cycle Company at Green and Maclay streets. This motorcycle is one of the first to be manufactured, and a famous phrase of the Hendel Manufacturing Company is "Count the Indians on the road." In the above picture are J. DeWitt Grove, expert mechanic at the Indian service station, and Henry Lotz, a member of the Harrisburg Motorcycle Club.

SEE THE 1914 INDIAN AT THE AUTO SHOW



38 Refinements in 1914 INDIAN MOTORCYCLE

The successful application of Electricity to the motorcycle has been accomplished in the Indian for the coming year and plays a most important part in the 36 betterments.

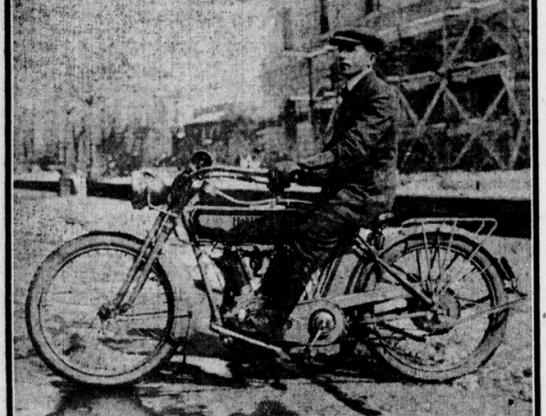
The Electric Starter is a powerful motor generator, small, neat and compact. It is mounted on the left side of the engine and always is connected with it, therefore should the rider stall the engine in traffic, or on a crossing, it can be restarted without dismounting the machine simply by throwing a switch, which brings the starter into action and almost instantaneously starts the engine. Electric Headlight with 9 and 12 C. P. bulbs. Electric Tail-light with 2 C. P. bulb, throws a white light downward on the license plate and a red beam to the rear. Electric Signal is small and very economical in current consumption, yet it is the highest powered warning device of its kind ever fitted to a Motorcycle. Electric Storage Batteries—There are two sets, each with 15 hours' lighting capacity.

Other important features of the new Models are: Reinforced frames and forks with drop forged fittings throughout; longer Wheelbase; new device for securing motor to frame; new cam design, giving increased power and speed; larger Motor Shafts and Intake Valve, Rocker Arms (the latter fitted with oilers); new trussed handlebars with patented locking binder post to prevent turning, yet they are fully adjustable as heretofore; larger tires; padded saddles of new design; stronger stand and large metal tool box with spring lock. The INDIAN Cradle Spring Frame was a revolution in Motorcycle construction in 1913. The Cradle Spring Frame of 1914, with a wheelbase of 58 inches, is easier riding and stronger than ever before.

Henderson 4 Cylinder, 8 H. P., \$325. Two Speed Model, \$365. Tandem Complete, \$20.

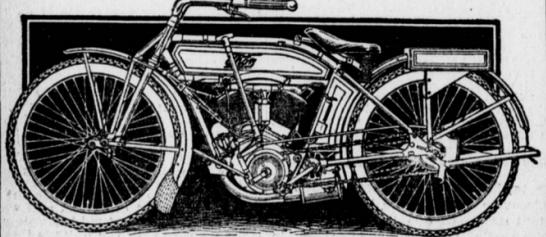
West End Electric & Cycle Co.
GENERAL AGENTS
Green and Maclay Sts. Harrisburg, Pa.

HARLEY-DAVIDSON WITH HEAGY BROTHERS



The Harley-Davidson side-car and motorcycle truck will be the leading features of the Heagy Brothers' exhibit, besides the regular models. H. C. and R. W. Heagy have had remarkable success since opening a store at 1204 North Third street several years ago. Beginning with a bicycle repair shop, the Harley-Davidson motorcycle agency was assumed later and gradually a line of sporting goods and to-day it is one of the leading stores in North Third street.

THE Thor Quality Motorcycle



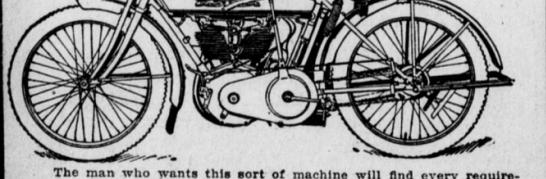
A powerful and efficient motor with ALL BEARINGS ROLLER-BEARING, ALL STEEL CLUTCH RUNNING IN OIL, can be oiled from seat while riding; an UNDERGEARED TRANSMISSION with ONLY ONE CHAIN, no SHORT CHAIN to GIVE TROUBLE, ALL STEEL BRAKE, no LININGS to BURN OUT, BALL AND SOCKET JOINT INLET, A TWO-SPEED PLANETARY TYPE, GEARS ALWAYS IN MESH, two speed and clutch controlled by ONLY ONE LEVER, the only correct practice. A MECHANICAL OILER TO MOTOR that is the HIGHEST DEGREE OF PERFECTION, a THOR rider never need turn on his oil, for the moment the motor starts the oil is fed to crank case and gears.

Compare the THOR FEATURES with all other makes. You can't find any make with such real improvements. When you buy a THOR you buy 100 per cent. efficiency.

4-5 H. P. \$200 7-9 H. P. \$250
5-7 H. P. \$225 9-14 H. P. \$275

Two speed \$40 extra on all models.

YALE TWO-SPEED



The man who wants this sort of machine will find every requirement more than fulfilled in the new Two-Speed Yale.
Model 47-7-8 H. P. 2 Cyl. \$285
Model 45-5-6 H. P. S Cyl. \$235

See These Models at the Auto Show
Chas. H. Uhler
1317 Derry Street

NEW SUPPLY HOUSE WILL OPEN SOON

Front-Market Motor Supply Will Be Managed by Two Well-known Men

The store room at Front and Market streets will shortly be used for a supply house for the sale of automobile, motorcycle and motor supplies and accessories. T. B. Wildemuth and Ross C. Barrett have arranged to open his store April first. Both young men are well known in automobile circles. Mr. Wildemuth has been the local manager for the City Auto Supply house and Ross C. Barrett has been in the sales force of the Crispin Motor Car Company for two years. Mr. Barrett will continue his association with the Crispin company until the store is opened and will assist at the Cadillac exhibit during show week.

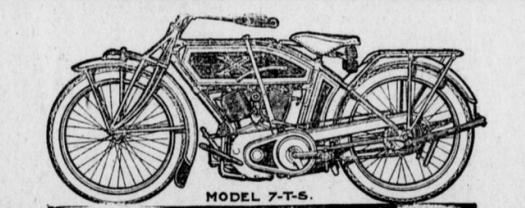
Twenty-five Thousand Members in the F. A. M.

One of the factors in the growth of the Federation of American Motorcyclists is the Touring Bureau, which was established a little more than a year ago. At present there are 25,668 members in the F. A. M., and many of those who have come into the fold in the past year have done so because of the advantages offered through the Touring Bureau. Every motorcyclist wants to take a long tour. Maybe he can't do it this year, but he wants to make his plans, find out the best routes between given cities, and the time of year when certain roads are in best condition. And the Touring Bureau offers him this opportunity. With the aid of the bureau, he can have the exact route of his tour all laid out before he starts on the trip. Many of the routes mapped out by the Touring Bureau have been prepared directly from information gathered by pathfinders who have covered the territory.

CHARLES H. UHLER ON A THOR



Manager of Thor and Yale Motorcycle Agency at 1317 Derry Street.



The Only Exclusive Motorcycle and Bicycle Store in Central Pa.
Motorcyclists and Bicyclists
The world's leading Motorcycle is here, having opened an agency in Harrisburg
The Only Machine That Has Ever Attained a Speed of 100 Miles an Hour

The Excelsior leads in all the cities of the United States and is bound to be the favorite here. We offer inducements never before heard of in this locality. Don't hesitate about coming around to investigate, you will always be welcome. Don't feel compelled to buy—just investigate and hear why the Excelsior holds all the world's records.

The Winning of the Savannah Road Race

is convincing proof of Excelsior supremacy in speed, power, endurance and efficiency. We have on hand Motorcycles from \$125.00 up. Motorcycles and Bicycles sold on small weekly payments.

We are also displaying a full line of Bicycles, Tires and Supplies, being agents for the Hudson, Eclipse, Excelsior, Hampden and the only commercial bicycle in this section for butchers, bakers, grocers, newspaper carriers, milkmen and others.

We do all kinds of repairing at reasonable rates.
WRITE FOR CATALOG
EXCELSIOR CYCLE CO.
1007-9 N. Third St., Harrisburg, Pa.

= MAXWELL =

Model 25 Touring \$750.00 Model 35 Touring \$1225.00
Model 25 Roadster \$725.00 Model 35 Roadster \$1200.00
Model 50, 6 Cylinder, \$1975.00

AT THE SHOW

MILLER & ALTER
HOTEL DAUPHIN