

Paige Sales Show 61 Per Cent Increase This Year

Sixty-one per cent. is the substantial gain in the sale, manufacture and delivery of cars the Paige-Detroit Motor Car Company shows for the months of January and February, 1915, over the corresponding months of last year.

York, Chicago, Philadelphia, Boston and Los Angeles, indicate that the increased demand is wide-spread—a condition that is significant not merely because it indicates the success of the Paige in building and marketing a car whose value is appreciated—but in a broader sense because it is proof of natural prosperity and wide-spread business activity.

Metz Cars Hold Enviably Hill Climbing Records

The winning of endurance and hill-climbing contests is among the strong points of Metz cars.

To the impressive collection of cups and trophies which the Metz "22" already holds, and successfully defends, it recently added other brilliant testimonials to its prowess.

Among them was the capturing of the Utica Automobile Club trophy, which was the prize contested for in the Second Annual Hill Climb, conducted under the auspices of this Club at Richfield Springs, N. Y.

It not only captured it, but it won it in a manner to delight lovers of the sensational.

In Class "A" of this contest Metz cars won first, second, third and fourth places. The hill is seven-eighths of a mile long, and in the steepest section it presents a grade that is the despair of many automobilists.

The official record of the Class "A" event is as follows:

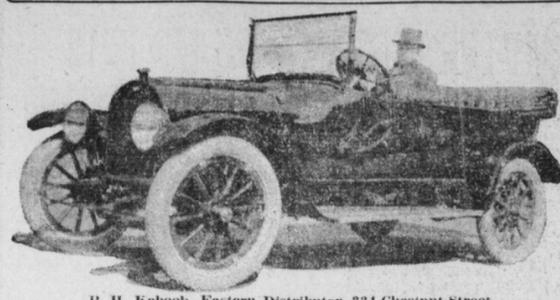
Table with columns: Order, Driver, Car, Time. Lists drivers like Carl Roeder, John Guiney, C. Walter Metz, Luke Sherwood.

As a sensational climax to the events of the day, the Metz "22" also won the Free-for-All in one-two-three order, three of the Metz cars finishing ahead of the entire field in the following remarkable time:

Table with columns: Order, Driver, Car, Time. Lists drivers like John Guiney, C. Walter Metz, James Connelly.

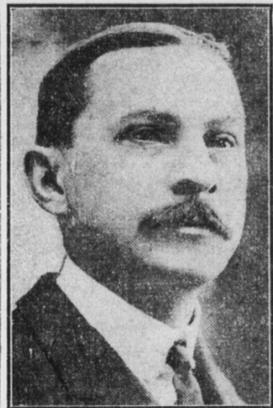
Besides, many a race is lost because of a clutch that slips at the crucial moment—or all the time, for that matter; and with its gearless transmission the Metz has no clutch to slip.

THE 1915 JACKSON



P. H. Keboch, Eastern Distributor, 331 Chestnut Street.

MEN WHO HEAD TWO AUTO ASSOCIATIONS GIVING BIG SHOWS



GEORGE G. MCFARLAND



GEORGE A. DECHANT.

President Harrisburg Automobile Dealers' Association President Capital City Motor Dealers' Association

Reo Six Feature of the Harrisburg Auto Co. Exhibit

The new Reo Six car has demonstrated beyond doubt that the Reo Motor Car Company have embodied in it every good feature that can be put on an automobile.

Detroit Eight Will Be Shown This Evening

Better late than never, is the verdict of Conover & Mehring, whose eight-cylinder Detroit was delayed in shipment, but will be on exhibition at the Kelker Street Auto Show to-night.

A greater gross business during the first ten days of January than during the entire 1914 season is the remarkable achievement of the Briggs-Detroit Company, of Detroit, according to the statement of Claude S. Briggs, president.

"While we expected to do a large business with an eight-cylinder car at a low price, we were amazed at the interest shown."

There are over five hundred different kinds of machines used in the Studebaker automobile factories, as a Studebaker is more completely made by the manufacturer than any other car.

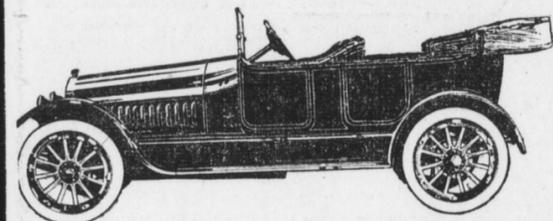
The Big Sensation OF THE Auto Show Union Self-Sealing Inner Tubes MOTORISTS

Are astonished and dumb-founded by the wonderful demonstrations.

At the Arena You Cannot Afford To Miss Them

Union Sales Co., Inc. Second and North Sts. Harrisburg

HERFF-BROOKS



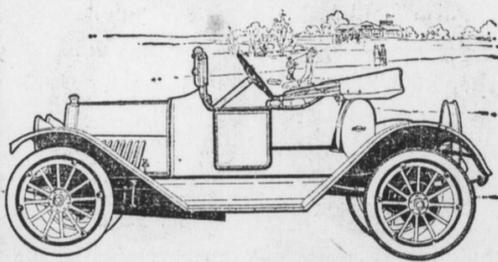
- The Six-Fifty \$1375
The Four-Forty \$1100
The Four-Twenty-five \$765

ALL PRICES F. O. B. FACTORY AT THE AUTO SHOW IN KELKER STREET HALL

JAMES K. KIPP

Garage—1717 N. Fourth St. Residence—2203 N. Fourth St.

The Monroe, \$460



Beautiful, comfortable, complete, and built to give satisfactory service from the best materials money can buy.

Has streamline body, left-hand drive, center control, roomy, deep, upholstered seat; mohair top with curtains and cover, wind shield, electric lights, etc.

Hottenstein and Zech

Auto Show, Kelker Street Hall. Address, City Garage.

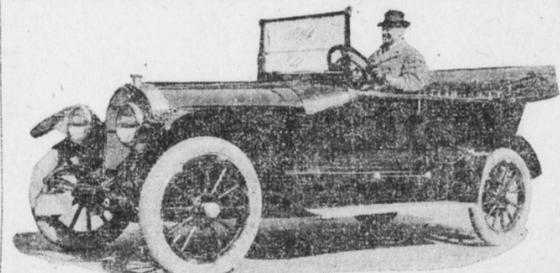
HAYNES America's Greatest Light Six \$1485

The Big Attraction at the Auto Show In Kelker Street Hall

ROBERTS & HOIN

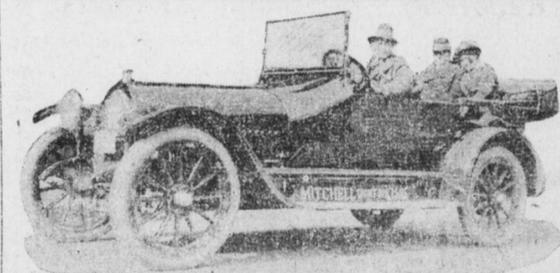
Central Garage 334 Chestnut Street

HERFF-BROOKS SIX-CYLINDER



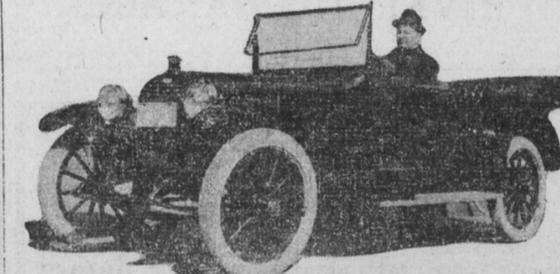
James K. Kepp, Distributor, 1717 North Fourth Street.

THE MITCHELL LIGHT SIX



Ream & Son, Agents, 108 Market Street.

HUPMOBILE FIVE PASSENGER TOURING

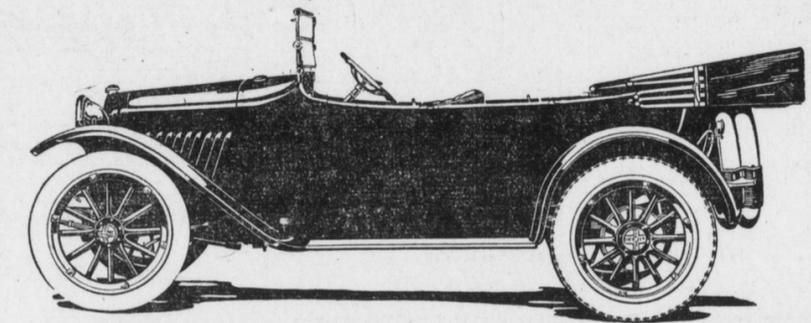


Ensminger Motor Co., Distributors, E. C. Ensminger, Manager.

Detroit 8 Is Here

—the greatest moderate priced automobile made. This car represents the first successful attempt in America to produce a real quality car at a moderate price.

The eight-cylinder motor introduces the noiseless "steady pull at all speeds" feature which removes the remaining kinks from motoring comfort.



Hupmobile

- 5-passenger Touring car with sedan and mohair tops \$1365
2-passenger Roadster with coupe and mohair tops \$1325
5-passenger Touring car with mohair top only \$1200
2-passenger Roadster with mohair top only \$1200
4-passenger Touring car or Roadster, Model "HA" \$1050

Westinghouse electric lighting and starting systems on all models Prices F. O. B., Detroit

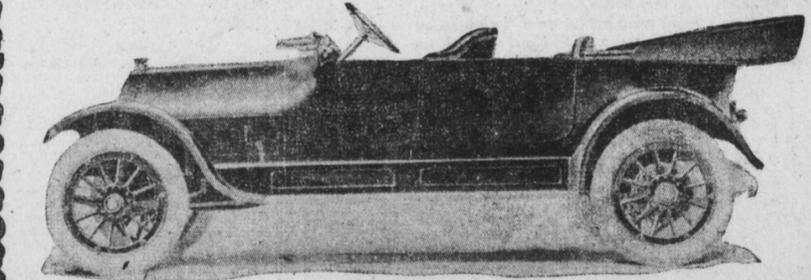
The Lewis VI---Dart Trucks

EXHIBITED AT KELKER STREET AUTO SHOW

ENSMINGER MOTOR CO.

Sales Room, 3rd and Cumberland SERVICE STATION GREEN AND CUMBERLAND

The New Overland Six



It Holds the Center of Stage at Arena

A big forty-five horsepower Six-cylinder, Seven-passenger car that sells for \$1475 F. O. B. factory. It has a Continental motor, 3 1/2 x 5 1/4; 125-inch wheelbase; large oversized tires, 35x4 1/2, and non-skid on rear wheels. Fully equipped.

At the Arena Auto Show Andrew Redmond