

Another Showing Luxurious New Spring Silks

The Bowman Silk Department is one of the fastest growing departments in the store. This is due directly to the policy of selling the best quality silks at fair prices. Bowman silks are dependable.

- Crepe de Chine, 40 inches wide, in all the leading shades; regular price \$1.75; special offer, yard **\$1.50**
- Wash Habutai Silks, 50 styles to choose from, yard-wide; regular price \$1.00; special offer, yard **79c**
- Wash Silks—of pure silks; an assortment of 40 styles, yard-wide; regularly 85c; special offer, yard **58c**
- Canton Silk Crepe, newest and most popular shades, set figures in Copenhagen, brown, navy and wistaria; regularly \$2.00; special offer, yard **\$1.69**

On the Main Floor—BOWMAN'S.

CALL 1991-ANY PHONE. **FOUNDED 1871**
Bowman's
HARRISBURG'S POPULAR DEPARTMENT STORE

New Spring Neckwear For Women

Particular attention is directed to the Neckwear Department where is being shown the finest collection of neck fixings we have ever been privileged to offer. The new net and lace plaitings are very popular. These are 1 to 3 inches wide, at 25c, 39c and 50c a yard. Chiffon Plaiting in black, white, tan, pink, light blue, tango, taupe and wistaria, at 25c a yard. Tango Chalmers—made of crepe de chine in all the leading shades, ends are finished with beaded tassels. These are the latest New York craze, 25c and 50c. The new Tango Flare Collar in shadow lace and organdie, 50c. On the Main Floor—BOWMAN'S.

Last Call For the \$2.00 to \$5 Framed Pictures at \$1 Each

For last Saturday we announced a sale of five hundred framed pictures at \$1.00 each—all the best subjects represented. The sale was a big success. There are about one hundred pictures remaining from that sale and these we have held over until to-morrow in order to give those who did not attend the sale last week the opportunity to buy these pictures this week at the same price, \$1.00. All best subjects; good assortment but not such a large quantity. Be early.

On the Fourth Floor—BOWMAN'S.

NOTICE TO MEN!

Hundreds of Styles in the New Spring "Batestreet" Shirts at ... **\$1.50**

These shirts are considered the leaders among best dressers, and our showing comprises the smartest Spring styles in any color you want. Coat style, cuffs attached.

Men's 17c Half Hose of Silk Lisle, at Pair, **12½c**

Men's \$2.50 Coat Sweaters, **\$1.98**

Seconds but good quality. Oxford maroon and tan. Nearly all sizes. BOWMAN'S Main Floor.

Artistic New Easter Hats

MODELS altogether different from any you'll find elsewhere in this city.

New York and Paris styles are brought to Bowman's as soon as they are created.



Every woman wants her hat to be exclusive—that is one very important reason why she should select her Easter hat at Bowman's.

Notwithstanding the extremely large display there are not two hats alike in the better models costing a few dollars or more.

And even in untrimmed hats we show a diversity of styles that cannot be matched outside this store.

Every shade that is decreed fashionable is among the showing. Vivid colors are very popular. Black is exceptionally stylish.

Prices range from \$1.95 to \$35.00.

On the Second Floor—BOWMAN'S.

Buy Easter Shoes To-morrow and Save

- Women's \$3.00 Shoes, tan, lace and button style, all sizes, at **\$2.00**
- Women's \$2.00 Shoes, gun metal, button, high and low heels, all sizes **\$1.49**
- Women's \$2.50 and \$3.00 Shoes; samples, in tan and black, button and blucher styles, high and low heels, sizes 2½ to 4½, at .. **\$1.00**
- Women's \$3.00 and \$3.50 Pumps and Oxfords, samples, in black and tan; sizes 2½ to 4½, at .. **\$1.98**
- Men's \$3.00 and \$3.50 Shoes and Oxfords. The shoes are in black and tan calf, in button and blucher styles; and the oxfords in black and tan. Sizes 6 to 7, at **\$1.98**

On the Third Floor—BOWMAN'S.

200 Pairs \$1.25 Lace Curtains, Saturday at . 79c

These curtains were procured at an advantageous market price that is why we can sell them at 79c a pair on Saturday. They are with plain centers and neat borders—white or ecru.

\$1.50 Lace Curtains, 98c 150 pairs; white or ecru, plain centers with pretty borders.

35c to 40c Imported Scotch Madras, Yard, 23c

Natural color and ecru. This is the most durable of curtain materials. On the Fourth Floor—BOWMAN'S.

More New Spring Coats, Suits and Dresses Ready For Saturday

A Better and Bigger Showing For Milady's Easter Choice

The originality of the garments we show gives them added charm and they are in greatest demand. No former season has found us searching so early for more goods. Seems as though we cannot get the garments fast enough.

Silk Moire and Silk Poplin Suits, \$19.50 to \$35.00

The latest New York craze. You'll see silk suits aplenty for they are so well adapted to the new draped lines. These are copies of imported models shown in the recent style shows. Black and all the leading colors.

Spring Suits; New Models, \$16.50, \$18.50, \$21.50, \$23.50

These are shown for the first time to-morrow. Snappy, distinctive models that will instantly appeal to the woman who wants something different. Poplins, crepe poplins, crepes, garbardines, tropical worsteds in black, sage, mahogany, Labrador, Copenhagen, reseda and violet.

More New Coats Here For Saturday

Swagger styles all of them. You cannot fail to get a coat that will please you. This display comprises fashion's newest models.

- Close copies of genuine Balmacaan Coats, in smart mixed cloths **\$7.50**
- Genuine Balmacaan Coats **\$12.50 to \$20.00**
- Basket Cloth Coats, Honeycomb Coats, Waffle Cloth Coats, Bedford Cord Coats, Novelty Coats, Colfine Coats, **\$8.50, \$10.00, \$12.50, \$15.00 and \$17.50**

We charge for alterations on women's garments, but make the prices lower. You save money by our plan. For instance a \$25.00 suit is priced \$23.50, a \$28.00 suit is priced \$26.50, and so on.

On the Second Floor—BOWMAN'S.



Men Are Buying Easter Suits Now Saturday Is YOUR Day

We're splendidly ready with the Spring lines. And we can assure you of some very fine clothes. Investigate our lines and learn why our prices CAN be lower than customary clothing prices.

We Show Men's & Youths' Spring Suits in



The new pencil and chalk stripes.

The new Tartan and club checks.

The new greens in checks and stripes.

The Scotch tweeds and homespuns.

The blue serges and unfinished worsteds.

The new English soft roll suits in two and three buttons; quite a few have patch pockets. Silk and mohair lined. Most of these are three-piece. Some half lined coats.

\$9.90, \$12.50, \$15, \$18, \$20, \$25

Suits for Out-of-Ordinary Builds

Stouts, slims, shorts—all hard-to-fit men—come here. Same attention given to the lines of these suits as to "regulars." No extra prices attached.

Men's New Spring Top Coats **\$9.90, \$12.50, \$15, \$18** Balmacaans and silk faced. On the Third Floor—BOWMAN'S.

Men's and Youths' Hats

Easter lines ready!—The new high crown soft hat is swell. The most fashionable shapes in stiff hats.

\$1.50 and \$2.00 On the Third Floor—BOWMAN'S.

New Crepe Nightgowns

Crepe material is being used extensively for women's underwear. It is admirably adapted for night gowns of which we show a comprehensive variety. These are prettily trimmed with satin edge or plain pink and blue band of crepe. The leading shades. 50c to \$1.50

NIGHTGOWNS OF FINE FRENCH NAINSOOK—Empire or chemise style, various trimmings beautifully adapted for the material used. 98c to \$9.98

Crepe de Chine Nightgowns

Luxurious affairs in pink and blue trimmed with point, venise and shadow laces. These dainty gowns range in prices from \$8.98 to \$13.98

Fad Skirts

The Tango, Hesitation and other new models. Made of finest nainsook and crepe de chine. A host of styles. 98c to \$10.00 On the Second Floor—BOWMAN'S.

Your Boy's Easter Suit

\$3.98, \$5.00, \$6.50, \$8.50 and \$10

Complete new Spring lines ready. Any price you want to pay. At each price you will find fine values. Every boy wants an Easter suit and should have one. Clever Norfolk with plain and patch pockets; belts all around, belts half way; pleated, tucked and box pleats; every shade that's wanted; every material; all wool serges, absolutely guaranteed against sun and rain.



Boys' Wash Suits, **45c to \$3.00**

Largest assortment we have ever shown, including the new novelties, Russian sailors and military style; the Dombey suit and Oliver Twist and many other styles, of galatea linen, ratine and cambric. Sizes 2½ to 8 years. On the Third Floor—BOWMAN'S.

Special shipment of all-leather Travelling Bags, leather lined—16 and 17 inch sizes—on sale to-morrow at **\$4.95**

BOWMAN'S Third Floor.

Another Lot of 50c Congoleum sq. yd. 23c

These are remnants but they come in useful lengths for kitchen, dining room, bathroom, office and vestibule. Congoleum is the new process linoleum and will give quite the same service. On the Fourth Floor—BOWMAN'S.

Women's New Spring Hosiery

Complete lines in the most wanted kinds. Colors and black.

ONYX HOSIERY—With the new Pointex heels; medium and light weight plain and silk lisle, **50c**

ONYX HOSIERY—Thread silk boots; black and colors; wide garter tops; double heels and toes, **50c**

KAYSER'S ITALIAN SILK HOSE—Black and colors, **\$1.50**

THREAD SILK HOSIERY—Black and colors; Onyx brand, at **\$1.00 and \$1.50**

Women's BOOTS OF SILK, silk lisle, plain lisle, wide garter top, double soles, high apiced heels, **25c**

CHILDREN'S COTTON STOCKINGS—Black, white or tan, fine ribbed, double heels and toes; all sizes **12½c**

COTTON STOCKINGS for Boys and Girls; fine ribbed; light and heavy weight; double knees, heels and toe, pair **25c** BOWMAN'S MAIN FLOOR.

Hair Goods

Fine Quality Soft Fluffy Texture Naturally Wavy Switches All shades including gray.

These prices are special for Saturday. 18in. long at ... **95c** 20 in. long at **\$1.55** 22 in. long at **\$2.25** 24 in. long at **\$2.65**

Wavy hair transformations, all shades including gray. All around size specially reduced to ... **\$1.45**

Bring in your combings and we will make them into any style hair goods you desire. On the Second Floor—BOWMAN'S.



Attention, Housewives!

Bowman's 1914 Kitchen Cabinet Club opens to-morrow. And a factory representative will explain the features of the cabinets.



\$1.00 Sends a Kitchen Cabinet to Your Home at Once, . . . \$1.00

First showing of the 1914 Kitchen Cabinets. Prices are low because we buy in carload lots. Join the club to-morrow. Come in and ask the plan.

New Features and Improvements Are: The new table top, the new flour bin, the arrangement of compartments.

A 31-piece Breakfast Set of Genuine Dutch Delft Blue Ware with each cabinet. Fifth Floor, BOWMAN'S.

Special Sale of Wall Paper

Our Wall Paper Department is brimful of new designs for every room in the house. For Saturday we offer an exceptional showing of the 50c to \$1.25 wall papers at a roll, **25c to 75c**

7½c to 15½c Wall Papers 4 to 6c Roll Block designs for kitchens; floral effects for bedrooms and stenciled designs for dining rooms and halls. Bring your room measurements. On the Fourth Floor—BOWMAN'S.

Join Bowman's Refrigerator Club

One Dollar sends a refrigerator to your home. Come in and ask the plan. We will be glad to explain all the features of these refrigerators. Buy now and have the use of your refrigerator as soon as possible. A complete line of refrigerators from \$5.98 to \$39.00. Ice Chests, **\$4.49 to \$15.95** On the Fifth Floor—BOWMAN'S.

\$1.98 to \$5.00 Cut Glass \$1.50

A hundred pieces of slightly imperfect cut glass will be placed on sale to-morrow at this price. Punch Bowls, 3 and 4-pt. Jugs, 13-inch Vases, 8-inch Nappies, Footed Comports, Sugar and Cream Sets, Vinegar Cruets. Any piece in the lot at **\$1.50**

250 Pieces Fancy China at 69c

Imported German China, Schlagelmilch quality, regularly 98c to \$1.69. The lot consists of all the wanted pieces and the designs are new and beautiful. Any piece in the lot **69c** In the Basement—BOWMAN'S.