

CALL 1991-ANY PHONE. 
 FOUNDED 1871
Bowman's
 HARRISBURG'S POPULAR DEPARTMENT STORE

A MERRY CHRISTMAS

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The Modern Idea of "A Merry Christmas"



TIME of mirth and merriment; a pause in the ceaseless whirl of commercial life. A season of gift-giving, when we all give freely of our worldly store, and find pleasure in every kindly act; a soul recreation. A day of rest—REST.

In Harmony With the True Christmas Spirit, We Inaugurated Early Closing

The idea of closing at 6 P. M. on Christmas Eve was introduced by this store last year, mainly because we felt that everybody wanted to be home on this greatest of all nights, and because, to thoroughly enjoy Christmas day, one could not be wearied with the hustle and bustle of shopping, the night previous.

This seemed to be the only policy that would be advantageous to all, and it proved to be the RIGHT policy, for six o'clock, on December 24th found our patrons homeward bound—their shopping completed, and several hundred faithful store workers preparing to spend the evening at home, with prospects of a bright, cheerful morrow.

We Adopted the Same Policy This Season

Because public opinion has imprinted upon it the stamp of approval. Endorsed by the Civic Club and heralded into every nook and corner of the city and surrounding country, it has gained recognition as a direct step in the progress of better working conditions. And to stand still in this world-wide progressive movement, is to retreat!

We shall welcome the day when all Harrisburg stores, large and small, will join hands in dispensing with all night work, not only during the Christmas season, but the year 'round.

Will YOU encourage the early closing movement by completing your Christmas shopping before 6 P. M. on Christmas Eve? (Open Monday, Tuesday and Wednesday evenings.)

