



# This Announcement About the Second Day of Our 44th Anniversary Sale

Carries a message of genuine economy to every citizen of this city and surrounding country.

Primarily, its purpose is to invite you to this celebration which marks our

## 44th Year in Business

But to merely "invite" does not fulfil our desire to have you come here every day---every hour if possible (alarm clocks are ringing at all hours).

This sale is virtually an expression of appreciation to the Harrisburg public for the stamp of approval it has given this store in the past 44 years, and during the next four days profit will be entirely abandoned if necessary, to make this occasion one of utmost economy to our patrons.

Read the Clock surprises!

### To-morrow's List of 44c Items, 44th Anniversary Price, 44c

- 10c Shoe Trees, 6 prs. 44c  
Very useful—keeps the slipper from losing its shape.  
Main Floor.
- \$1 to \$2.50 Combs, 44c  
Spanish shell combs.  
Main Floor.
- Men's \$1 Straw Hats, 44c  
Many of the wanted straws and shapes.  
Third Floor.
- 79c Umbrellas, 44c  
Men's and women's umbrellas—American taffeta, tape edge; Paragon frame; mission handles, 7 and 8 ribs.  
Main Floor.
- \$1.25 Silk Pongee, 44c yd.  
Brocaded pongee, in natural shades; 36 inches wide.  
Main Floor.
- 10c Batiste, 8 yds., 44c  
Rosebuds and floral designs. Value 80c.  
Main Floor.
- 83c Pudding Bowl Sets, 44c  
Imported white porcelain; six assorted size bowls to set.  
Basement.
- 69c to 89c Wash Boilers, 44c  
Made of tin, with metallic bottom, and wooden handles; sizes 7, 8 and 9, assorted.  
Basement.
- 75c O'Cedar Mops, 44c  
Polish mop, triangular shape, with polished wood handle.  
Basement.
- 25c Granite Carpet, 3 yds., 44c  
Small and large designs; 36 inches wide.  
Fourth Floor.
- 20c Voile, 5 yds., 44c  
Printed cotton voile; 40 inches wide.  
Main Floor.
- White Satin Hats, 44c  
Trimmed with dainty flowers.  
Second Floor.
- \$1.00 Bracelets, 44c  
Gold filled tango bracelets.  
Main Floor.

- Men's 25c Half Hose, 3 prs., 44c  
Plain black and colors; double soles; high spliced heels; plain and silk lisle. Seconds.  
Main Floor.
- 20c Ribbons, 4 yds., 44c  
Moire ribbons, in light shades; 4 1/2 inches wide.  
Main Floor.
- 50c and 69c Toys, 2 for 44c  
Mechanical toys of various kinds.  
Third Floor.
- 7c Apron Gingham, 10 yds., 44c  
Blue and fancy checks. Value, 70c.  
Main Floor.
- 25c Pillow Cases, 3 for 44c  
Salem pillow cases; 54x36 inches. Value 75c.  
Main Floor.

- Boys' 50c Union Suits, 2 for 44c  
Ecrú, open mesh; short sleeves; knee length; seconds.  
Main Floor.
- 25c to 50c Neckwear, 2 for 44c  
Flare and Quaker collars; organdie.  
Main Floor.
- Children's 60c to \$1.25 Shoes, 44c  
Button shoes, barefoot sandals, baby shoes and slippers; sizes 2 to 8.  
Third Floor.
- Boys' 98c and \$1.25 Wash Suits, 44c  
Russian sailor suits, in white and white with blue trimmings; sizes 3 to 8.  
Third Floor.

- \$1 to \$2.50 Hand Embroidered Articles, 44c  
Lot consists of cushion tops, work bags, collar and tie racks; etc.  
Second Floor.
- \$1.12 Room Lot of Wall Paper, 44c  
Lot consists of 8 rolls sidewall, (regularly 8c), and 16 yards border, to match, (regularly 3c). Not over two lots to each customer.  
Fourth Floor.
- Infants' 75c to \$1.50 Caps, 44c  
Made of fine all-over embroidery, lawn and Swiss, with turn-backs, or lace and ribbon trimmed.  
Second Floor.
- Children's 59c to 75c Rompers, 44c  
Made of gingham, chambray and seersucker; low necks, short sleeves, open knee or rubber at knee. Sizes 2 to 6 years.  
Second Floor.
- Women's \$1.00 Gloves, 44c  
16-button length silk gloves, in white and black; plain and contrasting embroidery.  
Main Floor.
- \$1.00 Black Saten Petticoats, 44c  
An exceptional offer—desired styles.  
Second Floor.
- \$1.00 Voile Waists, 44c  
Embroidered styles, with flat collars and short sleeves. 10 dozen in the lot.  
Second Floor.
- 98c Corset Covers, 44c  
Made of nainsook, with yokes of embroidery and strips of wide lace insertion; insertion straps over shoulder; rubber at waist.  
Second Floor.
- 79c Envelope Chemise, 44c  
Made of nainsook, with yokes of embroidery and insertion, lace trimmed at top and bottom; all sizes.  
Second Floor.
- Brassieres, 44c  
Made of cambric, reinforced under arm; trimmed with wide embroidery insertion or cotton cluny lace at top and bottom; hooked front.  
Second Floor.

8 Cakes Venetian Bath Soap, 44c  
Violet and verbena odors.  
Value 80c.  
Main Floor.

# 44 Cent Sale

\$1.00 (doz.) Women's Kerchiefs—44c doz.  
Fine quality — embroidered corner. 4-inch hemstitching. A broken thread may be found.  
Main Floor.

- Men's 69c Shirts, 44c  
Coat style, with French cuffs. Fine quality of percale, in choice patterns.  
Main Floor.
- 75c Crocheted Bed Spread, 44c  
Double bed size; hemmed ready for use.  
Main Floor.
- 12 1/2c Crepe, 7 yds., 44c  
Corded stripe crepe; 36 inches wide. Value 88c.  
Main Floor.
- 29c Corona Cloth, 4 yds., 44c  
White only; used chiefly for counterpanes and curtains.  
Fourth Floor.
- Women's 17c Vests, 4 for 44c  
Bleached; tape neck and sleeves; lace yokes.  
Main Floor.

- \$1.00 Lace Flouncing, 44c yd.  
Oriental Lace Flouncing; 45 inches wide.  
Main Floor.
- 75c to 89c Batiste Flouncing, 44c yd.  
Dainty patterns. 27 inches wide.  
Main Floor.
- Women's 75c Strap Purses, 44c  
Real leather, morocco and cowhide; leather lined; various colors.  
Main Floor.
- 59c Scarfs, 44c  
Trimmed with wide cotton Cluny lace and medallions; size 18x45 inches.  
Second Floor.
- 3 Cans Buckeye Cleanser, 44c  
Excellent for automobile use.  
Third Floor.

### Anniversary Offerings---Unusual

- Demonstration**  
Preparing a pot roast in Wear-Ever Aluminum 6-qt. Preserving Kettle, that is special during demonstration at ..... 83c  
Basement.
- \$2.39 and \$2.98 Tea Kettles, \$1.44  
Aluminum. Extra quality.  
Basement.
  - \$2.98 Voile Waists, \$1.44  
Embroidery or lace trimmed; flat collars. Only 5 dozen.  
Second Floor.
  - \$2.50 Crepe de Chine Waists, \$1.44  
A variety of styles; white and pastel shades; and the popular awning stripes. Styles are up to the minute.  
Second Floor.
  - \$9.98 White Chinchilla Coats, Anniversary Price, \$5.44  
Popular for motoring or general wear. Black velvet collar and cuffs; trimmed with large white and black buttons. Snappy models.  
Second Floor.
  - \$2 and \$2.50 Linen Scarfs, \$1.44  
Madeira hand-embroidered scarfs; 18x45 and 18x54 inches.  
Second Floor.
  - For the Auto**
  - \$1.98 Tool Box ..... \$1.44
  - \$1.98 Vulcanizer ..... \$1.44  
Third Floor.
- Porch Rockers, \$1.44**  
High back porch rockers, double reed seat, finished natural.  
Fifth Floor.

- Boys' \$3.50 and \$3.98 Suits, \$2.44  
Norfolk suits in blue, brown and gray fancy mixtures; straight fronts; military pockets; sizes 6 to 17 years.  
Third Floor.
- Boys' \$3.45 Norfolk Suits, \$2.44  
Blue serge suits, in the latest models; sizes 6 to 16 years.  
Third Floor.
- Bags and Suit Cases**
- \$2.00 Suit Cases ..... \$1.44
- \$3.00 Bags ..... \$2.44
- \$6.00 Trunks ..... \$5.44  
Third Floor.
- Children's \$4.69 Sulkies, \$3.44  
Reed, in brown and natural colors, with comfortable footrest and adjustable handle.  
Third Floor.
- \$1.98 to \$2.49 German China, \$1.44  
Decorated German china salad bowls, celery trays, sugar and cream sets, cake plates, chop plates, etc.  
Basement.
- \$2.98 Sport Hats, \$1.44  
Two-tone sport hats, white and pink, with double brims.  
Second Floor.
- W. B. Corsets, \$1.44**  
Made of coutil; medium high bust; long hips; embroidery trimmed at top; 3 pair hose supporters; stays flossed at bottom; guaranteed not to rust.  
Second Floor.
- Combinations, \$1.44**  
Made of sheer nainsook; cover trimmed with lace, embroidery and medallions; drawers, open or closed, with lace or embroidery trimming. A number of new styles.  
Second Floor.

### 44 Big Anniversary "Clock" Surprises at 44c Each

Every year these "Clock" surprises afford greater fun for patrons, and this year the number each day has been increased to 44 at 44c each. (Just our years in numbers). These surprises range in value from \$1.50 to \$15.

#### Rules Governing Clock Surprises

The person whose sales check is on "file" last before the alarm clock strikes in the department when purchase is made, may buy the surprise valued at \$1.50 to \$15.00 for 44c. If same should not be desired, the owner of the next to the last check may have the same opportunity.

- \$5.00 Plume ..... 44c
- \$5.00 Hat ..... 44c
- \$4.00 Axminster Rug ..... 44c
- 6 yds. Black Satin Messaline, value \$4.74 ..... 44c
- \$2.00 hand embroidered Vestee ..... 44c
- \$3.00 satin finished Spread (Blue), 44c
- \$3.00 Silk Alpaca Coat (Men's), 44c
- \$8.50 leather Traveling Bag, 44c
- \$2.98 Dressed Doll ..... 44c
- \$4.50 cut glass Fern Dish ..... 44c
- Two boxes Women's Linen Handkerchiefs, value \$2 ..... 44c
- Two pair Women's Silk Gloves, value \$2 ..... 44c
- \$2.95 lace trimmed Fan ..... 44c
- \$3.50 Silk Kimono ..... 44c
- \$5.00 Silk Sweater ..... 44c
- \$3.50 pr. Men's or Women's Shoes ..... 44c (Morning and Afternoon)
- 12 pairs Men's Half Hose, value \$3.00 ..... 44c
- \$3.50 pr. White Cable Net Curtains ..... 44c
- 5 yds. Organdie Flouncing, value \$3.75 ..... 44c
- Huck Towels, value \$2.40 doz. .... 44c
- \$4.50 woven wire Bed Spring ..... 44c
- Women's \$3 Silk Umbrella ..... 44c
- \$3.00 W. B. Corset ..... 44c
- \$3.00 La Vida Corset ..... 44c
- \$3.98 Nainsook Petticoat ..... 44c
- Women's \$15.00 Wool Dress ..... 44c
- Women's \$10.00 Suit ..... 44c
- Two pair Blue Serge Knickerbockers, value \$2.50 ..... 44c
- 6 Working Shirts (Men's), value \$3 ..... 44c
- \$3.50 Nainsook Princess Slip ..... 44c
- \$3.50 Hand Embroidered Waist ..... 44c
- Infants' \$2.50 Toilet Basket ..... 44c
- \$4.00 German Silver Mesh Bag ..... 44c
- \$2.98 Clothes Wringer ..... 44c
- \$4.50 nickel plated copper Chasing Dish ..... 44c
- \$3.90 10-piece Toilet Set ..... 44c
- \$3.50 pr. Ecrú Lace Curtains ..... 44c
- 5 yds. Voile Flouncing, value \$5.00 ..... 44c
- 44 yds. Falcon Percale, value \$3.30, 44c
- \$2.50 Ribbon Girdle ..... 44c

