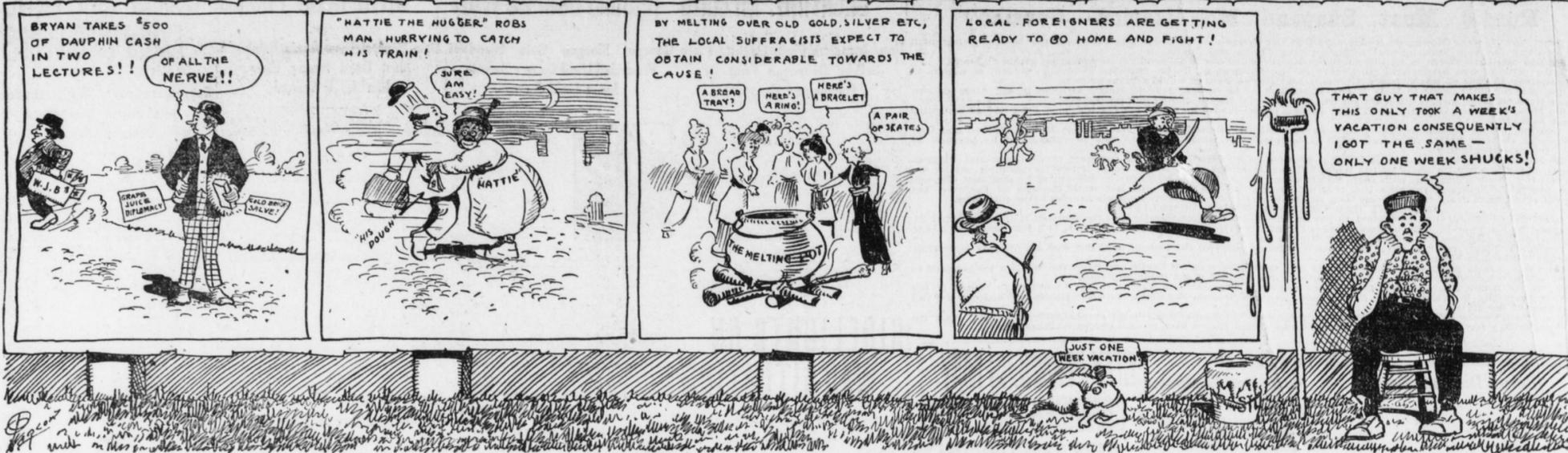


THE WEEKLY BILLBOARD — BY JAW —



Chandler Economy is Not Theory

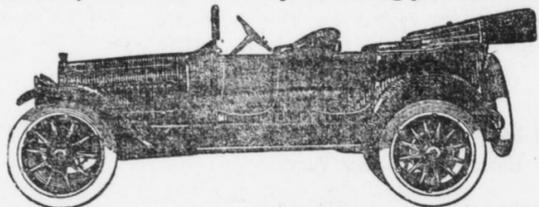
We make certain statements—or claims, if you please—to the economy of the Chandler Light-Weight Six.

Chandler owners all over America have proved the truth of those statements.

The Chandler weighs only 2885 pounds. It runs 16 miles or more per gallon of gasoline, seven hundred miles per gallon of oil, and seven thousand miles per set of tires.

The Chandler shows speed, too, of three to fifty-five miles per hour on high gear.

It climbs every famous demonstrating hill in the country on high gear. It possesses every high-grade feature found on the costly sixes. And the new profit-sharing price is \$1595.



CHANDLER \$1595

Let Us Show You Chandler Economy 1915 Models Ready for Delivery

ANDREW REDMOND

Third and Boyd Streets

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO



Quality First

Master Light Six Touring . . . \$1,800.00
Master Light Six Coupelet . . . \$2,050.00

Above Prices are f. o. b. Detroit

Keystone Motor Car Co.

1019-25 Market Street



CRISPEN MOTOR CAR CO.

413-417 South Cameron Street

STIRRING SCENES IN THIS COLONIAL PICTURE

A wonderful feature motion picture, "Atlantis," from the novel of Gerhart Hauptmann, will be presented at the Colonial Theater in conjunction with the regular show, Monday, Tuesday and Wednesday of next week. This is a six-reel masterpiece made from the novel that won the \$10,000 Noble Prize of literature, at a cost of \$75,000. When it was first suggested to Gerhart Hauptmann to produce this picture for the screen, the author entered strenuous objection on the ground that his literary creation could not be done justice in motion pictures. Being a man of letters, purely and simply, he could not bring himself to see that the sinking of the "Atlantis" could be depicted by means of the motion picture camera, but the Great Northern Film Company finally persuaded him to accept their proposition, and the wonderful story has been reproduced in pictures with marvellous results.

The subject of "Atlantis" is unusual, and many of the episodes are of so startling a character that the greatest of ingenuity was necessary in order to visualize the written masterpiece. An ocean liner was chartered, with her regular complement of officers and crew, and 600 passengers were placed on board to lend realism to the scenes—bringing in the many scenes which follow. The streets of Berlin, one of its principal theaters, and New York are included in the many scenes which go to make up the film. The narrative, and the behavior likewise is carried in the grand old mountains beyond the Canadian border.

No multiple reel production in recent years has received more unsolicited and favorable comment from the press than "Atlantis." In a recent issue of the New York Herald, nearly an entire page was devoted to this picture.—Advertisement.

TO ATTEND TYPO SESSIONS

Leaving Harrisburg next Thursday, August 6, Harry E. Eary, who is connected with the Ray Printing, will attend the convention of the International Typographical Union, which will be in session at Providence, R. I., for ten days. He will represent Harrisburg Typographical Union, No. 14.

THE NEW AUGUST VICTOR RECORDS.

present a variety of music to meet every taste. Come in and hear them. J. H. Troop Music House, 15 South Market Square.—Advertisement.

Tire Vulcanizing

Oldest established place in city. Only expert workmen. Harrisburg Auto Tire Repair Co. 157 SOUTH THIRD STREET Temporary location. New building soon completed.

STOP

Before you buy your new

1915 CAR.

A 6-Cylinder

Haynes

Will be here shortly for

\$1485

Equal to any \$2000.00 car ever made. Specifications mailed on request. Ask us about the New 6-CYL REO

Harrisburg Auto Co. Haynes and Reo Pleasure Cars and Reo Trucks

HAYNES LIGHT SIX BIG 1915 FEATURE

New Model Below Fifteen Hundred Dollars, In Addition to Regular "Six" and "Four"

The Haynes Automobile company, Kokomo, Ind., has entered the "Light Six" field with an actual production of 5,000 cars for 1915.

The advent of the Haynes into the "light six" field may mark an epoch in the American automobile industry as the Haynes company have heretofore manufactured cars of \$2,000 and \$3,000 class exclusively.

The Haynes "Light Six" was carefully designed with a view of eliminating all complications without sacrificing any of the fundamental features that make for power, endurance and general reliability.

It is built with the same care that has always characterized the Haynes product, the low price of \$1,485 having been made possible by the simplicity of the design, increased production, and improved manufacturing facilities.

Absolutely nothing has been slighted either in the design or equipment of this car; an oil pump with a capacity of half gallon per minute for positively lubricating the motor parts, a large water pump and fan to insure effective cooling—a motor driven tire pump—Firestone demountable rims—arch frame construction—these and many other distinctive features give the car an individuality which insures its popularity.

The "light six" bodies are of the streamline design, built by the Bidle and Smart company of Amesbury, Mass., being available in a five-passenger touring car, and a two-passenger roadster, finished in a treated green with black chassis; hood and fenders, black enamel.

The upholstery is of the highest grade buffed leather and cushions are luxuriously deep.

The motor power plant is of a very simple design, the cylinders being cast in bloc and all working parts enclosed. The motor dimensions are 3 1/2 inches by 5 inches, developing fifty-five brake horsepower. The power together with a low weight of 2,950 pounds gives one horsepower to every fifty pounds of weight.

The wheelbase is 121 inches, the center of gravity is very low, and the body line unusually long and graceful.

The steering gear is located on the left side, with control levers at the center. The instruments are located conveniently on the cowl apron.

The Lucas-Noble starting and lighting separate unit system uses current for ignition is supplied by the storage battery and distributed through a Remy distributor and coil.

The economical Rayfield character is used, gasoline being furnished by vacuum system, with gasoline tank at rear of chassis.

The motor is lubricated by combination splash and force feed system. Water is circulated by a large centrifugal pump, around all of the cylinders and valve pockets. Cooling is further aided by the use of a large pressed steel fan mounted on ball bearings.

The clutch is of the positive three-plate dry disc type lined with Raybestos. It is smooth, and effective and easy to operate.

The transmission gives three speeds forward and one reverse. The gears are made of heat treated Saeen steel and the shafts run on ball bearings of ample proportions.

The exclusive arch frame construction over the rear axle with semi-elliptic springs fifty-four inches long possesses a number of distinct advantages over the other constructions.

A full floating Haynes rear axle is used. Among other important features are Stewart-Warner speedometer, one-man top, Collins curtains, electric horn under hood, electric head lights with dimmers, electric tail and cowl lights, one hundred ampere hour storage battery, robe and foot rails.

PACKARD MANAGERS WILL GO TO DETROIT

Local Manager Among Those to Attend Special Sales Session at Factory

Mr. E. B. Harrington, local manager of the Packard Motor Car Company of Philadelphia, will leave next week to attend the Special Sales Session at the Packard Factory in Detroit.

At the close of the Sales School, Mr. Harrington will drive overland the latest model of Packard car, which will thereafter be used for demonstrating purposes. Over a hundred dealers and sales managers representing sixty cities, will attend the Special Sales Session to be held August 5 to 7 inclusive.

The big feature of this extraordinary meeting will be the delivery of "3-38" demonstrators, to be followed by a spirited cross country dash in all directions from Detroit. These cars are to be driven overland to their destination, and a number of dealers have announced that they will attempt non-stop runs.

The instructive part of the session will include talks by department heads and general discussions of sales problems. A. E. Corbin, assistant sales manager, will outline the various changes that have been made in the new model. The "3-38" is in reality a new series of the "2-38", but there are various minor improvements and detail refinements with which the selling reorganization must become thoroughly familiar before the new cars are offered to the public.

The Packard method of manufacture will come in for a large share of attention. Under the guidance of experts, the dealers will explore the thirty-eight acre of floor space, making an exhaustive study of factory processes, from the shaping of raw materials to the final inspections of the finished cars.

The visitors will be given ample opportunity to see Detroit and its environs. The entertainment program includes a ball game between dealers and factory to be staged on Belle Isle. The steamer Sappho has been chartered for a moonlight excursion on Lake St. Clair, and this event will be enlivened by a vaudeville program.

The Packard Company is making elaborate preparations for the sales session, and committees recruited from factory executives are in active charge of the arrangements.

BIG DAY AT STOVERDALE

Stoverdale, Pa., Aug. 1.—To-morrow will be one of the big days of the camp and it is expected that several thousand people will attend the services.

The Rev. J. E. Matlack, of Malvern, Pa., will preach at 10 a. m. and 7:30 p. m. In the afternoon at 2:30 o'clock the sermon will be delivered by the Rev. Lewis Shelhorn, of Ashland, N. J. The children's service at 1:30 o'clock will be conducted by the pastor, the Rev. O. G. Romig, of Hershey. The Rev. C. A. Lynch, of Harrisburg, will have charge of the Christian Endeavor service at 6:30 o'clock. A feature at the afternoon and evening services will be the singing of the Young Men's Christian Association glee club of Rutherford.

MARY PICKFORD'S FIRST

At the Photoplay in Biograph reissues. Advertisement.

TIRES!

Our Special while they last. 36x4 1/2 S. S. or Q. D. United States \$18.25

Ford Specials:

Double Cured — Wrapped Thread	30x3	\$7.86
	30x3 1/2	10.28
Other Sizes Extra Heavy			
Double Cured — Wrapped Thread	28x3	\$7.67
	31x3 1/2	10.80
	32x3 1/2	11.18
	31x4	12.72
	32x4	14.58
	33x4	15.12
	34x4	15.72
	34x4 1/2	16.32
	35x4	18.87
	35x4 1/2	19.45
	35x4 1/2	20.48
	37x5	24.25

J. A. Plank 1017 MARKET ST. PHONE 3359. Next to Keystone Motor Company

FORD SPRINGS STILL ANOTHER SURPRISE

Reduces Price of Cars Sixty Dollars and Makes Owner Share in Profits

Scarcely more than six months ago Ford surprised the world with his great \$10,000,000 profit-sharing plan for his employees. To-day Ford again makes the motor world set up and take notice with a profit-sharing plan applied to every buyer of a Ford car, and, in addition thereto, a cut of \$60 in the price of every car for the coming year. The runabout will sell for \$440, the touring car at \$490 and the town car at \$590. All prices f. o. b. Detroit.

The profit-sharing plan provides for an agreement with sale to pay \$40 to \$60 per car to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915, provided the company can reach an output of 300,000 cars. The increased production is figured to reduce the factory cost and selling cost and increase the buying power to such an extent that the company will be able on August 1, 1915 to pay to every retail buyer \$40 to \$60 in addition to the cut in price made at this time. An output of 300,000 Ford cars in the

Miners May Take Part in European Situation

Carliff, Wales, Aug. 1.—The executive council of the South Wales Miners' Federation to-day refused to accept the suggestion of the British Admiralty that the miners in the collieries supplying vessels of the navy should work on Tuesday and Wednesday next, which had been arranged as miners' holidays. The council took the ground that it was not necessary for defense purposes for the miners to work and they declined to encourage British intervention in a European conflict.

The members of the council suggested that this was an opportune moment for the miners of Europe to fore upon the governments their views on demerit of war, and urged the calling of a convention of miners of all nations with this object in view.

FLY MEASURING DAY of the CIVIC CLUB SATURDAY, AUGUST 1 9 a. m. to 12 m., at 11 North Market Square 5 cents a pint for all flies—and many prizes to those bringing in the greatest number.

RIVERSIDE GARAGE
Rear 1417 North Front Street, enter to garage from either Riley or Calder streets. Supplies. Live and dry storage. Bell 3731R.
GEORGE R. BENTLEY, Proprietor

MILLER NON-SKID TIRES
Grip the Road Like a Cog-Wheel
STERLING AUTO TIRE CO. 1451 Zarker St.
VULCANIZING

THE POPULAR CAR THAT SELLS
REO HAYNES NATIONAL
Reo and Chase Trucks
HARRISBURG AUTO CO.

BIG REDUCTION
On 3,500 Tyrian Guaranteed Tires and Other Accessories
(Mail Orders Promptly Attended to)
High Grade Reliners

28x3	.. \$ 8.75		36x4	.. \$22.25				
30x3	.. 9.45		34x4 1/2	.. 26.43	28x3	.. \$2.00	36x4	.. \$3.30
30x3 1/2	.. 12.65		35x4 1/2	.. 27.27	30x3	.. 2.10	34x4 1/2	.. 3.30
32x3 1/2	.. 13.47		36x4 1/2	.. 28.05	30x3 1/2	.. 2.40	34x4 1/2	.. 3.45
34x3 1/2	.. 14.67		37x4 1/2	.. 28.85	32x3 1/2	.. 2.50	36 1/2	.. 3.55
33x4	.. 20.20		38x4 1/2	.. 29.62	34x3 1/2	.. 2.60	37 1/2	.. 3.65
34x4	.. 20.86		36x5	.. 30.45	33x4	.. 2.80	38 1/2	.. 4.00
35x4	.. 21.53		37x5	.. 31.50	34x4	.. 2.90	36x	.. 4.50
					35x4	.. 3.20	37x5	.. 5.00

Filtered Gasoline ... 17c Gal. At the Curb

Ford Accessories
Bumpers from .. \$3.75 to \$5.00
License Brackets, all kinds, 50c
Ford (Superior) Spark Plugs, 60c
Ford Tire Holders .. \$1.75
Ford Oil Gauges .. 25c nd 30c
Ford Top Covers .. \$3.00

E. MATHER CO.
Bell Phone 1286 204 Walnut Street
Write for a circular on the "Stewart Piston Gas Save"
See the "Standard of America" Hamilton "Perfection Pink" Tube.