

**THE POPULARITY OF GORSON'S HAS BEEN BROUGHT ABOUT BY ITS THOUSANDS OF SATISFIED CUSTOMERS**

1914 STUDEBAKER six Touring, electric lights, electric self starter, fully equipped, as a snap. \$275 up.

1914 and 12 FORD Touring Cars, tip top condition, low prices.

1914 HUDSON Touring, as a snap.

1914 OAKLAND Touring, electric starter, equipped, make offer.

1913 REGAL Touring, \$274.

1913 BUICK Roadster, equipped.

1913 OVERLAND Touring, big bargain.

1914 STUDEBAKER 4-cyl. Touring, electric starter, make offer.

1912 and 12 FORD Roadsters.

1913 HUP "33" Touring Cars, fully equipped, \$274.

1913 E. C. H. Touring, \$274.

1913 AMERICAN SCOUT Roadster, like new, big snap.

1913 and 12 OVERLAND Roadster, fine condition, fully equipped.

1913 E. M. F. Touring Cars & Roadsters all in tip top condition. \$275 up.

1913 STODDARD-DAYTON Touring, snap.

1913 CHALMERS Six Touring, fully equipped, very cheap.

1913 EVERETT Six Touring, \$290.

1913 E. C. H. Roadster, \$274.

1913 CHALMERS Roadster, \$250.

1913 CADILLAC Touring, electric starter and lights, very cheap.

1912 REGAL Touring Cars, \$274.

1912 HUP "20" Roadsters, \$274.

1913 FLANDERS Touring Cars, fully equipped, \$275 and up.

1913 MARION Touring Car, equipped.

1912 BUICK Roadsters, very cheap.

**TRUCKS AND DELIVERY WAGONS, ALL SIZES FROM \$140 UP.**

Agents wanted in all cities to handle our line of Used Automobiles. Send for Free Bargain Bulletin.

**Gorson's Automobile Exchange**  
238-40 North Broad Street  
Philadelphia, Pa.

**CHANDLER SIX AT STILL LOWER PRICE**

Well-Known Light Six Will Sell at \$1,595; More Power Added Refinements

One of the sensations of the past week in the automobile industry was the announcement made by officials of the Chandler Motor Car Company of the new 1915 Chandler Six to sell at \$1,595. Although barely made public, the news of the latest move of the Chandler people has traveled far in a short space of time. Telegrams and letters from dealers in all sections of the country are already pouring in at the Cleveland offices of the company, requesting the sales rights for the coming season.

Just a year ago the Chandler company occupied a pioneer position in the popular priced six-cylinder field. At that time dealers and manufacturers claimed that a high grade six-cylinder could not be manufactured and marketed at profit, under \$2,000. That they recovered promptly from this delusion was evidenced by the prompt appearance of a dozen light sixes on the market and the emptying of the popular priced field by cars of this type.

**Successful in First Year**

"Our announcement of a lower priced 1915 Chandler Six is in the nature of a profit-sharing plan on which our next season's selling campaign will be built," says C. A. Emise, vice-president and sales manager of the Chandler company. "The wonderful success of the Chandler Six in its first year on the market has paved the way for this step, which we have been looking forward to for the past twelve months. When, in the face of discouraging predictions and adverse business conditions, we placed the first Chandler Six on the market, we looked to the public for vindication. That this has been received, and in the most substantial manner, is evidenced by our announcement for the coming year.

"We are planning to double our production for 1915 and will be in a position to do even better than that should conditions warrant."

**Ten Per Cent. More Power**

Notwithstanding the reduction in price of the 1915 car, Chandler engineers have continued their policy of adding refinements to the car wherever possible. Among the important advances in improvement on the 1916 model is the increase of ten per cent. more power in the car's motor.

Before the official announcement of the 1915 Chandler Six was made, Sales Manager Emise personally visited many of the larger Chandler dealers and asked them for suggestions which might be used to improve the new model. Outside of a few minor changes, which had already been taken care of, not a single new idea, either in equipment or design, was furnished by any dealer. In the opinion of Mr. Emise, this was one of the greatest compliments ever paid to the foresightedness of Chandler engineers.

**Mechanical Features**

One of the important features of construction in the Chandler Six is the long stroke motor. The cylinders are cast in two blocks with a bore of 3 3/8 inches and a 5-inch stroke. All valves are enclosed, tending toward an exceptionally silent running car. The cam shaft and cams are cut from a solid forging. The engineers of the Chandler company, having made a special study of qualities tending toward lightness, have used aluminum wherever possible. The entire crank case is made of this metal, and is cast with flanges extending to the frame, thus eliminating the old-fashioned, unsightly oil pan used on many cars. Silence is emphasized by the use of imported silent chains, which not only drive the big front end gears, but are utilized in driving the pump and magneto shafts. All chains are run in a

The leading "LIGHT SIX" for 1915

**\$1595**

The new profit-sharing price

**CHANDLER**

LIGHT-WEIGHT SIX

Ten per cent more power and many refinements

**WE** announce the new 1915 Chandler at a new profit-sharing price, \$1595. Deliveries will begin at once. Our first shipment is here now.

Even at the 1914 price of \$1785, the Chandler—pioneer of all the light sixes—was an unapproached value.

Refined in many details, embodying marked improvements, and with more power, what of its leadership now, for 1915, at this new price!

Search far and wide, and you cannot find like value in any other car at any similar price.

There are no radical changes in the Chandler design for 1915. There could not be, for the Chandler had already attained seemingly the ultimate in engineering. Owners all over America declared they could not hope for better service from any car.

There are no experiments in the car. But, throughout, we have effected refinements. We have added 10% to the power. Our engineers and designers have perfected many improvements. The 1915 pure streamline body, sweeping in unbroken lines from the bow of the tonneau to the deep Mayo radiator, makes the Chandler the last word in motor car beauty. And the Chandler company—prosperous because of the mechanical perfection of its product and freedom from expensive experimental work and changes, and because of its low overhead expense—is dividing its profits with Chandler purchasers. This fact, and this only, makes possible the new 1915 price, \$1595.

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**Come see the Chandler. Come drive it. Catalogue or Demonstration on request.**

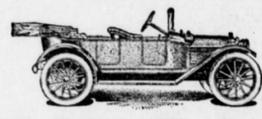
**Moving Day in Goldfield, Nevada**

Houses to rent are scarce in Tonopah, Nev., so when the moving fever hits the residents of nearby towns they not only move their household goods but their houses as well.

The illustration shows a Reo two-ton truck moving a house and household effects from Goldfield to Tonopah. The road between these two towns is none too good, and in places the grade is very steep, but the Reo Model J proved equal to all the difficulties of the occasion.

2-Passenger "Speedster" \$750 Completely Equipped

5-Passenger Touring \$850 Completely Equipped



**VULCAN**

THE WORLD'S GREATEST LIGHT CAR

A reliable low-priced, light car equaling in quality and performance the average \$1,000 to \$1,500 car at a price slightly more than the extremely low-priced type. A powerful hill-climber of attractive "streamline" type.

A clean-cut practical car that will stand up under severe usage and give service 365 days in the year. Write or phone for catalogue or demonstration.

**PENBROOK GARAGE**  
PENBROOK, PA. BELL PHONE 1156-L

**MILLER NON-SKID TIRES**

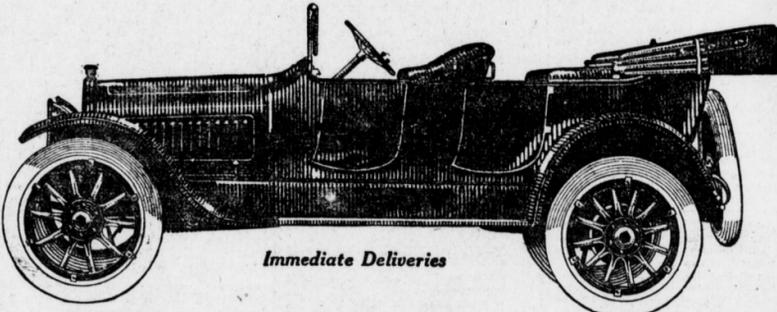
Grip the Road Like a Cog-Wheel

STERLING AUTO TIRE CO. 1451 Zarker St.

**VULCANIZING**

**CHANDLER MOTOR CAR CO., Manufacturers, CLEVELAND, OHIO**

Andrew Redmond, Third and Boyd Sts. Harrisburg, Pa. Cumberland 418W Bell Phone 2133



Immediate Deliveries

**CHANDLER MOTOR CAR CO., Manufacturers, CLEVELAND, OHIO**

**FISK 4 1/2 X 36**

**EVERY TIRE USER WANTS**

**TIRES** that will give their complete value without inconvenience.

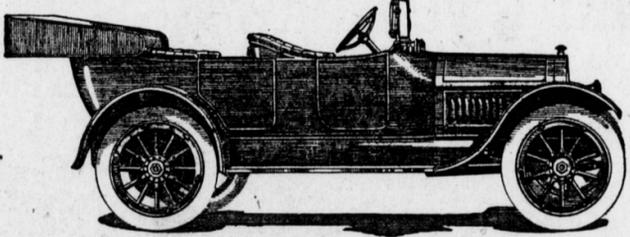
Freedom from annoyance which dealing with the manufacturers and their representative.

Fisk Tires are high grade and wear-resisting with an established reputation for uniform quality and honest construction.

We carry a full line of Fisk Tires and support locally the Fisk Policy of a square deal to all.

**MYERS, The Tire Man**  
225 HUMMEL ST. HARRISBURG, PA.

**Cadillac Standard of the World**



Standard Touring Car \$1975

**It Is a Pleasure to Own**

- A Car with a perfect Cooling System.
- A Car with a perfect Oiling System.
- With a Clutch that obeys your very thought.
- A Steering Gear easy enough for a child.
- With the most wonderful motor built.
- Brakes that operate by a touch.
- A two-speed axle that gives the sensation of flying.
- A Car with a finish that has no comparison, and rides without sway or toss.
- That will cover 15 miles to the gallon gasoline.
- A Car that commands respect on the road—because the other fellow soon learns that he hasn't a ghost of a show on the "get away" (you hear so much about) and that he must be able to go considerably better than 60 miles an hour before he can dispute the road with you.
- That pleasure will be yours if you drive a 1914 Cadillac.
- The public's stamp of approval cannot be questioned.

**CRISPEN MOTOR CAR CO. 413-417 South Cameron Street**

**Chandler Enters the Chicago-Boston Run**

The Chandler Motor Car Co., of Cleveland, has entered two Chandler Light Weight Sixes in the Chicago to Boston nonstop run, which will be conducted by the Chicago Automobile Club this month. The run will start from Chicago on June 29. In giving the reason which prompted the Chandler entries, C. A. Emise, sales manager of the Chandler company, said: "We are attracted to the run by the fact that it will undoubtedly show the actual gasoline consumption of cars. There are so many misleading statements regarding unofficial tests that a run of this kind should settle this matter in the minds of the public, at least so far as the cars entered are concerned. The Chandler company feels that the public is entitled to this information, for fuel economy is coming to be a more and more important factor in deciding the purchase of a car."

**PICTURE OF THE CITY GRAYS**

There is displayed to-day in the show window of the Winter Plano Company, 23 North Fourth Street, a large group picture of the City Grays taken in front of the Armory in 1886. This picture will be presented to the Armory Association next week.