

# To-morrow Ushers in the Annual May Sale of Lingerie



**S**HEERNESS of weaves and delicacy of trimmings characterize the rich selection of Lingerie in the Annual May Sale which opens to-morrow.

A double significance attaches to this occasion in that it will hold great interest for the woman who would see the very newest ideas in the dainty underwear, and that it will provide opportunities of special importance to the summer bride in the selection of the garments for her trousseau.

The entire showing is full of feminine charm and each section of the department truly emphasizes the individuality that is expressed in garments of the Dives, Pomeroy & Stewart type.



Cambric Corset Covers, in a tight-fitting style with a high neck and a neat finish at neck and armholes. Limit of two to a customer; no exchanges. Extra special in the May Sale of Lingerie. **10c**

Knickerbocker drawers, of very good quality nainsook, trimmed with lace and embroidery. Extra special in the May Sale of Lingerie. **25c**

Nainsook gowns with kimono sleeves and embroidery edge at neck and sleeves. Extra special in the May Sale of Lingerie. **35c**

## Many Styles of Garments Specially Priced In the Annual May Sale of Lingerie

Fifteen styles of crepe gowns, in low neck and three-fourth sleeves or with short sleeves; all white with pink or light blue trimming or with small figures of light blue lavender or pink. The trimming is of embroidery or lace. Extra special in the May Sale of Lingerie. **\$1.00**

Children's muslin drawers, with trimming of tucks. Special in the May Sale of Lingerie. **9c**  
Children's 25c nainsook drawers, with lace and embroidery trimming. Special in the May Sale of Lingerie. **19c**  
Nainsook princess slips with trimming of lace or embroidery. In the May Sale of Lingerie. **\$1.00 to \$5.95**  
Corset covers with trimming of shadow lace or Val. lace, medallions or embroidery edge, **50c to \$3.95**  
Lace or crepe de chine underbodice with shoulder straps of net, crepe de chine or shadow lace. In the May Sale of Lingerie. **\$1.00 to \$3.95**

Wash silk underbodices, sleeves trimmed with lace edge. In the May Sale of Lingerie. **\$1.95**  
Long white skirts of cambric or nainsook with trimming of lace or embroidery. In the May Sale of Lingerie. **50c, 75c, \$1.00 to \$5.00**  
Combination corset covers with drawers or short skirt. In the May Sale of Lingerie. **\$1.00 to \$4.95**  
Drawers of cambric or nainsook with flat or knickerbocker trimming, lace or embroidery edge, **50c to \$3.95**  
Crepe de chine or messaline slips, in white, mals, blue, rose, pink, lavender and black. In the May Sale. **\$5.00 to \$7.50**



The values represented in the French Underwear Section are far above the average and it is only because many of the pieces have become mussed through handling that we offer them in the May Undermuslin Sale at one-half former prices. No pieces will be exchanged and none sent on approval. The list includes the following—

**\$3.50 to \$25.00 gowns.** Reduced to **\$1.75 to \$12.50**  
**\$3.50 to \$20.00 combinations.** Reduced to **\$1.75 to \$10.00**  
**\$1.95 to \$5.50 drawers.** Reduced to **95c to \$2.75**  
**\$1.50 to \$1.95 corset covers.** Reduced to **95c**  
**\$2.98 to \$5.00 chemise.** Reduced to **\$1.49 to \$2.50**  
**SOFT CLINGING LINGERIE**  
Nainsook, cambric, crepe and crepe de chine lingerie with trimmings of shadow or Valenciennes lace insertion, dainty embroideries and lace or embroidery medallions.  
Empire or yoke style gowns, with square yoke of embroidery or round yoke of lace, finished with lace or embroidery edge; the sleeves trimmed with lace or embroidery or lace insertion, **\$1, \$1.50, \$1.95 to \$5.95**

**NEW BLOUSES AT \$1.00 TO \$10.00**  
We cannot recall another season when fashion concentrated so much effort to bring blouses into style prominence as has been done for the Spring and Summer of 1914. The brilliant displays now being made in the blouse section are of styles just brought over from the master designers of Paris. There are voiles, crepes, dimities, batistes and all-over embroidery models, with trimmings of dainty laces and medallions, or with touches of eluny and hand embroidery. Prices open at **\$1.00** and go to **\$10.00**.

## Leather Bound Books For Graduation Gifts Specially Priced in Month-End Sale

\$1.75 editions of Tennyson, Browning and Shakespeare; brown ooz leather. Special. **\$1.00**  
\$2.00 editions of standard poets, polished levant, with gold edges, including Lowell, Byron, Moore, Bryant, Scott. Specially priced. **\$1.00**  
\$1.25 editions of Berkeley poets, bound in decorated cloth; Moore, Robert Browning, Lowell, Holmes and Scott. Special. **50c**

## Month-End Specials In ART NEEDLEWORK

25c and 50c stamped pillow tops. Special. **12 1/2c and 25c**  
25c, 50c and 75c centerpieces, stamped on good linen and burlap. Special. **12 1/2c, 25c and 39c**  
19c stamped Turkish towel. Special, 2 for. **25c**  
50c stamped night gowns. Special. **35c**  
10c stamped aprons, good quality check lawn. Special. **7c**  
Dives, Pomeroy & Stewart, Third Floor.

## Special Announcement! Beginning Thursday

**Our Entire Stock of \$25.00 Suits For Women and Misses Will Be Offered in a Special Sale at \$20.00**

Each garment is typical of Dives, Pomeroy & Stewart style supremacy. Size ranges are absolutely complete and fabrics and colors are exceptionally worthy.  
"Here's a Silk Blouse Exactly Like the One I Have On."  
Said a well dressed woman yesterday in the silk blouse section of the second floor. She was admiring the new arrivals in crepe de chine and shadow laces, and her eyes lighted on a garment exactly like the one she was wearing.  
"I bought mine at ———, in Philadelphia," began the customer, "and I paid them \$11.50 for it. How in the world can you afford to sell yours for \$5.95?"  
That is only one instance of the unusual silk blouse values that await you now in the silk blouse section.  
Dives, Pomeroy & Stewart.

## Remnants of Laces: Half Price Tomorrow

The Month-end Sale closes to-morrow with a very interesting special in lace and embroidery remnants. Scores of patterns have been gathered from regular stock, and on account of their short lengths we shall offer them to-morrow at just half regular price.

## Women's Handkerchiefs Reduced

Women's one-corner embroidered handkerchiefs, in colored designs. Special, **10c**; 3 for. **25c**  
Women's one-corner embroidered handkerchiefs; 1/4-inch hem; value 5c. In the Month-End Sale, each. **3c**  
Dives, Pomeroy & Stewart, Street Floor.

## Odd Pairs of Lace Curtains At Half Price

Lace curtains in ecru and white, \$1.00 to \$2.50 values. Special, **50c to \$1.25**  
59c madras curtains in two shades of green. Special, pair. **39c**  
Odds and ends of curtain poles and window shades, values to 35c. Special. **10c**  
Dives, Pomeroy & Stewart, Third Floor.

## Colored and Black Dress Goods Specially Priced in the Sale

50c shepherd checks, 36 inches wide. Reduced to. **25c**  
50c navy serge, 36 inches wide. Reduced to. **25c**  
\$1.00 all-wool poplin, 42 inches wide. Reduced to. **75c**  
\$1.25 and \$1.50 serge, 52 to 56 inches wide. Reduced to. **89c**  
\$1.50 silk and wool crinkle crepe, 40 inches wide. Reduced to. **89c**  
\$1.25 silk and wool crepon, 40 inches wide. Reduced to. **59c**  
\$1.25 silk poplin. Reduced to. **95c**

**Black Dress Goods**  
\$1.00 serge, 50 inches wide. Reduced to. **69c**  
\$1.00 pebble ratine, 42 inches wide. Reduced to. **69c**  
\$1.25 serge, 52 inches wide. Reduced to. **89c**  
\$1.25 silk poplin, 40 inches wide. Reduced to. **95c**  
Dives, Pomeroy & Stewart, Street Floor.

## Women's \$2 and \$2.50 Oxfords and Pumps In the Month-End Sale, \$1.49

And there are equally as good values in the Shoe Section for Men, Misses, Boys and Children.  
Women's \$2.00 and \$2.50 oxfords and strap pumps in patent colt, gun metal calf and kidskin, turned or light weight stitched soles; sizes 3 1/2, 4 and 4 1/2. Special. **\$1.49**  
Women's \$2.00 and \$2.50 white canvas button shoes, slightly soled, stitched and welted soles; Cuban heels, not all sizes. Special. **\$1.25**  
Men's \$2.00 black and brown kidskin lace shoes, medium wide toe last with heavy stitched soles; sizes 8 to 10. Special. **\$1.25**  
Infants' 10c moccasins in pink, tan and white kidskin. Special. **5c**  
Boys' \$1.50 brown leather Scout shoes with elkskin standard fastened soles; sizes 9 to 12 1/2. Special. **89c**  
Misses' \$1.50 patent leather Mary Jane pumps, broad toe last with stitched soles and low flat heels; sizes 11 1/2 to 2. Special. **\$1.20**  
Misses' \$2.00 patent colt and brown kidskin button shoes, full toe last with stitched soles and low heels. Special. **\$1.45**  
Children's \$1.50 black and brown kidskin lace shoes, comfort toe last, with stitched soles and spring heels. Special. **95c**  
Dives, Pomeroy & Stewart—Street Floor.

## You'll Want to Share These Embroidery Values Tomorrow

Swiss embroidered blouse fronts, in open work patterns; values to \$1.00. Special at. **25c**  
45-inch embroidered voile all-overs; value to \$1.75. Special at, yard. **98c**  
44-inch embroidered voile flouncing; values to 69c. Special, yard. **39c**  
17-inch cambric corset cover embroidery, values to 15c. Special, yard. **10c**  
Dives, Pomeroy & Stewart, Street Floor.

## Firestone Automobile Tires New Scale of Reduced Prices

All adjustments made on a 3,500 mile basis. No matter how low the price. Reductions are in force on plain tread and Non-skid cases.  
Fancy prices are lost sight of in the Dives, Pomeroy & Stewart auto supplies section.

## \$2.00 Rengo Belt Corsets, \$1.25

Sizes from 29 to 36 only, and one of the best values announced this year if the size range embraces your needs. Actual \$2.00 value. Reduced to. **\$1.25**  
Dives, Pomeroy & Stewart \$1.00 Corsets. Reduced to **69c**

## Men's Suits of \$15.00 Quality at \$10.00

The latest models in two and three-button sacks with soft roll lapels and patch pockets. These good patterns to select from—  
Blue and white, blue and green, black and white and brown and white striped cassimere and worsted suits.  
Chalk striped worsted suits.  
Grey overplaid worsted suits.  
Grey checked worsted suits.  
Grey and black striped cassimere suits.  
Grey homespun suits.  
Brown and tan cassimere and worsted suits.  
Tartan plaids in worsted and cassimere.  
Black and white check cassimere.  
Broken club checks and fancy weaves.  
Dives, Pomeroy & Stewart, Second Floor, Rear

## Fine Dress Hats--Pattern Hats and Paris Copies at Popular Prices

In the Clearance of Spring Millinery Hundreds of Styles Reduced to **\$3.95, \$4.95, \$6.50**  
A sweeping clearance of the balance of the Spring hats brings these attractive values.  
Trimmed hats that were \$5.95, \$6.50, \$6.95. **\$3.95**  
and \$7.50 reduced to. **\$4.95**  
Trimmed hats that were \$7.95, \$8.50, \$9.00 and \$9.50 reduced to. **\$4.95**  
Trimmed hats that were \$10.00, \$10.50, \$12.00, \$12.50, \$15.00 and \$20.00 reduced to. **\$6.50**  
It is imperative that all remaining Spring hats be quickly sold. Here is many an opportunity to buy the finest examples of millinery art at commonplace prices.  
Dives, Pomeroy & Stewart, Second Floor

# DIVES, POMEROY & STEWART