

Special Sale of Patent Medicines and Toilet Articles at Kennedy's Cut-Rate Medicine Store—Saturday Only

Patent Medicines Saturday Only

- 75c Jad's Kidney Salts43¢
- 50c Pape's Diapepsin29¢
- 25c Carter's Liver Pills11¢
- 50c Make Man Tablets23¢
- \$1.00 Father John's Medicine59¢
- 50c Syrup Figs, Calif.29¢
- \$1.00 Bromo Seltzer57¢
- \$3.75 Horlick's Malted Milk\$2.85
- 25c Beecham's Pills15¢
- 25c Atwood's Bitters15¢
- \$1.00 Pinkham's Vegetable Compound63¢
- \$1.00 Hood's Sarsaparilla59¢
- 50c Doan's Kidney Pills33¢
- 10c Roach Sault5¢
- 35c Hoff's Malt and Iron27¢
- 25c Hoff's Malt, plain19¢
- 25c Leibig's Malt13¢
- \$1.00 Manola59¢
- \$1.00 Tyree's Antiseptic Powder59¢
- \$1.00 Mando59¢
- 50c Armour's Extract Beef33¢
- \$1.00 D. D. D.59¢
- 50c Caldwell Syrup Pepsin29¢
- \$1.00 Wyeth Sage and Sulphur59¢
- 50c Hay's Hair Health25¢
- \$1.00 Eff. Phosphate Soda67¢
- \$1.00 Hyomei Outfit59¢
- 50c Parisian Sage29¢
- 50c Scott's Emulsion31¢
- 50c Resinol Ointment34¢



Extraordinary Candy News

To keep their big plant busy during the summer months the Largest Manufacturers of Chocolate Specialties in the World have made a special package of Assorted Chocolates, which they will sell until Sept. 1st at less than cost to manufacture. They have given this package the befitting name of "Good-Will" Chocolates and we have agreed to co-operate with them, in preventing deserving workers from being thrown out of employment, by offering it to our customers at practical cost.

The President of the Company has furnished us with a sworn affidavit that "Good-Will" Chocolates are actual 50c per pound quality so there is no doubt of the genuineness of this bargain.

"Good-Will" Chocolates are made of the purest chocolate with rich fillings of nuts, crushed fruits or cream flavored with pure fruit juices.

Special Price Saturday Only 21c FULL Not More Than 3 Boxes Will Be Sold to Any One Customer.



\$1.50 Combination Syringe, 89¢

With the proper kind of use the manufacturers guarantee this Syringe for one year. White rubber bag. Good heavy tubing, and three pipes.

Our price **89c**

\$1.25 Fountain Syringe, 68¢

This Syringe was made to retail for \$1.25. Red rubber bag, three pipes and rapid flow tubing. Everything guaranteed to be as represented.

Our price **68c**

75c Oil Atomizer, 44¢

At this time of year most everyone is bothered, more or less, with catarrh. Therefore we are making a special price on this Atomizer for Saturday only. Our price **44c**

Special Combination

Three cakes Palmolive Soap.

50c Palmolive Shampoo. **34c**

Both for **34c**

\$1.00 Bath Spray, 68c

During this hot weather there is nothing as nice as a cool shower, with a good Bath Spray. We have the one you want at a very reasonable price; Saturday only. **68c**



NOTICE

NO MAIL ORDERS.
NO C. O. D. ORDERS.
NO PHONE ORDERS.
NO GOODS DELIVERED AT THESE PRICES.

Toilet Articles Saturday Only

- Roger & Gallet Rice Powder14¢
- Roger & Gallet Talcum Powder14¢
- DuBarry Talcum Powder89¢
- Hudnut Talcum Powder19¢
- Talcolette16¢
- Aubrey Sisters' Beautifier16¢
- El Rado29¢
- Jess Face Powder18¢
- Freeman's Face Powder18¢
- Mary Garden Face Powder\$1.59
- Azurea Face Powder73¢
- Floramaye Face Powder73¢
- Hudnut Toilet Water, assorted odors57¢
- Euthymul Tooth Paste14¢
- Djer Kiss Face Powder43¢
- Djer Kiss Talcum21¢
- Babcock's Corylopsis Talcum11¢
- Creme De Meridol15¢
- Mennen's Talcum Powder11¢
- Riker's Violet Cerate39¢
- Java Rice Powder28¢
- La Blanche Powder34¢
- Stillman Freckle Cream29¢
- Sozodont Tooth Powder15¢
- Sanitol Face Cream13¢
- Daggetts & Ramsdells Cold Cream34¢
- Hind's Honey and Almond Cream31¢
- Kolyno's Tooth Paste16¢
- Odor O No17¢
- Swandown Face Powder10¢

REMEMBER THE NAME AND PLACE KENNEDY'S, 321 Market Street

Church Publicity Gets New Boost From Ad Men and S. S. Leaders

The Great Chicago Convention Considers Movement From the Newspaper Side; Sunday School Workers Study Press Plans

At the present moment there is in session in Lake Geneva, Wisconsin, the International Sunday School Training School for Secretaries and Field Workers. And the fact of most unusual significance about it is that it is devoting seven sessions to a careful study of modern Christian publicity.

This is the first time a national religious organization has undertaken to give its leaders expert training in the practical applications of the relation of the church to the press. Coming, as this meeting does, immediately after the Chicago convention

of the Associated Advertising Clubs in America, where also special attention was given to church publicity, the occasion symbolizes the growing importance of this new form of religious activity, from the respective angles of both religious and publicity experts.

No more significant trend of religion has developed in our times than this one toward scientific publicity. It reveals a new solicitude on the part of the church for the big, unchurched world. It shows that she is taking thought for the people, and is willing to "compel them to come in." The church is learning the democracy of direct appeal to all classes of people; for this new publicity movement which has already established itself in the organized Christian activities of America, is carrying its invitation into the marketplace of everyday life, like the prophets of old.

Church advertising campaigns are under way in more than a score of cities, and, despite the approach of summer, they have recently been many signs of quickened interest on the part of both church and press. Ministerial unions and church federations have taken up the subject. In one case, that of the small town of Narberth, a suburb of Philadelphia, the "Go-to-Church" display ads are signed jointly by the Roman Catholic priest, and by the three Protestant pastors. This is illuminating, as revealing the essential solidarity of the message of all the churches. The claims of the advertising campaigns deal with the fundamentals of religion which lie deeper than all denominational lines.

A Sweeping Movement
Publicity has not only found a place on the programs of great conventions, like those of the Ad Men, of the Bill Posters of the Sunday School Training Institute, of the Men and Religion Congress and of Journalism Week at various colleges; but also within three years at least four notable books on the subject of church publicity have appeared. The most important of these is the first, which was a scientific

study of the question, made under Men and Religion auspices by a body of experts, with a great mass of data gathered from both the church and the press by a series of questionnaires. Articles by the hundreds upon church publicity have recently appeared in the religious press. Even in foreign lands the subject has been taken up. It is now irresistibly to the fore.

The United Missionary Campaign issued a booklet of instructions on church publicity, for which a widespread demand was shown. The new Commission of Federated Agencies is further to promote scientific publicity. Now the subject has reached the stage of proceeding along clearly defined lines. The part that is for the organized church to bear; the part that is for the individual church member, and the part that is for the press, are all becoming clearly understood and differentiated. Owing to the aroused interest of both advertising men and churchmen, methods and consequences as yet untried may be looked for.

By-Products of Publicity
More notable even than the direct effects of the church publicity movement have been the by-products. "The Go-to-Church-Sunday" movement has literally swept the world. Practically every large community in North America has had a "Go-to-Church-Sunday" campaign. These have been revelations of the ingenuity and resourcefulness of the churches when they applied themselves to new methods. Most communities are making these campaigns annual affairs. But the logic of the situation is forcing them back to permanent publicity campaigns, through the secular press, for a "Go-to-Church-Every-Sunday" movement.

Incidentally, the parochial and competitive spirit of some city churches have been revealed. Not all the facts that have come to the surface under the light of publicity have been beautiful. Some churches have frankly avowed that they are less interested in getting the whole community to go to church than in filling their own particular pews.

One unexpected reaction has been the raising of the question, "Are the church's goods as advertised?" John Wanamaker put the comment of many advertising men into a nutshell when he said, in connection with church publicity, "I believe advertising is all wasted, unless the stock of goods fully bear out every statement. Any firm lacking the goods and the system of business not only wastes the money spent, but it does much more; it actually damages its business by drawing attention to it." Nevertheless, Mr. Wanamaker urges church advertising through the press.

Ad Men and Preachers Clash
A tonic effect upon the churches has resulted from the publicity propaganda. Their efficiency has been challenged by men not slow to express their minds. In return the churches have been set to applying the acid test to the efficiency of advertising; for if publicity fails the churches, the effect upon the whole business of ad-

vertising will be great and permanent.

All this inheres in the breezy story that comes from San Francisco. This, the most interesting single episode in the past three years of church publicity experience, occurred when the Advertising Association of San Francisco was asked by the Church Federation to suggest methods for increasing the attendance upon the churches. Taking seven churches as a laboratory, the Advertising Men made an elaborate study of the equipment and the cost of the churches and the proportion of attendance, just as they would any secular business.

Their findings were valuable and stimulating, so far as they confined themselves to known facts; but the Ad Men could not resist the temptation to preach at the preachers; to criticize their theology, and what they felt to be the revival methods of the churches. In this they went beyond their depth, and all readers of the Ad Men's report expected thundering retorts from the preachers—especially so since the ministers criticised were seven men whose names and personalities were known to everybody. The Ad Men called them "mentally lazy," "many years behind the times," "not acquainted with their stock," "have failed to bring the message home to the people," "are not delivering the goods," etc.

The ministers replied by a printed "critique" on the Ad Men's report. With elaborate suavity, and appreciation and well-concealed irony, they analyzed the report, and in a more compact and business-like document than that of the Ad Men themselves, pointed out the failures of the advertising "investigation." A phrase from the ministers' rejoinder is that the report was "a disappointingly superficial investigation, surprising in a body of businessmen, and which compelled the committee to base its conclusions on imagination rather than upon fact, and to conjure doctrines, revival methods and decadent conditions which probably do not occur in any church in San Francisco."

Incidentally, the preachers reminded the Ad Men that they had not said anything about the primary purpose of their investigation, which was how to increase the attendance upon the churches! When in good spirit Church and press get to working together with such candor and vigor, the effect is bound to be pronounced upon both.

THE RELIGIOUS WAMBLER.

SHIREMANSTOWN WEDDING

Special to The Telegraph
Shiremanstown, Pa., July 2.—A pretty wedding took place at the home of Mr. and Mrs. Daniel Straining, at their country home near here, when their daughter, Miss Merle Straining, was united in marriage to Ellis Elchberger, of Shiremanstown. The Rev. H. K. Lantz, pastor of the St. John's Lutheran Church, performed the ceremony, after which the couple left for a wedding trip.

PICNIC DATE FIXED

Special to The Telegraph
Dillsburg, Pa., July 2.—At a meeting of the general committee on arrangements for the Union Sunday School picnic, Thursday, July 29, was selected as the date for the picnic to be held at William's Grove. These Sunday Schools will participate: St. Paul's Lutheran, Monaghan Presbyterian, Calvary United Brethren, Methodist, Arnold's United Brethren, Chestnut Grove United Brethren and Franklin Union.

PYTHIANS TAKE OVER TITLE TO BIG BUILDING

Title to Union Square Hall in Howard street near Fourteenth was taken yesterday by John Harris Lodge, No. 192, Knights of Pythias. Extensive internal alterations, costing \$2,000 will be made. A social room will be fixed up on the rear of the first floor. The lodge room will be established on the second floor. The building was purchased from the United Ice and Coal Company.

COMPLETE PLANS FOR CORNERSTONE LAYING

Arrangements have been completed for the ceremonies incident to the laying of the cornerstone of the new John Y. Boyd memorial building on the plot at South and Myrtle streets this evening at 7:15 o'clock. The Rev. Dr. L. S. Mudge, pastor of Pine Street Presbyterian Church will make the principal address.

JITNEY PENNANTS DISTRIBUTED

Pennants bearing the seal and colors of the Harrisburg Pythian Club, were distributed to members, last evening at a meeting in the restaurant of W. J. Ferrin, last evening. The next meeting will be held at Progressive party headquarters, 219 Market street, next Thursday night.

FIRE IN CHIMNEY

A small fire, caused by a defective flue was extinguished at 1617 Fulton street last evening by the Rely Chemical wagon.

Stagnant Blood Given A Quick Impulse

Wonderful Activity Imparted by a Famous Remedy.



The appearance of pimples, boils, skin eruptions and all evidence of impure blood, calls for S. S. S., the famous blood purifier. Cathartics, purges, bowel movers and laxatives won't do.

No amount of bile will destroy certain germs which cause skin eruptions. They are away down deep in the tissues, perhaps in the very marrow of the bones. And such a condition calls for the searching influence of S. S. S. It is indeed a remarkable remedy, since it is taken up by the bloodstream and never loses its medicinal influence. On and on it goes, through and through the entire system and always with the same definite action to dislodge germs, destroy their activity and stimulate the liver, lungs, kidneys, bowels and skin to throw them out completely.

It stimulates stagnant blood, provides a rational exhilaration to the nerve centers and thereby the natural functions of the body are aroused to cast out intruders, no matter how strongly entrenched they may be. It refutes the ancient theory that to destroy within us the germs that eat into our vitals calls for drugs that destroy our very existence. Get a bottle of S. S. S. today of any druggist and never loses its medicinal influence. For special advice on severe blood disorders write at once to the Medical Adviser, The Swift Specific Co., 105 Swift Bldg., Atlanta, Ga. Do not accept a substitute. Insist upon what you ask for.

MIRRORS RESILVERED
WE ALSO MAKE NEW MIRRORS
Reasonable prices; work guaranteed.
W. D. MANAHAN & CO., 24 S. Dewberry St.

Before Going on Your Vacation
Look over our large stock of Bags, Suit Cases and Trunks of all kinds and all sizes.
We handle nothing but the best at prices cheaper than elsewhere. It would pay you to look over our line. Everything that we sell, we guarantee to be as represented. We also sell the best, pure oak, tanned sole leather and shoe findings.
HARRISBURG HARNESS & SUPPLY CO.
2d and Chestnut Sts. Both Phones

5c
Smokers often wonder at the regularity of King Oscar quality—wonder how it is possible to produce a nickel smoke with unvarying goodness for 24 years.
King Oscar 5c Cigars
first of all owe their success to "know how"—that essential that is so often mistaken for an accident—but in the case of King Oscar quality accidents do not happen regularly for 24 years.
Regularly Good For 24 Years
Try Telegraph Want Ads Try Telegraph Want Ads

Hair Removed
Hair on the face, neck, shoulders or under the arms can be removed in a minute with El-Rado, a sanitary, colorless liquid, now being used by thousands of women. A simple application and the hair vanishes, leaving the skin smooth and white as before. The hair will not return for a long time, when another simple application will remove it for a still longer period.
Get a 50c or \$1.00 bottle at any drug store or toilet counter so you can apply it tonight. Money back if not pleased.
We will gladly fill your order by mail direct, in plain wrapper, you will write enclosing stamps or coin.
For free booklet, full information and letters of prominent users, send a postal. Pilgrim Mfg. Co., 47 East 28th St., New York City. (75)

Wild Cat Falls Inn
MARIETTA, PA.
Dancing, Monday, July 5, afternoon and evening. Music by the full Krodel orchestra. Special 50c dinner served, at 12.30.
By special arrangements all trains on the Pennsylvania Railroad will stop at Wild Cat station, July 3, 4, 5.
A. L. RESCH, Proprietor

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*