

1871 Third Day of **Bowman's** 43rd Anniversary Sale 1914

Most Extraordinary Values in Every Department

CALL 1991-ANY PHONE. **FOUNDED 1871**
HARRISBURG'S POPULAR DEPARTMENT STORE

Appreciation

The spirit of enthusiasm which pervades the entire store, the interest evinced in every department, the expressions of appreciation by thousands who have attended this sale are only made possible by your continued patronage. It has enabled us to place before you extraordinary values which we give as our appreciation of the large business into which we have developed.

Attend this sale every day, it will pay you.

Extraordinary Values in DOMESTICS

Every item specially priced for Anniversary Sale.
10 yards plain blue chambray gingham, value \$1.00, for 43¢
6 yards brown duck, suitable for awnings or tents, value 90¢; Anniversary price... 43¢
3-50x36 Salem pillow cases, value 90¢; Anniversary price... 43¢
65c sheet 76x90, branded Arcadia; Anniversary price... 43¢
8 yards Shaker flannel, value 80¢; Anniversary price... 43¢
BOWMAN'S—Main Floor.

A Very Important Event of the Anniversary Sale

About 50 New Suits, Mostly Serges, Conservative, But in the Very Last Styles Well Tailored in Values Ranging Up to \$16.50 Will Be Sold at **\$7.98**

Most of these were bought from manufacturers cleaning stock—balance from our own stock. They will serve the purpose of finishing out a season—and for women going to the mountains or the country or the shore they are just right. Mostly navy and black.

Another Important Event in the Anniversary Sale: Any Spring Coat in the Store at ONE-HALF PRICE

This means Children's coats that sold at \$5.00, \$7.50, \$10.00 and \$12.50, will be sold at **\$2.50, \$3.75, \$5.00 and \$6.25.**

Women's and Misses' Coats that were \$7.50, \$10.00, \$15.00, \$20.00 and up to \$37.50, will be sold at **\$3.75, \$5.00, \$7.50, \$10.00** and up to **\$18.75.**

There are fine shepherd check coats—silk poplin coats—silk moire coats and all the fine cords and fancy weaves. It is a splendid opportunity to get a beautiful coat for a very small price.

Women's pure wool skirts—the late fashionable models in navy and black; regularly \$5.00, at **\$2.43**

Shepherd check pure worsted skirts—the new tier effects; regularly \$5.00, at **\$2.43**

Five hundred beautiful new waists—in a dozen models—all sizes; real \$1.00, \$1.25 and \$1.50 waists; two for **\$1.43**
\$3.50 to \$5.00 Silk Waists, at **\$1.43**
\$1.00 Voile Waists, at **43¢**
\$3.50 and \$5.00 Black Silk Petticoats, at **\$1.43**



And To-morrow We Are Going to Sell \$1.00, \$1.25 and \$1.50 House Dresses and Wrappers at 89c Cents

You'll be surprised at the goodness of the material—the ginghams and percales. And the house dresses are so neat and pretty that no woman need hesitate about wearing them on the street. The wrappers are the sturdy kind we have sold for twenty years.

Women's Suit Section, Second Floor—BOWMAN'S.

Anniversary Specials in FURNITURE

- \$3.50 cotton top mattresses **\$2.43**
- \$6.00 felt fibre mattresses **\$4.43**
- \$9.00 felt mattresses **\$6.43**
- \$4.00 woven wire bed springs **\$2.43**
- 98c bamboo stands, matting covered tops **43¢**
- 69c bamboo tabourettes **33¢**

BOWMAN'S—Fifth Floor.

Dress Goods

A larger quantity and greater variety of styles than ever at Anniversary Sale.

- 59c yard wide, plain color silk and cotton crepe de chine, all the leading shades, per yard **43¢**
- 79c 33-inch China pongee, all silk, natural color, per yard **43¢**
- 90c worth, 6 yards 15c, linen finish suiting, good shades... **43¢**
- 80c worth, 10 yards 8c, black lawn, white dot, for... **43¢**
- \$1.00 worth, 4 yards 25c, cotton ratine suiting, for... **43¢**
- 59c yard wide, satin stripe, wash silk, fine shades in white, per yard **43¢**

On the Main Floor, Rear—BOWMAN'S.

RUGS

Special Anniversary Prices on Summer Floor Coverings.

Japanese matting rugs, size 9x12, patterns woven through; not printed on one side; small all over figures and medallions, use either side; our regular price is \$3.25; sale price Thursday **\$2.43**

Japanese grass rugs, size 9x12, band border with plain center, also walls of Troy border, green or brown; regular price \$6.98; sale price **\$3.43**

Matting rugs, size 27x54, pattern woven through, use either side, small figures and medallions, our regular price 29c; sale price, 2 for **43¢**

Fifth Floor—BOWMAN'S.

Housefurnishings

Those who attended our Anniversary Sale last June will be sure to come for these Specials.

- 98c bath tub seats, oak or white enamel finish, one to a customer **43¢**
- 98c curtain stretcher, made of thoroughly seasoned basswood, size 6x12 feet, stationary pins, heavily nicked **43¢**
- 98c brass jardinerie with ball foot, one to each customer **43¢**
- \$1.75 nickel plated Rayo lamp, complete with white cased green dome **\$1.43**

In the Basement—BOWMAN'S.

LACES AND EMBROIDERIES

Months of careful planning has brought thousands of yards of these popular dress materials at unheard of prices

- 25c and 29c 18-inch shadow lace flouncing, per yard **19¢**
- 59c to \$1.00 18 and 27-inch Oriental flouncings, per yard **43¢**

Men's Underwear and Hosiery

Exceptional values in seasonal merchandise at Anniversary prices.

- Men's and boys' 50c dress shirts, percale, coat styles, attached cuffs for **25¢**
- Men's colored balbriggan drawers, each **12½¢**
- Men's 75c night shirts, light weight, silk trimmed, pearl buttons, for **43¢**
- Men's \$1.50 dress shirts, fine quality of madras, neat patterns, coat style, attached cuffs, each **98¢**

BOWMAN'S—Main Floor.

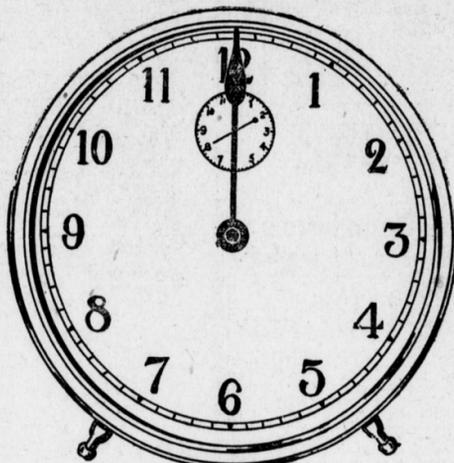
Anniversary Clock Surprises at 43c

For the Third Day (Thursday) of the Celebration—\$109.27 worth of merchandise for \$12.04.

TO-MORROW

28 Great "CLOCK" Surprises at 43 cents each. Ranging \$109.27 worth of merchandise for \$12.04.

WATCH THE CLOCK—LOADS OF FUN FOR EVERYBODY



Persons who secured yesterday's \$112.44 worth of merchandise for \$10.75:

- Mrs. Wrightstone, 510 West Main street, Mechanicsburg, Pa.; 6 yards black all-wool Poplin, worth \$4.50, for 43¢.
- Mrs. Chas. Fry, 69 North 18th street, Harrisburg; 1 Petticoat, worth \$3.00, for 43¢.
- Mrs. Ad. Heiser, 229 Jefferson street, Steelton, Pa.; 5 yards Flouncing, worth \$10.00, for 43¢.
- J. C. Wittmann, Hoffman House, Harrisburg; Raincoat, worth \$7.50, for 43¢.
- Mrs. James Seifans, 1844 Derry street, Harrisburg; 1 pair Lace Curtains, worth \$6.00, for 43¢.
- Mrs. Herbert, 120 Chestnut street, Harrisburg; three 43c Shirts, worth \$3.00, for 43¢.
- Mrs. Clyde Miller, 529 Muench street, Harrisburg; Rochester nickel plated copper Chafing Dish, with serving spoon, worth \$8.50, for 43¢.
- Mrs. James McClellan, Savoy Hotel, Harrisburg; Handed Handbag, worth \$5.00, for 43¢.
- Mrs. K. Eberly, 57 West Main street, Mechanicsburg, Pa.; 30 yards Hope Muslin, worth \$3.00, for 43¢.
- Mrs. C. Fingley, 1926 North Fourth street, Harrisburg; 1 Waist, worth \$5.00, for 43¢.
- Mrs. B. L. Storey, 105 Calder street, Harrisburg; Japanese Matting Rug; worth \$3.25, for 43¢.
- Mrs. Myer, 1325 Front street, Harrisburg; Boys' Suit, worth \$5.00, for 43¢.
- Mrs. S. Suttler, 120 Chestnut street, Harrisburg; 1 Corset, worth \$3.00, for 43¢.
- Mrs. S. S. Wagner, Millers-town, Pa.; Boys' Irish Mail, worth \$4.50, for 43¢.
- Mrs. C. K. Forman, 1117 North Third street, Harrisburg; Mesh Bag, worth \$3.50, for 43¢.
- Mrs. Steinberg, 1713 State street, Harrisburg; Ribbon Tulle, worth \$3.50, for 43¢.
- Mrs. C. A. Langdon, 1312 Kittittiny street, Harrisburg; Shoes, worth \$4.00, for 43¢.
- Allice Pritchard, 3 North Ninth street, Harrisburg; Baby Cap, worth \$3.75, for 43¢.
- Mrs. George Richard, Enola, Pa.; Reed Pouch Settee, worth \$3.98, for 43¢.
- Mrs. Soudera, New Cumberland, Pa.; Scarf, worth \$2.50, for 43¢.
- Mrs. Edith Huber, 1010 North Third street, Harrisburg; Wall Paper, worth \$3.50, for 43¢.
- Mrs. V. H. Berghaus, 208 Harris street, Harrisburg; Hat, worth \$10.00, for 43¢.
- George D. Guyer, 41 W. Locust street, Mechanicsburg, Pa.; Knit Rocker, worth \$4.00, for 43¢.
- Mrs. Kautz, 1955 Berryhill street, Harrisburg; pair 16-button Embroidered White Gloves, worth \$1.75, for 43¢.
- Mrs. Rutter, 350 Race street, Harrisburg; Ladies' Suit, worth \$10.00, for 43¢.
- Mrs. J. S. Lingie, 235 Emerald street, Harrisburg; 100-piece Porcelain Dinner Set, worth \$6.50, for 43¢.
- Mrs. M. Barbushe, 225 Liberty street, Harrisburg; three pairs Women's Thread Silk Hose, worth \$3.00, for 43¢.
- Cecelia Johnson, 214 N. 15th street, Harrisburg; Embroidered Voile Robe, worth \$5.00, for 43¢.

Equally attractive items in each department to-morrow—come in, look them over. Get your check on file.

MEN'S SUITS

at small prices only made possible by the large quantities purchased at prices for this sale.

- Men's \$10 and \$12.50 stout suits of all wool materials up to 46 breast measures; special **\$8.43**
- \$12.50 and \$13.50 men's and youths' suits of serge, cassimere and worsted in conservative Norfolk and English models, all sizes; special **\$9.43**

STRAW HATS ANNIVERSARY SPECIAL

- Men's \$2.00 straw hats at **\$1.43**
- Yachts, Porto Ricans and Manila straws **\$1.43**

BOWMAN'S—Third Floor.

Gloves and Leather Goods

2-clasp Milanese silk gloves, black, white, light and dark tans, pongee and champagne, regular price 75c; Anniversary price **43¢**

Leather Goods

- Ladies' white kid handbags, regular price \$1.00; Anniversary price **43¢**

On the Main Floor—BOWMAN'S.

Summer Draperies

At a Saving of One-third to One-half For Anniversary Week.

- 25c white scrim, with fancy colored borders, 40 inches wide for curtains or door drapery, 8 yards for **\$1.43**
- 25c white lace for curtains, width 36 and 45 inches, 10 yards for **\$1.43**
- \$3.50 white novelty net curtains with hem and Battenberg braid design, 2½ yards long, a dainty summer curtain from bed room to parlor, per pair **\$2.43**

BOWMAN'S—Fourth Floor.

CALL 1991-ANY PHONE. **FOUNDED 1871**
Bowman's
HARRISBURG'S POPULAR DEPARTMENT STORE

Our Ideal

It has been our effort to merit your confidence through integrity, uprightness and courtesy.

To adopt the best methods year by year for the betterment of our service.

To be of the greatest benefit to those who do their buying here.

To assist, by our splendid system of profit sharing the men, women, boys and girls, who make up our organization.

To take advantage of every market condition.

To make this your Ideal store, the Store of Dependable values.

BOWMAN & COMPANY.

Millinery

Extraordinary values, trimmed and untrimmed hats go in this sale at midsummer prices.

Large assortment of white hats in sailors and all new shapes **75¢**

TRIMMED HATS

A few more trimmed hats at **\$2.43 and \$4.43**
Millinery Section, Second Floor—Bowman's

Boys' Clothing

Specially interesting items of seasonable character.

- \$4.00 and \$5.00 boys' all wool double breasted suits, with full cut knickerbockers in sizes 12 to 17; special **\$2.43**
- \$2.50 and \$3.00 Spring referers for boys in tan covert cloth for cool evenings; special **\$1.43**

BOWMAN'S Third Floor.

Anniversary Wall Paper

60c to 75c wall paper, the roll, **43¢**. Metallic papers in gold and green, burlap effects in brown and green, border in stencil design to match.

Beautiful wall papers, in two tone Tiffany blended paper, living rooms, dining rooms and parlors; regular price \$5.10; sale price **\$3.43**

- 10 rolls of side wall } Anniversary price **\$3.43**
- 20 yards of border }
- 6 rolls of ceiling }

Satin stripe and cretonne stripe and floral combination for bed rooms and parlors. This lot of paper consisting of

- 10 rolls of side wall } Regular price \$2.85
- 20 yards of border, 9 inches wide } Sale price **\$1.43**
- 6 rolls of ceiling }

Other specials—Regular price, 7½c to 10c, at **4¢** a roll. Kitchen paper and bed room designs.

BOWMAN'S—Fourth Floor.

NOTIONS

Special demonstration Omo Ventilated Dress Shields.

- 50c Zouave ventilated dress shields, all styles and sizes. Thursday only, per pair **43¢**
- 65c and 75c white washable crochet buttons, per dozen **43¢**
- 50c sanitary napkins, per dozen **43¢**

On Sale on the Main Floor—BOWMAN'S.

MUSLIN UNDERWEAR

Special Purchases For Anniversary Sale

Bring You Best Values of the Season

- \$2.25 white petticoats, with wide flounce of embroidery and wide inserted band; special **\$1.43**
- 75c corset covers, dainty trimmings of lace, embroidery and ribbon; special **43¢**
- 75c to 98c girls' dresses, sizes 12 to 14 years, percales and ginghams; special **43¢**
- 98c boys' panama hats with white and blue bands **43¢**
- 65c to 75c assorted D. M. C. package goods containing children's dresses, kimonos, brassieres, drawers, etc. **43¢**

BOWMAN'S—Second Floor.

White Goods---Linens

The handsomest lots we have had this season, at Anniversary Prices.

- German homespun, 54 inches wide, stripe, check and broken plaids, regular 59c; Anniversary price **43¢**
- Satin damask, 72 inches wide, a good assortment of patterns, regularly 59c; Anniversary price **43¢**
- Ratine fillette, 38 inches wide, handsome and new, worth \$2; Anniversary price **\$1.43**
- 120 dozen huck towels, limit 1 dozen to customer, 6 for **43¢**
- \$1.00 ratine, all linen, 2½ yards to a customer, yard **43¢**

On Sale on the Main Floor, BOWMAN'S.

Automobile Accessories and Baby Coaches

- \$1.00 Rex, Redhead or Panther spark plugs **43¢**
- 65c rubber horn bulbs **43¢**
- \$1.00 acid patching kit **43¢**
- \$30.00 wood body, baby coach **\$16.43**

On the Third Floor—BOWMAN'S.

Hair Goods

Beautiful Wavy Hair Switches. Light, dark and medium shades. Special Anniversary price **\$1.43**

Second Floor—BOWMAN'S.