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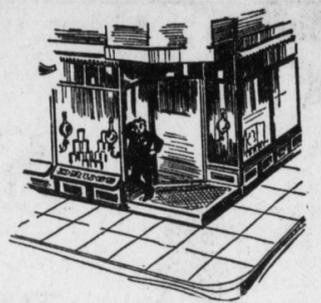
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- 50c Shiloh's Cough Remedy 31¢
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- 50c Tonsiline 29¢
- 35c Drake's Croup Remedy 19¢
- 25c Alexandria's Lung Healer 13¢
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- 50c Vapo Cresoline 31¢
- 50c Schiffman's Expectorant 34¢
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- \$1.50 Fellow's Hypophosphites 98¢
- 25c Sassafoia 15¢
- 25c Armstrong's Croup Ointment 17¢
- 50c Musterole 29¢
- 25c Musterine 15¢
- 25c Mentholatum 13¢
- 50c Kemp's Balsam 31¢
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- Swandown Face Powder 10¢
- Pebeco Tooth Paste 31¢

Baptists Pull Together For One Million New Baptisms

A Radical Project of Definite Five-Year Program For the Denomination; Business Methods For Advance (By the Religious Rambler)

The present winter is revealing several new and large and organized projects by the leading denominational bodies. While church unity is still accepted as a goal, yet there is no denying that the larger denominations are systematically strengthening their own identity and efficiency. This may be called an era of intelligent denominationalism. None of these denominational projects is more ambitious or comprehensive or definite than that of the Northern Baptist Convention, which it calls its "Five-Year Program." This was adopted last year at the convention in Los Angeles, but its impact was not really felt by the churches until the present winter. It has taken months to set the full denominational machinery in operation to quicken the interest of the last member of the smallest church in this widespread Baptist body. The program has furnished the keynote for a multitude of denomina-

tional meetings, big and little, and the signs are that this will be increasingly the case. Baptist sessions of the Laymen's Missionary Campaign meetings will have a definite objective to present to the men. As categorically outlined, "The Five-Year Program" includes: "1. A million additions to our churches by baptism. "2. A missionary force of 5,000 men and women in America and the non-Christian world. "3. Two million dollars of endowment for the ministers and missionaries' benefit board. "4. Twenty-five student pastors in universities, one thousand Baptist students in theological seminaries, fifteen thousand students in colleges and universities and six million dollars for additional educational endowment and equipment at home and abroad. "5. An annual income of six million dollars for missions and benevolence."

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A Ringing Note The genius of one man may be traced in this project and its literature. This man is Dr. Shaler Mathews, dean of Chicago University, president of the Northern Baptist Convention and president of the Federal Council of Churches of Christ in America. Only his pen could have written this ringing prelude to the program: "This hour in human history is critical, challenging, decisive. No church or denomination can succeed if its message and spirit are not positive, aggressive, courageous, heroic. We have a sufficient message in the Gospel of the Kingdom, a sufficient dynamic in the Spirit of God. We need spiritual vision, conquering intercession, evangelistic power and social passion. "The call of the hour is for a constructive, cumulative program of advance so large and so compelling as to arrest attention, unify our forces and activities, challenge our men of large resources and stir our whole people with a splendid enthusiasm for the Kingdom of God. "The objective of this program should be the development of every church into an evangelistic and social force in its community and a resultant mighty impact of our denominational life upon the nation and the world. "Bring Up the Churches A national committee, of which Dr. John M. Moore, 23 East Twenty-sixth street, New York City, is the secretary, is at work directing the prosecution of "The Five-Year Program." Already it has been definitely related to all the boards and other agencies of the denomination, and the output of literature has been voluminous and effective. The Baptists, by the way, have long shown a skill in the use of printed matter that is scarcely matched by any other denomination. The local congregation is the unit of all the plans, and the first work is to tie it up closely to the denomination. The old-fashioned individualism of Baptist churches is passing along with that of the Congregational churches. Both bodies have been steadily working toward greater denominational centralization. Getting Down to Brass Tacks "The Five-Year Program" is not a

brilliant generalization. It works out into a series of definite objectives and instructions for every individual church. The larger goals are apportioned so that each congregation may know its share and have a standard to measure up to. The announced goals for co-operating churches are: "1. One new follower of Christ annually for every eight members. "2. One minister or missionary produced from its membership during the five-year period. "3. One of its young people in college for every one hundred members or major fraction thereof. "4. Gifts by individuals (in addition to church offerings) and legacies or annuities for Baptist missionary, benevolent and educational work. "5. A fifteen per cent. increase each year in offerings to missions and benevolences. Some suggested first steps in this plan for local churches are indicated by the committee as follows: "Aim to secure an immediate fifteen per cent. increase in attendance on Sunday services and to double the attendance at prayer meeting. "Bring the average attendance at Sunday School up to seventy per cent. of present total enrollment and make enrollment at least equal resident church membership. "Enlist all uninterested women in the work of the woman's organization. "Plan an aggressive effort to enroll all the young people of the church in the Young People's Society and enlist them in some definite form of social service. "Double the number of homes having regular family worship." Present responses indicate that the average church is increasingly ready to rise to a full-orb and adequate program of work. Many churches which have failed to do little things adequately, are showing themselves able to do big things successfully. This Baptist project is but one more indication that the churches in America are achieving horizon and vision. THE RELIGIOUS RAMBLER.

EXAMINATIONS POSTPONED

Special to the Telegraph Anville, Pa., Jan. 14.—On account of the serious illness of Professor J.

H. Lehman, head of the department year examinations until the professor of mathematics and astronomy at part of the month. Professor Lehman Lebanon Valley College, the faculty suffered a relapse after meeting a decided to-day to postpone the mid-number of his classes on Tuesday.



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