

Maxwell

New 1915 Model \$695 17 New Features

The "Wonder Car." The sensation of the automobile world. The biggest automobile value ever offered under \$1,000. Powerful, fast, silent and one of the easiest riding and most economical cars in the world.

A splendid, fully equipped real 5-passenger family automobile. With Sims high tension magneto, sliding gear transmission, left hand drive, center control, anti-skid tires on rear and—

Practically All the High Priced Features of High Priced Cars

The easiest car in the world to drive. The greatest all around hill climbing car in the world. The car with a pure stream-line body.

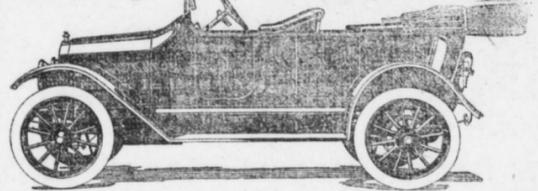
Holds the road at 50 miles an hour

With Electric Starter and Electric Lights \$55 extra

E. W. SHANK

Maxwell Service Station

Central Auto Garage 324 CHESTNUT ST. Bell Phone 724



THE FACT OF THE MATTER IS THIS

If a tire is short on quality, it will be short on service, on mileage.

There's no getting around that fact.

So make quality your first aim in tire buying.

If you do so, then your choice can be no other than Republics.

Come in and let's talk facts.

REPUBLIC SAFEGARD TREAD
PAT. SEPT. 15-22 1908

REPUBLIC MILEAGE PLAIN AND STAGGARD TREAD TIRES

DISTRIBUTORS FOR REPUBLIC TIRES AND "ONE-IN-ONE" PISTON RINGS
Square Deal Auto Supplies
1408 N. Third Street, Harrisburg, Pa.

JEFFERY CARS

Stand for Economy, High Grade Quality, Distinction in Style, Plus Comfort at a Moderate Price

PLEASURE CARS	JEFFERY TRUCKS
Jeffery Four ... \$1,450	1,500 lbs. Chassis, \$1,300
Chesterfield Six, \$1,650	1 1/2-ton Chassis, \$1,650
Jeffery Big Six, \$2,400	Jeffery Quad. Chassis, \$2,750

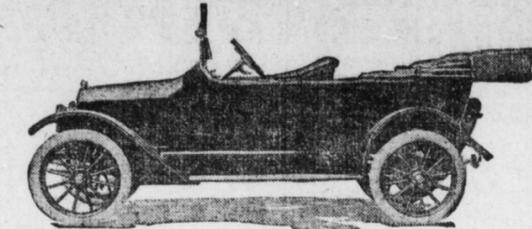
JEFFERY AUTO CO.
1808 LOGAN STREET
HARRISBURG, PA.

Quality First

5-Passenger Touring	\$1650.00
6-Passenger Touring	\$1725.00
2-Passenger Coupelet	\$1900.00
5-Passenger Sedan	\$2750.00
7-Passenger Limousine	\$3200.00

Keystone Motor Car Co.
1019-25 Market Street

THE NEW 1915 MAXWELL



The 1915 Maxwell model "25" is a big advance over the previous car. It contains seventeen new and distinct features—improvements that will at once favorably impress automobile judges and automobile dealers.

These features include a pure stream-line body, adjustable front seat, Sims high tension magneto, three-quarter elliptic rear springs, tire brackets on rear spring tension fan, Kingston carburetor, clear vision windshield, foot rest for accelerator pedal, tail lights with license brackets attached, gasoline tank under dash cowl, crown fenders with all rivets concealed, head-lights bracketed in rod ends, bumper lamps, famous make of anti-skid tires on rear wheels, gracefully rounded double shell radiator equipped with shock absorbing device, instrument board, carrying speedometer, carburetor adjustment and gasoline filter, improved steering gear, spark and throttle control being on quadrant under steering wheel, electric horn button on end of quadrant.

"We believe," said President Walter E. Flanders, of the Maxwell Motor Company, Inc., "that our new Maxwell '25' at \$695 will prove the fastest selling car made in this country. It certainly has every feature that should insure it phenomenal popularity. At its price it represents most remarkable value."

"It is made of the finest materials; the workmanship is the best; it is a light, easy running and handsome car,

and it has practically every feature of a thousand dollar car.

"Our schedule for the coming year calls for 60,000 cars, but we will be able to considerably more than that number. As the demand grows we will amplify our facilities in our various factories in Detroit, Dayton and Newcastle. We will be ready for any emergency. During the summer we added largely to the equipment of our factories, particularly at Newcastle. More employees have been steadily added and many of our engineers for this phenomenal Maxwell '25' with promptness.

"The past year has been one of exceptional prosperity with the Maxwell Motor Company, but I firmly believe that the coming year will establish a record that will be more than wonderful.

"We will equip the new '25' model with the Gray & Davis electric starter and electric lights for only \$55 additional.

"The new 1915 Maxwell '25' is a wonderfully easy car to drive, and can quickly attain a speed of fifty miles an hour.

"As a hill climber of unusual power and celerity the new Maxwell '25' has already signally outdistanced its rivals. The Lick Observatory victory of the Maxwell in which it broke the record by five minutes is still the talk of the automobile industry.

"The new 1915 model is being rapidly introduced in Europe and other foreign countries, and is meeting with universal and unusual success.

SUBSIDIZING MOTOR TRUCKS FOR WAR

Encouraged to Purchase Trucks Whereby Government May Draft Them

Interesting light is thrown on the methods adopted by the French and German governments to subsidize motor trucks for military uses, by John N. Willys, president of the Willys-Chrysler Company and builder of the Garford and Willys-Utility trucks. Mr. Willys has just returned from London, England, where he remained several weeks after leaving the continent shortly before the actual opening of hostilities.

"The war lords of Europe early foresaw the superiority of the motor truck over horse-drawn vehicles as a means of transportation," says Mr. Willys. "This statement is verified by the precautions they took to restrict the right to use large batteries of heavy duty vehicles, purchased for commercial use as individuals or corporations. They realized that in case of war the manufacturer of automobiles on the continent of Europe would be at a standstill. Consequently they adopted measures to assure themselves of the proper motor equipment even under the most adverse conditions."

"The German army administration was induced to take up the question of motor truck transportation as a dual purpose in mind. The authorities desired to secure an efficient method of hauling supplies in the event of and preventing the blockading of military roads with horse-drawn vehicles when they desired them open for the movements of troops.

"It was practically impossible for the army authorities to purchase a sufficient large quantity of uniform motor trucks, not only because of the initial cost of the vehicles but also because of the impossibility of keeping under a flag in times of peace a large enough number of skilled chauffeurs to operate the trucks.

"These considerations led to the tender of subsidies of such substantial importance as to encourage the purchase of motor trucks by private concerns under conditions which would enable the government at any time to draft them for any purposes with the certainty that in the meanwhile they would be kept in the best running condition and provided with a properly trained chauffeur.

"In order that the trucks might be used without damage to the ordinary roads and bridges of Germany, and at the same time to keep the roads of neighboring countries which might possibly be invaded, trucks were prescribed which were long, narrow, raned from two tons to five and a half tons weight on the rear axle. None of the motor subsidies for army use are less than thirty-five horsepower. Trailers also are specified as being particularly desirable for any use.

"The subsidy for a single truck amounts to the sum of \$1,150 payable as follows: A premium of \$425 upon purchase, followed by four annual premiums of \$190.50 for the maintenance of each vehicle. If a three or five-ton trailer is provided with the truck the original premium is raised to \$714 with annual payments of \$285 each.

"France has adopted the same method as that of Germany by paying heavy premiums to truck purchasers with the understanding that they can revert to the Government for immediate use in case of war.

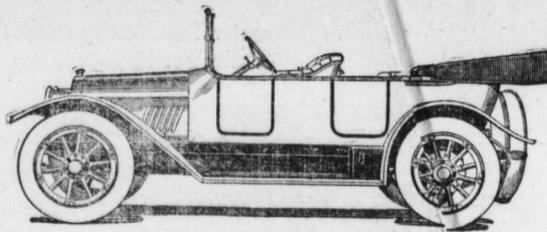
"Each year the trucks are submitted to the military authorities by the various owners and an exhaustive examination determines whether or not they fulfill all of the government requirements. The truck must be constructed entirely in France and in a factory where the trucks are built for the working force are French. It must be in commercial use on French territory. It must be in the hands of a French citizen. The truck must be equipped with the requirements laid down by the French military experts. Upon receipt of the truck the truck owner receives a bounty aggregating from \$1,922 to \$2,172.

"In spite of these precautions, which have been carried on almost since the inception of the motor truck industry, an alarming shortage of transportation facilities has been found by the trench front in the field. Although the levies on motor trucks have been followed by heavy drafts on horses, many more trucks are still needed."

Something New in Motor Car Demonstrations

Although many motor car dealers claim that the demonstration is over in selling automobiles, the "show me" spirit still prevails to a great extent west of the Mississippi. Peter Stillmucker, wealthy business man of Dubuque, Iowa, recently visited Cedar Rapids in the state, to see some old friends, among them John Moore, Chandler dealer in that city. Stillmucker is no novice at motoring, having owned several cars, but he exhibited keen interest in Moore's statement that he could drive the hill seventy-four-mile stretch between Cedar Rapids and Dubuque without once changing out of high gear. "I don't need a new car," replied Mr. Stillmucker, "but if you will drive this or any other machine to Dubuque on high gear I'll buy it the moment you arrive there, regardless of the amount of gasoline used. It can't be done."

Abbott-Detroit



1915 Models

CHEAP

All Four-Cylinder Cars at Big Reductions

At the price of an automobile of limited size, power and efficiency, you can now get a powerful, roomy, luxurious machine—a real car.

This opportunity comes because of a decision on the part of our directors to manufacture six-cylinder cars exclusively.

Our decision, coming at a time when all plans had been made to manufacture both four and sixes and material ordered for

nearly 1,000 four-cylinder machines, has made necessary a decided change in our policy and plans.

It is therefore essential that we close out all four-cylinder models at once. And the only way we know to do this quickly is to offer exceptional price reductions.

Here Is Where Cash Counts

This sale effects you personally. If you have the cash for an automobile you can now buy a brand new high-grade four-cylinder 1915 machine virtually at your own figure.

We realize that there is just one way to sell these cars quickly. All things being equal, the best offer generally gets the business, and to secure immediate action we are willing to make you a better proposition

than you can get anywhere else under the sun, even on cheap cars.

Every Machine Fully Guaranteed

Abbott-Detroit cars are good enough to warrant the strongest guarantee, and each purchaser will be absolutely protected to the fullest limit. Every car is a new 1915 mod with electric starter, electric lights, stream line body and all of the late things.

Examine the exceptional values offered. Accept a demonstration and see for yourself how well our claims are justified. If you want to make your automobile money go as far as possible, you owe it to yourself to investigate this remarkable sale.

Abbott Motor Car Co. Detroit, Mich.

Abbott-Detroit Branch

Phone 3593

G. J. Natcher, Mgr.

106-08 S. 2nd St.

HARRISBURG, PA.

STEWART TELLS OF ABBOTT IN WEST

Bull Fights, World's Fair Construction and Other Incidents and Scenes in Travel

The following from C. D. Stewart, superintendent of sales for Abbott-Detroit motor cars, not only shows the success attained by these cars in the West, but contains many interesting, side-lights on what may be seen on the daily routine by one who travels constantly throughout the various states.

"Thought you might be interested in knowing how the 'Bull Dog Line' is moving in this section. I left Detroit August 19, stopped in Peoria, Ill., and established a good agency there. My next stop was Dallas, Texas, where I got a good agency. From Dallas I went to El Paso, and made a splendid agency. While in El Paso I went across to Jaurez, Mexico, on Sunday and saw a bull fight. They killed four bulls that day and badly gored two horses. Then went through Jaurez prison and the old Catholic mission which is 365 years old. The next interesting places were the gambling houses, where roulette, dice games and others were running wide open with a healthy patronage.

"Villa is king in Northern Mexico, and it is he, who conducts the full line of amusements in Jaurez. His soldiers are in full control. Jaurez is made up chiefly of huts made from mud. The natives use the ground for a floor. It is all quite interesting and new to me. I might add here that here Villa has an Abbott car and our agent expects to sell him several more.

"From El Paso I went to Los Angeles, and made fine connections there. Next year our agent in Los Angeles expects to erect a fine salesroom and garage. It will be on one of the principal streets and will have a seventy-one-foot frontage and extend back over 300 feet. It will be, when finished, the largest in the State. I just reached here yesterday. We have enjoyed a nice business here the past season, and prospects for 1915 are flattering. From here I go to Portland, Ore., then to Vancouver, B. C., then Spokane, Seattle, Helena, Salt Lake City, Denver, Kansas City, St. Louis and then to dear old Harrisburg.

"The Abbott cars are very much thought of by all users and much respected by the high-class competitive dealers and distributors.

You cannot imagine the magnitude unless you see it." Mr. Stewart was manager of the Harrisburg Abbott-Detroit factory branch until his promotion to superintendent of sales for the Abbott Motor Car Company. His present position requires constant traveling from coast to coast placing agencies for Abbott-Detroit cars but he still retains Harrisburg as a residence.

PAIGE

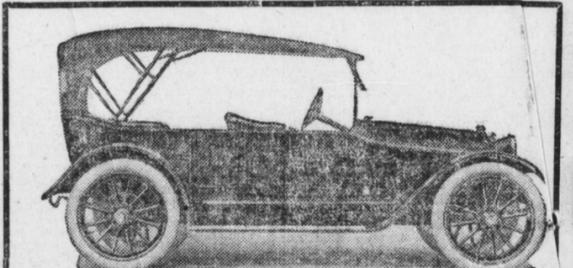
GLENWOOD "36" 5-passenger touring, \$1195
BRUNAVICK "25" 5-passenger touring, \$925

This includes full equipment with Gray & Davis electric starting and lighting systems. All prices f. o. b. factory, Detroit.

PAIGE cars are correct in design, proportion and mechanical construction, and made of the very best materials by the most skilled workmen. In its entirety the Paige cars bear the stamp of quality. Let us send you reasons why and complete specifications. Write or call for demonstration.

RIVERSIDE GARAGE

BELL PHONE 3731R
REAR 1417 NORTH FRONT ST. GEORGE R. BENTLY, Proprietor



THE VULCAN \$850

THE WORLD'S GREATEST LIGHT CAR
A QUALITY CAR AT A QUANTITY PRICE

A five-passenger touring car of extremely graceful lines and classy appearance. A powerful hill climber. Made under the direction of men of extraordinary mechanical genius. The engineers behind the Vulcan are men of automobile experience dating back to the beginning of the industry, as well as possessing natural mechanical ability of the highest type. Not the greatest car in size, nor the greatest in production, but the greatest in performance and efficiency—lightest in trouble, lightest on tires and gasoline, positively the light car that gives users the greatest value for the money. A number of them are in use by your neighbors. Let us prove the car's efficiency and good looks to your own satisfaction. Price includes full equipment f. o. b. factory. Roadster type \$750.

Penbrook Garage

PENBROOK, PA. BELL PHONE 1156-L