

CALL 1991-ANY PHONE. FOUNDED 1871 **Bowman's** HARRISBURG'S POPULAR DEPARTMENT STORE

Visit the Demonstration of Elmo Toilet Preparations—just inside the main entrance.

Save greatly on a fine set of furs, fur coats and separate pieces. It's a Sale.

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THE GREAT JANUARY CLEARING SALE

Starts Tomorrow: An Event Prior to Inventory When Winter Apparel, and All Odd Lots Are Dismissed, So That Stocks May Be "Clean as a Whistle" For Early Spring Merchandise



A Sale Like This Sale of Women's Shoes Never Happened Before

Nor is it likely to happen again—soon. Doesn't it appear massive when 3,273 women can secure a pair of good quality shoes, at the very little price of

\$1.49 Pair

Of course, tomorrow being the second day of this great sale, there are considerably less than the above amount, but then, over three thousand pairs of shoes do not move in one day, so all the assortments are still complete.

This Sale—Why!

It represents the entire stock of women's shoes from a retailer who operates a chain of 127 stores, one being in Harrisburg, and is NOT a clearance lot. Having decided to discontinue selling women's shoes, the entire stock was offered at an extraordinary concession in price. Some of the shoes had been purchased for Spring selling and were never out of the case, while not one pair has been made over a year ago. This speaks for the styles.

You Will Remember

That these shoes sell at all times at an established price, so we only give you the very, very special sale price—**\$1.49**, in order to avoid identity, as requested.

Women's and Children's Gloves Figure in This Clearing

- Fownes' Kid Gloves, \$1.25 pair—regularly \$1.50—one-clasp, in white and tan; P-K finger.
- Bacmo Gloves, \$1.00 pair—regularly \$1.50—real mocha skin, in tan and black.
- Mousquetaire Gloves, \$2.50 pair—value \$3.00—12-button, in tan only; fleece lined.
- Mocha Gloves, \$1.98 pair—regularly \$2.50—in tan and gray; wool lined.
- Overseam Kid Gloves, 75¢ pair—regularly \$1.00—two-clasp, in black, white, tan and gray.
- Children's Gauntlets at 29¢—regularly 50¢—fleece lined.
- Children's Gloves, 75¢ pair—regularly \$1.00—in tan and gray; fleece lined.

Clearing of Broken-Size Corset Lots

Broken size corsets in the lot; back and Camille, Warr...



Clearing Sale Items in the Children's Dept.

- Children's Sweaters at 49¢—formerly \$1.25—soft wool yarns; in brown, Copenhagen and white; sizes 1 to 4 years.
- Children's Hats and Bonnets at 49¢—formerly \$1.25 to \$2.00—velvet and plush; trimmed with ribbon, fur and flowers.
- Children's Dresses at 65¢—formerly \$1.25 to \$1.50—gingham and stripes, checks and plaids; double skirt models; braids and plain con-

Remnants of... 5 yards; in... atiste, ma... with; values... ed, 6 1/4... 7 1/4 yd.

Reductions On Dress During Clearing Sale

- Wool Brocades, 39¢ yd.—formerly \$1.50
- 69¢ yd.—formerly \$2.00—56 inches wide; tango
- Dress Goods, 39¢ yd.—formerly \$1.00—44 inches
- 59¢ yd.—formerly \$1.00—colored; 36 inches
- 10¢ Piece.
- 12 1/2¢ yd.—formerly 25¢ and 39¢—sheer quality;
- ized Suitings, 10¢ yd.—formerly 39¢—yard wide.
- 1/2¢ yd.—formerly 15¢—set figures and floral
- 10¢ yd.—formerly 25¢—40 inches wide.

Announcement

As a result of the conflagration last evening which threatened destruction to a portion of our business section, we wish to extend our sympathies to Mr. David Kaufman, Mr. S. S. Pomeroy and others, who must bear this misfortune, and hope that from these ruins may rise a bigger and better business for each, as a monument to our city. BOWMAN & COMPANY.

Dismissing a Large Number of Trimmings at Unusual Prices

- 5c Torchon Laces and Insertions, yard 3¢
- 10c colored Embroidery Edges, in pink, light blue, red, navy and black, yard 5¢
- 25c Marabou, in pink, light blue, white and natural, yard 18¢
- 5c and 10c Val Insertions, yd. 2¢
- 39c Embroidered Wool Flannel, yard 29¢
- 15c and 20c Point de Paris Laces, yard 9¢
- \$2.00 Ostrich Ruffs \$1.25
- \$1.50 Maline Ruffs \$1.00
- \$1.00 Maline Ruffs 75¢

Notions Reduced

- 12 1/2c, 20c, 25c and 39c Buttons, dozen 5¢
- 50c and 75c Buttons, dozen, 10¢
- 5c card colored Pearl Buttons, 24 and 36 line 2¢
- 3c white cotton Tape 1¢
- 50c silk and washable Emblem Sets 19¢
- 25c silk Emblem Sets 10¢
- 10c, 12 1/2c and 25c washable Braids, yard 1¢
- 10c card salt water Pearl Buttons, 5¢
- 10c 6-yd. piece white Beading, 7¢
- 8c and 10c silk Inside Belting, yard 1¢
- 5c brass Hooks and Eyes, 2 cards, 5¢
- 25c and 50c fancy Hair Ornaments 10¢
- 10c Dressing Comb 3¢
- 12 1/2c and 20c velvet grip Hose Supporters, 5¢
- 5c pack lightning Sewing Needles, 2 packs 5¢
- 5c Dress Snaps, 2 dozen 5¢

Fine Steamer Rugs Reduced

One each of plaid, reversible and ble gray finished with 2-inch binding; regularly \$12.50. Priced at \$8.98

Good Quality Linens & Towels Are Reduced

- Mercerized Table Cloths, 78¢—regularly \$1.50—square cloths but round patterns; hemmed ready for use; size 72x72 inches.
- Turkish Towels, 3 for 25¢—regularly 15¢ and 19¢—unbleached; rough finish, right from the mills.
- Bath Mats, 35¢—regularly 50¢.

The Clearing Sale in the Women's Coat and Suit Department Means Considerable Savings



Choice of Any Fancy Suit in the Store--\$10.00

This includes all suits except the extra sizes and plain tailored suits that we sell and buy every day in the year. It includes all broadcloths, in medium and long lengths—it includes all poplins that are trimmed in any way—it includes all novelty suits for misses and women. There are suits among them that were \$37.50, \$35.00, \$30.00, \$27.50, \$25.00. They are the last that have arrived in the store.

Extra Size Suits That Were \$15.00, \$18.00 and \$20.00, at \$10.00

New suits, plain tailored and of high quality. Not suits that have been bought under price to be sold under price, but suits that are correct in all details. In black or navy serges and poplins.

Suits of Excellent Tailoring and Materials, But Not of the Latest Modes, at \$3.98

Serges, poplins, mixtures Remarkable values from a quality standpoint. Good to put on to-morrow and wear—not one of them that is of really old style. The skirts alone are worth much more than the price of the whole suit.

Cloth Coats Will Disappear at \$5.98 & \$9.98

Absolute clearance of coats we've been selling at \$10.00, \$15.00, \$20.00 and \$25.00. Zibelines, kerseys, broadcloths, boucles, astrakhans, Arabian lambs, Persiammas, mixtures. The wanted models—Fox trots, Balmacaans, belted and half belted effects, flared models—all fashionable styles.

Clearing of Waists, \$1.98

Formerly \$5.00 and \$6.00—many of them are samples, others will answer for spring wearing. Heavy messalines in staple models; soft taffetas in plain effects. Fancy charmeuse and lace models. Chiffons and net waists.

Clearing of Petticoats

- \$1.00 Black Petticoats, 49¢—Genuine \$1.00 petticoats of Italian twills in fast black only. Full width for circular skirts. Two good models. Not more than two to each customer.
- \$2.50 Messaline Petticoats, \$1.19—these are just as advertised—\$2.50 petticoats at \$1.19. All the wanted colors. Pure silk messaline with deep flounces.
- \$3.50 and \$4.00 Pure Jersey Silk Petticoats, \$1.98—one of the best bargains of the Clearing Sale. Not all colors but a great many good shades. Among them are some very beautiful light colors.
- \$5.00 and \$6.50 Light Colored Fancy Petticoats, \$2.98—Creme de chines, brocades, Jacquard and messalines. Dainty laces and hand embroidered flowers with French knots and ribbons.

Clearing of House Dresses, 69c

The market is full of low price house dresses. We can buy them from a hundred makers to retail at almost any price. And any dress can be called a \$1.00 dress—or a \$1.25 dress—but that doesn't make them worth a cent more than their real value. These dresses are \$1.00, \$1.25 and \$1.50 dresses. More of them are worth \$1.25 than are worth \$1.00—and a fair proportion are worth \$1.50. When this sale is over any that are left will be sold at the regular prices. Gingham, chambrays, percales, madras and fleeced. Sizes 34 to 44.

Corduroy Coats at \$9.98 Plush Coats at \$12.98

They're just about half price but not an actual clearance—because we will buy hundreds of these coats this season yet. And not to be classed as Clearance garments, because they are the top notch of style—and because they are being sought more than any other kind of coats. The corduroys are in green, gray and brown. The plushes are in black only. More than a dozen styles to pick from.

Women's and Children's Hosiery --- Reduced

- Infants' Hose, 9¢ pair, 3 pairs 25¢—regularly 12 1/2¢—cotton, fine ribbed; black and colors.
- Women's Hose, 9¢ pair, 3 pairs 25¢—regularly 12 1/2¢; black cotton, cashmere finish.
- Women's Hose, 15¢ pair—regularly 25¢—silk lisle and medium weight cotton; black and tan.
- Boys' Hose, 9¢ pair, 3 pairs 25¢—regularly 12 1/2¢—cotton, medium weight; black; sizes 6 to 7 1/2.



From the Muslinwear Dept. Come Splendid Clearing Lots

- Women's Gowns, 79¢—regularly \$1.00 to \$1.50; made of fine soft nainsook; low, high and V-necks; long and short sleeves; trimmed in fine embroidery, insertion, lace, medallions and ribbon-run beading; slightly soiled.
- Soiled Underwear, 50¢—regularly \$1.00 to \$1.50, consisting of skirts, drawers, combinations and Princess slips; trimmed with lace, embroidery and insertion, ribbon-run beading; made of nainsook.
- Flannelette Gowns, 59¢—regularly 75¢ to 98¢; double yokes back and front; with and without collars; plain white and neat stripes of blue and pink; finished with neat braids.

Save on Wall Papers During This Sale

- 5¢ Roll—Wall Papers suitable for all rooms; florals, set designs and stripes, in good colorings. Regularly 12 1/2¢ to 15¢.
- 2 1/2¢ Roll—Wall Papers in all designs; a good, clean choice of patterns. Regularly 8¢ and 10¢.

Mirrors---Clearing at 33c

There's a look-in for everyone in these special mirrors, 17x15 inches, with a pretty picture on top. Useful, as well as ornamental. Regular price 69¢.

TO-MORROW EVENING

The announcements will tell of extraordinary Clearing Reductions in

- Men's Suits,
- Men's Overcoats,
- Boys' Clothing,
- Men's Furnishings,
- Floor Coverings,
- House Furnishings,
- Other Departments.

Special Prices On Wanted Domestics

- Flannelette at 6 1/4¢ yd.—regularly 10¢ and 12 1/2¢—suitable for waists or comfort covering.
- Pillow Tubing, 12 1/2¢ yd.—regularly 18¢ and 20¢—bleached; 40 and 42 inches wide.
- Bed Ticking Remnants, 6 1/4¢ yd.—blue stripes, and fancy.
- Sheets at 64¢—regularly 95¢—made of Mohawk muslin; marked E. S.; have few oil spots, which will come out after washing—otherwise perfect; size 50x90 inches.
- Sheets at 29¢—regularly 50¢—seamed; laundered; 3-inch hems; size 72x90 inches.
- Pillow Cases at 48¢—regularly 30¢—embroidered, scalloped, size 45x26 inches.
- Quilted Flannel, 5 1/2¢ yd.—regularly 10¢—7 inches wide; in light or dark patterns; short lengths.
- White Wool Flannel, 35¢ yd.—regularly 45¢—36 inches wide; cut from full pieces.
- Unbleached Sheeting, 22¢ yd.—regularly 30¢—90 inches wide; smooth; round even thread.