

DIVES, POMEROY & STEWART FAMILY OF SALESPEOPLE PICNICS AT HERSHEY



Photo—Courtesy of Hershey Studio, Hershey, Pa.

D. P. & S. FOLK MAKE MERRY AT HERSHEY ON 'AFTERNOON OFF'

Tired and happy after nine hours of continuous merrymaking and fun at Hershey, the many hundreds of employees of the Reading and Harrisburg stores of Dives, Pomeroy and Stewart, returned home last night in special trains, after the first annual joint picnic of the two stores.

Something doing every minute of the day was printed on the program of events, but it ought to have been something doing every second of the day. It would have been more like it.

Harrisburg's delegation started with a parade over the city streets, headed by the Periwinkle band under the leadership of Leroy Houck. Next came the marching battalion with blue serge coats, white trousers and white hats, each man carrying a large silk American flag.

Following were the "suffragettes" dressed in white with yellow banners bearing the inscription, "Votes for women." Miss Minnie Hoffman and Miss Maude Fry were the officers of this company.

The Harrisburg train, composed of ten coaches full of picnickers pulled out of the Harrisburg station promptly at 1 o'clock, as three cheers were given by the merry crowd.

Great Reading Crowd Upon their arrival at Hershey, the hundreds from the Harrisburg store paraded to the green facing the westbound track, and lined up to greet the Reading crowd.

Half a Mile of 'Em The parade to the baseball grounds was the next order of the day, and the picnickers formed a procession almost half a mile in length.

At 5.15 luncheon was served in the big Hershey cafe and the merrymaking continued when J. S. Baum, who had charge of the amusements with Ralph W. Kinsey, of Reading, announced a series of solos, and a mental telepathy "stunt."

Band Concerts Band concerts were started at 7 o'clock, the first by the Hershey band, and the second by the Periwinkle band, of the Harrisburg store.

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MECHANICS TRUST COMPANY HARRISBURG, PA. CAPITAL & SURPLUS \$ 600,000.00

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Cup for S. D. Clark

One of the big features of the afternoon was the presentation of a silver loving cup to Samuel D. Clark, formerly with Dives, Pomeroy and Stewart, and now manager of the Hershey Department store.

Wood Addresses Rookies The first day was spent in issuing equipment, being registered and assigned to tents.

Harrisburg Well Represented Both the Junior and senior divisions and a number of former Harrisburgers were seen among the units of the Sixth Regiment, which assembled after mess this evening for a regimental conference.

Business Before Pleasure Business before pleasure is the watchword of the training camp here. General Wood said the camp as organized constitutes about two-thirds of a war brigade and he urged that the men adopt a serious attitude toward the work and take a pride in it.

Former Athletes On Job The camp is teeming with former college athletes, all-American football, baseball and crew men of fame.

Third Brigade Camp Site at Mt. Gretna Prepared Special to the Telegraph Mt. Gretna, Pa., July 15.—Arsenal employes under Lieutenant Colonel L. V. Rauch are preparing the site for the Third Brigade of the National Guard encampment July 22 to 29, and also putting in shape the ground occupied by the Fourth Brigade during the mobilization camp.

Firestone Has Remarkable Increase in Sales Since 1910-11, when the Firestone Tire and Rubber Company moved into the new enormous factory, the sales have grown from \$7,462,581.17 to \$25,187,884.33, making a total increase of 257 per cent.

When the new factory was erected five years ago it was the largest exclusive tire plant in America. Yet to take care of the Firestone business since then it has had to be tripled in size.

There is, first, the fact that all Americans "sit up and take notice" when the discriminating public sets its seal of approval on any product of industry, especially one of the wide and universal importance attaching to every kind of tire.

And there is the further fact that this enormous volume means that Firestone tires are had at average price. World-wide appreciation of the Firestone standard enables that standard to be maintained at lower production cost by the logic of industrial law.

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The hunter will wear a more or less gay badge of authority this year as he travels afield.

The hunters' markers are of a pastel shade of pink or cream—"salmon," Treasurer Mumma calls it. Like the tag or arm band of previous years, the salmon-pink bit of waterproof cloth will be sewed to the sleeve.

Scores of prospective hunters have written or phoned inquiries to the county treasurer's office and nearly every market morning brings its quota of hunters from Dauphin's country districts who want to know when they can exercise the bird's and gun.

Tax Collectors to Sit.—Thursdays, August 3, 10, 17, 24 and 31, the city collectors of county taxes will sit for the various wards in No. 1 courtroom to receive county taxes.

Council Conference Monday.—City Council will meet at a conference Monday afternoon, the new traffic problems presented by the one-day Strawberry street ordinance and the suggestions of Chief of Police J. Thomas Zell and the Firemen's Union relative to parking of autos and wagons in the commercial districts for a period longer than ten minutes.

Last Chance to Settle.—The very last opportunity to settle the delinquent personal school tax accounts for 1915 will be offered to-day and in order to accommodate the backward ones the offices of the collector in the courthouse will be opened this afternoon. Ordinarily Saturday afternoon is observed as a holiday by county and city officers.

Morton Company Sued.—Suit for the new remedy \$50.84 was begun yesterday afternoon by Hench and Dromgold company against the Morton Truck and Tractor Company, representing this to be for a bill of supplies. The statement, it is understood, is disputed.

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