

Bowman's

BELL-1901-UNITED FOUNDED 1871

We Present To Our Patrons a Complete Assemblage of LA BOMA CORSETS (THE BOWMAN)

Necessity of some of the vital problems in corsetry to be solved, furnished an incentive for this store to install its own particular brand.

"La Boma" Corsets come as a solution to the vexatious conditions that have heretofore existed because of improper care in designing, and whatever the problem may be, there is a "La Boma" corset to solve it.

One of the Splendid Models in the Showing

—is here illustrated. This model takes care of one type of figure as none other has ever done—namely, a figure over-developed below the waist line, with fat shoulders and fat under the bust and not much actual bust fullness.



Light weight and bandages the thigh with a comfortable security.

The shoulder is moderately high and very wide, allowing the fullest shoulder to settle in it; then it runs rather low in the bust and up again in the direct front, thus holding in a full diaphragm and eliminating the ugly line of space between the corset and the natural bust.

Made in all white summer Roman cloth—three pairs garters—elastic leg insert.

Price, \$5

AMUSEMENTS

THEATRICAL DIRECTORY
MAJESTIC—"The Cabaret Girl," last day to-day.
COLONIAL—"The Bondman."
REGENT—"Audrey."
VICTORIA—"The Mysteries of Myra."

PLAYS AND PLAYERS

Forty thousand dollars have been paid by one theater in Chicago for the exclusive advance showing of the new motion picture novel, "Gloria's Romance"—and still they call 'em jitney shows.

"Callban by the Yellow Sands," the Shakespeare masque, written by Percy MacKaye as the culmination of the nation-wide tercentenary celebration, is being performed this week at the City College Stadium, New York City.

The gigantic masque is the most striking event of the organized celebration which has been going on for the past three months in more than fifty of the larger cities of the United States. In New York City alone, it has enlisted the activity of some half a million people, and more than 2,000 separate organizations.

Among the participants are representatives of scores of societies and social groups and of almost every section of Greater New York. The Elizabethan episode is in charge of the New York branch of the English Folk Dance Society. The Germanic episode has been taken over by the German University League, directed by Hedwig Leichter. For the Greek episode sixty young men, chosen as perfect physical specimens, have been selected from among numerous applicants from Columbia and the Public Schools Athletic League. The Washington Square Players have taken charge of the Spanish and Italian episodes. The French episode is in charge of the Alliance Française. The final pageant of the creative forces of the theater is under the auspices of the American Institute of Arts and Letters.

LOCAL THEATERS

Bart McHugh's big musical comedy, "The Cabaret Girl," now appearing at the Majestic, is one of those shows built for laughter only. Harry Anger is the featured comedian, but Clarence Marks, as the "chauffeur," and Billy Sheen, as the "boy," must be given credit for the good comedy they inject. "The Cabaret Girl" is a delightfully refined performance. For the last half of the week, the celebrated piano accordionist, will be with us. "The Dairy Maids," a pretentious musical comedy, is another important act on the bill. There are twelve people in the cast and each one is especially adapted to his or her part. Other acts include: Harry and Anna Seymour, comedy team; Isamer and Morton, two men in black-face make-up, and Archer and Belford in a sketch called "The New Janitor."

The offering at the Regent to-day and to-morrow is the famous Players-Parmount adaptation of Mary Johnston's novel, "Audrey," in which Pauline Frederick is being starred. It is a different role from those which Miss Frederick usually plays, for Audrey is a bare-footed girl of the woods. Though Audrey suffers terrible humiliation at the hands of the minister and of the congregation, she is especially adapted to the suffering which comes to Lord Haward, her guardian, who is wounded in a duel while defending her good name.

So great is the effect of the minister's denunciation of Audrey upon the congregation that she is turned out of the Darden home in which she has been working. Rejected by her supposed friends, Audrey, with an old woman who is believed to be a witch. When the neighbors hear of Audrey's plight, they are quick to help her. Her rage knows no bounds. With the crowd yelling in its fury, Audrey safely conceals the old woman, but is herself thrown into the water. She swims to safety, but not until Haward has risen from his sick-bed to come to her rescue.

William Fox will present William Farnum and Dorothy Bernard in "The Bondman," Hal Caine's story, at the Colonial to-day and to-morrow. Jason Ory and Michael Sunlocks are half-brothers by different mothers. They have never met. Each sets out in search of the other. Jason's quest for Sunlocks is one of love. Sunlocks' quest for Jason is one of hate. Jorgensen, Governor of Iceland, who is visiting the mines, witnesses Jason's act. He orders that Jason and Sunlocks be chained together hand and foot. As a result Jason is forced to carry with him wherever he goes the very man he has sworn to kill, the brother, of whose identity he is unaware, and in the end gives his life that Sunlocks may live.

To-day's bill at the Victoria will be the fourth complete episode of "The Mysteries of Myra," based on the science of psychology and Victoria presents an entirely new idea of motion pictures. It deals with the actual experiences of the spiritualistic seances, etc., and woven into the story is a fine thread of romance that cannot fail to interest every person. To-day also Francis Bushman and Beverly Bayne, two of the screen's greatest stars in "The Moon's Ray," and in which these two famous players are seen in a different sort of motion picture play. Helen Holmes will also be shown to-day in another gripping and thrilling part of "The Girl and the Game."

MAJESTIC
WILMER & VINCENT VAUDEVILLE
THAT'S 2:30-10:15; EVE, 7:30-10:30-10:15-12:15
This Show Is a Real Spring Tonic
The Cabaret Girls
A whole show in itself, with a company of twenty, and plenty of songs and fun. One of the season's best musical comedies.

Thursday, Friday and Saturday
THE DAIRY MAIDS
Musical Com. Piano Accordionist

COLONIAL
Adults 10c—Children 5c
TO-DAY AND TO-MORROW
William Fox Presents
WILLIAM FARNUM in
"The Bondman"

from famous story by Hal Caine. In other cities this picture was shown as a special feature at special prices.
TO ASK NEW CREDIT
By Associated Press
Berlin, May 23, via London, May 24.—The credit of ten billion marks, which the Reichstag will soon be asked to vote, will bring the total credits voted up to fifty billion marks, of which 36,000,000,000 have already been raised in loans.

Bowman's

Founded 1871

Bell-1901-United

Two smiles will stretch a mile, and two hundred will almost circle the earth. A smiling salesperson has customers and friends a plenty. A forbearing customer is a creator of good sales-service. It is easier to smile and less hard on the complexion than a frown.



Fashion In Women's Summer Footwear Finds Free Expression in This Store of Style Authority

Three Days Will Be Given Over to the Displaying of a Huge Gathering of Summer Footwear Comprising Every Latest Addition To the Repertoire of Style

We have gathered from every authoritative source—from makers whose names alone reflect superb style—a collection of summer shoes and pumps which represents the highest merit of each creator.

The salient features that contribute to the whole of the showing are the fruits of careful search—at one time choosing the dash and smartness which characterized a particular line—again the exclusiveness, or the originality—or perhaps a favorite in a particular New York style circle.

As you view this remarkable gathering, you'll be greatly impressed with its completeness. For every fashion occasion you will find something new and different; something that's novel and uncommon.

As a climax to the wondrous beauty and grace, your pleasure in noting the very moderate prices will be manifold.

Women's High Boots For Summer Wear

Light weights in white, ivory, gray and black, in which the highest craft of the tanner, designer and maker are embodied.

\$4, \$5, \$6 and \$7.50

Women's Low-Cut Shoes Master Styles

A hundred styles and leathers and fabrics to choose from; every one a masterpiece of shoe craft.

\$3, \$4, \$5 and \$6

"Lady Preparedness"

A beautiful lace boot of genuine white buck; with buck heels and white ivory leather soles. Considered the handsomest boot shown in New York this season. A special price,

\$7.50

BOWMAN'S—Main Floor

A Most Important Sale of 3,988 Fine Handkerchiefs For Women

We've been most fortunate in securing three special lots of handkerchiefs, that are of such fine qualities at the low prices we have marked them that an urgent request to our patrons to see them is extended.

A splendid illustration of the wide-awakeness of our buyers in trying to save you money.

In red letters, the real values could not stand out more clearly than the kerchiefs themselves.

At 15c

A sample line of kerchiefs used by a salesman in booking orders for next Christmas. Really of the same kerchiefs that will be sold next Christmas. Mostly linen. You'll delight in the many dainty embroidered corners, featuring animal, grain and flower subjects in color. Colored corded edges are sometimes hemstitched, and imitation Madeira is a part of the exclusive patterns.

At 10c

Voiles and lawns with picot edges and colored scalloped edges. One corner embroidered in colored designs.

BOWMAN'S—Main Floor

At 5c

6 for 25c

2,400 white batiste kerchiefs; hemstitched edges in blue, pink and lavender; single, double and triple line borders. Also plain white in colored initials.

Women's Umbrellas, Special at \$1.50

All have eight ribs, with fancy 1/2-inch tape edge; silver mounted; rain-proof, piece-dyed American taffeta; guaranteed to be fast color. Handles are ebony and pimento. An exceptional value.

BOWMAN'S—Main Floor

Reading Telegraphers to Get Increase of Wages Soon

As a result of a conference held

Monday at Reading between representatives of telegraphers and signmen and Philadelphia and Reading Railway officials, a readjustment of the wage scale will be announced within the next week.

The men ask for pay according to hours worked and equal to those paid by other railroads; increases according to number of years in service, and time off each month. The proposed new scale is now in the hands of the officials at Philadelphia.

GORGAS' FOOT COMFORT
MAKES TIRED ACHING FEET HAPPY

Ambulance Service
Prompt and efficient service for the transportation of patients to and from homes, hospitals, or the R. R. stations. With special care, experienced attendants and a nominal charge.

Emergency Ambulance Service
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VICTORIA
THEATRE
PICTURES ARE SHOWN THROUGHOUT THE DAY
The Stanley
CORONARY OF PHILADELPHIA
HEAR THE \$25000
HOPE JONES UNIT PIPE ORGAN
EQUAL OF 50 PIECE ORCHESTRA

MAJESTIC
WILMER & VINCENT VAUDEVILLE
THAT'S 2:30-10:15; EVE, 7:30-10:30-10:15-12:15
This Show Is a Real Spring Tonic
The Cabaret Girls
A whole show in itself, with a company of twenty, and plenty of songs and fun. One of the season's best musical comedies.

REGENT
PARAMOUNT PICTURES
To-day and to-morrow, the famous emotional actress, PAULINE FREDERICK, in a picturization of Mary Johnston's novel and play, "AUDREY"
Added Attraction: PARAMOUNT PICTOGRAPHS
Friday only, Return Engagement, of SESSE HAYAKAWA, in "THE TYPHOON."

COLONIAL
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Bringing Up Father

By McManus

