

BOWMAN'S BIG BARGAIN SALE

Starts To-morrow: Harrisburg's Greatest Merchandising Event, intended to better acquaint our patrons with Bowman economy. The first day tells of only a portion of the great bargains to be found on every floor. Watch for further announcements.

Huge Purchase of Embroideries and Laces Brings Prices Down

These lots were purchased several months ago from one of New York's largest importers, especially for the B. B. B. Sale. There are hundreds of yards of desirable patterns and widths, and as to value, we consider it one of the greatest bargains ever offered.

The Assortment Includes:

- 500 yards 59c and 75c 27-inch embroidered Swiss Flouncings, B. B. B. Sale, yard **39c**
 - 180 yards 50c allover Embroidery, 22 inches wide; B. B. B. Sale, yard **25c**
 - 450 yards 39c to 50c embroidery strips, 18-inch Swiss Flouncing, 10 yards to strip; cut as desired; B. B. B. Sale, yard **25c**
 - 10c Embroidery Edges, 4 to 9 inches wide, yard... **5c**
 - 5c Linen Torchon Laces, yard **3c**
 - 750 yards Nainsook Edges, widths 4 to 9 inches, beautiful patterns, 20c to 25c values; B. B. B. Sale, yard, **12½c**
- Main Floor—BOWMAN'S.

Utica, Mohawk and Pequot Sheets at Extremely Low Prices

These best known sheets need no recommendation as every housewife knows of the fine qualities that has characterized these famous makes for years. Owing to a very large purchase we are enabled to sell them at greatly reduced prices. (Not more than six to each customer.)

Utica Sheets

- 63c, value 80c; 63x90 inches.
- 70c, value 80c; 72x90 inches.
- 76c, value 95c; 81x90 inches.
- 82c, value \$1.09; 81x99 inches.
- 80c, value \$1.09; 90x90 inches.

Mohawk Sheets

- 55c, value 69c; 63x90 inches.
- 62c, value 75c; 72x90 inches.
- 67c, value 90c; 81x90 inches.
- 72c, value 95c; 81x99 inches.
- 78c, value 95c; 90x90 inches.

Utica Cases and Bolsters

- 16c, value 20c; 42x36 inches.
- 18c, value 22c; 45x36 inches.
- 34c, value 40c; 42x72 inches.
- 36c, value 45c; 45x72 inches.

Mohawk Cases and Bolsters

- 15c, value 20c; 42x36 inches.
- 16c, value 22c; 45x36 inches.
- 32c, value 40c; 45x72 inches.

Sheets and Cases, Slightly Soiled

Made of Mohawk and Utica Muslins

- 48c, value 63c; 72x90 inches.
- 58c, value 80c; 81x90 inches.
- 58c, value 79c; 90x90 inches.
- 75c, value 95c; 81x108 inches.

Pillow Cases

- 13c, 42x36 inches.
- 14c, value 18c; 42x36 inches.
- 14c, 45x36 inches.
- 15c, value 19c; 45x36 inches.

Main Floor.—BOWMAN'S.

Away Go All Plush Coats At \$9.98

There are just thirty of them. They are of excellent plush and are lined throughout with yarn-dyed satin. They are made in the latest and most wanted models and many women will buy them for next season's wear. All sizes are among them up to size 46. Belted, Half Belts, Fox Trots, College Models. Most of them have fur collars—some high and others shawl effect. Former \$25.00 quality.

Coats That Were \$10, \$12.50 and \$15.00
B. B. B. Sale Price \$5.00

Soft Chinchillas, Zibelines, Boucles, Astrakhan and Mixtures — really remarkable values. Styles are up to the minute and tailoring is the best. Not many of them—about twenty-five in all.

Choice of All Cloth Coats at \$7.50

Coats among them that were \$20 — and not one in the lot that is not worth double the B. B. B. Sale price. Women will buy these coats for next season's wearing though there is a long time to wear them yet this year. (This does not include black broadcloth coats.)

Second Floor—BOWMAN'S.

20c Moire Ribbons, in This Sale at 12½c

990 yards of Moire Ribbons, all the leading shades, 4 inches wide, value 20c yard, in the B. B. B. Sale **12½c**
BOWMAN'S—Main Floor.

Wanted Domestic at 'Way Down Prices

Silver Gray Calico, 3½ yd.—regularly 7c—remnant lengths.

Muslin, at 5c yd.—regularly 8c — bleached or unbleached; 36 inches wide; good, even thread muslin.

Simpson Silver Gray Calico, 4½ yd. — regularly 7c — cut from full pieces; 30 different patterns to select from.

Pillow Tubing, at 11c yd. — regularly 17c — 40 inches wide; bleached.

Bed Ticking, at 7½c yd.—regularly 12½c — blue, or white and fancy stripes; in remnant lengths.

Apron Gingham, at 4¾c yd. — regularly 7c — in blue, checks and fancies; cut from full pieces.

Main Floor—BOWMAN'S.

Neckwear Reduced

New Styles—Excellent Fabrics

25c Collars, also sets, at **15c**

50c Collars, also sets, at **25c**
Main Floor—BOWMAN'S.

B. B. B. Specials in Bedwear

Silkoline Covered Comforts, \$2.50 — regularly \$3.50 — filled with snow flake cotton, white with pink, blue, lavender and yellow sweet pea design with 9-inch border to match.

Single Bed Comforts—a 75c leader at **62½c**

Baby Blankets, pink, blue and tan, 39c value, at **29c**

Satin Bed Spread, \$1.49 — regularly \$1.75 — full bed size, beautiful patterns to select from—just a little lot.

Marseilles Quilts, \$2.50 — regularly \$3.50, if perfect. Not many in the lot.

Baby Blankets with pink and blue border, 10c each.

Main Floor.—BOWMAN'S.

Most Important of All Is a Disposal of 13,000 Flannelette Garments Which Will Go on Sale To-morrow Morning At Half the Regular Prices

You are safe in expecting to secure the greatest flannelette bargain in the history of this city, but it is difficult to imagine statements strong enough to convince you of this fact.

There's A Reason--

For this never-heard-of-before sale, which found a beginning in a local factory that makes thousands and thousands of flannelette garments every year. It appears that about 13,000 too many were made this past season; at least there was that number in stock which the executives offered to transfer to our store at a really surprising figure—indeed at less than it cost to make them. And while 13,000 flannelette garments are more than all Harrisburg stores together can offer, the quantity was no draw-back; for at Half Price, and with the reputation of our B. B. B. Sale back of it, 'twill only be a short time till the entire lot has disappeared.

IMPORTANT

Every Garment is PERFECT in Every Way, and the Qualities Are Standard.

The Following Describes the Garments and the Very Unusual Values.

Women's Flannelette Petticoats

25c Value 50c; striped pink and blue patterns; also plain gray and pink; embroidered 31 to 39 inches in length.

19c Value 39c; pink and blue stripes; also plain white gray and pink; embroidered flounces.



Children's Sleeping Garments

19c Value 39c; 1 to 6 years; gray stripes; military collars; long sleeves and foot pockets.

Boys' Night Shirts and Pajamas

29c Value 50c; military collars; pink, blue and pin stripes; good heavy quality. (These are on sale in the Men's Furnishing Department.)

Children's Petticoats

15c Value 29c; flannelette with muslin bodies bound at neck and sleeves; embroidered at bottom; scalloped edge. Pink, blue and white. 1 to 12 years.

15c Value 29c; muslin band belt with five button holes; pink, blue and white; embroidered flounce with scalloped edge.

10c Value 19c; flannelette skirt and body; 1 to 4 years; scalloped flounce; button-holes at edge.

Infants' Gowns

15c Value 29c; open front styles; ties with dainty ribbon; turn-over collar.

25c Value 49c; collarless style in white with double yoke, back and front.

Infants' Kimonos

19c Value 29c; all white and white with colored collar, cuffs and front panel effects; embroidered edges.

Infants' Sacques

10c Value 19c; pink and blue; also white trimmed in plain pink, blue and figures.

Children's Rompers

15c Value 29c; pink, gray and blue stripes; also plain dark gray; flat collars; necks and collars bound in plain materials; 2 to 6-year sizes.

Women's and Misses' Gowns

49c Value 75c to 89c; wide and narrow pink and blue stripes; also plain white; with and without collars; necks, yokes, sleeves and cuffs finished in braid. Double yoke back and front.

Children's Gowns

25c Value 50c; plain white and pretty stripes of pink and blue; with and without collars; finished in braid. 4 to 12 years.

Misses' Petticoats

15c Value 29c; pink, blue and gray stripes; scalloped ruffle at bottom; also plain blue, pink and white; embroidered at bottom. Suitable for small women.

NOTE: In advertising these garments it was agreed that the name of the manufacturer should not be used.