

AUTO SHOW DRAWS LARGE ATTENDANCE

Greater Variety of Cars Than Any
Preceding Year; Lights and
Arrangement Better

With a greater variety of cars and a greater number of better grade cars than ever before, the Fifth Annual Automobile Show of the Harrisburg Automobile Dealers' Association opened Saturday evening in the Arena-Rex building with a crowd equal in size to the opening night last year. And judging from the reports of the dealers, there were many there with their check books ready to place their order for some model to be used as soon as the coming Spring sunshine makes ideal conditions for motoring. From the doors opened at seven o'clock in the evening until they closed at 10.30, there was a continuous stream of spectators plowing through the aisles of the two adjoining buildings. The clear, favorable weather conditions seemed to put everybody in a good humor, as well as in a mood to make a careful examination of the exhibits. Most of the "show cars" are practical vehicles, designed for a specific use, and taken out of regular factory stock to be exhibited, after which they will be turned directly to the customer.

There was a very general expression of pleasure, frequently combined with surprise, at the show as a whole. Any fears that may have been entertained as to the exhibition suffering by comparison with previous shows were dissipated almost at first sight. Considered from the standpoint of a well-arranged and dignified showing of the product of the automobile industry, the Harrisburg exhibition is an undoubted success.

An interesting feature of the Harrisburg Automobile Company's exhibit is a large framed picture, or rather a series of pictures, showing the evolution of the Reo. The Fifth. It shows R. E. Olds, the designer, as a boy, and the first horseless carriage designed by Mr. Olds in 1886. Also an illustration of cars built in 1896, 1897 and 1899. The first side-entrance auto designed by R. E. Olds was exhibited at Madison Square Garden in New York in 1902. It is included in this group together with a photograph showing the graceful design of the 1914 Reo. And beside the easel stands the real Reo, which is the Fifth. Its elegance of design, mechanical efficiency and modern refinements; in striking contrast to the crude but basic ideas of the early designs, and a climax of R. E. Olds' engineering achievements, an embodiment of the designer's twenty-eight years of thought and experience as an automobile manufacturer.

Another interesting feature of the Harrisburg Automobile Company's exhibit is the Haynes car with the electric gear shift. This eliminates the necessity of shifting gears by lever and makes it so simple to operate that even a child can operate the car.

Maxwell Motor Cars Back in This Territory

Miller & Alter, of New Bloomfield, are the special representatives for the Maxwell cars in this vicinity. Two of the models are displayed at the local show. In speaking of the reception awarded the Maxwell at the New York show, Sales Manager C. F. Redden said: "Every few minutes we have to ask the good people to move on and clear the aisle in front of our booth

lest we get in bad with the management," said the sales manager gleefully. "Last show time—why then we were glad to have an occasional one drop in accidentally even though he hurried away as soon as he discovered what booth it was.

"And our organization—note the enthusiasm with which every man works. How patiently—and I may say learnedly—each explains the various mechanical features of the car. "A year ago to-day our organization was the best imitation of a Mexican Federal army one could imagine. It wasn't an organization; it was a badly scattered, badly scared mob. And all because the methods of the 'lion tamer' had been injected into it so ra time.

"But we'll forget that. It was only momentary—and this has all the earmarks of permanency, if I am any judge of appearances.

"But to-day, look at that crowd. Listen to that enthusiasm. We have come from tag end to the van in a year, and I guess that's going some."

HE FOUND HIM

In a class of twelve boys one of them had broken a school rule, but none of them would own up to being guilty or tell on the one they knew had committed the offense.

"I will thrash every boy in the class until I find the offender!" announced the teacher.

So he began and had whipped eleven of them. "Now, if you will tell me who did this I won't thrash you."

"All right, sir," was the quick answer. "I did it!"—In National Monthly.

CAN A CAR STAY NEW FOR FIVE YEARS?

R. E. Olds Says Reo the Fifth
Should Do That in Nearly
Every Instance

George G. McFarland, who sells Reo the Fifth, says that R. E. Olds is the greatest extremist in America to-day regarding well-built cars. In a late announcement he says: "Men buy Reo the Fifth on past records. And it will always be so. What men say of new cars counts for little. All new cars run well. I am building each car for what men will say after it has run five years. I owe all my success to building cars which stay new."

This is the factory which puts each new model to a test of 10,000 miles. At the end of that test the car is taken apart and inspected. If any vital part shows more than slight evidence of wear, that part is displaced in the entire output by a part which won't show wear.

This 10,000 miles of reckless driving is considered equal to five years' average use. And Mr. Olds figures that Reo the Fifth, with proper care, should show up in five years just as well as these test cars.

Plans Being Made For Annual D. A. R. Meeting

Washington, D. C., March 16.—With the arrival here to-day of Mrs. William Cumming Story, president general of the Daughters of the American Revolution, preparations were begun for the twenty-third annual continental congress of the society. Mrs. Story planned to make arrangements for the reception, entertainment and care of the delegates to the congress, the indications pointing to an unusually large attendance. Interest in the forthcoming congress centers in the election of ten vice-presidents general, although this is an "off election" year, and the proposed amendment of the constitution.



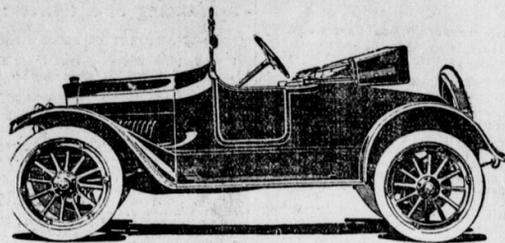
1-ton gasoline commercial cars. Suitable for any business . . . \$750

Stanley Steam Cars

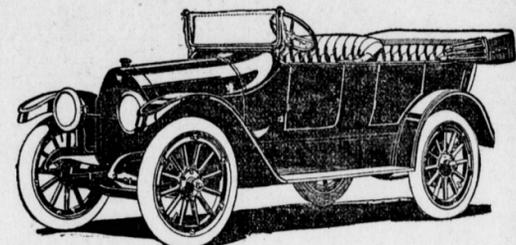
Pleasure and Commercial. \$1,350.00 to \$2,500.00, fully equipped. Represented by

Paul D. Messner

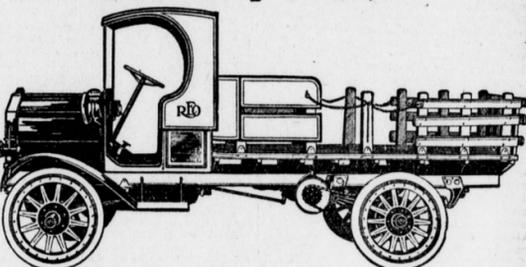
1115 JAMES STREET
Bell Phone.



Reo Roadster \$1,175



Reo Touring Car \$1,175



Reo 1 1/2 to 2 Ton Truck \$1,800

The greatest value for the money on earth
Harrisburg Auto Co.



The New York Show Chassis

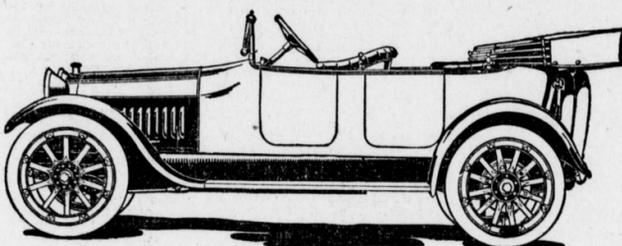
Will Be at the Harrisburg Show.
A Fine Exhibition of the Master Builders' Product.

Crispen Motor Car Co.

413-417 S. Cameron Street, Harrisburg, Pa.

We cordially invite you to visit our big new concrete service building during the Show Week.

CHALMERS THE MASTER "SIXES"



MODEL 26, LIGHT SIX. 5-PASSENGER, Price, \$1,800.

Get a STANDARD of motor car values by seeing the Chalmers "Sixes"—then you will enjoy the Show.

Comparing other cars with the Chalmers will convince you that the Chalmers Master "Sixes" are the best values on the market. Keep "quality" and "price" in mind at each exhibit.

MASTER "SIX," \$2,175; MASTER "LIGHT SIX," \$1,800.

DISTRIBUTORS
Williamsport—Central Garage.
Sunbury—Berlevt Sunderland.
York—Snyder Auto Co.
Lebanon—Ideal Auto Co.

Thompsonstown—M. E. Schlegel.
Carlisle—A. H. Murtoff.
Shippensburg—C. H. Phillips.
Chambersburg—George F. Snyder.
Gettysburg—D. J. Forney.
Belleville—George A. Beezer.

Keystone Motor Car Co.

1019-1025 Market Street

It's Ready,
It's Here

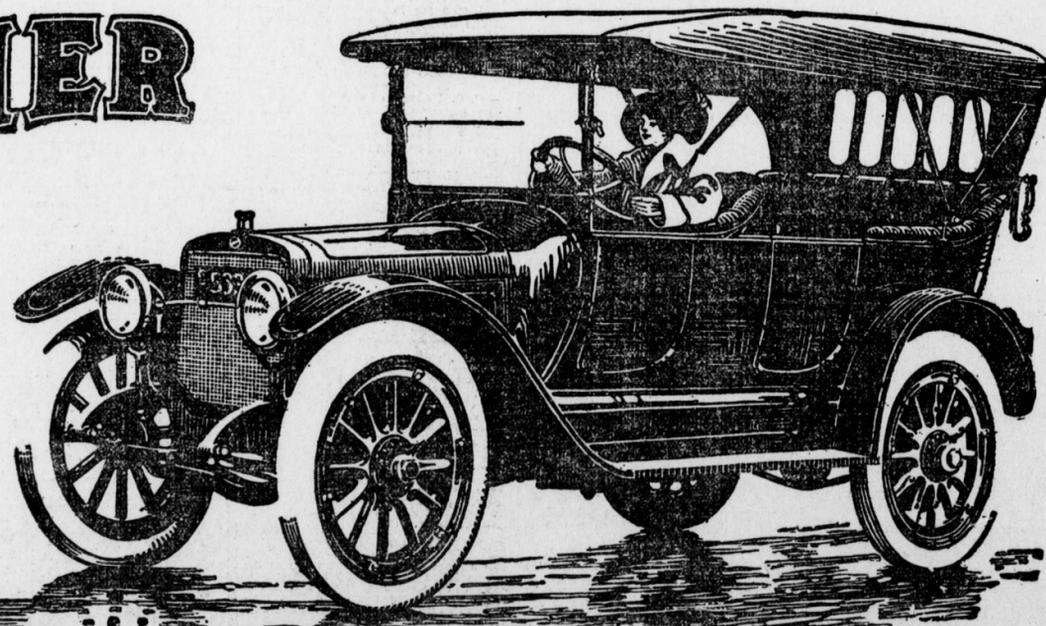
That Light Lozier Four

THAT FAMOUS \$2,100 LOZIER—THE CAR YOU'VE BEEN WAITING WEEKS TO SEE—THIS REAL, TRUE LOZIER THAT HAS SET THE WHOLE INDUSTRY AGOG—IT'S HERE, TO-DAY, READY FOR YOUR INSPECTION; READY FOR YOU TO SEE, TO EXAMINE, TO RIDE IN.

DEMONSTRATIONS BEGIN AT ONCE. FUTURE DEMONSTRATIONS BOOKED IN ORDER OF REQUEST.

LOZIER

LIGHT FOUR \$2100



"The Choice of
Men Who Know"

On Display at Harrisburg
Automobile Show

ANDREW REDMOND

LOZIER MOTOR COMPANY, Detroit, Mich.

THIRD AND
BOYD STS.

29

BARGAINS IN USED CARS

- 3 Hudsons
- 1 Columbia
- 7 Cadillacs
- 3 Mitchells
- 6 Chalmers
- 3 Maswells
- 3 Eagles
- 2 Jacksons
- 1 Pratt-Eikhart

Call at the Hudson Exhibit at the Auto Show

HUDSON Sixes

Six-40 \$1750 Six-54 \$2250

I. W. DILL

At the Show Look For the



"THE STANDARDIZED CAR"
COLE FOUR COLE SIX

\$1925 \$2600

Bowman & Co.

318-22 Market St. Distributors For Central
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