

Business Locals
LIKE GLOVES ON FEET

Soft and flexible, the easiest fitting shoes and ideal for tender feet, are the new Glazed Kid Oxfords. They wear well, take a high polish and are the coolest shoes you can wear. We have them at \$3 to \$6, for men and women. Jerauld Shoe Co., 310 Market street.

TIME AND TROUBLE

A saving of both is accomplished by availing yourself of Arcad Laundry methods. By sending to us your family wash you have more time for other things and avoid the annoyance of troublesome incidents usually associated with washday. We call for and deliver. Both phones. Arcade Laundry, Logan and Granite streets, D. E. Glazier, proprietor.

SHIRT IN SHREDS

When he attempted to get inside of his shirt he found that it began to rip at the neck. He heard a faint, sharp, lumpy starch that it cracked and separated into several sections. The Troy way leaves your shirt smooth and flexible and makes them last longer. Try the Troy. Either phone brings the wagon.

JUST BEFORE YOU LEAVE

For the seashore or mountain. Potts' Greaseless Cold Cream should be included among the desirable necessities to be packed in your trunk or handbag. It is available at the summer resort drug store, and you'll find it invaluable for the face massage. On sale at Bowman & Co. and Potts' Drug Store, North Third street.

VACATION IS HERE

And children will want to romp and play to their heart's content. This will be rough on shoes, but for economy as well as their own comfort, it is better to have them run around in sandals during the hot weather season. We have them at \$3 and \$4 cents and \$1.00 the pair. Deichler, Thirteenth and Market streets.

WIRE US TO WIRE

Your home. The most expert workmen are in our employ and efficient electrical engineers to supervise the installation. No chances should be taken on work that is concealed below the finished walls and floors. When once there it should be there to stay and properly insulated. Dauphin Electrical Supplies Company, 434 Market street.

WHAT STERLING IS

To silver the "Sterling mark on a tire or tube is vulcanizing. It indicates the best possible repair on tires. It means service and satisfaction. If our mark is on a repair job, and the work is unsatisfactory, bring it back to us. Sterling Auto Tire Company, 1451 Zarker street.

THE FINISHING TOUCH

To your summer comfort and good looks requires one of the new "Kindred" straw hats. New high crowns with medium brim in the popular straws at 1.50 to \$3.00, and Panamas at 4 to \$5. Distinctly new hats that will appeal to the well-dressed man. Kindred has them. 1116-1118 North Third street.

FURNITURE COVERINGS

In preparing the bungalow or cottage for the summer season, many uses will be found for the pretty printed cottons and sunfast fabrics. Always an attractive assortment, especially desirable for cushions, drapes or coverings. All critically selected to conform with the season's most approved patterns. Harris, 221 North Second street.

GET THIS!

We told you about getting the fifty-one four-cylinder car for less than \$300 less than the regular price. As we only have fifteen of these Abbott-Detroit cars left we would advise you to get in touch with us as soon as possible if you want a real bargain. Abbott Motor Car Company, 106-108 South Second street.

ALWAYS FRESH AND BRIGHT

Common paint may fade and crumble away, but the H. B. Davis paints and varnishes have the quality of ingredients that make them last and withstand the sun, rain or cold. Let us tell you the difference between so-called paints and the real H. B. Davis quality. Shaffer Sales Company, 80-88 South Cameron street.

ALWAYS INVITING

That noon-hour luncheon that is especially prepared for the busy man of Harrisburg at the Columbus Cafe is surely a delicious luncheon for 40 cents. The food is nicely cooked and faithfully served. Try one of these luncheons to-morrow noon. Hotel Columbus, Third and Walnut streets.

A SLICE OF MEAT

Whether it be fresh, smoked or dried is appreciated by most people even in summer weather. We have the choicest cuts and a variety of the best grades in prepared meats for picnics and light lunches. B. B. Groceries and fresh meats, 1801 North Sixth street.

TEN-DAY BARGAIN FEAST

The June clearance sale at the Klein Co. store includes all suits, coats, dresses, waists, skirts and underwear. These offerings are extraordinary and cannot fail to attract. All women appreciate unusual buying opportunities in women's apparel. We must make a clean sweep in accordance with our policy to not carry any merchandise from one season to another. 9 North Market Square.

TRAVEL DAYS ARE HERE

The longing to get into the country, on the lakes, at the seashore, or for short trips dominates almost everybody just now. We have the correct travel requisites that will not cause a moment of inconvenience or embarrassment. Trunks, bags, cases and motor car conveniences for travel. Regal Umbrella Co., Second and Walnut streets.

EXPENSIVE EXPERIMENTS

Many a beautiful gown or suit has been ruined and brought to us after home methods had been resorted to, because they wanted to save a cleanser's bill. You may beat us forty ways in making a cake or in the knowledge of your own business, but when you want garments cleaned, phone for Finkelsteine, 1320 North Sixth street.

COTTAGE OR SKY-SCRAPER

We will cover either one with a coat of paint, inside or outside; the smallest tenement or the finest residence will receive our attention. Established in 1881, we've cleaned the brushes ever since, and the Mechanics Bank and the Telegraph buildings bear testimony to our ability and facility. Gohl & Bruaw, 310 Strawberry street.

WHY LESTER PIANOS?

Because the Lester tone is lasting in rich, rare mellowness. Lester touch pleases musicians. Lester finish is absolutely the finest. Lester durability guaranteed ten years. Let us show you how easy it is to own a Lester.

TRUMBULL CYCLECAR REPRESENTED HERE

Self-Starters, Electric Lights and Streamline Body; Distinctive and Stylish Appearing

The cycle cars are rapidly coming to the front as evidenced by the number to be seen on the streets of Harrisburg. The Trumbull cycle car is the latest to be introduced here. This is a completely equipped four-wheeled light car with self-starter, electric light and horn, interchangeable wire wheels, top, and windshield. Distinctiveness in appearance with its streamline body, European style hood and wire wheels, gives it a smart stylish appearance, yet so conservative in general outline to satisfy the most critical. The Trumbull is of the roadster type with seats side by side. The motor is a four-cylinder, four cylinder, of the L-head type, cast en bloc, Thermo syphon, water cooled and rated at 14 to 18 horsepower. Transmission, friction shaft, four speeds forward and reverse. Left hand drive with one hand lever for all speeds. Lamps—28x3, clincher type. Lamps, electric front and rear with dimming control by switch. Front seat, 18 inches 80 inches by 44-inch tread. Speed 3 to 45 miles per hour. The Trumbull is made by the American Cyclecar Company, 425 E. 7th Street, Philadelphia, Pa.; Ralph R. Troup and Elmer E. Koops, proprietors.

Goudy on Excelsior Captured Many Races

Bill Goudy, riding in splendid form, enjoyed a field day at the half-mile track on Wednesday morning. He won the six motorcycle events before a goodly sized crowd by the Terre Haute race track. The telephone company has done for the program, Goudy shattered the track record of 1:12 2-5, held by Ernest G. Butler, clinching the mile race in 1:10. Two other riders, Jones of Lebanon, and Chuck Morrison, also had a good day. Goudy, the old mark, the former making the distance in 1:11 3-5 and the latter in 1:10 3-5. Time trials—Goudy, Excelsior, first; Jones, Flying Merkel, second; Morrison, Indian, third. Time 12:06. Five-mile stripped stock—Goudy, Excelsior, first; Jones, Indian, second; Morrison, Indian, third. Time 6:34 2-5. Pursuit race—Goudy, Excelsior, won; distance, 21.2 miles. Time trials—Goudy, Excelsior, first; Morrison, Indian, second; Ross, Excelsior, third. Time 12:21 3-5. Twenty-five mile open—Goudy, Excelsior, first; Myers, Indian, second; Goudy, Excelsior, third. Time 21:21 3-5. Goudy also made another clean sweep at Marion, Ind., on the day of the open professional. Goudy took first, breaking the track record on his ported Indian. Time 1:11 3-5. Goudy, Excelsior, Ind., on an Excelsior stock, second, and Thompson, of Marion, Ind., ported, third.

Business Locals

COULD IF THEY WOULD

There are scores of tailors who could please you if they would, just as there are mechanics who can make a good job if they want to. But indifference or carelessness may be the cause of some misfits you have had, and not lack of ability. Our constant efforts please accounts for the patronage we enjoy of men "who care." A. J. Simms, 22 North Fourth street.

YOUR POSTAGE BILL

Is just as great for poorly printed and cheap imitations of letters as it would be for letters that look like the original typewritten one. Furthermore, a cheaply gotten-up letter is like a slouchy-appearing personal representative—he doesn't make the proper impression. Weaver fac-simile letters look as good as your own original. Phone Bell 877, 25 North Third street.

"MOTHER, I LIKE THESE"

She referred to the latest Norman collar and organza vest and embroidered cape collar on display at the Quality Shop, 204 Locust street. Such rare judgment is exercised in the selection of the newest and most appropriate that it seems as if Mrs. Cranston had an intuition of what one really most desires.

DO YOU WANT A PIANO?

There is no particular reason why you shouldn't have one in your home and enjoy the same advantages as your neighboring friends. Our easy-payment plan makes it possible for you to choose from a wide selection of splendid instruments ranging in price from \$175 to \$450. Why should you delay? See John Bros., 8 North Market Square.

SHAKESPEARE ON CLOTHES

"Costly thy habit as thy purse can buy, but not suitably for the man; he proclaims the man." We have told you before that it pays to be well-dressed, and if Shakespeare were living to-day he might be told by "Lack-Lack'dore," Fred S. Lack, 28-30 Dewberry street.

WORTH \$10,000

A well-known lawyer smooth of tongue and also smooth on the pate, once said a fine head of hair would be worth \$10,000 to him in his practice. Our Quinine Hair Tonic will remove dandruff and prevent baldness before it is too late. Gross' Drug Store, 119 Market street.

MANY BIG FRIENDS

Are among our small depositors. People who have opened an account with a dollar and added to it from week to week, praise the convenience of a system that makes it possible to cultivate the habit of thrift by putting aside small sums where it may accumulate. East End Bank, Thirteenth and Howard streets.

FRESH, FRAGRANT FLOWERS

Corsage bouquets or gorgeous show-ers, cut flowers and blooming plants; baskets of beautiful flowers that simply captivate can be arranged on short order. The freshness of the flowers and their beauty is seen in the highest degree in the flowers and does credit to our reputation as leaders. Schmidt, Florist, 313 Market street.

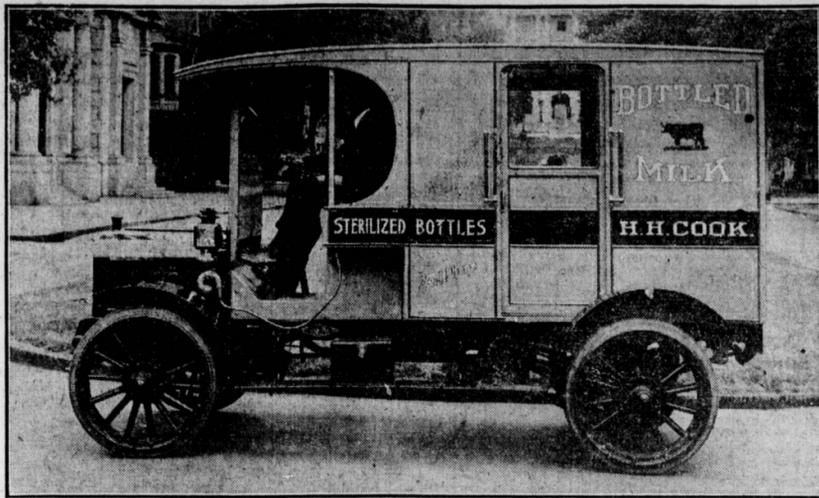
IN THE SHADE

of the old apple tree has nothing on the Vudor porch shades when it comes to cool comfort on a hot sunny day. It is not necessary to hunt a tree, simply pull the shades and you add another room to the house where you may eat, sleep or read in comfort. \$2.25 and up, at Joseph Goldsmith, 206 Walnut and 209 Locust streets.

RIGHT OFF THE BAT

That is the way we hand you the films at the Victoria theater. No other picture show has ever presented the films we show here daily. Every scene is brand new direct from the finest producers of motion pictures in the world. The most interesting scenes and picture dramas, with the leading players of the stage, always first at the Victoria.

NEW TYPE TRUCK FOR MILLS DEL IVERY



The above shows a Bessemer motor truck to be used for retail milk delivery, the first motor truck for that purpose in this city. The truck was sold by I. W. Dill to H. H. Cook, the dairyman, and a special body to suit his requirements was built by C. A. Fair.

TRIBUTE TO MAKERS OF MODERN CARS

Tells Why Every One Should Strive to Own a Car Suited to One's Means

Some time ago the New York American published one of the ablest testimonials for the motor vehicle that has ever been written: "The man who makes a good automobile, efficient and cheap for the crowd, or merchant and doctor for the few, is a benefactor of humanity. Great events come upon us so quickly that we scarcely see their meaning. Few of us realize that the automobile has done for the body of man what the telephone has done for his voice. The one problem of life is speed. He who can move, think and act quickly doubles his life. The automobile doubles the life and power of the busy man. To be without an automobile, if you can possible manage to get one, is to be out of date, cousin to the do-do, and brother to the ox. The struggle for speed has been the story of mankind. The telephone conquered distance for the voice, the telegraph conquered distance for the written message. The automobile enables man to move about as rapidly as the bird does now, the intelligent citizen is asking himself, 'What machine shall I buy?'"

"Long ago, when only 'dudes' so called, rode bicycles, the evanescent tacks and broken glass along the roads. We used to tell the workers then that one day they would be the chief users of the bicycle—and that statement is now fact. We tell the workers to-day that the time is coming when to them more than any other class the cheap automobile or motorcycle car will be the greatest blessing, another step toward the workman now can hardly believe that he ever opposed the bicycle as the amusement of the rich—but he did that. In a short time it will be undeniably true that the bicycle is an innumerable annoyances would have been devised to harass those engaged in developing the automobile. You can get a car now that will carry five men eighteen miles for twenty cents worth of gasoline. The man who writes this, with fifty horses standing in the stable on his farm, bought two automobiles to send farm hands to their work. It was foolish to waste to the men jog slowly behind, and the horses and the machines cost less than the horses, even on a farm that produces the horses' food and does not yield gasoline."

"The day is here when the smallest tradesman, builder, skilled mechanic, can own an automobile economically. Let a man care for his own machine an intelligent boy of 15 can do it. Let the owner consider that he is using his valuable property as he drives. Then the life of a machine low in price is almost without limit. And the ownership of a car, far from being an extravagance, is an actual economy. It saves time and makes money during the week. It gives happiness to the entire family on Sunday. It is a healthful, useful pleasure that discourages pleasures that are harmful. The money that has carried hundreds of thousands of men no further than the corner saloon would take the whole family out in the country on Sunday. Whisky and whisky sellers hate the automobile, and well they may."

"The little man's car is here already. The workman's car is not far away. Within five years the tin dinner-pail will rest beside the clutch and the brake in the trunk of a small car. The wife will drive her husband to work—take her children to school, do her marketing—no longer tied down to the prices of the nearest store. Many a weary workman at the day's end, seeing the birds flying so easily to their nests, has wished that he too, had wings. Now the automobile will actually give him wings. The day's end need no longer mean a weary tramp across country roads, or a long journey, hanging to a strap in the city street cars. One workman will take his friend home one day. The friend will do the same next day. All workers thus relieved of drudgery will have for their employers an added value greater than the cost of the gasoline. First we had the 'white ghost' and the 'red devil,' toys for rich young men. Then we had beautiful, quiet expensive limousines, ideal for nervous old ladies. Then we got the wonderful machines of low price, with the reach of the citizens of small means. Soon we shall have the workman's car—then the automobile job will be complete."

Cadillac Coupe Scores Perfect in Reliability

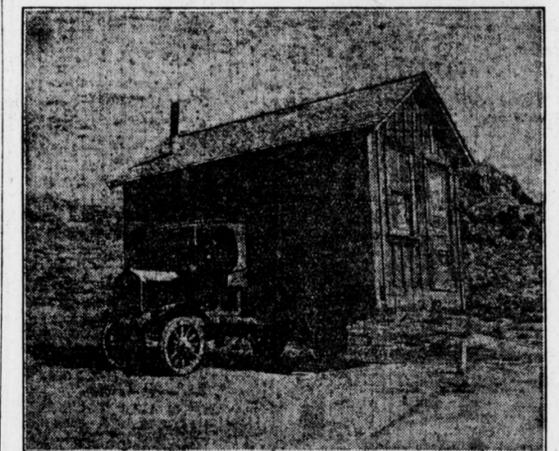
That even a reliability run in these days of mechanical achievement can reveal something new and unusual was demonstrated at the recent contest held by the Chicago Athletic Association and the Chicago Automobile club in a run to Peoria, Ill., and back. By long odds the most discussed feature of the contest was the winning of a perfect score by a Cadillac coupe, the only car of that type in the event.

Among the contestants was George B. Dryden, a director in the C. A. A. Mr. Dryden had never been in a reliability run, and doubtful of his ability to handle a car under such conditions was about to decline to participate. At the last moment, however, he elected to pilot his Cadillac coupe. So well did he drive so satisfactorily did his coupe perform, that Mr. Dryden not only earned a clean score, but satisfied himself that his coupe was as fast as any of the machines in the run, and as economical as many a smaller and lighter car. Moreover, he had the laugh on the other contestants because of the hard rain that fell. At the banquet following the run, Mr. Dryden was voted a medal as the only man who had ever driven a coupe to victory in a two-day reliability contest traversing 320 miles.

National Company Sends John Aitken to Europe

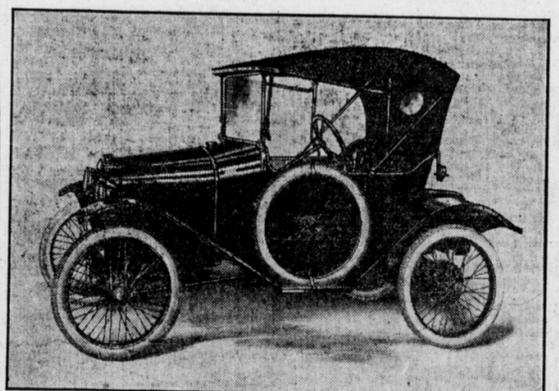
John Aitken, a member of the experimental department of the National Motor Vehicle company of Indianapolis is being sent to Europe by his firm to visit the foreign automobile factories and to witness the Grand Prix race. Aitken has every year bathed in the limelight at the time of the speedway races. For many years he was a driver in races for the National company, and then managed the National's race teams, most noteworthy being the 1912 500-mile race when the National won. Last year Aitken managed the Peugeot team at the Speedway and brought Jules Goux home an easy winner. This year he managed the Peugeot team again. He is the guest of Jules Goux while in Paris. The Frenchmen became greatly attached to Aitken and have been persistent in their invitations. Aitken says that a car will be placed at his disposal with an English speaking chauffeur. He says that he will visit the various automobile factories and will attend the Grand Prix race. It is said that Aitken will manage the Peugeot team in the Grand Prix. It is known also that when the Frenchmen were here they invited Aitken to drive one of their machines in this race which is the annual speed classic of Europe.

MOVING DAY IN GOLDFIELD, NEVADA



Houses to rent are scarce in Tonopah, Nev., so when the moving fever hits the residents of nearby towns they not only move their household goods but their houses as well. The illustration shows a Reo two-ton truck moving a house and household effects from Goldfield to Tonopah. The road between these two towns is none too good and in places the grade is very steep, but the Reo model J proved equal to all the difficulties of the occasion.

'The Height of Economy'



TRUMBULL LIGHT CAR \$425.00 COMPLETE TRUMBULL CAR CO. Phone 3411G CAMP HILL, PA.

MILLER NON-SKID TIRES Grip the Road Like a Cog-Wheel STERLING AUTO TIRE CO. 1451 Zarker St. VULCANIZING

TO THE PUBLIC:-

After consulting with many REO dealers, we wish to announce that our policy is to let well enough alone. There will be no change in the REO model, or the REO price this season.

Some of the reasons are these: In the past five years, during which our engineers have confined themselves to this model, the car has been brought to perfection. We have made changes as needed. Again and again important improvements have been added in mid-season. A larger cylinder bore was adopted last winter without even announcing it to you. No changes can be made in the way of improvements now.

We reduced the price last year by \$220. In this way we anticipated all the economies of larger sale and output.

The demand for REO the Fifth—which continues to break all records—show that buyers are satisfied. In this car to-day they are getting the best value that will ever be offered, we think.

Any change now would mean six weeks of delay, right in the best selling season. For the Summer and Fall, under present conditions, have as good selling months as the Spring. And this delay—this loss of sales—could bring no improvement of any great value to anyone.

We are not going to stand still. We shall keep on, as always, bettering this car as fast as we find a way. And we shall bring out new models. But we shall bring them out in mid-winter—right before Show time—when they should come out. We do not want people who buy in June to find in July a new model or price. Such a policy in time would discourage Spring buying.

We want you to join with us in keeping up the present enthusiasm for REO the Fifth. Tell every prospect that the car won't be changed. It is as good as we can make it.

Perhaps our rivals will offer some changes as usual. They may in this way try to stir up new interest. But they cannot offer more real value than we do. They can make no changes which will make their cars more formidable competitors. Reo the Fifth will hold the same advantage as it has to-day—the same appeal as a super-car. And every month's production which goes out to users places us in stronger position.

We shall continue our advertising in full force during the Summer and Fall. A little later we will announce a larger production—three new factory buildings. These we figure, will add forty per cent. to our output. In an advertising way we shall stand right with you in keeping cars moving at the present rate against any competition, new model or old.

Base all your plans on these facts. Keep pushing the same as ever. Let it be known that this model is standard. That it represents, both in body and chassis, the best that we know about car building. And the price is the lowest that ever was offered on a car built like this.

Send us your orders for Summer just as you did last Spring.

Things are coming our way as never before. Let us now all work to make the car seem stable, perfected and standardized. Let buyers know that we give them our best in it. That we haven't in mind anything newer or better or lower in price. WE ARE, AS WE ADVERTISE, BUILDING A CAR TO KEEP. Yet men know that we shall not discredit it by any new announcement.

Very sincerely yours,

REO MOTOR CAR COMPANY

Hudson Six-40 1915 Model Ready Now

Why buy a '14 Model When the New HUDSON will be Available in a Couple of Weeks?

The HUDSON Six-40 for 1914 was 3000 cars oversold. Not in years has there been such a new-car sensation. In lightness, beauty and price not a quality car could compare with it.

And motor car buyers, almost as a unit, now demand smooth-running Sixes, when they pay more than \$1200. At a higher price, Fours are ridiculous.

NOW A BIGGER SENSATION

Now comes a new HUDSON Six-40—lighter than last year, lower in price, and with 31 distinct improvements. The HUDSON engineers—48 of them—have spent a whole year on refinements. And on nothing else, for last year's model, in a mechanical way, was perfect.

To meet the demand the output has been trebled, thus reducing the cost immensely. The new price will be the lowest price ever quoted on any type of high-grade car.

Come and discuss it with us. The first of the new models arrive early next month. If you want it, we'll save one for you. To-day we can put you very close to the top of the waiting list.

By all means don't at this time pay more than \$1200 for any other car. You would surely regret it. We promise you, in this new HUDSON Six-40, the greatest new-season attraction.

I. W. DILL

EAST END MULBERRY STREET BRIDGE

Bell Phone 1396-R.