

*Bowman's*Call 1991
Any Phone*Bowman's*Saturday Hours:
9 A. M. to 9 P. M.*Bowman's*Founded
1871*Bowman's*

This Is a Trumpet Call of Readiness From the New Bowman Store For Men

Out to the men and young men of Harrisburg---out to all our good friends and neighbors, throughout the length and breadth of the surrounding counties---goes this message of preparedness and a word of cordial welcome. The first approach of Spring finds our store fairly brimming over with the new 1916 styles in men's wear---new hats, new neckwear, new shirts, and, above all, new suits and top coats from those famous Philadelphia clothes makers with whom we are now associated---

THE Bowman purpose and the Kirschbaum purpose are one; to give our patrons at a just price all that the advanced methods of clothes making and the most advanced methods of clothes selling can deliver.

Surely this new alliance between A. B. Kirschbaum Company and ourselves holds forth a promise of great usefulness and service to the growing clientele of our metropolitan men's store situated on our light, cheerful Second Floor (front) --instantly reached by a front stairway just inside the main entrance.

A. B. Kirschbaum Co.

In our wide experience, we have at one time or another inspected the product of practically every reputable clothes maker in America. We know first hand the different methods they employ. We know first hand the different results they produce. And we know that no other concern is doing what A. B. Kirschbaum Company is doing to enable us to give our patrons all that is procurable in clothes at the popular prices of today---

\$15, \$20, \$25, and up

Many times we have gone through the famous Kirschbaum shops on historic old Broad Street in Philadelphia, seeing every detail of clothes making from the testing of the fabric to the pressing of the finished garment.

We saw the largest clothes making establishment in the world under one roof---airy, modern shops flooded through and through with sunshine; fitted with advanced equipment and sanitary devices---everything that makes for healthful, contented employees.

We saw expert fabric examiners, submit the cloth, inch by inch to a most rigid inspection rejecting that which contained the slightest intermixture of cotton. We saw samples of the fabric exposed for four weeks to weather, to determine the fastness of the dye under the most adverse conditions.

We saw the Kirschbaum designing staff at work---creating, experimenting---to secure effects in style and fit never attained before.

We saw a carefully supervised corps of specialists cutting, stitching and sewing the garments---and putting into every detail the untiring, conscientious workmanship which alone can produce a perfect garment.



Important Saturday news from the Bowman Store will be found on page (3).

Bowman's

The Bowman Store of Men's Furnishings is rapidly becoming a center of Spring interest.