

Harrisburg, April 6th, 1914

Mr. Prospective Buyer

Dear Sir:

The really BIG automobile success of the year is the HUDSON SIX.

Desperate diseases demand desperate remedies. There are manufacturers whose storage rooms and dealers showrooms are crowded with unsold cars.

It is only from such makers and dealers that you hear even the faintest criticism of the HUDSON SIX. The vast majority or even our friendly competitors admit, unreservedly, that the HUDSON SIX leads not only all the fours but all the sixes of the year.

With a most modern, efficient and beautiful Six cylinder car at as low a price as \$1750 doesn't it seem rather poor judgment to consider paying \$200 or \$300 more for an out-of-date Four? Or a Six that certainly is NO BETTER than the HUDSON? With a splendid, powerful, durable and beautiful big car at \$2250 why should any man pay DOUBLE THE MONEY and get nothing better?

You may reply that you can get a bigger trading allowance for your old car from others. But look into this closely and you will quickly see that this is mere "price juggling."

When you buy a HUDSON you get NO cut prices, NO fictitious value for an old car. NO extras, NO "inside" price. But you DO GET a car that gives you a new idea of motor-car perfection, and such care and oversight of your car as you never before knew.

Won't you come in and talk these interesting things over with us?



Yours Very Sincerely,

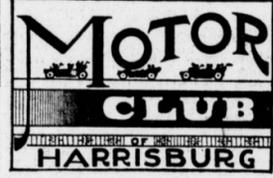
I. W. DILL

Beauty, Power, Silence and Comfort in Jackson

Jackson cars this year are famed for their beautiful appearance. Only a general idea of its graceful lines can be gained by seeing the actual models on display at the Central Garage.

A full forty-horse-power motor is fitted to the Olympic car, ample to take fully loaded, wherever a vehicle can get traction, or where any reasonable driver would risk going.

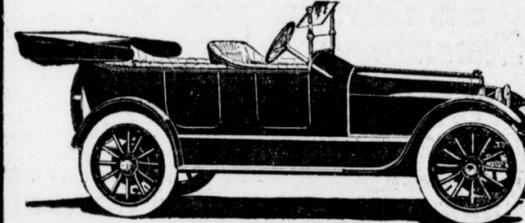
Silence is one of the biggest features of Jackson automobiles—they run quietly. A quiet running motor is an indication of a good motor.



A recent trip to Carlisle and return, via the Trindle Springs road and return via Carlisle pike, disclosed the pike the better route of the two.

See The Herff-Brooks Six

The Lowest Price Six, With Highest Known Value



48 H-P, 124 Inch Wheel Base, Electric Lights, Electric Starter, Completely Equipped

\$1,375

The makers of this car have made automobile machinery for other leading manufacturers for over twenty years and have concentrated this vast experience and the facilities of one of the largest and most modern automobile factories in the world for producing an efficient six at a popular price, and guaranteed by responsible makers to be the superior of any car selling at \$1750, and equal to any car selling for \$2,000.

Phone Us For Immediate Demonstration WEST END GARAGE Agents for Jeffery and Marathon Cars 1808 LOGAN STREET

Cartercar With Gearless Transmission Sold Here

J. H. Parks, of 621 Race street, has assumed the agency for the Cartercar. This car is known as the gearless type, having friction transmission and chain drive.

The Cartercar has been advertised extensively as the car that takes a 54 per cent. grade. The Jesco and Delco system of electric lighting and starting are included in the equipment of the respective models.

The Cartercar is made on two different chassis models, No. 5 having a 116-inch wheelbase and a four-cylinder motor with bore 4 1/2 inches and a 4 1/2-inch stroke. Model 7 has a 106-inch wheelbase and a four-cylinder motor with 3 1/2-inch bore and 5-inch stroke.

News comes from the Kearns Motor Truck Company at Beavertown Pa., that a model cycle car is being constructed, and this will be a feature with this company in addition to the motor trucks. It is announced that these cars will be completed in time for May deliveries.

Kearns Cyclecar Will Be on Market in May

CHICAGO CATTLE

Chicago, Ill., April 11. — Hogs — Receipts, 9,000; strong. Bulk of sales, \$10.00; light, \$8.70; mixed, \$9.50; heavy, \$8.40; rough, \$8.40; pigs, \$7.50; \$8.60.

NEW YORK BANK STATEMENT

New York, April 11. — The statement of the actual condition of Clearing House Banks and Trust Companies for the week (five days) shows that they hold \$18,732,350 reserve in excess of legal requirements.

Herff-Brooks New Model Received Today

The new Herff-Brooks Six, the lowest priced six on the market, made by the Herff-Brooks Corporation of Indianapolis, was received today at the West End Garage.

What is to be done with the road from Hecks to Dauphin?

What is to be done with the road from Hecks to Dauphin? It is reported that some citizens of Dauphin were starting to "drag" this section and were ordered to keep off by some one representing the State Highway Department. It is hoped that the person claiming to represent the Highway Department was overzealous.

Standard of the World

There are pages and pages of automobile advertisements telling about the luxuries of motor cars, but after all actual experience as voiced by upwards of ten thousand 1914 Cadillac owners is the talk that counts.

Cadillac logo and Crispen Motor Car Co. advertisement with address 413-417 S. CAMERON STREET.

LITTLE CHANGE IS REPORTED IN MARKET

Records of Steel Trade Particularly Discouraging; April Settlements Were Reflected in Wall Street

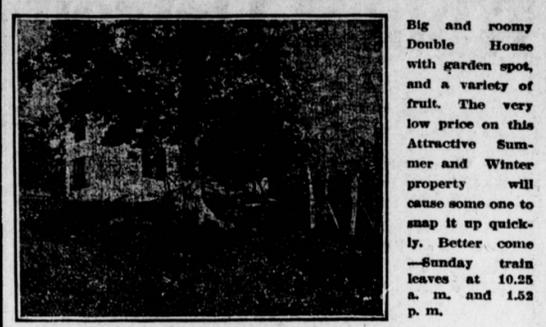
Table of stock market data including Alaska Gold Mines, Amal. Copper, American Beet Sugar, etc.

New York, April 11. — There was no essential change this week in the financial situation and transactions on the Stock Exchange were slow and unimportant.

PHILADELPHIA PRODUCE

Philadelphia, April 11. — Wheat — Firm; No. 2, red, export, 98¢; No. 1, Northern, Duluth, export, 98¢.

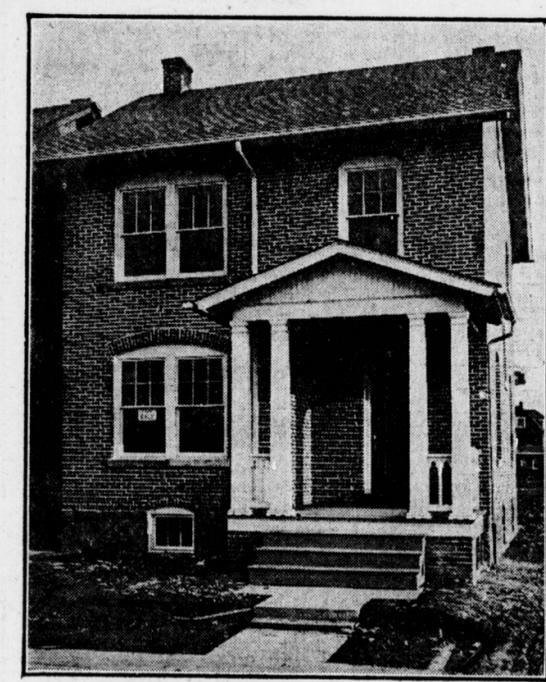
\$750-Perd x Bargains Extraordinary-\$750



PERDIX LOTS and PLOTS from \$1.50 to \$3.00 per front foot, and any size you want. WARNING—Buy Perdix Lots now, you can't later—they'll all be sold by June 1st.

A. C. YOUNG 26 N. THIRD STREET Bell Phone 938R

Modern Houses For Sale



These modern homes with all improvements. 2 1/2-story brick, 8 rooms and bath, pantry with kitchen, chestnut finish first story, white enamel finish with mahogany finished doors second story, combination gas and electric lights, coal range, furnace heat, large front and back porches, cemented cellar, papered throughout, lot 30x90 ft. Open for inspection from 9 to 5. Located on Revere street, between 17th and 18th, Cloverly Heights. Take 19th and Steelton car, get off at Paxton street.

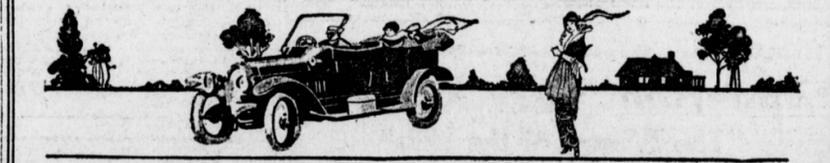
D. C. HAMILTON 309 South 17th Street Bell Phone 2079 J

Automobile industry was expressed by H. H. Brooks in an interview in which he laid bare the secret of producing a six-cylinder car of maximum quality at a price which is "subminimum," according to all previous standards.

Tyrian Tires Are Among Specialties at Mather Co.

J. G. Gehr, in charge of the E. Mather Company automobile supply department, has recently enlarged the space devoted to this business. From a humble experiment begun about a year ago, this department has grown rapidly, until it represents an important factor in the business of this old-established firm.

Dives, Pomeroy & Stewart



Attractive Prices Now Offered on Pullman Automobile Tires

The Dives, Pomeroy & Stewart department of automobile supplies is one of the most active sections of the store on account of its many attractive values.

Now in great demand, since the opening of automobile weather, are Pullman tires, which we guarantee fully for 3,500 miles. Offered in the following sizes and prices:

Table of tire prices for various sizes (28x3, 30x3, 32x3, 34x4, 36x4) and types (Plain Tread, Non-skid, Red Tubes).