

Dives, Pomeroy & Stewart Announce a Three-Day May Sale

Opening of Summer Millinery



Presenting Exquisite All White Hats and White Hats With Bright Colored Trimmings

Overnight you will find the Millinery Section has changed from Springtime to Summertime as a fitting setting for the graceful dress and outing styles that will make their formal bow to-morrow.

White hats will rule during mid-Summer, and in this large collection of authentic modes will be found dainty lace trimmed hats, airy lingerie effects, white hemp and chips and leghorns and panamas trimmed with bands and ribbon, flowers and wings.

White hats trimmed with white quills, ribbons and leaves at \$3.95, \$4.95, \$5.95 and \$6.50.

White pattern hats in the most fascinating effects imaginable, \$10.00 to \$15.00.

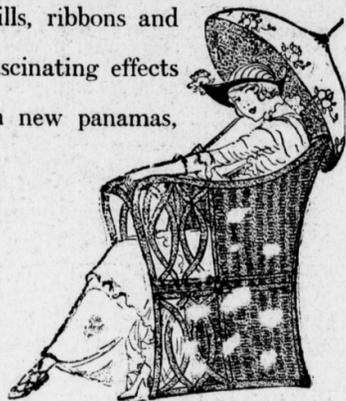
Scores of attractive outing styles in new panamas, leghorns and milans, \$4.95 to \$7.50.

Panama and peanut straw outing hats for young girls, \$1.25, \$1.95 and \$2.50.

Dives, Pomeroy & Stewart—Second Floor Front

\$2.95 to \$5.95 Dress Hats for Young Girls, \$1.49

Dives, Pomeroy & Stewart—Second Floor Front



Thursday, Friday and Saturday

Shoppers who appreciate good values will find it profitable to attend this three-day value-giving event. Every department has contributed its best bargains, as a study of this page announcement will prove. Be here early to-morrow.

Look at These Values in WHITE GOODS

The finest weaves offered in the May Sale at prices that should keep scissors busy to-morrow cutting off dress lengths for Summer waists, skirts and dresses.

- 19c white voile, 40 inches wide, good quality; special, yard..... 12½c
- 19c white stripe madras shirting, 32 inches wide, four good patterns; special, yard..... 15c
- 29c fine grade white stripe voile, 39 inches wide; special, yard..... 25c
- 29c white ratine, 36 inches wide; special, yard..... 19c
- 25c stripe crepe, 27 inches wide, three good patterns; special, yard..... 15c
- 25c fine stripe crepe in two good designs; special, yard..... 12½c
- 65c white aeronette, a sheer lacy weave; special, yard..... 39c
- \$2.50 fine embroidered white voile, border effects and allovers in short lengths, suitable for dresses and blouses; special, yard..... 50c
- \$1.65 English longcloth, 10 yards to a piece, 36 inches wide; special, piece..... 95c
- White stripe and check crepes, 28 inches wide, beautiful sheer quality; yard, 25c and..... 29c

Dives, Pomeroy & Stewart, Street Floor.

We Are Pleased to Announce These Good May Sale Values in American Lady Corsets

Regular \$2.50 value, tango model of trego. Special in the May Sale, **\$1.50**

\$1.50

Dives, Pomeroy & Stewart, Second Floor.

Regular \$1.50 value, low bust, long hip model of batiste. Special in the May Sale, **\$1.00**

\$1.00

Pillow Cases 3 for 25c In the May Sale

- Bleached Pillow Cases, 42x36 inches, regular 10c value. Special, 3 for..... 25c
- Bleached Pillow Cases of Utica muslin, 42x36 inches, slight oil stains; regular 20c values. Special, 3 for..... 15c
- Unbleached muslin, 36 inches wide. Special, yard, 5c

Dives, Pomeroy & Stewart—Street Floor, Rear.

A Busy Day in the Grocery Section

- Golden State asparagus, average 25 to a can, regular 30c value. Special..... 23c
- 5 pounds Soup Beans. Special..... 29c
- 5 pounds Japan rice. Special..... 29c
- Choice Santa Clara Prunes. Special, 2 pounds for..... 25c
- Fancy Muir Peaches. Special, 3 pounds for..... 25c
- Blue Bird Corn, double cut shoe peg, tender and sweet. Special, 3 for..... 25c
- Niana Telephone Peas, regular 12c value. Special, 3 cans for..... 25c
- Picnic Hams, averaging 6 pounds each, pound..... 15c
- Sugar-cured hams, average 11 pounds; pound..... 19c
- California peaches in heavy syrup..... 19c
- Creamery butter, pound..... 32c
- 3 cans Dutch Cleanser..... 25c
- 10 bars Ivory soap..... 39c
- Argo starch, package..... 4c
- Colburn's ammonia, bottle..... 6c

Dives, Pomeroy & Stewart, Basement.

Colored and Black Dress Goods Reduced in the Sale

All good Spring weaves.

Colored Dress Goods

- 50c fancy silk filled poplin, 36 inches wide, 5 shades; yard..... 35c
- 75c shepherd checks, 42 inches wide; yard..... 48c
- \$1.00 Canton crepes, 40 inches wide; best shades; yard..... 75c
- \$1.25 serge, 52 inches wide; shades, navy and brown; yard..... 89c
- \$1.50 waffle check, 50 inches wide; shades, navy and brown, yard..... 98c
- \$1.50 checked coating, 54 inches wide, black and white; yard..... \$1.25
- \$2.00 coating, solid colors, tan and Copen; yard..... \$1.49
- \$2.00 imported Balmacaan coating, 54 inches wide; yard..... \$1.49
- \$1.00 silk and wool Canton crepe, 40 inches wide, all shades; yard..... 69c

Black Dress Goods

- \$1.85 black Tussah crepe, 40 inches wide; yard..... 69c
- \$1.00 black serge, 50 inches wide, all wool; yard..... 69c
- \$1.00 black Canton crepe, 40 inches wide; yard..... 75c
- \$1.25 black serge, 52 inches wide, all wool; yard..... 89c
- \$1.50 black waffle check, 50 inches wide; yard..... 98c

Dives, Pomeroy & Stewart, Street Floor.

Blouses in the May Sale at Half Price

What woman can resist such tempting values as are offered in the May Sale at half price.

Voile, crepe and batiste blouses, drop shoulder or raglan sleeve, lace, embroidery or voile collars, trimmings of shadow, Venise, Valenciennes, filet or Irish crochet lace insertion, hand embroidery, bunch tucks, crochet or pearl buttons. None sent on approval. None exchanged.

- \$1.95 Blouses, 98c
- \$2.50 Blouses, \$1.25
- \$2.95 Blouses, \$1.48
- \$3.50 Blouses, \$1.75
- \$3.95 Blouses, \$1.98

Allover embroidery voile blouses, raglan sleeves, Japanese collar, edge with picot lace, cuffs and sleeves, edged with lace..... \$1.00
Dotted Swiss blouse, drop shoulder sleeves, shoulders joined with beading, embroidered batiste collar, lace edge trim sleeves..... \$1.00
Voile blouses, allover embroidery front, raglan sleeves, trimmed with lace cuffs and lace collar \$1.95

Voile blouses, front trimmed with hand embroidery and Venise lace insertion, lace collar, lace frill trim sleeves..... \$2.50

Allover embroidery organdy blouses, raglan sleeves, hemstitching joins seams, embroidered organdy collar, cuffs trimmed with picot edge \$2.95

DAINTY GOWNS AT \$1.00

- Crepe gowns, all white or white ground with pink, light blue, or lavender figures or stripes..... \$1.00
- Nainsook gowns, round or square yoke, three-quarter sleeves, lace or embroidery trimmed..... \$1.00
- Cambric gowns, high or V-shaped neck, long sleeves, embroidered trimmed..... \$1.00

Dives, Pomeroy & Stewart, Second Floor

25c Silk Stripe Crepon One of the Season's Prettiest Dress Cottons at 15c

A May Sale offering from the Wash Goods Section that should prove interesting because of its rare beauty and the low price quoted.

- 25c silk stripe crepon in shades of Nell rose, brown, Copenhagen, navy, peach, tan, helio, green, royal pink, grey, old rose and solid shades with a self color silk stripe; yard..... 15c
- 8c ratine, 40 inches wide, two-toned checks, plain shades and invisible checks and plaids; yard..... 75c
- 7c Zig Zag silk and cotton for coats and dresses in pink, tan, brown, helio and Copenhagen..... 59c
- 36 inches wide; yard..... 75c
- 25c silk stripe poplin, solid shades, self color silk stripes, crepe finish; yard..... 15c

- 19c crepe, solid shades with a woven stripe of same color; yard..... 12½c
- 12½c suiting, 36 inches wide, neat colored stripes on white grounds for rompers; yard..... 11c
- 25c granite cloth, solid shades, mercerized finish; yard..... 15c
- \$1.50 plaid ratine, 42 and 44 inches wide, in fancy Scotch plaids for skirts and dresses and coats; yard..... 75c

Dives, Pomeroy & Stewart, Street Floor

\$1.50 and \$1.75 Crepe de Chine: \$1.08

One of the best silk values we have offered this season, and typical of the savings afforded by the May Sale in high-grade dress weaves.

This fine Crepe de Chine is 40 inches wide and includes colors and white

- \$2.00 crepe meteor in mahogany, Copenhagen and white, 40 inches; special in the May Sale, yard..... \$1.18
- \$1.75 printed radium silks, beautiful designs on white ground, 36 inches; special in the May Sale, yard..... 98c
- \$1.50 to \$2.00 fancy silks in floral and brocade designs, 40 inches; special in the May Sale, yard..... 89c

- \$1.00 and \$1.25 floral foulards, 36 inches; 12 new patterns; special in the May Sale, yard..... 79c
- \$1.00 floral silk poplins, tan and old gold with rose patterns; special in the May Sale, yard..... 39c
- \$1.00 Mack messaline, 36 inches; special in the May Sale, yard..... 79c

Dives, Pomeroy & Stewart, Street Floor, Front

Women's 75c Lace Collars: 49c

- Fluffy lace collars in white and ecru, 75c value; special in the May Sale..... 49c
- 25c silk Windsor ties in many colors; special in the May Sale..... 18c
- 50c shadow lace pleating, neat styles in white; special in the May Sale, yard..... 15c
- Women's \$1.40 piece-dyed silk taffeta umbrellas, mission handles; special in the May Sale..... 95c
- \$1.39 white lace veils, 1½ yards long; special in the May Sale..... 39c

- Camisole lace, dainty shadow patterns, 14 inches wide, 25c value; special in the May Sale, yard..... 19c
- VENISE LACE BANDS—Values to 50c, at..... 12½c
- Values to 75c, at..... 25c
- 50c shadow lace flouncings, 9 to 18 inches; white and butter; special in the May Sale, yard..... 19c
- 50c shadow lace allovers, 18 inches; special in the May Sale, yard..... 25c

Dives, Pomeroy & Stewart, Street Floor

Save on Towels

Buy them in the May Sale for less than usual.

- 6¼c grey honeycomb toweling, used for dish cloths and kitchen use; special, yard..... 5c
- 12½c all linen toweling, 17 inches wide, heavy quality, red, blue and white borders; special, yard..... 10c
- 17c linen huck towels, red, blue and plain white borders; special, yard..... 12½c
- 30c roller towels, 2½ yards long, red border, all ready made for use; special, yard..... 19c
- 19c hemmed Turkish bath towels, large size and quality; special, yard..... 12½c
- 30c individual Turkish bath towels, pink, blue, green and lavender borders, extra heavy; special, yard..... 17c

Dives, Pomeroy & Stewart, Street Floor.

Notion Specials

All the little things that are such big helps in the sewing room at special prices in the May Sale.

- 5c dress fasteners; 2 cards for..... 5c
- John J. Clark's 200-yard, 3-cord thread..... 2c
- 5c spool Barbour's button thread..... 2c
- cream..... 2c
- Black linen finish thread, spool..... 1c
- Dozen pearl buttons..... 1c
- Pearl buttons, worth 5c dozen; 2 dozen for..... 1c
- Steel safety pins, No. 1, dozen..... 1c
- 5c hooks and eyes, black and white, card..... 2c
- 10c mercerized dress shields; 3 for 25c; each..... 9c
- Shell bar pins, dozen on card..... 10c
- 5c Imperial black tape; 2 for..... 5c
- 5c stocking darning; 2 for..... 5c
- 5c collar support; 3 cards for..... 10c
- 5c hair nets; 2 for..... 5c
- 10c hair nets; 2 for..... 10c
- Darning cotton, 45 yards; spool..... 1c
- Rubber sheeting, 1 yard wide, yard, 5c

- 500 yards Twilled Satines, 25c value. Special..... 12½c
- 35c black Heatherbloom, 36 inches. Special, yard..... 18c

D. P. & S., Street Floor.

Toilet Goods in the May Sale: SPECIALS OF INTEREST

A splendid list of drug sundries has been prepared for the sale offering all the best goods at the lowest prices.

- PEROXIDE—4 oz. bottle, 4c; 8 oz. bottle, 7c; 16 oz. bottle, 10c
- BROMO SELTZER—10c bottle, 6c; 50c bottle, 31c
- 10c package Flash straw hat cleaner..... 8c
- Bath sponges..... 9c and 18c
- 50c chamolis..... 40c
- 10c face sponges..... 8c
- Sylvan shampoo powder..... 8c
- 25c Jess Arbutus talcum powder..... 16c
- Discontinued brands of high grade talcum powder..... 10c
- 15c Clovevine talcum powder..... 11c
- 25c bath ammo..... 16c
- 25c odor shun powders..... 10c
- Baby talcum powder..... 4c

- "No Odor" for perspiration..... 18c
- 25c Purity peroxide cream..... 18c
- Pound jar petroleum jelly..... 8c

Sanitol Tooth Powder or Paste with Tooth Brush 15c

- Woodworth 50c toilet water..... 25c
- Woodworth 75c toilet water..... 49c
- Woodland violet toilet water..... 20c
- 50c rubber gloves..... 35c
- Best grade witch hazel, quart (bring bottle)..... 21c
- Nail file with half dozen emery boards and nail stick..... 9c
- Munyon's witch hazel soap, cake..... 7c
- (Only 2 to a customer.)
- Hoyt's German cologne..... 4c
- 25c danderine..... 17c

25c Pine Pillow and Cake of Sanative Balsam Soap 20c

TOILET SOAPS

- 25c cake Cuticura soap..... 18c
- 25c cake Resinol soap..... 17c
- Pearl's unscented soap..... 11c
- Pearl's scented soap..... 14c
- 47½ white rose glycerine soap..... 15c
- 25c Johnson foot soap..... 16c
- 15c bar white castle soap..... 9c
- Coalean soap..... 4c
- Special glycerine soap..... 8c
- Tar soap..... 8c
- Imported heliotrope soap..... 8c

- Imported eau de cologne soap..... 8c
- 15c "E Z Kill" for roaches and bugs 10c
- 50c bottle beef iron and wine, 35c, or Pearl's scented soap..... \$1.00
- 15c bottle Pura liquid toilet soap, in sprinkler top bottle..... 5c
- Roger and Gallet rice powder..... 18c
- Pinaud's lilac toilet water..... 54c
- Mennen's talcum powder; only 2 to a customer..... 11c
- 50c canthrox..... 33c

Dives, Pomeroy & Stewart, St. Fl., Front

May Sale Values in Linens and Napkins

- The Linen Store offers such good values as these—
- 50c full bleached mercerized table damask, 64 inches wide, good patterns; special, yard..... 35c
- 75c bleached linen table damask, 70 inches wide, good patterns; special, yard..... 59c
- \$1.00 fine snow white table linen, 70 inches wide, fine designs and quality; special, yard..... 85c
- \$1.95 hemstitched linen pattern table cloths, size 63x63 inches; special..... \$1.39
- \$1.89 mercerized napkins, 22x22 inches, fine quality; special, dozen..... \$1.39
- \$3.50 fine bleached damask napkins, 22x22 inches; special, dozen..... \$2.95
- \$3.00 to \$3.50 fine damask napkins, 22x22 inches, beautiful designs, not less than 6 of a design; special, each..... 19c

Dives, Pomeroy & Stewart, Street Floor

