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Nothing is more wretched than a guilty conscience.—Plasus.

REPUBLICAN OPPORTUNITY GEORGE W. PERKINS, noted financier and unquestioned business authority, summed up the situation in the United States before the Harrisburg Chamber of Commerce last week in this language: Every well informed businessman knows that before this war broke out we had gathered considerable downward momentum in the business world under the Wilson tariff...

All over this country in November, State, county and municipal elections will be held. Nothing will so encourage Republicans nor so confound the Democracy as sweeping Republican victories everywhere.

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England borrows \$5,000,000,000. If this thing continues newspaper publishers will have to widen the columns and buy fonts with extra ciphers.

TRUTH IN ADVERTISING IN Chicago this week 10,000 advertising men are meeting for mutual benefit, and in a larger sense for benefit of every advertiser in the world, for on the coat lapel of each delegate there is a button bearing the watchword of the gathering...

Then came a new school of advertising men—a new sense of responsibility on the part of newspapers. The guaranteed advertisement put in its appearance. Slowly, but surely, the "fake ad" was eliminated, until now the newspaper or magazine that is not careful of the kind of advertising matter it accepts is shunned by the higher class of advertisers.

Present-day newspapers are a better advertising medium than ever before because they have a more gripping national power—a power that should be studied by every thinking advertiser.

That is it in a nutshell—Truth, truth, truth and then truth. Time was when the newspaper reader read and was convinced, or read and condemned. The reader of to-day is not that kind.

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JULY FOURTH CELEBRATION IT is a happy arrangement indeed that brings the Liberty Bell here on the day Harrisburg will observe as the anniversary of the nation's birth.

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for the six months from October, 1911, to June, 1912, and a balance of \$584,740,000 in our favor from October, 1912 to June, 1913. The Democratic tariff law went into effect in October, 1913, and the trade balance in our favor dropped to \$361,311,000 for the nine months ending in June, 1914. This was \$233,000,000 less than the balance in our favor for the nine months ending June, 1913.

There was a steady decline in our monthly trade balances following the enactment of the Democratic law, and in April, 1914, the balance turned \$11,209,744 against us and remained against us every month thereafter until September, 1914, when war orders placed us on the right side of the ledger to the amount of \$16,341,000.

For the whole period of the operation of the Democratic tariff law, October, 1913, to April, 1915, the trade balance in our favor was \$1,291,496,984, compared with a favorable trade balance under Republican law October, 1911, to April, 1913, of \$1,012,423,19. The difference of \$189,000,000 in favor of the former is accounted for by increases for the months of March and April, 1915.

In other words, after the war had given us a favorable balance, it took from October, 1914, to February, 1915, with the war orders giving us large and, in some instances, astounding monthly trade balances, to even up with the favorable trade balances under Republican law for October, 1911, to April, 1913, in times of peace.

It is just as well for the success of those negotiations now in process at Berlin that the explosion which wrecked a Canadian arms factory did not occur in the United States.

Thaw has crowded Bryan off the first page.

Speaking of the bravery of European soldiers, their courage is as nothing to the mosquito on the scalp of a baldheaded man.

Those who demanded the execution of Frank are demonstrating their own respect for law by threatening to murder their Governor.

Do you remember how much a man's fishing "with father" used to mean? Well, YOUR boy feels the same way about it.

Some men's idea of temperance is that it applies only to alcohol.

About 2 o'clock yesterday afternoon we began to think that the almanac had forgotten it had scheduled the longest day.

The Germans are going after Lemberg as enthusiastically as though it were spelled Limburg.

Just a year ago the Athletics were also in second place at the other end of the percentage column.

A man named O'Boyle was arrested in New York yesterday for making incendiary speeches. Yet they tell us there is nothing in a name.

We suppose that when a Mexican mother is especially pleased with her boy she tells him that there is very little chance of his being president some day.

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You have heard the expression, "He's got no room to talk." None we have, for that matter, but we all do it.

Care For Them Sensibly in Hot Weather, a Bulletin Says. Hot weather is hard for babies. A branch of the Mothers' Congress in Atlanta has begun a campaign to save the babies of that city and to keep them well through the heat of summer.

Keep the baby cool with frequent baths, light clothing and the selection of the coolest available place for him to play and sleep.

After the bath, pat him dry; see that the folds and creases are dry, using a little pure talcum powder or sifted corn starch to prevent chafing.

Do not be afraid of fresh air for the baby. He cannot have too much of it. Night air is a boon to every baby, because it has been cooled and cleansed of dust by the dew.

A screened porch on the shady side of the house is a boon to every mother, affording a cool, secure place for the baby to play and also to sleep.

Here is the record: The Republican tariff law gave us a trade balance in our favor to the amount of \$452,647,

Politics in Pennsylvania By the Ex-Committeeman

Democrats in eastern Pennsylvania are smiling somewhat over the effort to revive interest in the State Federation of Democratic Clubs, which was one of the schemes of the re-organization element which fell flat although planned to be a wonderful organization.

Plans for a complete change in the organization of the Lackawanna county Democratic committee were adopted by the committee of ten named at the joint meeting of the Democratic committees some time ago to draft a new set of rules.

James E. Lentz, of Elizabethtown, to-day announced his candidacy for re-recording of Dauphin county on the Republican ticket. Mr. Lentz has been a resident of Dauphin county all his life and is prominently identified with the county.

There are rumors of other candidates, including William S. Tunis, former member of the Legislature.

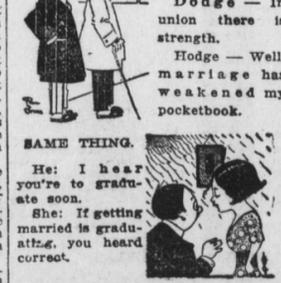
A thought that is winged from a friend to a friend is a wonderful thing; Yet it carries the prayer for a joy which And it throbs with a big, friendly ring.

So we find, after all, that the things we thought small; Loom colossal above all the host; That the strength of God's gifts are to our friends we can call.

Tennis is no game for a lackadaisical person. A girl who attempts to serve the first shot holds a racket and waves her arm in the air and watches the ball as it flies to the net.

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OUR DAILY LAUGH By Wing Ding. Officer, they're out again, Thaw and Becker, too. Once more trying what they have. Often tried to do. Tell you what, those chaps have been Mighty helpful, bo. To the papers everywhere. When the news ran low.

THE CARTOON OF THE DAY ENGLISH VIEW OF UNCLE SAM AND THE KAISER



Kaiser (to Uncle Sam)—"Everything can be explained; I can put the whole thing in a nutshell, if you'll only listen to me for three years, or the duration of the war."

An American Martyr to Science

Far away in South America, on a small and unfrequented island in the Lake of Titicaca, stands a little crumbling tombstone roughly built of stones by sympathetic hands, which serves to mark the last resting place of a once-noted American explorer, Professor James Orton.

In 1867 a scientific expedition to the equatorial Andes and the River Amazon was organized under the auspices of the Smithsonian Institution, and Prof. Orton was selected as its leader.

BOOKS AND MAGAZINES

J. B. Kerfoot puts St. John G. Ervine in the class with James Stephens and G. A. Birmingham. Since these authors have been so long in the small company of the new Irish writers, says Mr. Kerfoot, "the one notable addition to the list has been the name of Mr. Ervine, whose 'Mrs. Martin's Man' is a novel of the wide and wide recognition recently, not only as a seer into the hearts of the humble, but as an artist in enabling him to see the hidden forces of the soul."

LABOR MAN FOR PEACE



Representative FRANK BUCHANAN, representative in Congress from Illinois and former president of the International Association of Bridge and Structural Iron Workers, has taken the lead in labor circles to end the war in Europe.

It was Mr. Buchanan who arranged the labor meeting in Carnegie Hall, New York, at which Mr. Bryan spoke. He also planned the meeting of fifty labor representatives to be held before the President by Mr. Bryan.

NEW BOOM FOR WILLIAMS. The new dog catcher picked up about \$60 worth of dogs as the result of his first day's work, appraising them at a value of \$2 apiece. It inaugurated a boom in the issuing of license tags that will be worth several hundred dollars to the city.

Evening Chat

The picnic held yesterday at Williams Grove by Messiah Lutheran Church is the first Sunday school gathering from this city to be noted at the old time resort along the Yellow Breeches in a long time. In the last half dozen years the trolley companies have taken away from the railroads their old-time business and the parks which can be reached by special cars have been getting the business, places like Boiling Springs, Mt. Holly, Hershey, Paxtang and others so much in the public notice to-day.

Yesterday had more varieties of unusual weather and they came in more rapid succession than the average assortment on a bad day. To begin with the sun did not show itself until the middle of the morning and then only for a short time.

It is no wonder that Governor Brumbaugh has escaped the attentions of men who want to talk over appointments and other matters with him.

Mercer B. Tate, who has taken an active part in the negotiations to get the Newark club transferred to this city, has been in the forefront of every movement in behalf of athletics here since he came back from college.

A Capitol Park guard had the surprise of his life yesterday when he saw an instructor in getting ready to press wagon coolly start out on the lawn near the Library building and commence to pick geraniums.

During the hearing of one of the desertion cases in June court Monday an attorney referred to an alleged action of the husband who had cruelly beaten his wife. The husband was on the witness stand.

The Lalance and Grosjean tin plate mills in the upper end of the city will probably be many a month closed for the use of the European armies before long.

WELL KNOWN PEOPLE

John E. Brooks, president of the Scranton Board of Trade, is ardent in behalf of turnpike condemnation movements in his section.

Dr. H. D. Matter, of Wilkes-Barre, will take a long tour through the West.

DO YOU KNOW

That Harrisburg is commencing to be a point of interest for a good many visitors from around the State?

VENIZELOS AND GREEK ELECTIONS [From the New York Sun.] The final count in the elections in Greece which were followed by Europe with more interest than any ever previously held in the small state, leaves no doubt of the attitude of the Grecian people. The so-called Venizelos is recognized as the head, elected 186 of the 316 deputies, 82 more than the government, 86 more than all the opposition.

CIVIC CLUB Fly Contest June 1 to July 31 5 Cents a Pint Prizes of \$5, \$2.50 and several \$1.00 ones duplicated by Mr. Ben Strouse