

Chalmers "Master Six"

\$2400
F.O.B. Detroit.



7-Passenger Touring Car

Your Motor Car Ideals Fulfilled

In the 1915 Chalmers "Master Six" your highest ideals have been realized. Experts say it is the first medium priced American car fairly to dispute the claim of costly foreign cars for originality and exclusiveness in design.

The body is a beautiful example of the purest streamline type. Its lines are "racy" and smart to a degree. There are no angles or edges to mar the unbroken flow of line.

All the seats are low and pitched to a natural slope which gives you perfect ease. The upholstery is deep and comfortable.

The great roominess and convenience of this car make it especially desirable for those whose needs require an automobile of the maximum carrying capacity. There is ample room for seven people.

A Car of Mechanical Perfection

No fundamental changes have been made in the mechanical essentials. Thousands of owners have proved the construction of the Chalmers "Master Six" right.

Yet here and there is a notable improvement. A number of 1915 Chalmers refinements have been adopted. Extra thousands spent in special equipment have permitted even greater value to be em-

"Master Six" 7-Passenger \$2400
"Master Six" Torpedo 5-Passenger 2400
(Fully Equipped, F. O. B. Detroit)

bodied in this car than has ever been offered by any automobile within several hundred dollars of its price.

From the graceful radiator and sloping bonnet throughout the beautiful, bell-back, streamline body the "Master Six" is a "Quality First" car.

The six-cylinder, long-stroke motor is non-stallable. The practically noiseless Chalmers-Entz one-motion starter is always ready to save you in an emergency. Even though you should accidentally shut off the gas you simply can't stall.

The tires are larger than usual with "Nobby" treads on the rear wheels.

The fenders are molded oval. Thus greater grace is secured than if flat or merely crowned fenders were used. And Chalmers fenders are built so firm and strong that they offer ample protection from bumps or knocks.



Judge This Car by What Others Offer

You will be well repaid even if you have to make time to compare this Master Car with others — to see for yourself its big "over value." For as matters stand now it looks as though the number of "Master Sixes" planned by the Chalmers Company would be taken up long before we anticipated. So come in at once and personally inspect this great car.

"Light Six" 5-Passenger Touring Car \$1650
"Light Six" 6-Passenger Touring Car 1725

KEYSTONE MOTOR CAR CO.

1019-1025 Market Street Robert L. Morton, Manager

DODGE BROTHERS CAR WITH KEYSTONE

Agency For Coveted "Car of Mystery" Decided in Favor of Morton



ROBERT L. MORTON.

Manager of Keystone Motor Car Co.

Official announcement is made by Dodge Brothers, Detroit, of the selection of the Keystone Motor Car Co. to handle the forthcoming Dodge Brothers' motor car in Harrisburg and vicinity.

The rivalry on the part of dealers to represent this new car has been intense, not only in Harrisburg, but throughout the country—as high as thirty-one applicants having been received from dealers in some of the larger cities. It is therefore a distinct compliment to the Keystone company that they have been successful in securing this most coveted dealership.

Dodge Brothers are widely known in the automobile industry as the largest manufacturers of parts in the world. It is stated on good authority that they have supplied the vital parts to over 500,000 of the 1,250,000 cars now in use in this country.

Because of their tremendous manufacturing facilities, their high financial standing, and their wide experience in the manufacture of parts, it is generally conceded that the car they will market this Fall will set a new standard in automobile values. Their car has been called the "Car of Mystery" because of the fact that no word has been given out as to price, dimensions or equipment. In spite of this fact, the reputation of Dodge Brothers is such that the best dealers throughout the country are taking on the line, "because," as Mr. Morton says, "it is inconceivable that a concern of the character of Dodge Brothers should manufacture a car that would not play a very large part in establishing automobile values for the future."

The Dodge Brothers studied the Harrisburg situation very carefully before placing their agency with the Keystone Motor Car Company, and only done so, after finding this an old and very reliable organization in the retail motor industry and that the active force of this organization is composed entirely of real live ones, who both know the motor car business, and also the importance of fair treatment to their customers.

The Dodge Brothers investigated the above claims thoroughly and the management of this organization is most highly recommended by a number of the best men in the city.

Dodge Brothers are fortunate in securing such representative dealers in Harrisburg.

The success of the new car in the hands of the Keystone Motor Car Co. is assured.

Government Men Using Metz Gearless Car

In the Tieton Valley, in Eastern Washington, the United States government is spending a vast sum in building an irrigation canal, and in this important project the automobile is figuring conspicuously as a means of expediting construction work. The scene of the building activity is about fifteen miles from North Yakima. To reach the project one must traverse rough and hilly roads and country that puts a severe strain on the mechanism of a car. Deep sand frequently is encountered which adds to the difficulty of travel.

After trying out a number of makes of automobiles, the engineers in the United States reclamation service purchased a 22-horsepower Metz roadster, and a Cartercar touring model, both of which advance the gearless type of transmission. The wide range of power of the sturdy little Metz and its big teammates have proved too much for the mountainous country and Uncle Sam's men travel over the hills and through sand without the slightest fear that they will not get through.

The little Metz car is giving splendid service, and the government engineers declare they could not dispense with it. Because of its light weight and great power, it can traverse anywhere in the Eastern Washington country. The low cost of operating the machine has proved a surprise to the government men.

Maxwell Performance Commended by Owners

"It is a matter of considerable comment that as a self-advertiser the new 1915 Maxwell, the \$695 'Wonder Car,' ranks foremost among the popular-priced cars in this country," said E. W. Shank, local Maxwell representative.

"The man who buys a Maxwell is soon so impressed with the speed, endurance and general good looks of his car that he freely and enthusiastically advertises its points of excellence."

"The car performs so admirably day in and out, frequently under very adverse conditions, that it attracts general attention to itself and causes the most favorable comment."

"The new Maxwell '25' is the finest traveler over rough roads I ever saw," said a local owner. "It's a wonderful hill climber, too. I have occasion to drive my Maxwell '25' over some of the roughest roads in Dauphin county, and also up some very steep hills. The way the car stands up is something astonishing. I never have any trouble with my car. I wouldn't swap it for a car twice its cost."

"Similar reports are constantly reaching Maxwell headquarters in Detroit from all parts of the United States."

"Praise for this handsome, streamline, five-passenger family automobile is continuous and universal. It is, at its price, unquestionably the world's greatest automobile value."

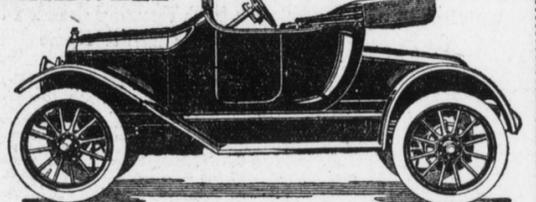
Hupmobile

The New Model of the 1915 Hupmobile
Has Arrived and Is Ready For Demonstration



Ensminger Motor Co.
Third and Cumberland Streets
Wholesale Distributors and Retailers

MAXWELL \$670 F. O. B. Factory



The new 1915 Maxwell Roadster with full equipment and seventeen new features. A fast, powerful and handsome, sweet-running car. All the high-priced features of high-priced roadsters. High tension magnet; sliding gear transmission; left hand drive; center control; anti-skid tires on rear. With Gray & Davis electric self-starter and electric lights, \$55 extra. Call or phone.

E. W. SHANK CENTRAL GARAGE 334 CHESTNUT ST.

FRONT-MARKET HAS PROSPEROUS GROWTH ECONOMY RUN TO YORK AND GETTYSBURG

Motor Supply Store at Bridge Has Installed Modern Mechanical Service Station
Leading Dealers and Others Have Signified Intention of Participating



T. B. WILDERMUTH

Although it is only six months ago since the Front-Market Motor Supply was opened at Front and Market streets, this new establishment has made remarkable progress under the management of T. B. Wildermuth, who is now the proprietor of this accessory and supply store for the automobile owner. In addition to the increased stock necessitated by the wholesale and retail trade, mechanical facilities have been installed from time to time until every necessary mechanical convenience is there for the accommodation of motorists pertaining to the repairing and adjustment of Bosch magnetos, Stewart-Warner speedome-

ters and the finer mechanism of motor car attachments. All the floors of the building at River and Blackberry streets are used exclusively for the mechanical service, with a force of expert mechanics in charge of the work who have specialized on speedometer and magnet work.

That the Methodist clergymen who Mr. Wildermuth is well known locally among the motor car men and is devoting his energies to building up a wholesale and mail order business as well as having a force of assistants caring for the retail business that is attracted to the store.

Tires Cut Again

New schedule of prices for Fall and Winter
EFFECTIVE TODAY
Call or write for new list.

SPECIAL
36x4 1/2 Q. D. or Dunlap \$18.50
J. A. PLANK
1017 MARKET STREET
Next to Keystone Motor Co. Bell-Phone 3359

8 8 8 8
We'll have used cars galore
At prices ne'er known before
It'll pay you Mr. Wise,
To come and pick your size
8 8 8 8

Haynes Arranges For Large Space at Auto Shows

"The largest gathering of motor car builders in the history of the industry was present at the semiannual meeting of the National Automobile Chamber of Commerce in New York city on October 7, when drawings were held for space at the New York and Chicago automobile shows," states George F. McFarland, of the Harrisburg Auto Company, distributors in

this territory for the Hayes, America's first car, in a recent interview.

"The Hayes Company drew space B-22, which covers 919 square feet, for their exhibit at the New York show, which will again take place at the Grand Central Palace, week of January 2 to 9, and for the Chicago show, which will be held, as usual, at the Coliseum, the company drew space H. L., which covers 924 square feet.

"Last January, at the Chicago show, the Hayes Company sold more cars than at all the previous shows held in the Windy City combined; but with the popularity of the Hayes "Light

Six" it is predicted that all Hayes records for cars sold at similar events will be shattered. It is stated that there will be approximately 550 exhibitors at the New York and Chicago events. Of this number 101 will exhibit passenger cars, while the balance will exhibit accessories and products of allied trades that enter into the making of the modern motor car.

"S. A. Miles, manager of the shows, reported that applications for the fifteenth annual exhibitions exceeded in number those for any previous affairs of the kind, it being impossible to provide for seven of the car applications received for the Chicago show.

"The drawing showed that the past year has seen little or no increase in the number of manufacturers, the cars represented at the drawing being old-timers in the field. In this connection it is interesting to note that the Hayes Company participated in the fourteen annual exhibitions held in New York and Chicago—a record that can be duplicated by very few of the present day manufacturers."



The Capital City Motorcycle Club of Sacramento, Cal., is already making plans for its 1915 events. The first run of the season is arranged for April and is to be a 200-mile race for stripped stock machines.

About 100 riders enjoyed the recent outing of the National Capital Motorcycle Club of Washington, D. C., at Rock Point, Md.

Plans are being made by the Tampa (Fla.) Motorcycle Club for a Turkey Day road race.

Eight motorcycles have just been installed to expedite the collection of mail in the outlying districts of Milwaukee, Wis.

Motorcycle mounter wireless telegraphic outfits have replaced the old field telegraph systems in the German army.

The French Republic has at its command approximately 35,000 motorcycles.

A Thanksgiving Day run is being planned by the Wanderers' Motorcycle Club of Toronto, Canada.

George Trine, of Paulding, Ohio, is making a motorcycle trip to McAllen, Texas, where he expects to spend the winter.

On a cross-country motorcycle trip from Alhambra, Cal., to Warren, Ohio, Homer Stewart covered 3,785 miles in thirty-one days, averaging 122 miles a day.

Three employees of the Ford Automobile Company of Detroit, J. O'Donnell, A. Michael and Irvin Bertram, are making a motorcycle trip through the East.

JEFFERY

For Pleasure or Business
"Vim" For Light Delivery

Chesterfield Six VIM
\$1650.00 \$685.00

F. O. B. Factory. F. O. B. Philadelphia

The perfect combination of power and efficiency. Quality from top to bottom. Equipment, starting and lighting system and one man top equal in any \$5,400 car. Worm-drive-gear which adds to the life of tires and car. Starts with greatest possible ease.

Just what the name implies. To deliver goods in thousand pound quantities. Built to withstand abuse.

Weight 1,650 lbs.; 15 to 20 horse power.

Clutch, transmission and finish best for commercial use.

Speed, 2 to 30 miles an hour.

Call for literature on Jeffery pleasure cars and trucks; also Vim light delivery cars.

BENTZ-LANDIS AUTO CO.
1808 Logan Street
J. A. BENTZ, Manager. HARRISBURG, PA.

Robbers Blow Open Safe at Grantham Post Office

Special to The Telegraph
Carlisle, Pa., Oct. 24. — About 3 o'clock yesterday morning the post office at Grantham, on the Philadelphia, Harrisburg and Pittsburgh railroad, located in the general store of J. M. Wingert, who is postmaster, was broken into and robbed. The thieves blew open the safe and took \$50 in money and about \$100 worth of stamps. The explosion when the safe was blown open was heard by people living near by, but as it was not much louder than a pistol shot little attention was paid to it and the robbery was not discovered until the office was opened in the morning. It is believed the thieves got on a train passing there soon after that time and went to Harrisburg. State police will be sent to investigate the robbery.

JUDGE ON COLLEGE BOARD

Judge Kunkel, of this city, was elected to the board of trustees of the Franklin and Marshall College at the closing session of the Eastern Synod of the Reformed Church in the United States at Allentown yesterday. The next annual meeting will be held in Philadelphia, October 18, 1915.