

NECKWEAR

Dainty New Things in Neckwear That Will Add the Right Finishing Touch

Special purchase of beautiful Venise collars. These bargains usually go to jobbers—but we were on the ground and have them for your Easter buying.

EASTER GLOVES Splendid Completeness

Every Desirable Style in Long or Short, Fabric or Kid Glove

Bowman's is the place to go for your Easter gloves. Gloves to suit the most fastidious. We are featuring the Autocrat two-button Kid Glove—new heavy embroidered backs in white with black, black with white, and tan.

Easter Silks: Lovely in Weave & Color

You still have time to select your material for your Easter gown. A variety so fascinating that you could choose only a silk you would be sure to like.

There are silks suitable for suits and costumes and all needs. Each at a special Easter Sale price. Yard wide Chiffon Taffeta in light blue, pink, Copenhagen, tango, navy, black and white.

SPECIAL FOR SATURDAY Jardinieres and Umbrella Stands

A new arrival of Jardinieres and Umbrella Stands, made of pottery, glazed and finished in blended colors. 7-inch Jardinieres 25c

Unrivalled Collection of Ultra Fashionable Millinery

We are featuring some entirely new millinery that is distinctly different from anything shown heretofore.

We have been opening case after case of millinery goods the past few days and each box has brought forth a surprise. Among the few things we might mention are: The Black Shiny Straws trimmed with moire ribbons and lacquered quills and Gelatin Flowers.

A Smart Easter Hairdressing

May be enjoyed by every Harrisburg woman and the necessary accessories need not be expensive. To-morrow, we offer splendid assortments of the naturally wavy hair switches and transformations at most liberal concessions.

HARDY HOLLAND ROSES

Our annual sale of Holland field-grown rose bushes and plants begins to-morrow morning. These are the best two-year-old hardy, field-grown rose bushes that come from Holland, and are our direct importation.

Saturday Soap Specials

10 cakes Ivory Soap 38c 10 cakes Fels' Naphtha Soap, 38c 10 cakes P. & G. Naphtha Soap, 38c 10 cakes Swift's Pride Soap 29c

Rugs, and Drapes for Spring Needs

Another lot of those \$27.50, 9x12 Axminster Rugs for \$15.98. Those who were too late to get their rugs in the March Sale will be pleased to know they can get them here Saturday.

CALL 1991-ANY PHONE. FOUNDED 1871 Bowman's HARRISBURG'S POPULAR DEPARTMENT STORE STORE OPENS SATURDAY MORNING AT 9

Special Easter Sale of Suits, Coats, Dresses and Waists

Never before have we had such splendid display of Easter and Spring apparel.

Hundreds of new garments have arrived in the past week. New models, new materials, all the latest tendencies in Spring fashions. Suits and dresses in misses' and women's sizes.



Exquisite Moire Suits

The most wanted thing. The scarcest fabric is moire. A shipment within the past three days has enabled us to have them here for your buying. Exclusive models in black, Copenhagen, tango, helio and reseda, at \$23.50, \$28.50 and \$32.50.

The Smartest Little Suits in Poplin, Crepe Poplin and Wool Crepes at \$15

One glance at this fine collection, will convince you of their unusual worth. By far the best values we have ever shown. Women who do not want to pay a high price for their Spring suits should see these. All snappy models in black, navy, tango, Copenhagen, reseda and helio. Special for Saturday at \$15.00.

Suits at \$23.50

We specialize on this price. Give best values. Have largest assortment. A great variety of materials. Up to the moment styles and all sizes, up to the largest and down to the smallest.

New models here for Saturday in crepes, moires, waffle cloths, crepe melrose, gabardines and silk poplins.

Specially Priced Easter Waists & Blouses

Copies of imported Blouses in French Muslins and imported voiles. Beautiful silk crepe waists; waists that give distinctive styles to the suit, French shoulder. The new shades of peach, mais, Dainty little silk waists in flame, tango, green and blue.

Beautiful Beyond Words Are These Waists at \$1.00

New style features only included in these high-priced models. Voile and crepe. Splendid assortment at \$1.25. And the daintiest things in voiles, crepes and pretty sheer materials, at \$1.98 and \$2.50.



SUMMER DAYS are cool and comfortable as can be if your corset is the right one. Let us advise you. This is what we suggest--



A nice lightly-boned corset, carefully designed to fit your figure with that easy, comfortable support that gives no hint in feeling or appearance that the garment is there.

Sale on the Second Floor—BOWMAN'S.

Novelty Lingerie

Tango Bloomers and Corset Covers in pink and blue pebble crepe, the latest fad in lingerie. Large assortment.

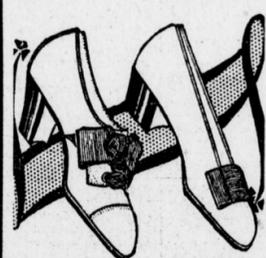
Corset Cover, 50c Tango Bloomers, 75c

Crepe Gowns of pebble crepe. Most popular material now for summer underwear. Kimono and pajama styles. Prices range from 50c to \$1.50

On Sale on the Second Floor—BOWMAN'S.

Spring's New Fashions in Shoes

Our style represents the latest dictates of Fashion. We take special pride in our new Spring line. They offer that high quality of material and workmanship that will give satisfaction. Among the new arrivals are:



Women's patent colt pumps and high shoes, pair \$4.00

Men's gun metal and tan calf, button and lace shoes, pair \$4.00

Men's \$3.00 and \$3.50 patent colt, tan calf and gun metal sample oxfords, pair \$1.98

Women's \$3.00 and \$3.50 patent colt, gun metal and tan calf sample pumps and oxfords, pair, \$1.98

Women's \$2.00 and \$2.50 patent colt, gun metal and tan calf sample pumps and oxfords, pair, \$1.49

Misses' \$1.69 pumps, 1 and 2-terap styles, all sizes, pair, \$1.25

Children's Tango pumps in patent colt, pair \$1.49 and \$1.75

On Sale on the Third Floor—BOWMAN'S.

Keep in Step Buy Your Easter Suits at Bowman's



Smart Spring suits for men and young men. Our Men's Shop is brimful of stylish suits. Every garment represents the best of style and workmanship. Sack suits with soft rolled lapels and the conservative styles. Your choice of all the new fabrics and patterns. Our prices are \$9.90, \$12.50, \$15, \$18.00, \$25.00

Boys' Suits and Reefer Top Coats



Snappy styles in all the fashionable fabrics of the season. We specialize on our suits at \$3.98, \$5.00 and \$7.50. All styles and materials.

On Sale on the Third Floor—

Wall Papers

Window Panthe in beautiful stained glass effects for the bathroom windows. Special price for Saturday, yard 15c

Wall Papers suitable for kitchen, dining room and bedroom at, roll 3 1/2c

Wall papers for bedrooms in the popular satin stripes and floral creations, with dainty cut-out borders to match. Saturday's price, roll 7 1/2c

On the Fourth Floor—BOWMAN'S.

BUSTLES FOR 1914

Absolutely Demand a BUSTLE We are Prepared to Meet this Style Demand

With a Complete Line of the Practical W & W BRAIDED WIRE BUSTLES

Light as Air, with Wash Covers Absolutely Comfortable

Styles for All Needs

Prices, 25c to \$1.50

Easter Baskets

Many styles to choose from, ranging in prices from . . . 5c to 25c Shredded Wax Paper, white, green and lavender, package . . . 5c

On Sale in Basement—BOWMAN'S

Sporting Goods---Bicycles For All

Large display of girls, boys' and men's bicycles with coaster brakes and heavy tread studded tires. Prices range from \$21.00 to \$34.50

Something new Motor-Bike Bicycles

Have tank, handles and studded tires. Exact resemblance to motorcycle. See these nobby new "Bikes" on the Third Floor.

Other Saturday Specials

\$3.00 bicycle tires \$1.95 Velocipedes \$1.98 to \$12.48 Sulkies \$1.50 to \$4.98 Collapsible Go-carts \$4.50 to \$12.98

Baby Carriages, red and wooden bodies, \$12.50 to \$32.50

We offer a special discount of 10 per cent. on all velocipedes, sulkies and baby carriages sold on Saturday.

On Sale on the Third Floor—BOWMAN'S.

Men's Furnishings

MEN'S BALBRIGGAN UNDERWEAR—Spring weight, long sleeve shirt, ankle drawers; silk finish, pearl buttons; drawers have double seats. Saturday, each 50c

MEN'S UNION SUITS, Spring weight, long and short sleeves, white or ecru color. Saturday, suit, \$1.00 and \$1.50

MEN'S 75c NIGHT SHIRTS—Fine quality of barbed muslin, military collar, fancy silk trimmings. Saturday, each 59c

NEW SPRING SHIRTS—All wanted materials and styles. Coat style with attached cuffs; coat style with soft French cuffs; plain and pleated percales; plain and mercerized madras; silk mixed and all silk.

Prices are \$1.00, \$1.50, \$2.00 and up to \$4.50 each.

MEN'S 25c HALF HOSE—Manufacturers samples. Mercerized and silk plated, black and colors. All have double soles and high spliced heels. Saturday, 3 pairs for 50c, or, pair 17c

BOYS' DRESS SHIRTS for Spring. Coat style with French cuffs, with or without separate soft collars. Made of percale and mercerized madras. Saturday, each, 50c and \$1.50

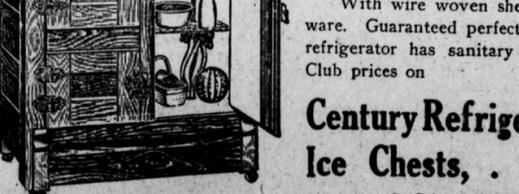
NEW SPRING NECKWEAR—Four-in-hands and club ties, each, 25c and 50c

One Sale on the Main Floor—BOWMAN'S.

Refrigerators on the Club Plan

\$1.00 will send one to your home and \$1.00 a week will pay for it.

Your attention is called to the new "Notaseam" Refrigerator, made by the Belding Hall Co. and sold to us exclusively. "Notaseam" means that the entire lining is made of one piece of stone with all rounded corners to prevent accumulation of dirt. Picture shows the corner of a "Notaseam" Refrigerator. They have sanitary wire woven shelves; solid brass nickel-plated hardware. Special introductory price on the "Notaseam" \$25.00



CENTURY Refrigerators

With wire woven shelves attractive solid brass hardware. Guaranteed perfect, dry cold air circulation. Each refrigerator has sanitary removable drain pipe. Special Club prices on

Century Refrigerators, \$5.98 to \$29 Ice Chests, . . . \$4.49 to \$15.95

On Sale on the Fifth Floor—BOWMAN'S.